

June 2024



Student Voting Rates for University Of Wisconsin - La Crosse

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

46.2%

2022 Voting Rate

-6.5

Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



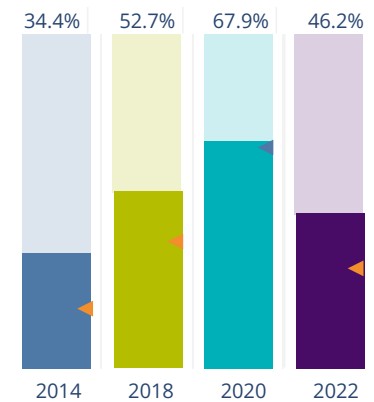
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	10,714	10,536	10,376	10,234	↓ -301
Age under 18/Unknown	94	99	102	114	↑ 15
IPEDS estimated non-resident aliens	299	127	64	79	↓ -47
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	374	145	93	-	-
Non-Degree Seeking Students	265	47	59	-	-
Total eligible voters	9,681	10,117	10,057	10,040	↓ -77
Number of students who registered	6,363	7,656	7,796	7,427	↓ -229
Number of students who voted	3,335	5,329	6,830	4,636	↓ -693
Registration Rate %	65	75	77	73	↓ -1
Voting Rate of Registered Students %	52	69	87	62	↓ -7
Voting Rate %	34	52	67	46	↓ -6

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

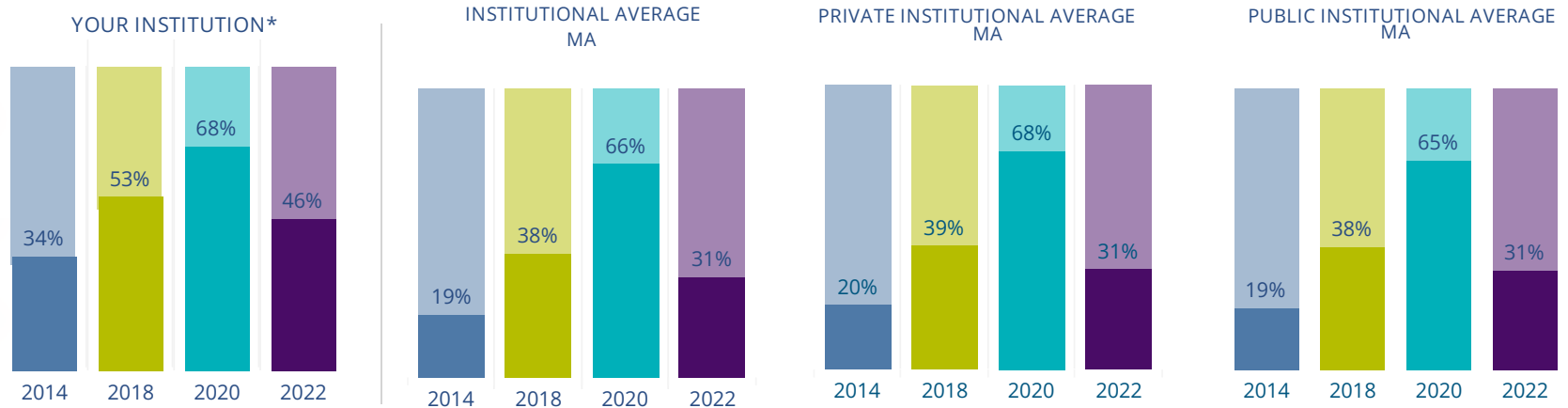
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

