Student Voting Rates for University of North Carolina at Greensboro

NSLVE Campus Report

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

NSLVE — THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

35.2%
2022 Voting Rate

-9.2
Change From 2018

ALL INSTITUTIONS
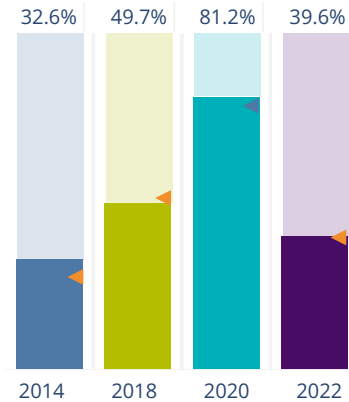
30.6%
2022 Voting Rate

REGISTRATION RATE

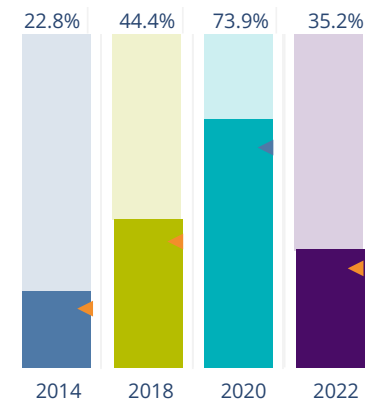| 2014	2018	2020	2022
70.0%	89.2%	91.0%	89.1%
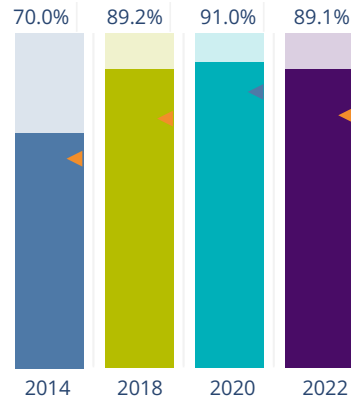
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

2014	2018	2020	2022
32.6%	49.7%	81.2%	39.6%

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

2014	2018	2020	2022
22.8%	44.4%	73.9%	35.2%

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	18,129	18,357	19,025	17,206	⬇ -1,151
Age under 18/Unknown	367	54	59	64	⬆ 10
IPEDS estimated non-resident aliens	592	569	463	652	⬆ 82
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	244	170	153	-	-
Non-Degree Seeking Students	329	147	461	-	-
Total eligible voters	16,596	17,416	17,888	16,489	⬇ -926
Number of students who registered	11,620	15,537	16,272	14,690	⬇ -847
Number of students who voted	3,785	7,729	13,218	5,810	⬇ -1,919
Registration Rate %	70	89	90	89	⬆ 0
Voting Rate of Registered Students %	32	49	81	39	⬇ -10
Voting Rate %	22	44	73	35	⬇ -9

