June 2024

Student Voting Rates for University Of Iowa

NSLVE Campus Report

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

NSLVE — THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
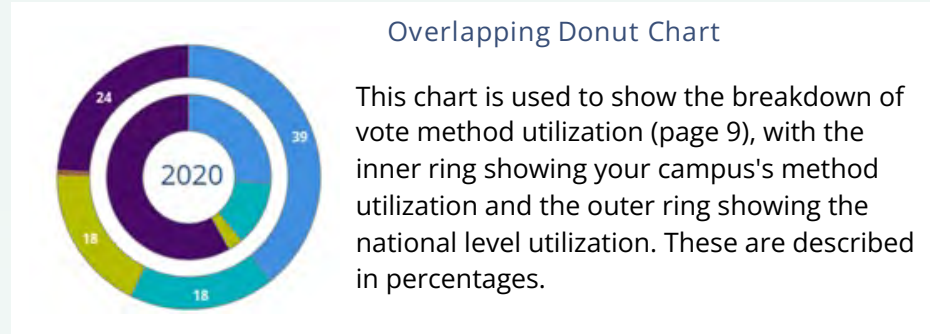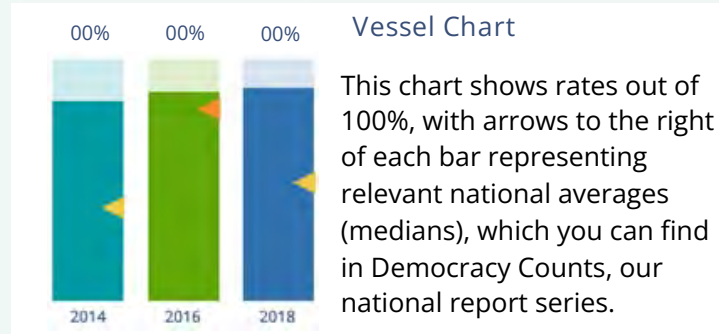Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

36.7%
2022 Voting Rate

-10.4
Change From 2018

ALL INSTITUTIONS

30.6%
2022 Voting Rate

REGISTRATION RATE

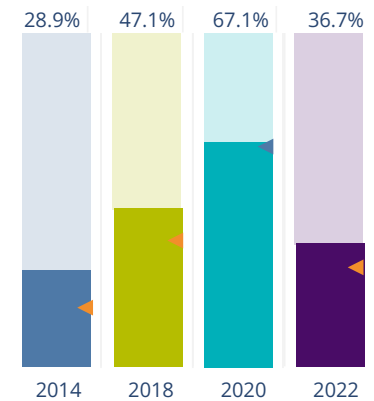| 70.9%	77.1%	79.5%	73.2%
2014	2018	2020	2022

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

40.7%	61.0%	84.4%	50.2%
2014	2018	2020	2022

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

28.9%	47.1%	67.1%	36.7%
2014	2018	2020	2022

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	29,426	31,846	30,301	28,384	⬇ -3,461
Age under 18/Unknown	301	439	137	179	⬇ -260
IPEDS estimated non-resident aliens	3,137	2,474	1,623	1,370	⬇ -1,104
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	2,749	2,333	1,638	-	-
Non-Degree Seeking Students	911	823	916	-	-
Total eligible voters	22,327	25,776	25,987	26,834	⬆ 1,058
Number of students who registered	15,825	19,877	20,656	19,637	⬇ -240
Number of students who voted	6,445	12,132	17,432	9,851	⬇ -2,281
Registration Rate %	70	77	79	73	⬇ -3
Voting Rate of Registered Students %	40	61	84	50	⬇ -10
Voting Rate %	28	47	67	36	⬇ -10

