Student Voting Rates for College of William and Mary

NSLVE Campus Report

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
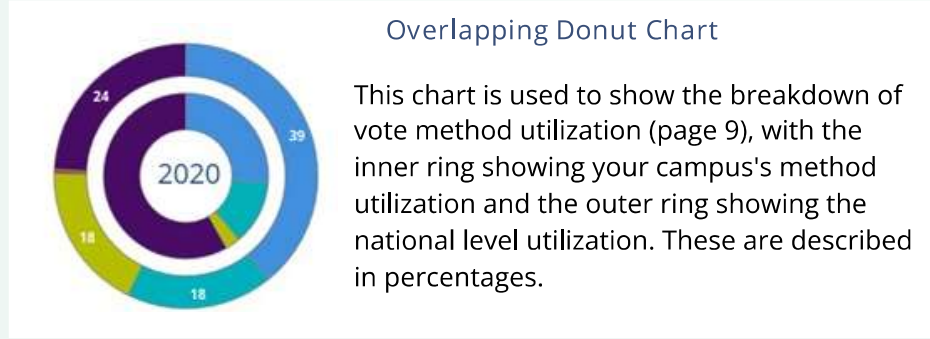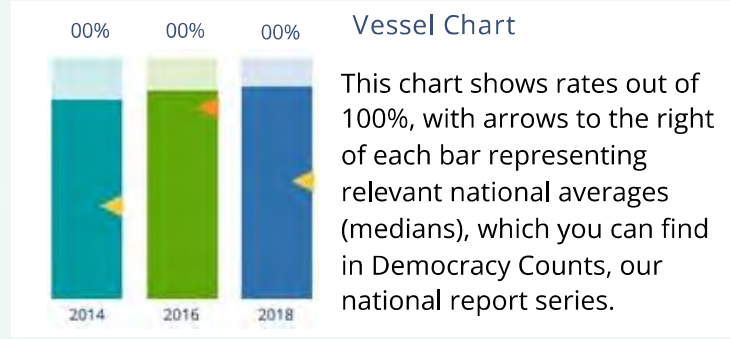Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

42.9%
2022 Voting Rate

-16.0
Change From 2018

ALL INSTITUTIONS

30.6%
2022 Voting Rate

REGISTRATION RATE

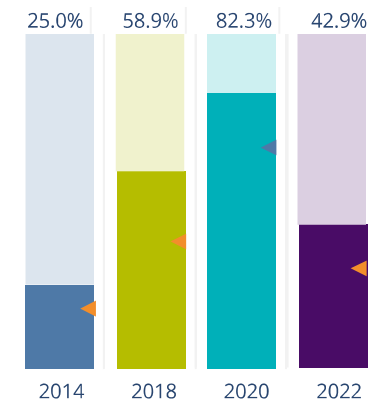| 77.0%	88.8%	91.9%	84.9%
2014	2018	2020	2022

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

32.4%	66.3%	89.6%	50.5%
2014	2018	2020	2022

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

25.0%	58.9%	82.3%	42.9%
2014	2018	2020	2022

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change	
Total Student Enrollment	8,612	8,931	9,050	9,680	⬆	748
Age under 18/Unknown	76	48	43	33	⬇	-15
IPEDS estimated non-resident aliens	667	717	546	540	⬇	-177
Datasource	IPEDS	IPEDS	IPEDS	IPEDS		-
FERPA records blocked	16	20	15	-		-
Non-Degree Seeking Students	19	-	25	-		-
Total eligible voters	7,833	8,146	8,420	9,106	⬆	960
Number of students who registered	6,035	7,233	7,742	7,734	⬆	501
Number of students who voted	1,958	4,795	6,933	3,907	⬇	-888
Registration Rate %	77	88	91	84	⬇	-3
Voting Rate of Registered Students %	32	66	89	50	⬇	-15
Voting Rate %	24	58	82	42	⬇	-15

