The ALL IN Campus Democracy Challenge (ALL IN) is a national, nonpartisan initiative of Civic Nation launched in 2016 that supports and recognizes nearly 1,000 colleges and universities across the nation working to improve nonpartisan democratic engagement - defined as civic learning, political engagement, and voter participation.
A MESSAGE FROM OUR EXECUTIVE DIRECTOR

In 2023 ALL IN grew to nearly 1,000 campuses across the United States in all 50 states plus the District of Columbia with almost 10 million students.

ALL IN campuses believe, like we do, that more young people need to participate in the electoral process. They have all made a commitment to increasing student voting rates, helping students form the habits of active and informed citizenship, and making democratic participation a core value. Together, they are cultivating generations of engaged citizens essential to a healthy democracy.

We look forward to working together with you to improve nonpartisan student voter engagement in 2024. Thank you for joining us, thank you for your support, and thank you for being ALL IN!

Sincerely,

Jen Domagal-Goldman, Ph.D.
Executive Director, ALL IN Challenge
GROWTH
984 colleges & universities
+31 new campuses in 2023

50 states & Washington, D.C.

9,967,328 million students
+182,145 students served in 2023
## Growth in Campuses Served

### Number of All In Campuses

<table>
<thead>
<tr>
<th>Type</th>
<th>Initial</th>
<th>Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Colleges</td>
<td>233</td>
<td>+11</td>
</tr>
<tr>
<td>Minority-Serving Institutions</td>
<td>256</td>
<td>+11</td>
</tr>
<tr>
<td>HSI<strong>s</strong></td>
<td>158</td>
<td>+6</td>
</tr>
<tr>
<td>HBCU<strong>s</strong></td>
<td>47</td>
<td>+2</td>
</tr>
<tr>
<td>AANAPISI<strong>s</strong></td>
<td>75</td>
<td>+4</td>
</tr>
</tbody>
</table>

**HSI**s: Hispanic-Serving Institutions

**HBCU**s: Historically Black Colleges & Universities

**AANAPISI**s: Asian American & Native American Pacific Islander-Serving Institutions
KEY & EXPANDING INITIATIVES
NEW & EXPANDING INITIATIVES

STATE VOTING CHALLENGES

ALL IN supported 22 state and city campus voting challenges, including 8 in partnership with the respective Secretary of State offices.

ALL IN is supporting state agencies in California, Maryland, and Minnesota in implementing new state laws that require colleges and universities to develop a nonpartisan democratic engagement action plan.

Learn More

RECOGNITION PROGRAMS

ALL IN expanded programs to recognize 175 Students Voting Honor Roll recipients. We also hosted our 4th biennial Awards Celebration where we were joined by 402 people representing 204 campuses and 60 organizations from 41 states.

Learn More
ALL IN prioritized support for Minority Serving Institutions (MSIs) — especially Historically Black Colleges and Universities (HBCUs) and Hispanic-Serving Institutions (HSIs) — and Community Colleges through tailored resources, coaching, and other programming. We expanded our communities of practice offering tailored support for action planning, local election engagement, and coalition building.

Learn More

We grew the Presidents’ Commitment to Full Student Voter Participation by 39 signatories for 624 commitments overall. These senior leaders uplifted the importance of nonpartisan engagement in all elections. To preview a few public statements by senior leaders, check out ALL IN’s compendium of examples.

Learn More
NEW & EXPANDING INITIATIVES

ATHLETIC CONFERENCE VOTING CHALLENGES

ALL IN actively supports 14 athletic conference voting challenges. In 2023, ALL IN connected athletic conference contacts on a regular basis and set the foundation for continued engagement into 2024.

CAMPUS ACTION PLANNING

ALL IN and its partners coached campuses on developing and implementing data-informed democratic engagement action plans for the 2024 election. Plans are being reviewed and campuses will be provided confidential scores and detailed feedback.

A record, 232 campuses submitted action plans for 2024 by the first submission opportunity in December 2023, a 71% increase compared to this time for the 2020 election.

Learn More

Learn More
NEW & EXPANDING INITIATIVES

NONPARTISAN STUDENT VOTING GROUPS

In 2023, ALL IN released the 3rd edition of the Nonpartisan Student Voting Group Report & Toolkit to support campuses and students to start, grow, and sustain nonpartisan student voting groups. ALL IN is now aware of 174 nonpartisan student voting groups and efforts.

Learn More

ALL IN TO VOTE

ALL IN to Vote is a free, one-stop shop for campuses and students to navigate the voting process. In 2023, ALL IN supported custom voter registration portals for 70 participating institutions.

