Student Voting Rates for University Of Wisconsin - Madison

NSLVE Campus Report

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

NSLVE — THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

55.8%
2022 Voting Rate

-0.2
Change From 2018

ALL INSTITUTIONS

30.6%
2022 Voting Rate

REGISTRATION RATE

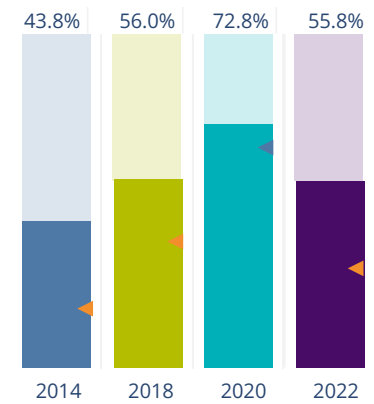| 2014	2018	2020	2022
72.3%	80.5%	85.2%	80.2%
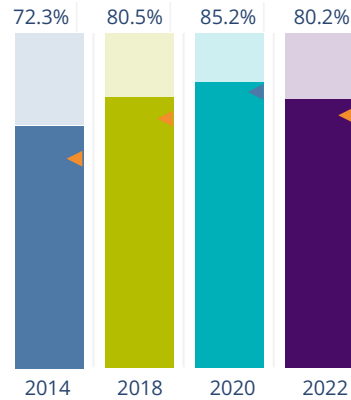
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

2014	2018	2020	2022
60.5%	69.6%	85.4%	69.6%

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

2014	2018	2020	2022
43.8%	56.0%	72.8%	55.8%

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	40,522	41,383	41,916	49,513	⬆ 8,129
Age under 18/Unknown	170	185	197	285	⬆ 100
IPEDS estimated non-resident aliens	4,931	5,870	5,141	7,192	⬆ 1,321
Datasource	IPEDS	IPEDS	IPEDS	NSC	
FERPA records blocked	790	722	2,828	-	-
Non-Degree Seeking Students	-	-	-	-	-
Total eligible voters	34,625	34,605	33,749	42,036	⬆ 7,430
Number of students who registered	25,050	27,843	28,763	33,713	⬆ 5,870
Number of students who voted	15,165	19,373	24,572	23,467	⬆ 4,094
Registration Rate %	72	80	85	80	➡ 0
Voting Rate of Registered Students %	60	69	85	69	➡ 0
Voting Rate %	43	55	72	55	➡ 0

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
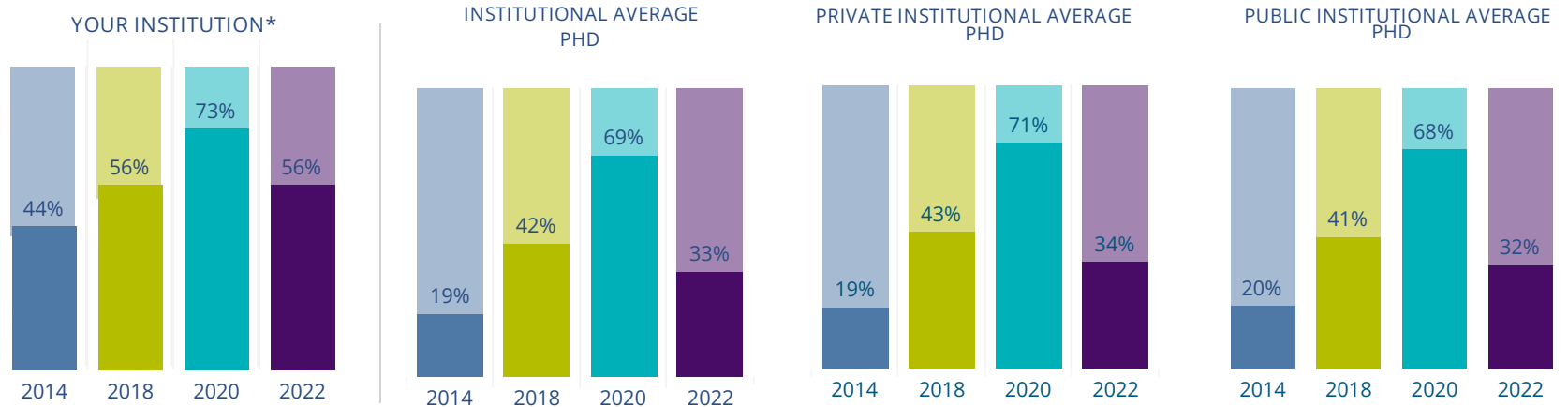
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

By Institution Types

2018 Voting Rate for All Institutions	HIGH	2022 Voting Rate for All Institutions	HIGH
	79%		68%
39.1%	LOW 7%	**30.6%**	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

