



June 2024

# Student Voting Rates for West Chester University of Pennsylvania

## NSLVE Campus Report

**Tufts**  
UNIVERSITY | Jonathan M. Tisch  
College of Civic Life

**NSLVE** THE NATIONAL STUDY  
OF LEARNING, VOTING,  
AND ENGAGEMENT

**June 2024**

**Dear Colleagues:**

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu) to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,  
Adam, Duy, Mari, and Victoria  
The NSLVE Team

# In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

## Tables

	2014			2018			2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



# Voting, Registration and Yield Rates

## YOUR INSTITUTION

42.8%

2022 Voting Rate

+0.5

Change From 2018

## ALL INSTITUTIONS

30.6%

2022 Voting Rate

### REGISTRATION RATE



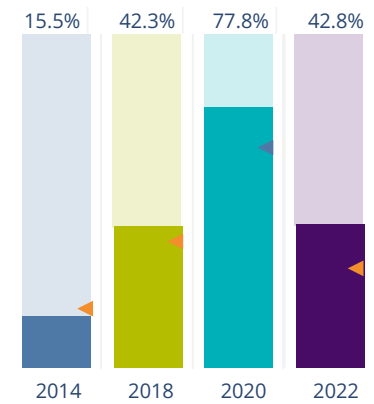
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

### VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

### VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Looking Closer

## Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	15,882	17,375	18,542	17,030	↓ -345
Age under 18/Unknown	39	112	135	206	↑ 94
IPEDS estimated non-resident aliens	124	123	76	88	↓ -34
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	-	598	408	-	-
Total eligible voters	15,708	16,536	17,916	16,735	↑ 198
Number of students who registered	9,731	12,771	15,564	13,081	↑ 310
Number of students who voted	2,436	6,991	13,937	7,161	↑ 170
Registration Rate %	61	77	86	78	→ 0
Voting Rate of Registered Students %	25	54	89	54	→ 0
Voting Rate %	15	42	77	42	→ 0

**This page provides the numbers we used to calculate your voting, registration, and yield rates.** The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

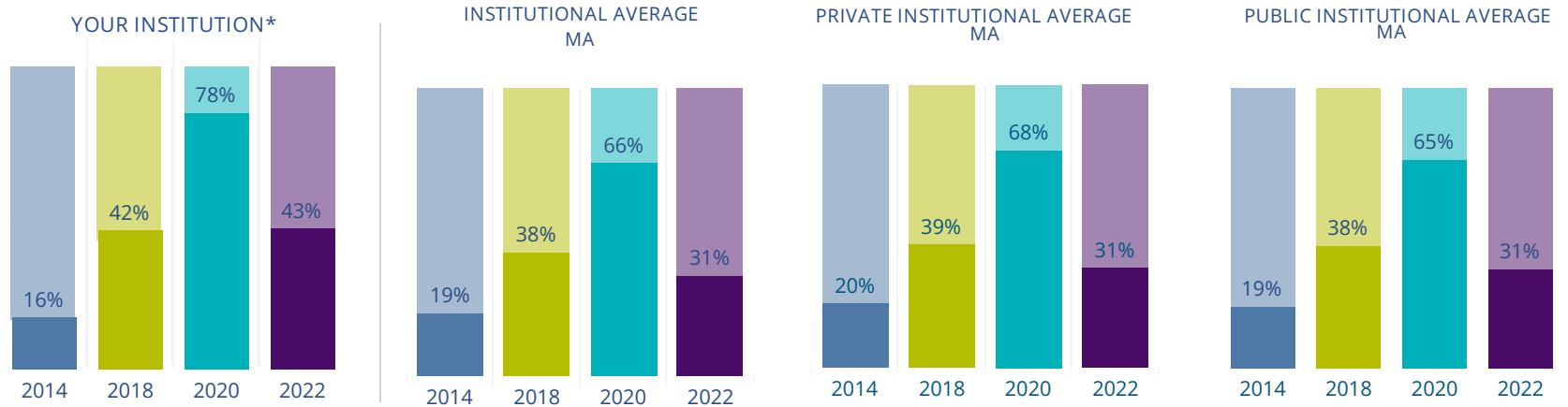
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