Learn More
OUR IMPACT
Campuses engaged in ALL IN had average 2020 voter turnout rates that were 3.7 percentage points higher than other campuses.

ALL IN will have data from the 2022 election once the National Study of Learning, Voting & Engagement (NSLVE) reports are released in early 2024.
WHAT DOES THE DATA SHOW ABOUT ALL IN’S IMPACT?

984 participating campuses in ALL IN across all 50 states and Washington, DC, serving more than 9.9 million students; including 232 Community Colleges, and 256 Minority-Serving Institutions, including 47 Historically Black Colleges & Universities and 158 Hispanic-Serving Institutions.

27% of youth (ages 18-29) cast a ballot in 2022, making this the midterm election with the second-highest youth voter turnout in almost three decades.*

*CIRCLE

Campuses whose President, Provost, or Chancellor signed ALL IN’s Presidents’ Commitment to Full Voter Participation had a higher average 2020 voter turnout rate and were more likely to submit an action plan in 2020, 2022, and so far for 2024.

- Total Campuses with a Current Presidents’ Commitment Signatory = 624
WHAT DOES THE DATA SHOW ABOUT ALL IN’S IMPACT?

- ALL IN HBCUs, Hispanic-serving institutions, and community colleges had higher average 2020 voter turnout rates compared to their peers.

- Campuses participating in state campus voting challenges and athletic conference voting challenges had higher average 2020 voter turnout rates.

- Campuses that have been participating in ALL IN longer and submitting action plans had higher 2020 voter turnout rates.
2024 PRIORITIES
In 2024, ALL IN will:

1. **Focus Support** on Minority Serving Institutions and community colleges.
2. **Increase breadth & depth** of Communities of Practice for HBCUs, HSIs, and community colleges.
3. **Offer campus grants** to support institutional infrastructure and capacity for nonpartisan democratic engagement.
4. **Provide campuses** with free nonpartisan voting portals as well as peer-to-peer texting tools.
Celebrate the democratic engagement efforts of participating campuses through ALL IN Awards and recognition programs.

Leverage State Campus Voting Challenges to grow campus participation.

Expand Athletic Conference Voting Challenges to include more community colleges and MSIs.

Grow ALL IN’s Presidents’ Council and Commitment.
WHAT PEOPLE ARE SAYING
Receiving recognition from ALL IN has helped us catch the eye of campus leaders. We hope to continue to work hard to gain more recognition and bring said leaders into the fold of campus-wide voter engagement.

GERRY MEDINA
Leadership and Service Programs Coordinator, University of California, Riverside

Serving as an ALL IN Fellow has been an inspiring and transformative experience. It is not just an opportunity where passion meet purpose, it is also about making positive change and cultivating meaningful connections. Together, we promote the narrative of civic empowerment.

STANLEY EBEDE
Director, Student Services, George Washington University School of Nursing

ALL IN empowers colleges and universities to achieve excellence in nonpartisan democratic engagement.

TAHESHA WAY
New Jersey Lt. Governor and Secretary of State

The ALL IN Democracy Challenge has tapped into the essence of what drives most student-athletes, competition, all while raising awareness and support to help increase student voter engagement.

SCOTT HAYS
Chief of Staff/General Counsel, Conference USA

ALL IN serves as an interactive network of civic engagement to connect best practices and energetic practitioners at institutions all across the country. At a time when negativity and polarization dominate the public square, ALL IN reminds us that civic engagement is the solution and demonstrates a non-partisan path forward.

BRAD MORTENSEN
President, Weber State University

The Michigan Department of State has partnered with the ALL IN Campus Democracy Challenge since 2019 on the nonpartisan Michigan Collegiate Voting Challenge, which provides support and recognition to Michigan colleges and universities to increase student voter engagement.

JOCELYN BENSON
Secretary of State of Michigan
President Speaks: How colleges can help turn out the student vote
The president of Muhlenberg College shares strategies the institution used in Pennsylvania to sharply boost voting.

Young People Are Fighting Back Against Voter ID Restrictions
Lauren Kunis, Brand Contributor
Civic Nation BRANDVOICE | Paid Program

Five Things You Should Know About Connecting Democracy and the Curriculum
May 10, 2023

Bills limiting student voter access put colleges on the front lines of democracy
By Clarissa Unger, By Jennifer D., By Mike Burns
August 08, 2023

A Nonpartisan Initiative Empowers College Students to Go ALL IN as Voters and Engaged Citizens

How Student Organizing Led To Historic Student Turnout For A Local Election
Laine Robinson, Brand Contributor
Civic Nation BRANDVOICE | Paid Program
From the ALL IN Team
Thank You

For more information and to donate visit:
www.allinchallenge.org