


June 2024



Student Voting Rates for Winona State University

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

39.0%

2022 Voting Rate

-7.9

Change From 2018

ALL INSTITUTIONS

30.6%

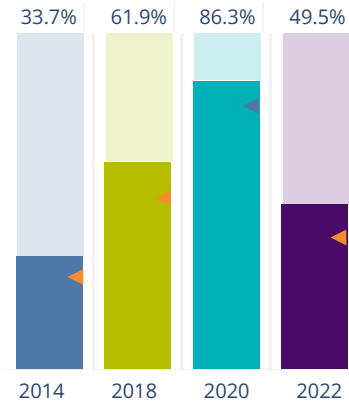
2022 Voting Rate

REGISTRATION RATE



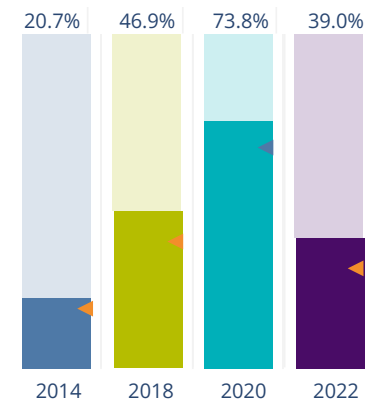
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	8,634	7,759	7,024	6,203	↓ -1,556
Age under 18/Unknown	42	60	67	73	↑ 13
IPEDS estimated non-resident aliens	273	243	130	120	↓ -123
Datasource	NSC	NSC	NSC	NSC	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	74	141	113	-	-
Total eligible voters	8,240	7,314	6,707	6,010	↓ -1,304
Number of students who registered	5,051	5,537	5,736	4,737	↓ -800
Number of students who voted	1,702	3,428	4,951	2,346	↓ -1,082
Registration Rate %	61	75	85	78	↑ 3
Voting Rate of Registered Students %	33	61	86	49	↓ -12
Voting Rate %	20	46	73	39	↓ -7

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

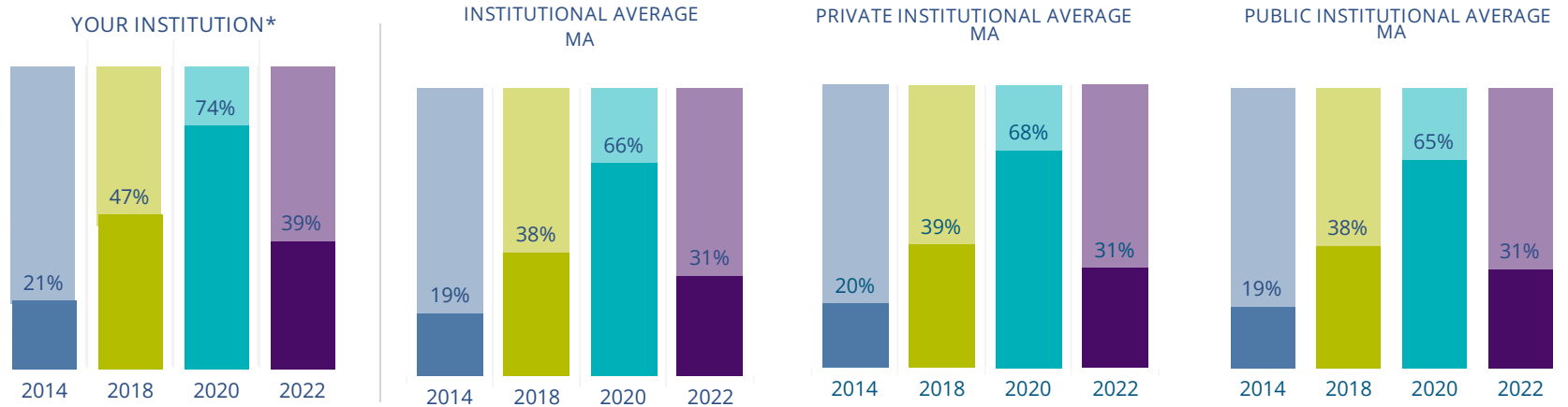
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

