


June 2024



# Student Voting Rates for West Virginia University

NSLVE Campus Report

**Tufts**  
UNIVERSITY | Jonathan M. Tisch  
College of Civic Life

**NSLVE** THE NATIONAL STUDY  
OF LEARNING, VOTING,  
AND ENGAGEMENT

**June 2024**

**Dear Colleagues:**

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu) to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,  
Adam, Duy, Mari, and Victoria  
The NSLVE Team

# In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

## Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



# Voting, Registration and Yield Rates

## YOUR INSTITUTION

22.4%

2022 Voting Rate

-7.8

Change From 2018

## ALL INSTITUTIONS

30.6%

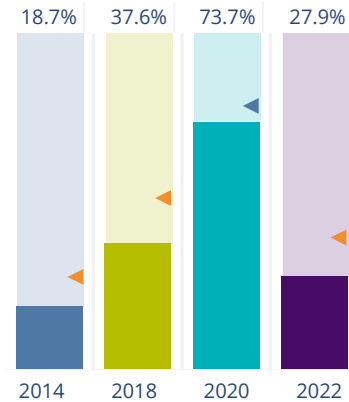
2022 Voting Rate

### REGISTRATION RATE



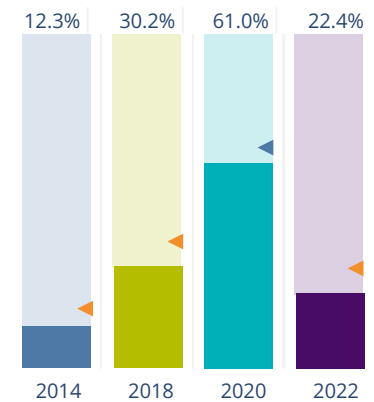
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

### VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

### VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Looking Closer

## Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	31,916	29,507	28,881	27,106	↓ -2,400
Age under 18/Unknown	942	1,088	1,381	1,171	↑ 83
IPEDS estimated non-resident aliens	2,062	2,005	115	1,236	↓ -769
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	137	42	33	-	-
Non-Degree Seeking Students	-	28	-	-	-
Total eligible voters	28,774	26,343	27,351	24,698	↓ -1,644
Number of students who registered	18,934	21,165	22,624	19,834	↓ -1,331
Number of students who voted	3,547	7,953	16,677	5,526	↓ -2,427
Registration Rate %	65	80	82	80	→ 0
Voting Rate of Registered Students %	18	37	73	27	↓ -9
Voting Rate %	12	30	60	22	↓ -7

**This page provides the numbers we used to calculate your voting, registration, and yield rates.** The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

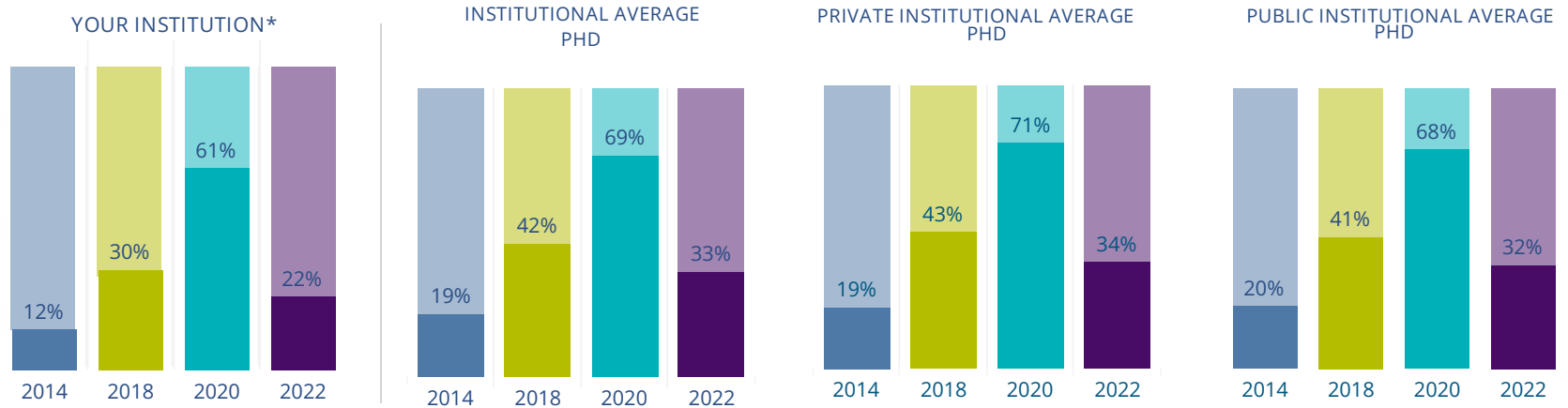
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