2014	2018	2020	2022
44%	56%	73%	56%

INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	42%	69%	33%

PRIVATE INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	43%	71%	34%

PUBLIC INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
20%	41%	68%	32%

By Race / Ethnicity

ASIAN — 2014, 2018 37%, 2020 58%, 2022 42%

AMERICAN INDIAN / ALASKAN NATIVE — 2014, 2018 55%, 2020 63%, 2022 54%

BLACK — 2014, 2018 44%, 2020 63%, 2022 45%

HISPANIC — 2014, 2018 47%, 2020 66%, 2022 51%

NATIVE HAWAIIAN / PACIFIC ISLANDER — 2014, 2018 53%, 2020 58%, 2022 47%

TWO OR MORE RACES — 2014, 2018 51%, 2020 69%, 2022 54%

WHITE — 2014, 2018 56%, 2020 70%, 2022 59%

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	2,229	829	37	2,641	1,525	57	3,769	1,564	41	⬆ 4
American Indian/ Alaska Native	-	-	-	77	42	54	104	65	62	138	74	53	➡ 0
Black	-	-	-	828	366	44	893	562	62	1,206	539	44	➡ 0
Hispanic	-	-	-	1,955	920	47	2,381	1,582	66	3,377	1,726	51	⬆ 4
Native Hawaiian/ Pacific Islander	-	-	-	30	16	53	33	19	57	32	15	46	⬇ -6
2 or More Races	-	-	-	1,416	716	50	1,700	1,167	68	2,454	1,331	54	⬆ 3
White	-	-	-	26,633	14,778	55	26,931	18,870	70	29,610	17,518	59	⬆ 3
Race Unknown	39,556	15,165	38	7,308	1,706	23	4,208	782	18	1,450	700	48	⬆ 24

By Voting Method

Legend: ■ Not-In-Person ■ Early Vote ■ In-Person ■ Other ■ Provisional ■ Unknown
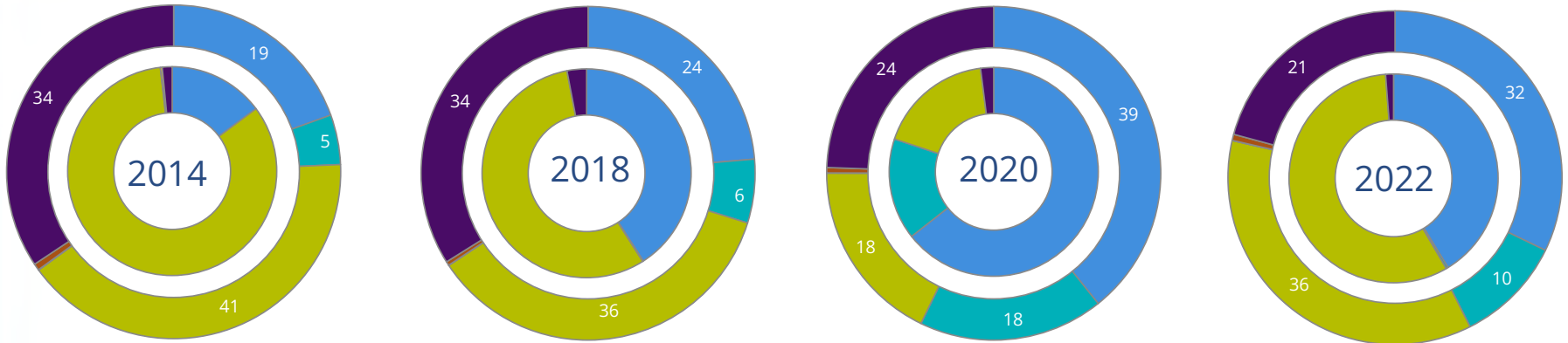
| | **2014** | | **2018** | | **2020** | | **2022** | | **2018-2022** |
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	-	-	20	0	3,851	15	79	0	⇨ 0
In-Person	12,649	83	10,844	56	4,394	17	13,414	57	⬆ 1
Not-In-Person	2,246	14	7,925	40	15,823	64	9,690	41	⇨ 0
Other	48	0	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-
Voting Method Unknown	216	1	584	3	503	2	282	1	⬇ -1