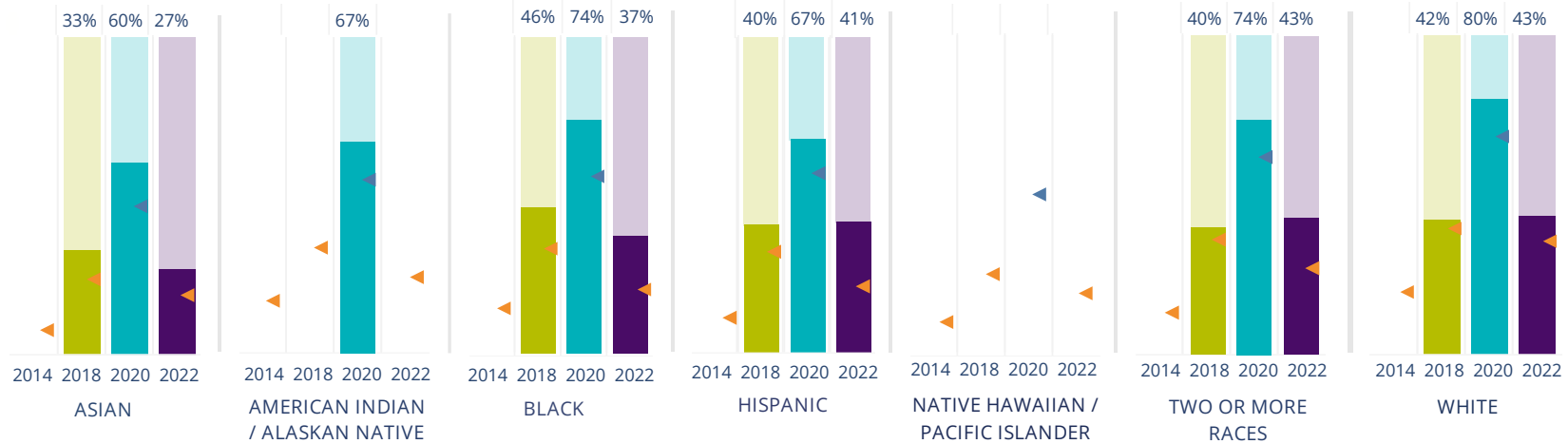
## By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups.** These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

# Looking Closer

## By Race/Ethnicity

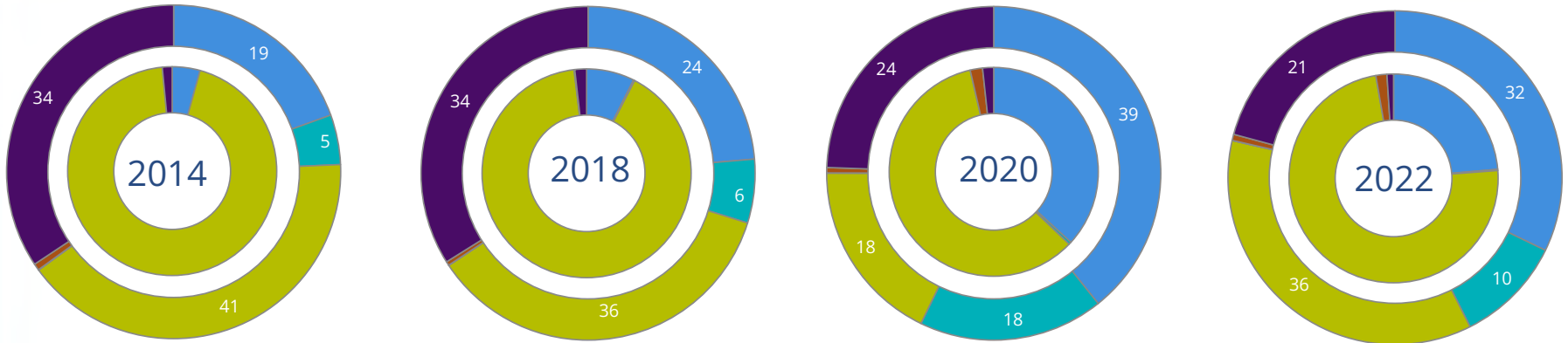
**This page provides the numbers we used to calculate race / ethnicity group voting rates.** We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	456	149	32	528	318	60	127	34	26	↓ -5
American Indian/ Alaska Native	-	-	-	22	-	-	36	24	66	19	-	-	-
Black	-	-	-	1,971	907	46	2,092	1,540	73	627	232	37	↓ -9
Hispanic	-	-	-	342	138	40	370	249	67	63	26	41	→ 0
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	1,170	463	39	1,300	955	73	8,556	3,651	42	↑ 3
White	-	-	-	12,422	5,229	42	13,277	10,571	79	7,210	3,113	43	↑ 1
Race Unknown	15,833	2,436	15	264	97	36	378	274	72	222	97	43	↑ 6



# By Voting Method

■ Not-In-Person 
 ■ Early Vote 
 ■ In-Person 
 ■ Other 
 ■ Provisional 
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	15	0	53	0	14	0	→	0
In-Person	2,295	94	6,330	90	8,249	59	5,261	73	↓	-17
Not-In-Person	105	4	517	7	5,124	36	1,689	23	↑	16
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	270	1	122	1	-	-
Voting Method Unknown	35	1	122	1	241	1	75	1	→	0

**These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method.** Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