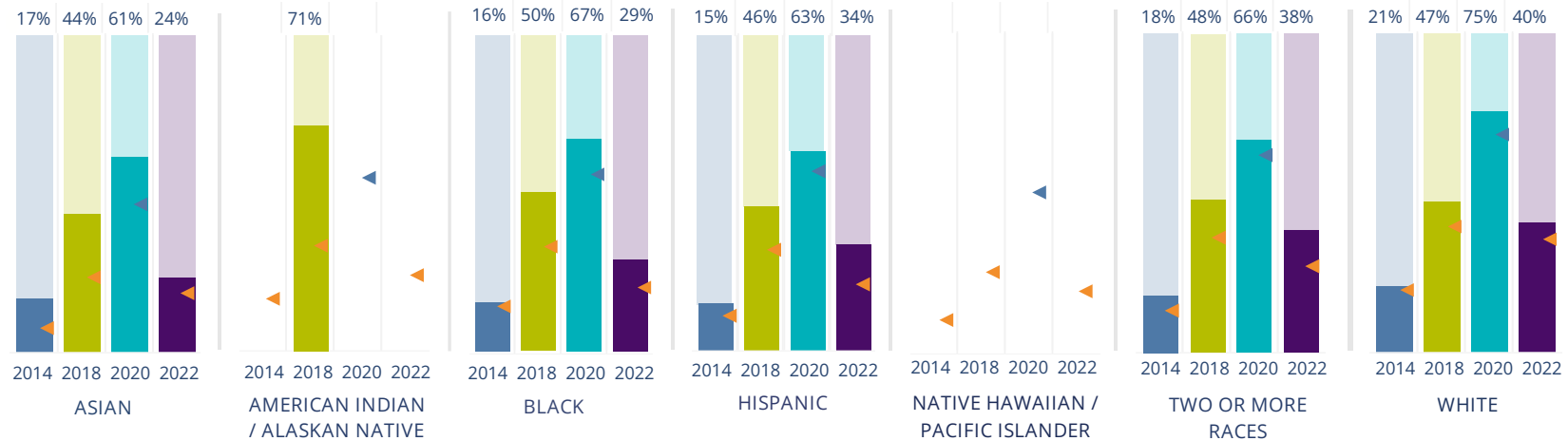
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We

include the counts of students and the change in rates between the two most recent comparable election years.

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i)

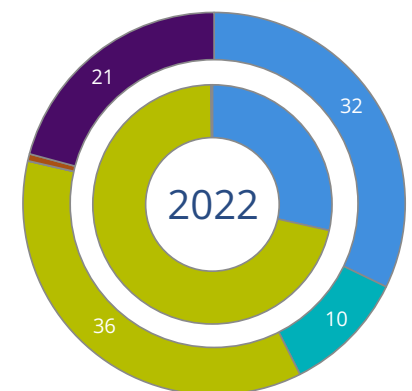
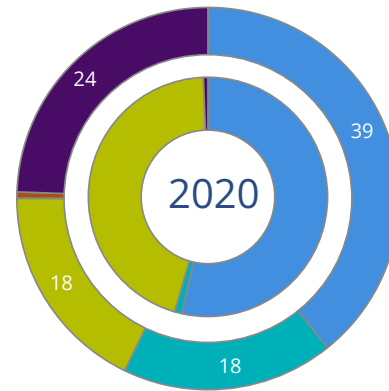
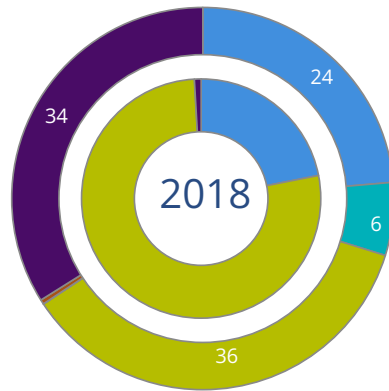
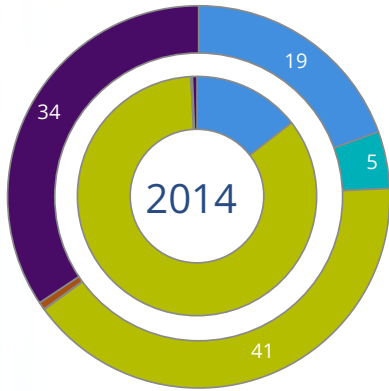
does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one

or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	161	27	16	170	74	43	198	121	61	212	50	23	↓-19
American Indian/ Alaska Native	-	-	-	21	15	71	13	-	-	14	-	-	-
Black	200	31	15	237	118	49	226	151	66	207	60	28	↓-20
Hispanic	203	30	14	282	129	45	293	185	63	263	88	33	↓-12
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	172	31	18	221	105	47	222	147	66	212	81	38	↓-9
White	7,369	1,543	20	6,322	2,960	46	5,708	4,299	75	5,063	2,045	40	↓-6
Race Unknown	121	38	31	56	26	46	47	39	82	39	15	38	↓-7