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
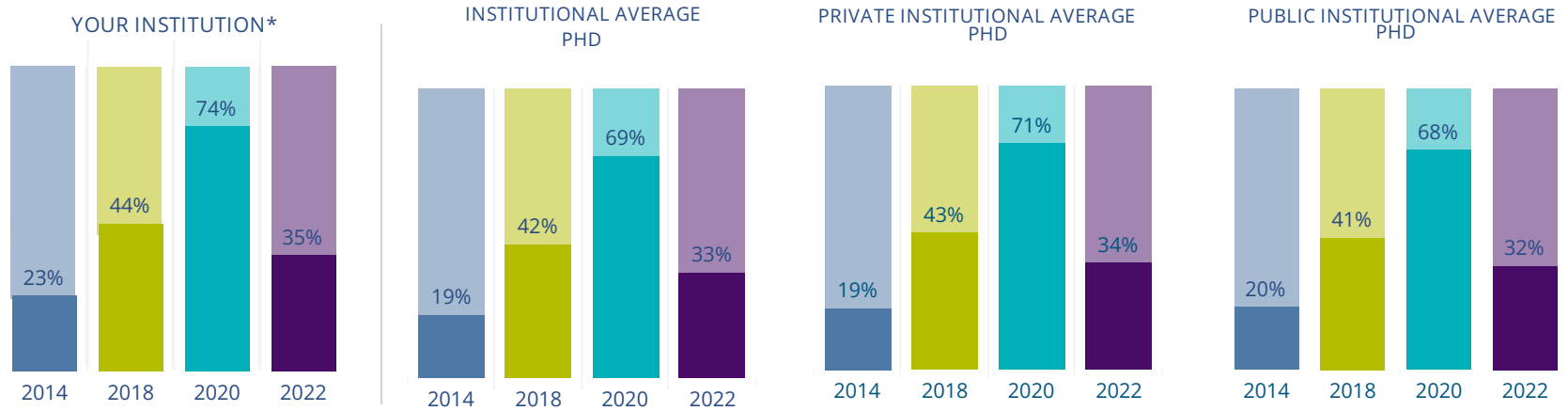
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.
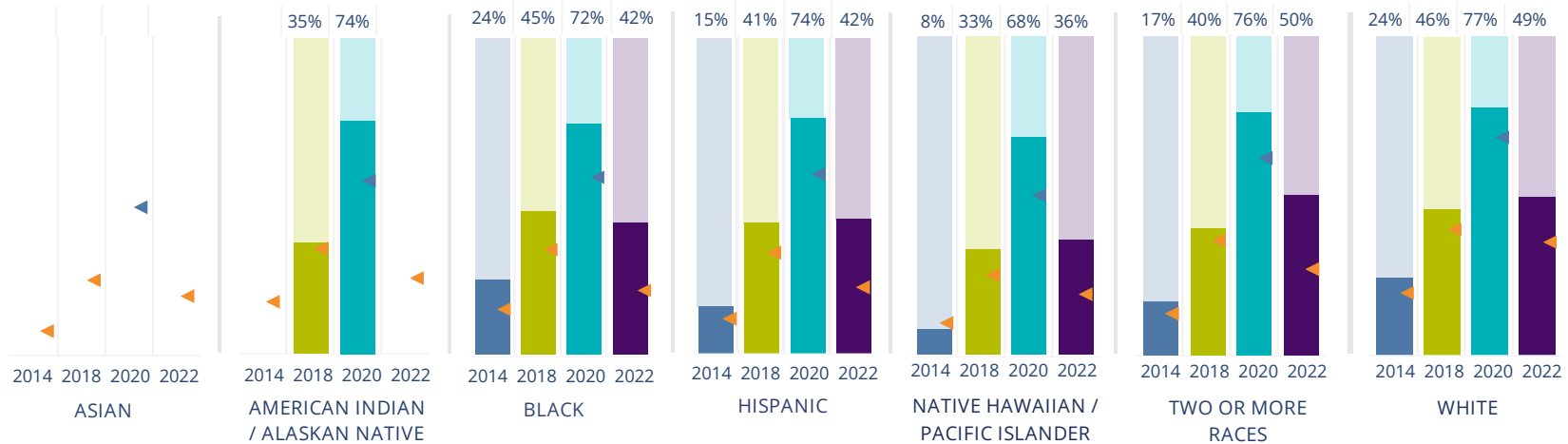
By Institution Types

2018 Voting Rate for All Institutions	HIGH 79%
39.1%	LOW 7%

2022 Voting Rate for All Institutions	HIGH 68%
30.6%	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

2014	2018	2020	2022
23%	44%	74%	35%

INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	42%	69%	33%

PRIVATE INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	43%	71%	34%

PUBLIC INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
20%	41%	68%	32%

By Race / Ethnicity

ASIAN	AMERICAN INDIAN / ALASKAN NATIVE	BLACK	HISPANIC	NATIVE HAWAIIAN / PACIFIC ISLANDER	TWO OR MORE RACES	WHITE
	35% 74%	24% 45% 72% 42%	15% 41% 74% 42%	8% 33% 68% 36%	17% 40% 76% 50%	24% 46% 77% 49%

2014 2018 2020 2022 (for each group)