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	39%	49%	68%	57%
22-24	32%	42%	53%	45%
25-29	33%	41%	49%	49%
30-39	40%	42%	50%	54%
40-49	59%	58%	68%	63%
50+	83%	86%	90%	87%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	22,698	8,880	39	23,787	11,786	49	24,326	16,650	68	27,675	16,012	57	⬆ 8
22-24	7,547	2,448	32	7,326	3,118	42	6,289	3,340	53	6,388	2,877	45	⬆ 2
25-29	5,028	1,692	33	5,129	2,137	41	4,614	2,282	49	4,166	2,073	49	⬆ 8
30-39	2,960	1,188	40	2,667	1,140	42	2,260	1,144	50	2,088	1,140	54	⬆ 11
40-49	595	352	59	565	330	58	504	344	68	591	378	63	⬆ 5
50+	728	605	83	1,002	862	86	898	812	90	1,128	987	87	⬆ 1

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	19,586	10,093	51	20,796	13,762	66	23,261	14,157	60	⬆ 9
Male	-	-	-	17,901	7,949	44	18,095	10,810	59	18,774	9,310	49	⬆ 5

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	27,692	10,666	38	27,977	13,680	48	27,756	18,453	66	31,335	17,599	56	⬆ 7
Graduate	10,598	3,691	34	10,870	4,585	42	9,680	4,997	51	9,054	4,692	51	⬆ 9
Class Unknown	1,266	808	63	1,629	1,104	67	1,455	1,110	76	1,647	1,169	70	⬆ 3
CLASS YEAR													
Freshman	4,522	2,061	45	4,254	2,540	59	4,377	3,428	78	5,378	3,198	59	➡ 0
Sophomore	5,882	2,289	38	6,181	3,216	52	6,218	4,465	71	7,814	4,543	58	⬆ 6
Upperclassman	17,247	6,303	36	17,494	7,898	45	17,154	10,555	61	18,139	9,856	54	⬆ 9
ENROLLMENT STATUS													
Full-time	35,397	13,129	37	36,922	17,189	46	35,418	22,207	62	38,114	21,163	55	⬆ 8
Part-time	4,159	2,036	48	3,554	2,184	61	3,473	2,365	68	3,922	2,304	58	⬇ -2

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	1,094	405	37	834	377	45	683	396	57	1,111	560	50	⬆ 5
Architecture	103	47	45	82	41	50	74	44	59	121	76	62	⬆ 12
Area, Ethnic, Cultural, and Gender Studies	201	71	35	145	77	53	96	63	65	117	63	53	➡ 0
Biological and Biomedical Sciences	3,417	1,306	38	3,941	1,869	47	3,787	2,348	62	4,057	2,259	55	⬆ 8
Business, Management, and Marketing	3,038	1,046	34	4,007	1,882	46	4,253	2,870	67	5,133	2,802	54	⬆ 7
Communication and Journalism	892	354	39	1,150	550	47	981	605	61	1,059	694	65	⬆ 17

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	549	137	24	1,517	432	28	1,536	684	44	1,582	672	42	⬆ 14
Education	1,081	490	45	1,159	640	55	1,152	726	63	1,074	654	60	⬆ 5
Engineering and Engineering Technologies	6,140	2,048	33	5,429	2,240	41	5,089	3,013	59	4,961	2,533	51	⬆ 9
English Language and Literature	451	186	41	394	204	51	303	177	58	362	204	56	⬆ 4
Family and Consumer/Human Sciences	532	198	37	689	350	50	590	411	69	576	347	60	⬆ 9
Foreign Languages, Literatures, and Linguistics	658	223	33	617	287	46	445	235	52	363	212	58	⬆ 11
Health Professions	2,872	1,113	38	3,917	1,922	49	3,548	2,185	61	3,425	1,698	49	➡ 0
History	429	199	46	336	176	52	259	144	55	348	212	60	⬆ 8
Library Science	202	108	53	241	169	70	225	172	76	240	151	62	⬇ -7
Parks, Recreation, Leisure, and Fitness Studies	597	212	35	483	255	52	422	292	69	838	436	52	➡ 0

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	729	356	48	767	406	52	891	584	65	1,045	599	57	⬆ 4
Liberal Arts and Sciences, and Humanities	8,029	3,266	40	5,682	3,059	53	6,589	4,748	72	6,288	3,611	57	⬆ 3
Mathematics and Statistics	391	84	21	759	174	22	557	211	37	359	196	54	⬆ 31
Multi/Interdisciplinary Studies	539	196	36	384	185	48	449	301	67	1,168	655	56	⬆ 7
Philosophy and Religious Studies	104	50	48	125	65	52	110	70	63	113	60	53	⬆ 1
Social Sciences	1,768	645	36	2,346	959	40	1,948	1,041	53	2,054	1,215	59	⬆ 18
Visual and Performing Arts	815	338	41	812	429	52	738	488	66	789	475	60	⬆ 7
Unknown	2,242	1,001	44	1,591	1,098	69	1,457	1,119	76	1,653	1,181	71	⬆ 2

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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in The National Study for Learning Voting and Engagement

✖ TuftsNSLVE

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