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
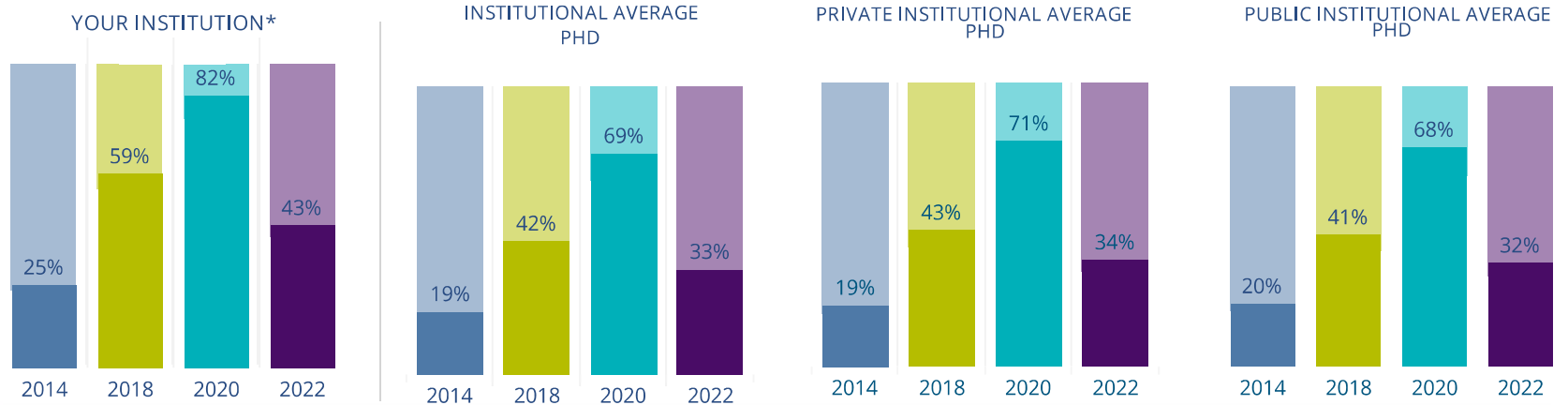
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.
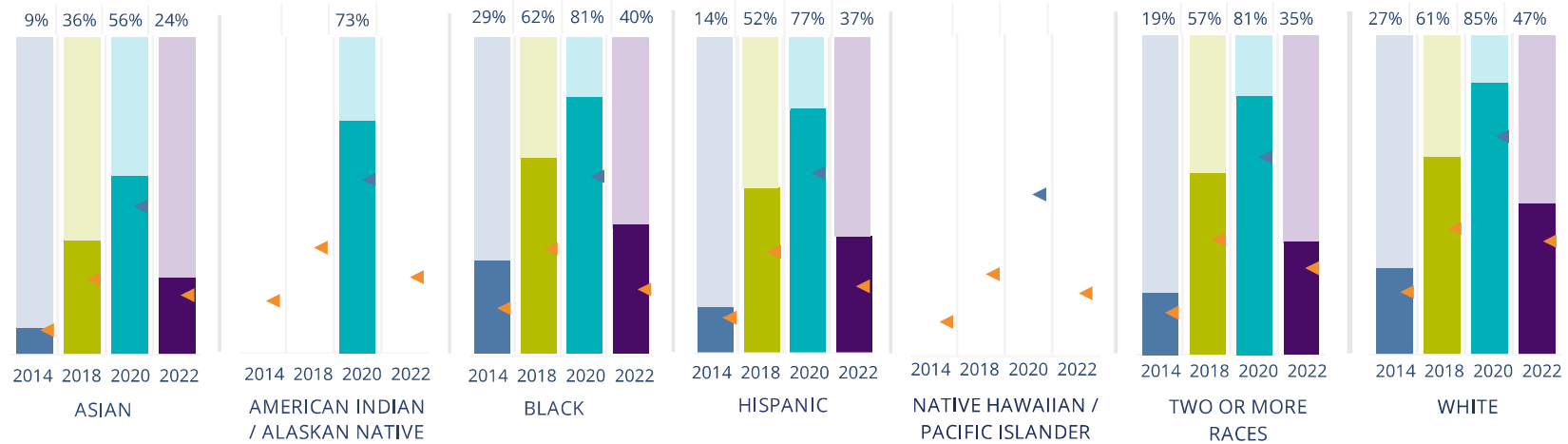
By Institution Types