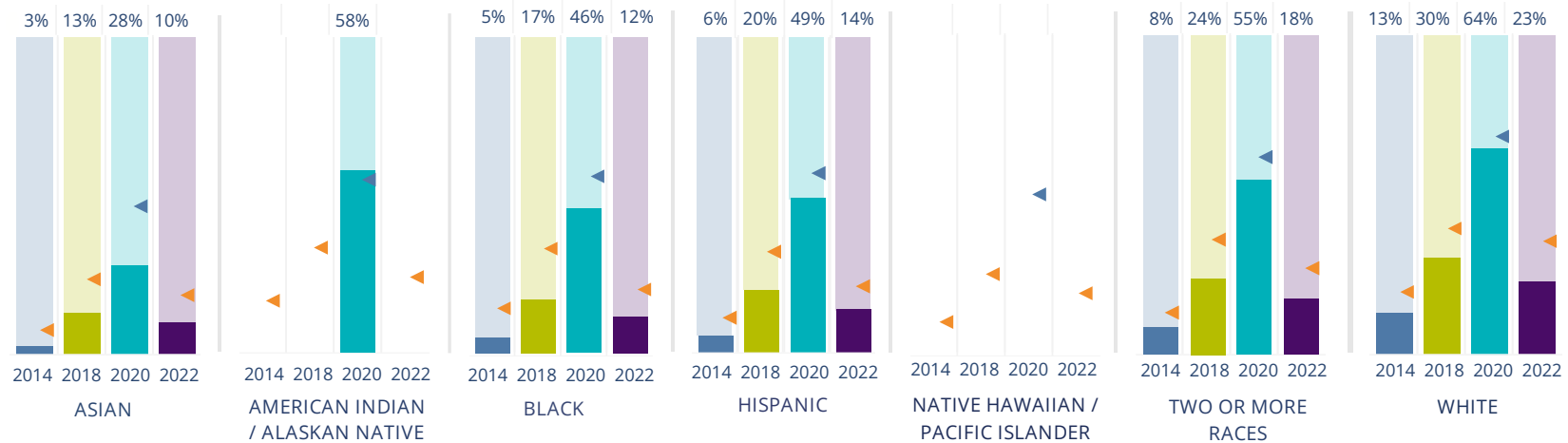
## By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups.** These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

