

June 2024

# Student Voting Rates for University of North Carolina at Asheville

## NSLVE Campus Report

**Tufts**  
UNIVERSITY | Jonathan M. Tisch  
College of Civic Life

**NSLVE** THE NATIONAL STUDY  
OF LEARNING, VOTING,  
AND ENGAGEMENT

**June 2024**

**Dear Colleagues:**

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu) to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,  
Adam, Duy, Mari, and Victoria  
The NSLVE Team

# In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

## Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



# Voting, Registration and Yield Rates

## YOUR INSTITUTION

45.8%

2022 Voting Rate

-5.0

Change From 2018

## ALL INSTITUTIONS

30.6%

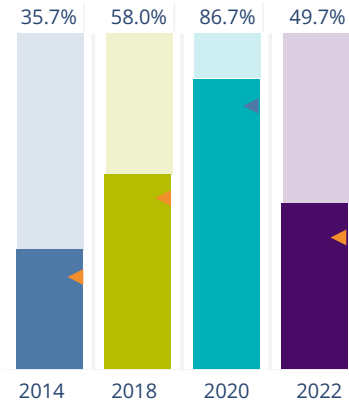
2022 Voting Rate

### REGISTRATION RATE



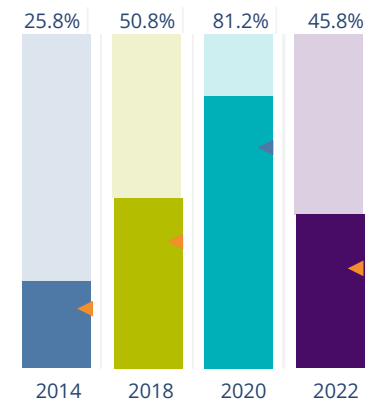
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

### VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

### VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Looking Closer

## Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	4,204	3,662	3,302	2,885	↓ -777
Age under 18/Unknown	22	19	-	-	-
IPEDS estimated non-resident aliens	41	46	26	44	↓ -1
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	42	20	-	-	-
Non-Degree Seeking Students	-	-	-	-	-
Total eligible voters	4,098	3,576	3,257	2,834	↓ -742
Number of students who registered	2,966	3,132	3,051	2,614	↓ -518
Number of students who voted	1,058	1,817	2,644	1,298	↓ -519
Registration Rate %	72	87	93	92	↑ 4
Voting Rate of Registered Students %	35	58	86	49	↓ -8
Voting Rate %	25	50	81	45	↓ -5

**This page provides the numbers we used to calculate your voting, registration, and yield rates.** The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

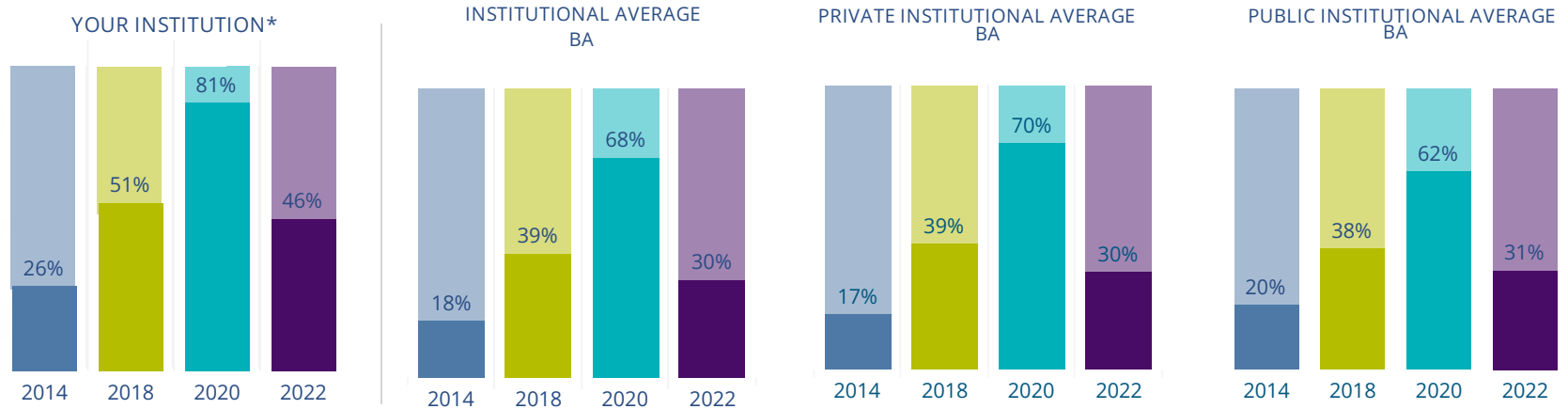
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