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	-	-	48	1	-	-	-	-
In-Person	1,442	84	2,647	77	2,222	44	1,673	71	↓	-5
Not-In-Person	247	14	752	21	2,649	53	668	28	↑	6
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-	-
Voting Method Unknown	-	-	29	0	32	0	-	-	-	-

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	15%	44%	73%	35%
22-24	19%	44%	71%	35%
25-29	27%	52%	73%	41%
30-39	44%	60%	78%	57%
40-49	51%	72%	81%	63%
50+	72%	76%	86%	79%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group



Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	5,365	853	15	5,040	2,248	44	4,503	3,313	73	3,878	1,382	35	↓ -8
22-24	1,517	299	19	1,202	535	44	1,129	804	71	1,044	374	35	↓ -8
25-29	534	147	27	456	241	52	408	300	73	386	159	41	↓ -11
30-39	537	237	44	382	232	60	426	334	78	421	241	57	↓ -3
40-49	202	104	51	159	115	72	172	140	81	204	129	63	↓ -9
50+	85	62	72	75	57	76	69	60	86	77	61	79	↑ 3

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	5,176	1,092	21	4,752	2,342	49	4,544	3,458	76	4,202	1,742	41	 -7
Male	3,041	606	19	2,548	1,080	42	2,152	1,483	68	1,796	600	33	 -8

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer




By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	7,722	1,477	19	6,856	3,147	45	6,080	4,452	73	5,230	1,921	36	↓ -9
Graduate	347	157	45	352	217	61	532	425	79	645	350	54	↓ -7
Class Unknown	171	68	39	106	64	60	95	74	77	135	73	54	↓ -6
CLASS YEAR													
Freshman	1,577	218	13	1,335	557	41	1,029	714	69	910	319	35	↓ -6
Sophomore	1,519	221	14	1,380	634	45	1,198	880	73	985	373	37	↓ -8
Upperclassman	4,514	995	22	4,075	1,907	46	3,792	2,812	74	3,275	1,193	36	↓ -10
ENROLLMENT STATUS													
Full-time	6,995	1,291	18	6,405	2,934	45	5,798	4,277	73	5,186	1,959	37	↓ -8
Part-time	1,245	411	33	909	494	54	909	674	74	824	387	46	↓ -7

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Biological and Biomedical Sciences	299	57	19	266	112	42	280	221	78	238	90	37	 -4
Business, Management, and Marketing	1,205	204	16	1,223	475	38	1,009	727	72	802	229	28	 -10
Communication and Journalism	467	88	18	301	145	48	248	188	75	199	90	45	 -2







These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	217	49	22	218	106	48	183	124	67	170	64	37	↓ -10
Education	1,303	313	24	1,171	591	50	1,111	846	76	1,033	455	44	↓ -6
Engineering and Engineering Technologies	155	22	14	112	50	44	99	63	63	88	37	42	↓ -2
English Language and Literature	76	30	39	74	50	67	66	52	78	63	31	49	↓ -18
Foreign Languages, Literatures, and Linguistics	40	-	-	47	27	57	43	33	76	24	12	50	↓ -7
Health Professions	1,926	399	20	1,645	791	48	1,614	1,208	74	1,737	701	40	↓ -7
History	54	24	44	30	15	50	35	25	71	29	18	62	↑ 12
Law Enforcement, Firefighting, and Protective Services	239	45	18	201	76	37	147	92	62	114	33	28	↓ -8
Parks, Recreation, Leisure, and Fitness Studies	539	71	13	456	174	38	349	251	71	274	70	25	↓ -12

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	72	12	16	57	29	50	66	51	77	46	18	39	 -11
Liberal Arts and Sciences, and Humanities	488	91	18	240	99	41	219	149	68	139	52	37	 -3
Mathematics and Statistics	45	-	-	41	15	36	42	33	78	43	16	37	 0
Multi/Interdisciplinary Studies	90	19	21	119	61	51	112	77	68	90	39	43	 -7
Social Sciences	126	52	41	114	80	70	70	60	85	59	33	55	 -14
Visual and Performing Arts	148	27	18	117	60	51	137	97	70	118	42	35	 -15
Unknown	12	-	-	120	70	58	127	97	76	105	51	48	 -9

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 nslve.tufts.edu

 The National Study for
Learning Voting and
Engagement

 TuftsNSLVE