# Looking Closer

## By Race/Ethnicity

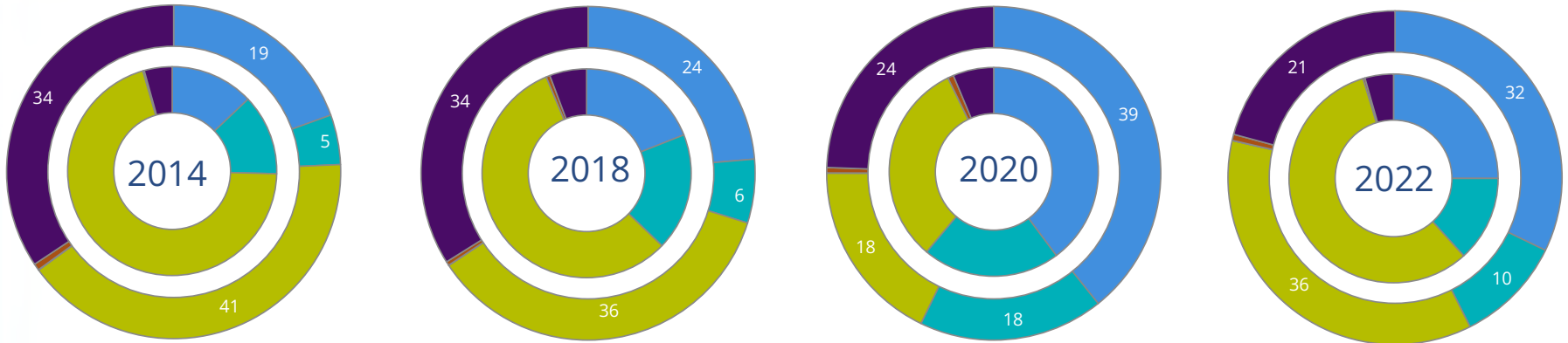
**This page provides the numbers we used to calculate race / ethnicity group voting rates.** We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	1,463	37	2	1,180	150	12	1,097	304	27	1,010	99	9	↓ -2
American Indian/ Alaska Native	50	-	-	41	-	-	45	26	57	32	-	-	-
Black	1,648	83	5	1,355	227	16	1,177	538	45	1,033	120	11	↓ -5
Hispanic	1,201	69	5	1,140	227	19	1,165	569	48	1,214	167	13	↓ -6
Native Hawaiian/ Pacific Islander	30	-	-	23	-	-	21	-	-	17	-	-	-
2 or More Races	1,011	85	8	1,085	258	23	1,058	578	54	967	169	17	↓ -6
White	25,051	3,216	12	23,150	7,019	30	22,538	14,500	64	21,248	4,893	23	↓ -7
Race Unknown	383	48	12	373	60	16	366	152	41	414	71	17	↑ 1



# By Voting Method

■ Not-In-Person 
 ■ Early Vote 
 ■ In-Person 
 ■ Other 
 ■ Provisional 
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	445	12	1,447	18	3,558	21	735	13	↓	-4
In-Person	2,487	70	4,492	56	5,283	31	3,150	57	→	0
Not-In-Person	458	12	1,508	19	6,636	39	1,379	25	↑	6
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	47	0	154	0	19	0	→	0
Voting Method Unknown	151	4	459	5	1,046	6	243	4	↓	-1

**These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method.** Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

## By Age Group

	2014	2018	2020	2022
18-21	7%	24%	61%	18%
22-24	10%	28%	59%	21%
25-29	15%	37%	56%	25%
30-39	25%	40%	55%	34%
40-49	44%	54%	68%	45%
50+	56%	71%	76%	62%

**Voting is habit-forming and young voters will often continue as voters in subsequent elections.** Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

# Looking Closer

## By Age Group

**Here, we provide the numbers of students in each age category and the voting rates for each group.** These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	18,216	1,338	7	17,957	4,346	24	17,513	10,794	61	16,499	2,993	18	↓ -6
22-24	6,402	695	10	5,634	1,593	28	5,515	3,279	59	5,055	1,111	21	↓ -6
25-29	3,110	467	15	2,445	915	37	2,328	1,322	56	2,273	584	25	↓ -11
30-39	1,961	494	25	1,498	613	40	1,408	782	55	1,375	472	34	↓ -6
40-49	773	342	44	567	311	54	477	327	68	524	236	45	↓ -9
50+	375	211	56	246	175	71	226	173	76	209	130	62	↓ -8

# Looking Closer

## By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	14,762	1,895	12	14,038	4,467	31	14,185	9,356	65	13,525	3,139	23	↓ -8
Male	16,075	1,652	10	14,308	3,485	24	13,282	7,321	55	12,408	2,386	19	↓ -5

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates.** These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