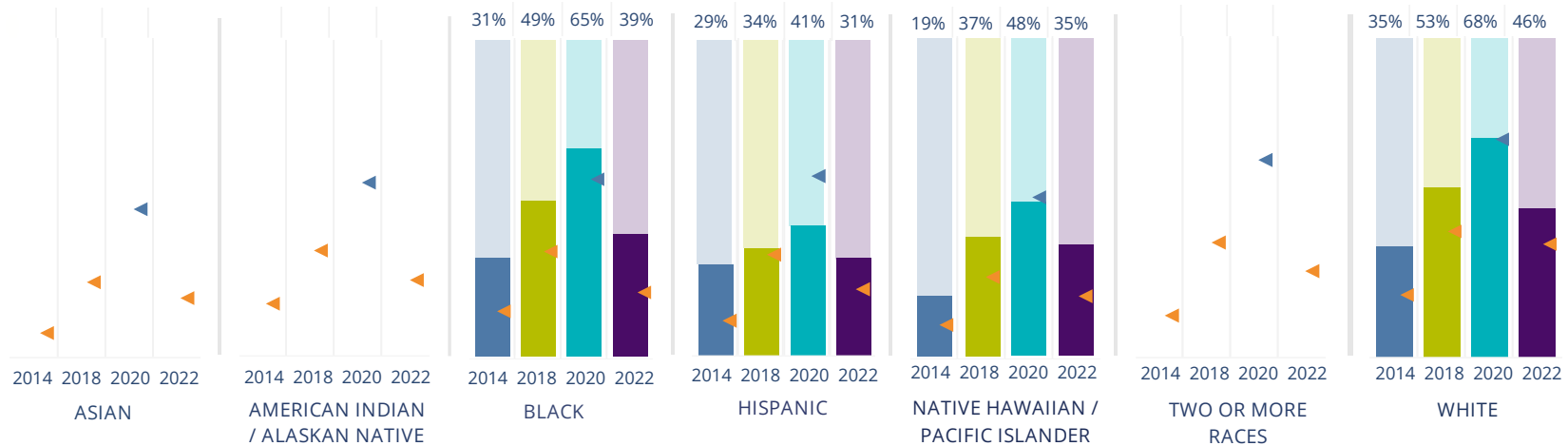
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

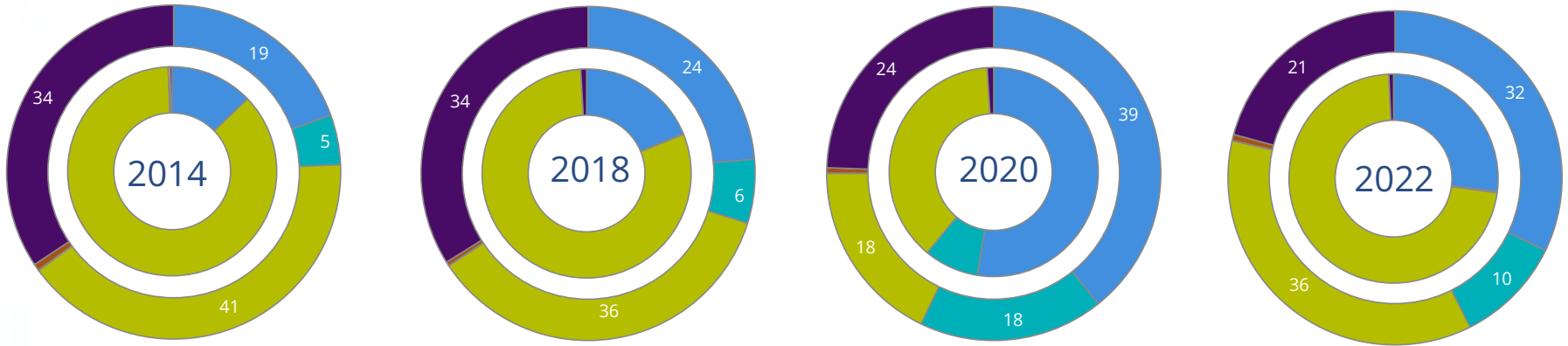
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian/ Alaska Native	23	-	-	16	-	-	11	-	-	14	-	-	-
Black	71	22	30	82	40	48	75	49	65	65	25	38	↓-10
Hispanic	62	18	29	50	17	34	56	23	41	68	21	30	↓-3
Native Hawaiian/ Pacific Islander	310	59	19	278	103	37	258	125	48	272	95	34	↓-2
2 or More Races	-	-	-	-	-	-	-	-	-	-	-	-	-
White	9,351	3,225	34	9,736	5,156	52	9,685	6,618	68	9,595	4,456	46	↓-6
Race Unknown	154	-	-	82	-	-	37	-	-	106	33	31	-

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	-	-	583	8	-	-	-	-
In-Person	2,888	86	4,274	80	2,592	38	3,341	72	↓	-8
Not-In-Person	427	12	1,001	18	3,589	52	1,250	27	↑	8
Other	11	0	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-	-
Voting Method Unknown	-	-	48	0	66	1	36	0	→	0

