

RECOGNITION OVERVIEW

AWARDS AND RECOGNITION

Recognition is a key component of ALL IN's theory of change. The ALL IN Campus Democracy Challenge (ALL IN) has several opportunities for campuses, campus voting coalitions, and individuals working to increase nonpartisan college student democratic engagement to receive recognition for their efforts.

Recognition opportunities include:

- Seals of recognition for campus voter turnout rates based on data from campus National Study of Learning, Voting, and Engagement (NSLVE) reports. NSLVE is a project of Tufts University.
- Best in Class and Champion awards for campuses based on NSLVE data
- Individual stakeholder awards based on nominations
- Athletic Conference Voting Challenge awards
- State Campus Voting Challenge awards
- Student Voting Honor Roll

More details on ALL IN's recognition opportunities can be found here.















INDIVIDUAL RECOGNITION

ALL IN STUDENT VOTING HONOR ROLL

Annually, ALL IN sends a digital nomination form to all participating campuses who can nominate one student (undergraduate *or* graduate) to be recognized on the ALL IN Student Voting Honor Roll.

INDIVIDUAL AWARDS

ALL IN recognizes individual stakeholders including faculty, campus staff, presidents and chancellors, coaches, nonprofit partners, and election officials through a nomination process.

CAMPUS RECOGNITION

ALL IN CAMPUS VOTING AWARDS

Based on NSLVE data shared by campuses with ALL IN, campuses can earn awards and seals of recognition, which are added to campus pages on our website, for their registration and voter turnout rates. In addition to these national awards, ALL IN also recognizes campuses within our Athletic Conference Voting Challenges and State & City Campus Voting Challenges based on NSLVE data.

HIGHLY ESTABLISHED ACTION PLANS

During each two-year election cycle starting in 2022, campuses that submit an action plan that receives a confidential score of at least 31.5 out of 36 possible points based on the *Strengthening American Democracy Rubric* receive a highly established action plan seal on their campus page. Campuses are recognized via email after each of the three action plan submission opportunities leading up to the election.

ALL IN MOST ENGAGED CAMPUSES FOR COLLEGE STUDENT VOTING

During each two-year election, campuses that complete the following three actions are recognized as ALL IN's Most Engaged Campuses for College Student Voting:

1) submit the most recent NSLVE report;
2) submit an action plan for the current
election cycle; and 3) have a current
campus signatory on the <u>Higher Education</u>
<u>Presidents' Commitment to Full Student</u>
<u>Voter Participation</u> prior to the election.
After the November election, ALL IN shares
a communications toolkit with qualifying
campuses to celebrate this recognition.