# Looking Closer





## By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
<b>EDUCATION LEVEL</b>													
Undergraduate	-	-	-	22,108	5,387	24	21,422	12,911	60	19,923	3,693	18	↓ -5
Graduate	-	-	-	5,496	2,226	40	5,663	3,506	61	5,543	1,667	30	↓ -10
Class Unknown	30,837	3,547	11	743	340	45	382	260	68	469	166	35	↓ -10
<b>CLASS YEAR</b>													
Freshman	7,472	540	7	6,991	1,562	22	6,244	3,478	55	6,312	1,059	16	↓ -5
Sophomore	5,472	412	7	5,268	1,169	22	5,192	3,188	61	4,445	810	18	↓ -3
Upperclassman	11,238	1,178	10	10,402	2,867	27	10,287	6,442	62	9,458	1,928	20	↓ -7
<b>ENROLLMENT STATUS</b>													
Full-time	27,460	2,496	9	25,691	6,657	25	25,696	15,573	60	23,315	4,538	19	↓ -6
Part-time	3,377	1,051	31	2,656	1,296	48	1,771	1,104	62	2,620	988	37	↓ -11

**These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.**

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	958	80	8	912	241	26	863	540	62	859	173	20	 -6
Biological and Biomedical Sciences	1,764	153	8	2,108	560	26	2,320	1,477	63	2,037	395	19	 -7
Business, Management, and Marketing	3,414	309	9	3,468	720	20	3,784	2,207	58	3,739	670	17	 -2
Communication and Journalism	1,722	236	13	1,376	504	36	1,306	873	66	1,078	283	26	 -10
Transportation	-	-	-	-	-	-	-	-	-	11	-	-	-

**These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates.** For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

# By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	404	44	10	442	144	32	455	266	58	490	105	21	↓ -11
Education	1,900	411	21	1,307	493	37	1,234	791	64	1,035	262	25	↓ -12
Engineering and Engineering Technologies	4,699	388	8	4,557	995	21	3,902	2,096	53	3,110	615	19	↓ -2
English Language and Literature	304	39	12	274	123	44	241	160	66	214	68	31	↓ -13
Family and Consumer/Human Sciences	212	14	6	172	36	20	119	71	59	111	17	15	↓ -5
Foreign Languages, Literatures, and Linguistics	174	14	8	114	28	24	111	48	43	70	-	-	-
Health Professions	3,566	467	13	3,848	1,161	30	3,685	2,383	64	3,491	796	22	↓ -7
History	315	63	20	234	99	42	211	146	69	191	68	35	↓ -6
Law Enforcement, Firefighting, and Protective Services	520	44	8	691	145	20	826	501	60	768	149	19	↓ -1
Parks, Recreation, Leisure, and Fitness Studies	850	35	4	837	118	14	896	458	51	758	103	13	→ 0
Transportation	-	-	-	-	-	-	-	-	-	11	-	-	-

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	410	124	30	345	189	54	362	280	77	327	140	42	↓ -11
Liberal Arts and Sciences, and Humanities	2,767	330	11	1,558	459	29	1,442	838	58	1,828	343	18	↓ -10
Mathematics and Statistics	238	26	10	151	42	27	152	86	56	117	23	19	↓ -8
Multi/Interdisciplinary Studies	725	72	9	555	164	29	583	344	59	836	153	18	↓ -11
Philosophy and Religious Studies	34	-	-	28	14	50	37	24	64	34	-	-	-
Social Sciences	1,390	144	10	1,173	365	31	1,168	743	63	1,228	285	23	↓ -7
Visual and Performing Arts	954	84	8	1,017	314	30	1,033	669	64	1,023	214	20	↓ -9
Unknown	899	180	20	755	334	44	407	275	67	507	180	35	↓ -8



## About This Report

### **Thank you for participating in the National Study of Learning, Voting, and Engagement.**

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

#### **About the Data**

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for \_\_\_\_\_ [name of institution]. Medford, MA.

### Contact us to get more info

 [nslve@tufts.edu](mailto:nslve@tufts.edu)

 [nslve.tufts.edu](https://nslve.tufts.edu)

 The National Study for  
Learning Voting and  
Engagement

 TuftsNSLVE