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	33%	52%	69%	47%
22-24	28%	47%	59%	35%
25-29	28%	49%	56%	34%
30-39	44%	51%	63%	49%
40-49	62%	61%	78%	59%
50+	77%	79%	82%	83%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	7,053	2,378	33	7,505	3,975	52	7,544	5,276	69	7,678	3,681	47	↓ -5
22-24	2,043	588	28	1,952	936	47	1,796	1,064	59	1,659	592	35	↓ -12
25-29	451	129	28	438	215	49	415	236	56	364	124	34	↓ -15
30-39	222	99	44	221	114	51	243	155	63	252	125	49	↓ -1
40-49	104	65	62	70	43	61	78	61	78	105	62	59	↓ -2
50+	98	76	77	58	46	79	46	38	82	62	52	83	↑ 4

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	5,700	2,007	35	5,772	3,238	56	5,845	4,077	69	5,852	2,914	49	↓ -6
Male	4,271	1,328	31	4,472	2,091	46	4,276	2,752	64	4,268	1,722	40	↓ -6

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer




By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	9,090	2,997	32	9,305	4,843	52	9,152	6,212	67	9,081	4,189	46	↓ -5
Graduate	676	188	27	795	411	51	866	551	63	817	331	40	↓ -11
Class Unknown	205	150	73	144	75	52	104	67	64	222	84	37	↓ -14
CLASS YEAR													
Freshman	2,218	813	36	2,408	1,298	53	2,200	1,648	74	2,339	1,184	50	↓ -3
Sophomore	2,095	682	32	2,165	1,117	51	2,108	1,422	67	2,130	998	46	↓ -4
Upperclassman	4,777	1,502	31	4,724	2,422	51	4,840	3,138	64	4,612	2,009	43	↓ -7
ENROLLMENT STATUS													
Full-time	9,031	2,941	32	9,398	4,896	52	9,109	6,206	68	9,105	4,183	45	↓ -6
Part-time	940	394	41	846	433	51	1,013	624	61	1,015	453	44	↓ -6

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Area, Ethnic, Cultural, and Gender Studies	11	-	-	17	12	70	-	-	-	12	-	-	-
Biological and Biomedical Sciences	1,443	485	33	1,562	820	52	1,436	968	67	1,306	623	47	 -4
Business, Management, and Marketing	1,795	571	31	2,080	1,022	49	2,216	1,499	67	2,546	1,090	42	 -6
Communication and Journalism	322	107	33	280	168	60	272	192	70	262	115	43	 -16

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nsive-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	206	54	26	282	120	42	265	160	60	254	117	46	3
Education	1,110	493	44	1,005	543	54	1,009	680	67	966	494	51	-2
Engineering and Engineering Technologies	35	-	-	28	-	-	39	13	33	38	14	36	-
English Language and Literature	195	76	38	164	90	54	136	96	70	116	63	54	0
Foreign Languages, Literatures, and Linguistics	78	31	39	82	52	63	64	44	68	47	27	57	-5
Health Professions	1,198	361	30	1,144	596	52	1,088	731	67	1,046	421	40	-11
History	63	24	38	71	41	57	60	35	58	31	18	58	0
Parks, Recreation, Leisure, and Fitness Studies	965	279	28	904	406	44	940	632	67	1,083	431	39	-5

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	797	266	33	565	302	53	567	422	74	382	195	51	 -2
Mathematics and Statistics	105	32	30	125	69	55	126	80	63	115	50	43	 -11
Multi/Interdisciplinary Studies	-	-	-	97	50	51	94	65	69	84	40	47	 -3
Philosophy and Religious Studies	16	-	-	20	-	-	15	-	-	13	-	-	-
Social Sciences	472	167	35	555	328	59	511	353	69	473	256	54	 -4
Visual and Performing Arts	158	60	37	150	88	58	148	96	64	146	71	48	 -10
Unknown	-	-	-	145	76	52	110	70	63	148	70	47	 -5

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

 nslve@tufts.edu

 nslve.tufts.edu

 The National Study for Learning Voting and Engagement

 TuftsNSLVE