2018 Voting Rate for All Institutions	HIGH 79%
39.1%	LOW 7%

2022 Voting Rate for All Institutions	HIGH 68%
30.6%	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

2014	2018	2020	2022
25%	59%	82%	43%

INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	42%	69%	33%

PRIVATE INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	43%	71%	34%

PUBLIC INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
20%	41%	68%	32%

By Race / Ethnicity

	ASIAN				AMERICAN INDIAN / ALASKAN NATIVE				BLACK				HISPANIC				NATIVE HAWAIIAN / PACIFIC ISLANDER				TWO OR MORE RACES				WHITE			
	9%	36%	56%	24%			73%		29%	62%	81%	40%	14%	52%	77%	37%					19%	57%	81%	35%	27%	61%	85%	47%
Year	2014	2018	2020	2022	2014	2018	2020	2022	2014	2018	2020	2022	2014	2018	2020	2022	2014	2018	2020	2022	2014	2018	2020	2022	2014	2018	2020	2022

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq
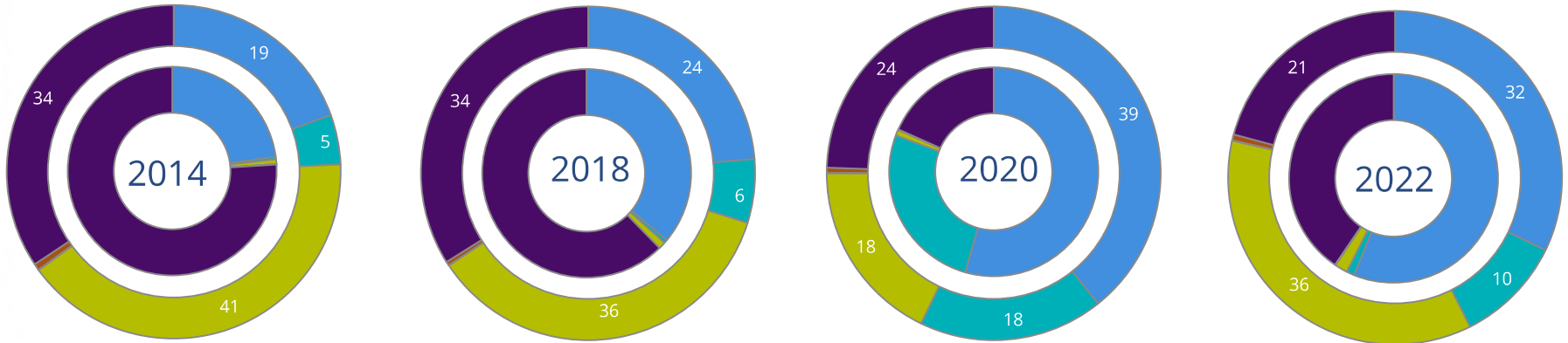
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years.
If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	664	57	8	673	241	35	861	485	56	987	241	24	⬇-11
American Indian/ Alaska Native	19	-	-	15	-	-	15	11	73	-	-	-	-
Black	605	175	28	663	409	61	643	519	80	652	263	40	⬇-21
Hispanic	641	92	14	739	386	52	703	542	77	796	295	37	⬇-15
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	326	63	19	384	217	56	481	387	80	566	200	35	⬇-21
White	5,248	1,436	27	5,407	3,311	61	5,533	4,680	84	5,938	2,784	46	⬇-14
Race Unknown	992	126	12	977	221	22	721	305	42	690	118	17	⬇-5

By Voting Method

Legend: ■ Not-In-Person ■ Early Vote ■ In-Person ■ Other ■ Provisional ■ Unknown

	2014		2018		2020		2022		2018-2022
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	-	-	23	0	1,820	26	45	1	➡ 0
In-Person	13	0	54	1	64	0	78	2	➡ 0
Not-In-Person	446	22	1,730	36	3,775	54	2,194	56	⬆ 20
Other	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-
Voting Method Unknown	1,490	76	2,986	62	1,264	18	1,587	40	⬇ -21