## By Age Group

	2014	2018	2020	2022
18-21	8%	34%	77%	35%
22-24	17%	47%	77%	47%
25-29	28%	55%	74%	53%
30-39	36%	57%	74%	59%
40-49	56%	69%	82%	64%
50+	66%	80%	87%	76%

**Voting is habit-forming and young voters will often continue as voters in subsequent elections.** Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

# Looking Closer

## By Age Group

**Here, we provide the numbers of students in each age category and the voting rates for each group.** These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	9,553	773	8	10,110	3,529	34	10,887	8,460	77	10,331	3,695	35	→ 0
22-24	3,396	588	17	3,536	1,667	47	3,575	2,772	77	3,202	1,534	47	→ 0
25-29	1,552	449	28	1,594	888	55	1,771	1,322	74	1,541	831	53	↓ -1
30-39	751	273	36	849	490	57	1,054	786	74	1,074	635	59	↑ 1
40-49	310	174	56	351	243	69	435	361	82	442	286	64	↓ -4
50+	271	179	66	216	174	80	269	236	87	234	180	76	↓ -3

# Looking Closer

## By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	10,024	4,436	44	10,949	8,782	80	10,216	4,593	44	→ 0
Male	-	-	-	6,632	2,555	38	7,042	5,155	73	6,601	2,565	38	→ 0

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates.** These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

# Looking Closer




## By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
<b>EDUCATION LEVEL</b>													
Undergraduate	11,908	1,461	12	13,995	5,432	38	14,660	11,356	77	13,620	5,326	39	→ 0
Graduate	1,810	652	36	1,885	1,126	59	2,309	1,828	79	2,174	1,262	58	↓ -1
Class Unknown	2,115	263	12	776	433	55	1,022	753	73	1,030	515	50	↓ -5
<b>CLASS YEAR</b>													
Freshman	2,278	137	6	1,959	621	31	2,376	1,808	76	2,530	660	26	↓ -5
Sophomore	2,715	210	7	2,590	860	33	2,750	2,093	76	2,611	908	34	↑ 1
Upperclassman	6,966	1,116	16	8,328	3,641	43	8,802	6,909	78	7,822	3,585	45	↑ 2
<b>ENROLLMENT STATUS</b>													
Full-time	-	-	-	13,931	5,410	38	15,768	12,293	77	13,506	5,248	38	→ 0
Part-time	-	-	-	2,725	1,581	58	2,223	1,644	73	3,318	1,913	57	→ 0

**These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.**

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.





## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Architecture	-	-	-	-	-	-	-	-	-	-	-	-	-
Area, Ethnic, Cultural, and Gender Studies	-	-	-	31	21	67	26	24	92	21	-	-	-
Biological and Biomedical Sciences	-	-	-	579	258	44	748	584	78	639	259	40	 -4
Business, Management, and Marketing	-	-	-	3,627	1,207	33	3,894	2,916	74	3,703	1,334	36	 2
Communication and Journalism	-	-	-	106	40	37	379	307	81	349	145	41	 3







**These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates.** For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change	
Computer and Information Sciences	-	-	-	406	171	42	439	317	72	449	159	35		-6
Education	-	-	-	1,492	719	48	1,694	1,404	82	1,773	887	50		1
Engineering and Engineering Technologies	-	-	-	-	-	-	37	27	72	70	22	31	-	-
English Language and Literature	-	-	-	901	447	49	834	666	79	711	345	48		-1
Foreign Languages, Literatures, and Linguistics	-	-	-	130	70	53	143	119	83	99	65	65		11
Health Professions	-	-	-	1,852	810	43	1,973	1,560	79	2,032	831	40		-2
History	-	-	-	234	142	60	248	212	85	260	164	63		2
Law Enforcement, Firefighting, and Protective Services	-	-	-	695	249	35	722	537	74	587	207	35		0
Parks, Recreation, Leisure, and Fitness Studies	-	-	-	899	248	27	910	665	73	808	258	31		4

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	-	-	-	1,625	506	31	1,313	972	74	1,131	392	34	 3
Mathematics and Statistics	-	-	-	326	135	41	297	206	69	260	112	43	 1
Multi/Interdisciplinary Studies	-	-	-	137	70	51	165	150	90	177	90	50	 0
Philosophy and Religious Studies	-	-	-	46	22	47	45	33	73	30	15	50	 2
Social Sciences	-	-	-	387	229	59	410	344	83	343	197	57	 -1
Visual and Performing Arts	-	-	-	596	319	53	624	517	82	587	307	52	 -1
Unknown	15,833	2,436	15	768	427	55	1,033	762	73	744	392	52	 -2



# About This Report

## Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for \_\_\_\_\_ [name of institution]. Medford, MA.

### Contact us to get more info

 [nslve@tufts.edu](mailto:nslve@tufts.edu)

 [nslve.tufts.edu](https://nslve.tufts.edu)

 The National Study for Learning Voting and Engagement

 TuftsNSLVE