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
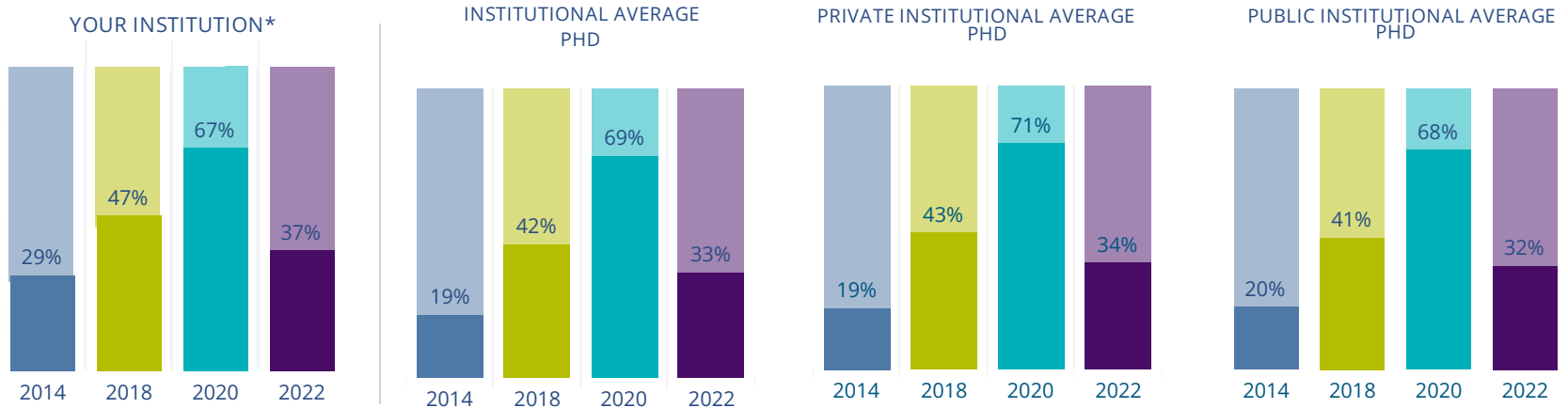
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.
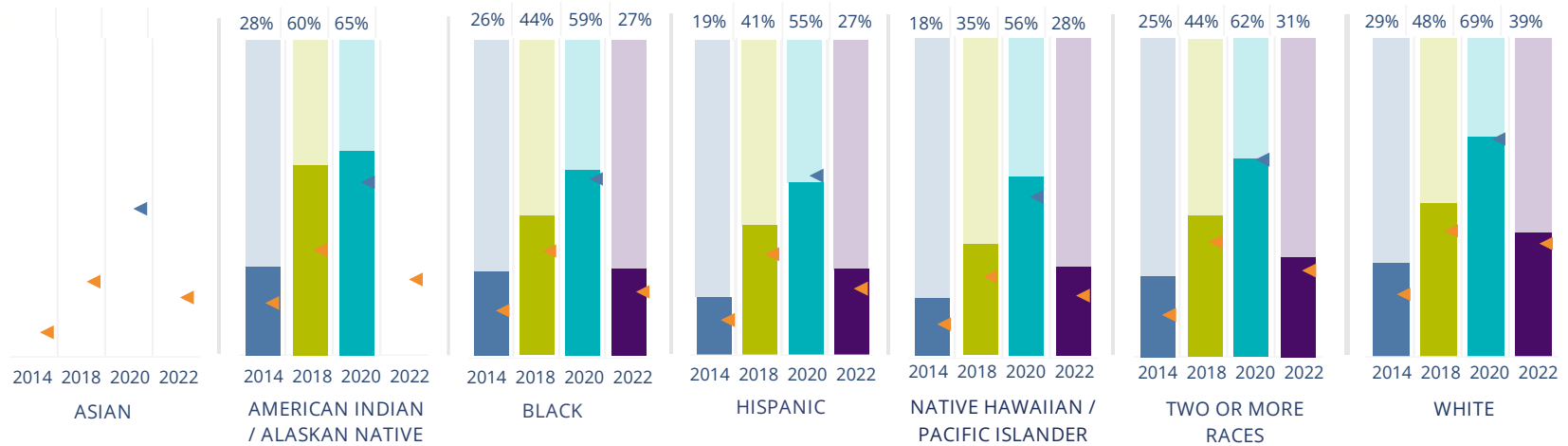
By Institution Types

2018 Voting Rate for All Institutions	HIGH 79%
39.1%	LOW 7%

2022 Voting Rate for All Institutions	HIGH 68%
30.6%	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

2014	2018	2020	2022
29%	47%	67%	37%

INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	42%	69%	33%

PRIVATE INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	43%	71%	34%

PUBLIC INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
20%	41%	68%	32%

By Race / Ethnicity

	ASIAN	AMERICAN INDIAN / ALASKAN NATIVE	BLACK	HISPANIC	NATIVE HAWAIIAN / PACIFIC ISLANDER	TWO OR MORE RACES	WHITE
2014		28%	26%	19%	18%	25%	29%
2018		60%	44%	41%	35%	44%	48%
2020		65%	59%	55%	56%	62%	69%
2022			27%	27%	28%	31%	39%