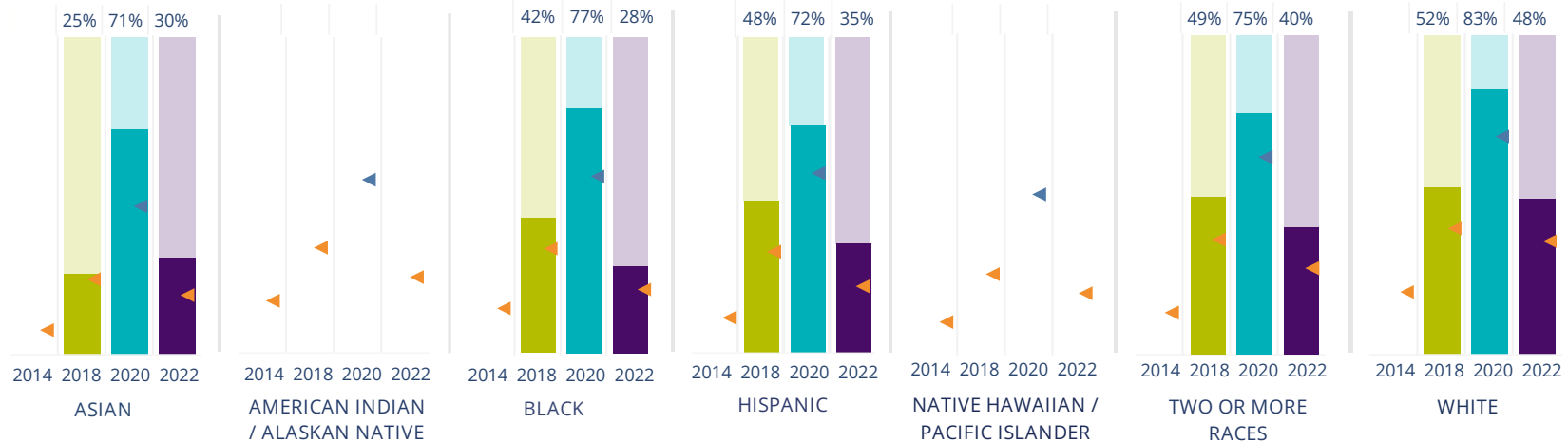
## By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups.** These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

# Looking Closer

## By Race/Ethnicity

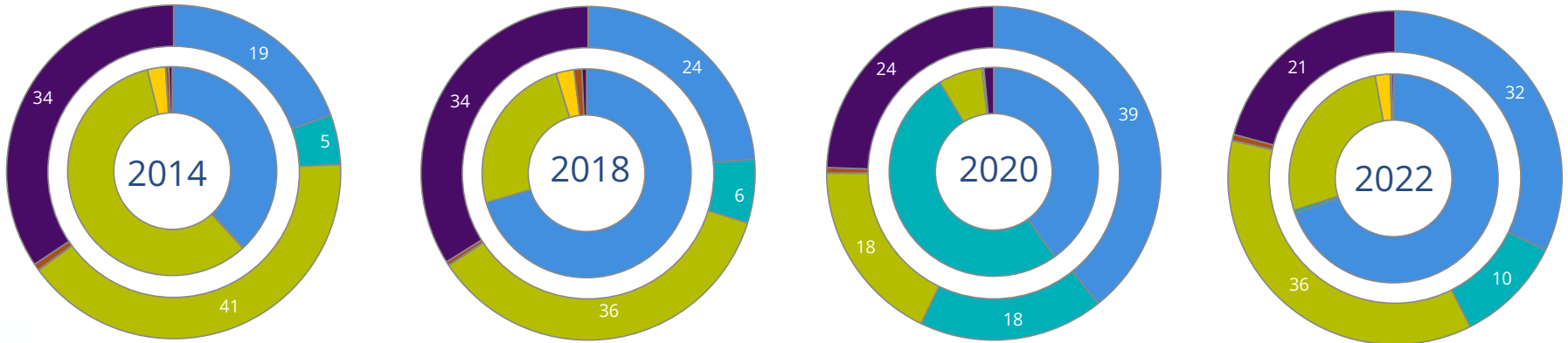
**This page provides the numbers we used to calculate race / ethnicity group voting rates.** We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	71	18	25	61	43	70	53	16	30	↑ 4
American Indian/ Alaska Native	-	-	-	27	-	-	-	-	-	-	-	-	-
Black	-	-	-	191	81	42	179	138	77	127	35	27	↓ -14
Hispanic	-	-	-	290	139	47	278	200	71	240	83	34	↓ -13
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	163	80	49	158	119	75	200	79	39	↓ -9
White	-	-	-	2,769	1,434	51	2,406	1,992	82	2,111	1,020	48	↓ -3
Race Unknown	4,140	1,058	25	112	56	50	193	146	75	141	62	43	↓ -6