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014 Enrolled	2014 Voted	2014 Rate (%)	2018 Enrolled	2018 Voted	2018 Rate (%)	2020 Enrolled	2020 Voted	2020 Rate (%)	2022 Enrolled	2022 Voted	2022 Rate (%)	2018-2022 Change
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian/ Alaska Native	56	-	-	48	17	35	19	14	73	-	-	-	-
Black	4,159	983	23	3,423	1,543	45	1,363	987	72	354	147	41	⬇ -3
Hispanic	931	141	15	978	404	41	403	300	74	111	47	42	⬆ 1
Native Hawaiian/ Pacific Islander	547	43	7	523	172	32	199	136	68	56	20	35	⬆ 2
2 or More Races	709	118	16	646	257	39	240	182	75	56	28	50	⬆ 10
White	8,473	2,066	24	5,675	2,588	45	2,059	1,594	77	601	297	49	⬆ 3
Race Unknown	2,303	425	18	6,688	2,748	41	14,057	10,005	71	15,964	5,271	33	⬇ -8

By Voting Method

Legend: ■ Not-In-Person ■ Early Vote ■ In-Person ■ Other ■ Provisional ■ Unknown

Donut charts: 2014, 2018, 2020, 2022
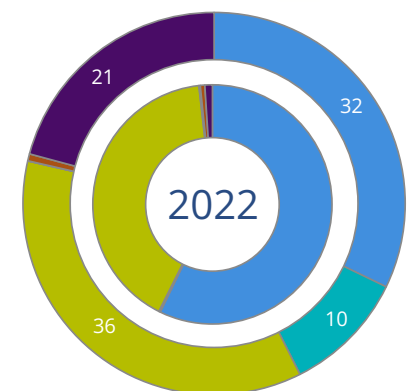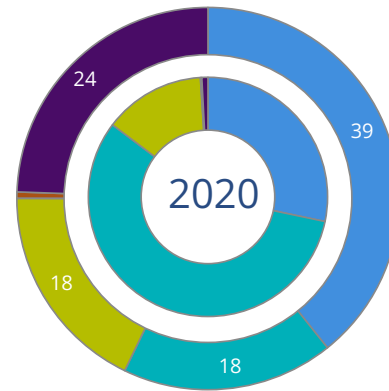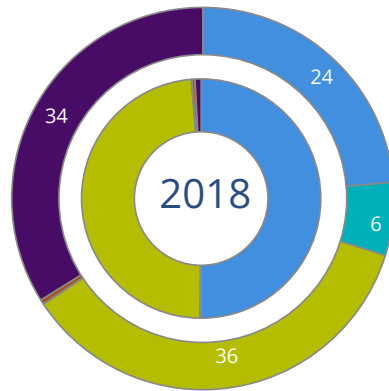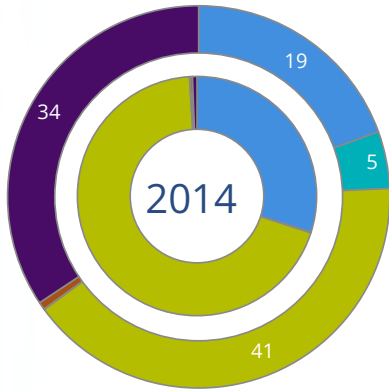
	2014		**2018**		**2020**		**2022**		**2018-2022**
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	-	-	13	0	7,529	57	-	-	-
In-Person	2,613	69	3,745	48	1,814	13	2,371	40	↓ -7
Not-In-Person	1,132	29	3,866	50	3,744	28	3,324	57	↑ 7
Other	-	-	-	-	-	-	13	0	-
Provisional	-	-	33	0	23	0	36	0	➡ 0
Voting Method Unknown	22	0	63	0	105	0	57	1	➡ 0