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	19%	54%	80%	37%
22-24	22%	50%	75%	37%
25-29	27%	50%	67%	43%
30-39	36%	52%	68%	50%
40-49	50%	67%	79%	59%
50+	71%	83%	85%	76%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	5,624	1,081	19	5,762	3,126	54	5,699	4,572	80	6,201	2,314	37	⬇ -16
22-24	1,260	286	22	1,231	618	50	1,232	926	75	1,260	475	37	⬇ -12
25-29	781	214	27	823	417	50	894	599	67	928	408	43	⬇ -6
30-39	528	194	36	651	343	52	737	507	68	749	380	50	⬇ -1
40-49	175	88	50	243	163	67	263	209	79	345	204	59	⬇ -7
50+	132	95	71	154	128	83	140	120	85	164	126	76	⬇ -6

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	4,751	1,118	23	4,997	2,921	58	5,132	4,179	81	5,614	2,501	44	⬇ -13
Male	3,748	839	22	3,865	1,873	48	3,831	2,753	71	4,032	1,406	34	⬇ -13

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	6,168	1,209	19	6,302	3,400	53	6,188	4,932	79	6,760	2,526	37	↓-16
Graduate	2,087	621	29	2,374	1,259	53	2,649	1,890	71	2,735	1,295	47	↓ -5
Class Unknown	245	128	52	188	136	72	128	111	86	152	63	41	↓-30
CLASS YEAR													
Freshman	1,182	141	11	1,205	593	49	1,181	918	77	1,295	436	33	↓-15
Sophomore	1,491	221	14	1,540	825	53	1,460	1,155	79	1,813	638	35	↓-18
Upperclassman	3,574	893	24	3,617	2,027	56	3,560	2,873	80	3,687	1,473	39	↓-16
ENROLLMENT STATUS													
Full-time	7,765	1,619	20	7,926	4,186	52	7,826	6,031	77	8,404	3,216	38	↓-14
Part-time	735	339	46	938	609	64	1,139	902	79	1,243	691	55	↓ -9

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Area, Ethnic, Cultural, and Gender Studies	141	52	36	101	65	64	90	70	77	72	39	54	⬇ -10
Biological and Biomedical Sciences	508	123	24	562	307	54	585	477	81	645	270	41	⬇ -12
Business, Management, and Marketing	889	188	21	1,221	577	47	1,340	949	70	1,285	451	35	⬇ -12

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	223	36	16	261	99	37	247	150	60	341	114	33	↓ -4
Education	374	149	39	418	286	68	598	495	82	776	456	58	↓ -9
English Language and Literature	190	44	23	170	115	67	120	106	88	112	48	42	↓ -24
Foreign Languages, Literatures, and Linguistics	58	13	22	88	49	55	89	76	85	118	54	45	↓ -9
History	251	89	35	206	131	63	203	160	78	275	130	47	↓ -16
Parks, Recreation, Leisure, and Fitness Studies	217	31	14	258	116	44	210	176	83	250	84	33	↓ -11

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	658	185	28	640	368	57	680	480	70	629	288	45	↓ -11
Liberal Arts and Sciences, and Humanities	2,599	333	12	2,519	1,284	50	2,768	2,158	77	2,910	984	33	↓ -17
Mathematics and Statistics	96	24	25	127	45	35	131	80	61	144	46	31	↓ -3
Multi/Interdisciplinary Studies	224	57	25	230	128	55	166	131	78	209	90	43	↓ -12
Philosophy and Religious Studies	51	13	25	59	28	47	46	37	80	38	-	-	-
Social Sciences	935	284	30	961	558	58	768	629	81	877	410	46	↓ -11
Visual and Performing Arts	78	11	14	86	50	58	49	42	85	53	27	50	↓ -7
Unknown	244	128	52	186	135	72	132	115	87	109	62	56	↓ -15

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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in The National Study for Learning Voting and Engagement

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