# By Voting Method

■ Not-In-Person 
 ■ Early Vote 
 ■ In-Person 
 ■ Other 
 ■ Provisional 
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	-	-	1,357	51	-	-	-	-
In-Person	614	58	451	24	179	6	352	27	↑	2
Not-In-Person	403	38	1,281	70	1,060	40	904	69	→	0
Other	30	2	51	2	-	-	30	2	→	0
Provisional	-	-	22	1	-	-	-	-	-	-
Voting Method Unknown	-	-	12	0	39	1	-	-	-	-

**These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method.** Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

## By Age Group

	2014	2018	2020	2022
18-21	21%	46%	82%	41%
22-24	23%	49%	74%	42%
25-29	21%	57%	73%	46%
30-39	38%	68%	83%	57%
40-49	50%	67%	81%	73%
50+	74%	87%	91%	87%

**Voting is habit-forming and young voters will often continue as voters in subsequent elections.** Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

# Looking Closer

## By Age Group



**Here, we provide the numbers of students in each age category and the voting rates for each group.** These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	2,358	505	21	2,333	1,077	46	2,101	1,731	82	1,827	765	41	↓ -4
22-24	782	180	23	644	316	49	582	434	74	529	226	42	↓ -6
25-29	446	96	21	290	166	57	278	205	73	227	105	46	↓ -10
30-39	302	116	38	197	134	68	193	161	83	166	95	57	↓ -10
40-49	110	55	50	77	52	67	58	47	81	45	33	73	↑ 5
50+	142	106	74	82	72	87	72	66	91	85	74	87	→ 0

# Looking Closer

## By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	2,075	1,096	52	1,862	1,541	82	1,666	806	48	 -4
Male	-	-	-	1,547	720	46	1,406	1,091	77	1,205	489	40	 -5

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates.** These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

# Looking Closer

## By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	

### EDUCATION LEVEL

Undergraduate	4,099	1,036	25	3,601	1,800	49	3,278	2,638	80	2,873	1,297	45	↓ -4
Graduate	40	22	55	19	15	78	-	-	-	-	-	-	-
Class Unknown	-	-	-	-	-	-	-	-	-	-	-	-	-

### CLASS YEAR

Freshman	-	-	-	-	-	-	-	-	-	-	-	-	-
Sophomore	-	-	-	-	-	-	-	-	-	-	-	-	-
Upperclassman	-	-	-	-	-	-	-	-	-	-	-	-	-




### ENROLLMENT STATUS

Full-time	3,119	716	22	3,128	1,492	47	2,803	2,265	80	2,503	1,071	42	↓ -4
Part-time	1,021	342	33	495	325	65	481	379	78	376	227	60	↓ -5

**These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.**

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.




## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Area, Ethnic, Cultural, and Gender Studies	13	-	-	15	-	-	11	-	-	11	-	-	-
Biological and Biomedical Sciences	157	39	24	151	88	58	132	107	81	155	66	42	 -15
Business, Management, and Marketing	186	47	25	201	82	40	177	129	72	181	62	34	 -6
Communication and Journalism	83	29	34	108	55	50	135	115	85	73	42	57	 6

**These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates.** For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<https://tufts.app.box.com/v/idhe-nsive-report-faq>

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	76	26	34	115	55	47	128	106	82	88	45	51	 3
Engineering and Engineering Technologies	84	21	25	120	54	45	96	61	63	88	29	32	 -12
English Language and Literature	115	32	27	106	55	51	120	97	80	124	62	50	 -1
Foreign Languages, Literatures, and Linguistics	73	19	26	49	28	57	40	37	92	41	24	58	 1
Health Professions	148	30	20	125	49	39	124	95	76	105	28	26	 -12
History	78	26	33	68	41	60	54	49	90	74	48	64	 4

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	2,163	531	24	1,454	642	44	1,161	924	79	880	376	42	 -1
Mathematics and Statistics	71	16	22	57	32	56	43	38	88	36	20	55	 0
Philosophy and Religious Studies	35	-	-	22	13	59	25	21	84	20	12	60	 0
Social Sciences	175	59	33	226	131	57	221	187	84	195	114	58	 0
Visual and Performing Arts	200	46	23	312	192	61	308	254	82	335	161	48	 -13
Unknown	-	-	-	-	-	-	-	-	-	-	-	-	-



## About This Report

### Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for \_\_\_\_\_ [name of institution]. Medford, MA.

### Contact us to get more info

 [nslve@tufts.edu](mailto:nslve@tufts.edu)

 [nslve.tufts.edu](https://nslve.tufts.edu)

 The National Study for Learning Voting and Engagement

 TuftsNSLVE