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	14%	37%	73%	26%
22-24	19%	41%	68%	32%
25-29	25%	47%	66%	36%
30-39	38%	55%	70%	44%
40-49	56%	67%	81%	58%
50+	63%	74%	86%	70%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	8,813	1,260	14	9,737	3,604	37	9,417	6,890	73	8,471	2,262	26	⬇ -10
22-24	3,531	689	19	3,384	1,406	41	3,631	2,496	68	3,413	1,118	32	⬇ -8
25-29	2,009	513	25	1,955	923	47	2,049	1,363	66	1,983	716	36	⬇ -11
30-39	1,669	648	38	1,666	928	55	1,878	1,332	70	1,876	838	44	⬇ -11
40-49	803	450	56	843	573	67	928	759	81	938	552	58	⬇ -9
50+	353	225	63	396	295	74	437	378	86	461	324	70	⬇ -4

Looking Closer

By Sex

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	11,363	2,582	22	8,131	3,815	46	3,108	2,318	74	888	398	44	⬇ -2
Male	5,808	1,203	20	3,861	1,578	40	1,659	1,114	67	483	208	43	⬆ 2

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	14,112	2,664	18	15,400	6,134	39	15,328	11,036	71	13,617	4,099	30	↓ -9
Graduate	2,560	963	37	2,581	1,595	61	3,012	2,182	72	3,086	1,506	48	↓ -12
Class Unknown	506	158	31	-	-	-	-	-	-	439	156	35	-
CLASS YEAR													
Freshman	3,324	397	11	-	-	-	-	-	-	-	-	-	-
Sophomore	2,924	474	16	-	-	-	-	-	-	-	-	-	-
Upperclassman	7,867	1,792	22	-	-	-	-	-	-	-	-	-	-
ENROLLMENT STATUS													
Full-time	14,204	2,785	19	14,605	5,862	40	14,734	10,544	71	13,133	3,919	29	↓ -10
Part-time	2,974	1,000	33	3,376	1,867	55	3,606	2,674	74	4,009	1,891	47	↓ -8

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Architecture	-	-	-	-	-	-	-	-	-	-	-	-	-
Area, Ethnic, Cultural, and Gender Studies	58	13	22	83	39	46	55	41	74	60	27	45	⬇ -1
Biological and Biomedical Sciences	1,310	225	17	1,209	440	36	1,360	929	68	1,241	335	26	⬇ -9
Business, Management, and Marketing	2,638	521	19	2,890	1,106	38	3,025	2,067	68	3,092	965	31	⬇ -7
Communication and Journalism	674	118	17	704	304	43	691	508	73	545	193	35	⬇ -7

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	685	158	23	875	338	38	1,123	672	59	1,282	340	26	⬇ -12
Education	1,805	494	27	1,631	801	49	1,563	1,235	79	1,435	622	43	⬇ -5
English Language and Literature	385	92	23	311	163	52	273	211	77	267	121	45	⬇ -7
Family and Consumer/Human Sciences	719	157	21	871	360	41	762	550	72	583	174	29	⬇ -11
Foreign Languages, Literatures, and Linguistics	160	37	23	182	86	47	123	97	78	121	39	32	⬇ -15
Health Professions	1,794	430	23	1,960	847	43	1,971	1,491	75	1,765	606	34	⬇ -8
History	225	75	33	208	111	53	208	154	74	179	101	56	⬆ 3
Library Science	223	118	52	289	206	71	373	323	86	380	277	72	⬆ 1
Parks, Recreation, Leisure, and Fitness Studies	995	145	14	1,158	424	36	1,128	787	69	857	237	27	⬇ -8

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	1,301	353	27	894	409	45	678	528	77	744	221	29	⬇ -16
Mathematics and Statistics	105	21	20	91	41	45	112	67	59	104	27	25	⬇ -19
Multi/Interdisciplinary Studies	354	63	17	548	258	47	609	465	76	532	208	39	⬇ -7
Philosophy and Religious Studies	52	16	30	103	50	48	112	80	71	108	42	38	⬇ -9
Social Sciences	944	212	22	1,006	488	48	914	680	74	702	273	38	⬇ -9
Visual and Performing Arts	1,202	211	17	1,344	596	44	1,393	1,025	73	1,370	430	31	⬇ -12
Unknown	116	32	27	15	-	-	-	-	-	22	-	-	-

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

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in The National Study for Learning Voting and Engagement

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