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes
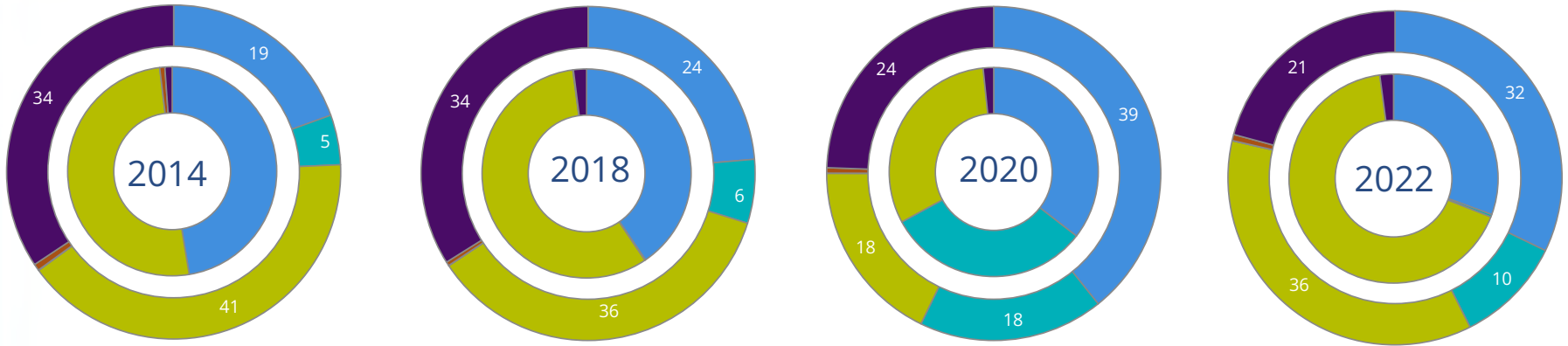
Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian/ Alaska Native	39	11	28	48	29	60	48	31	64	43	-	-	-
Black	725	191	26	840	371	44	833	487	58	846	231	27	⬇-16
Hispanic	705	131	18	805	331	41	812	444	54	841	230	27	⬇-13
Native Hawaiian/ Pacific Islander	908	164	18	1,383	481	34	1,359	763	56	1,444	405	28	⬇-6
2 or More Races	1,356	343	25	2,109	934	44	2,311	1,436	62	2,503	785	31	⬇-12
White	17,594	5,112	29	20,155	9,670	47	20,073	13,817	68	20,447	7,884	38	⬇-9
Race Unknown	3,999	493	12	2,839	316	11	2,121	454	21	2,081	307	14	⬆3

By Voting Method

Legend: ■ Not-In-Person ■ Early Vote ■ In-Person ■ Other ■ Provisional ■ Unknown

	2014		2018		2020		2022		2018-2022
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	-	-	18	0	5,504	31	41	0	➡ 0
In-Person	3,268	50	6,953	57	5,455	31	6,593	66	⬆ 9
Not-In-Person	3,057	47	4,914	40	6,193	35	3,012	30	⬇ -9
Other	-	-	-	-	-	-	-	-	-
Provisional	51	0	-	-	-	-	-	-	-
Voting Method Unknown	66	1	237	2	276	1	203	2	➡ 0

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	19%	39%	62%	31%
22-24	24%	42%	64%	36%
25-29	35%	48%	64%	39%
30-39	44%	56%	63%	45%
40-49	56%	68%	74%	57%
50+	69%	82%	84%	65%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	14,752	2,845	19	17,744	7,083	39	16,845	10,450	62	17,162	5,347	31	⬇ -8
22-24	4,818	1,183	24	5,279	2,227	42	5,559	3,594	64	5,107	1,864	36	⬇ -5
25-29	3,012	1,082	35	2,689	1,297	48	2,813	1,807	64	3,125	1,242	39	⬇ -8
30-39	1,986	875	44	1,708	970	56	1,609	1,014	63	1,910	863	45	⬇ -11
40-49	534	304	56	521	358	68	524	392	74	655	374	57	⬇ -11
50+	224	156	69	238	197	82	207	175	84	246	161	65	⬇ -17

Looking Closer

By Sex

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	12,785	3,299	25	14,870	6,941	46	14,936	9,852	65	15,525	5,937	38	🔻 -8
Male	12,532	3,144	25	13,255	5,157	38	12,561	7,535	59	12,508	3,844	30	🔻 -8

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	19,271	4,077	21	22,247	9,027	40	21,194	13,171	62	20,868	6,705	32	↓ -8
Graduate	5,970	2,337	39	5,407	2,836	52	5,971	3,971	66	5,776	2,424	41	↓ -10
Class Unknown	85	31	36	525	269	51	392	290	73	1,561	699	44	↓ -6
CLASS YEAR													
Freshman	4,911	768	15	5,151	1,880	36	4,639	2,522	54	5,167	1,355	26	↓ -10
Sophomore	4,304	842	19	4,938	1,860	37	4,895	2,937	60	4,586	1,412	30	↓ -6
Upperclassman	10,005	2,439	24	12,060	5,261	43	11,633	7,699	66	11,106	3,917	35	↓ -8
ENROLLMENT STATUS													
Full-time	21,615	5,140	23	24,991	10,415	41	24,413	15,310	62	24,965	8,376	33	↓ -8
Part-time	3,711	1,305	35	3,188	1,717	53	3,144	2,122	67	3,240	1,475	45	↓ -8

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Area, Ethnic, Cultural, and Gender Studies	88	29	32	136	67	49	79	56	70	61	28	45	🔻 -3
Basic Skills Education	-	-	-	55	-	-	78	-	-	88	-	-	-
Biological and Biomedical Sciences	1,037	287	27	998	451	45	1,420	867	61	1,489	543	36	🔻 -8
Business, Management, and Marketing	4,592	961	20	5,691	1,952	34	5,386	3,166	58	5,681	1,644	28	🔻 -5
Communication and Journalism	1,288	294	22	942	440	46	691	442	63	560	230	41	🔻 -5

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	475	110	23	712	233	32	511	260	50	514	138	26	⬇ -5
Education	818	291	35	1,008	529	52	1,027	712	69	1,084	517	47	⬇ -4
Engineering and Engineering Technologies	2,212	434	19	2,174	822	37	2,331	1,387	59	2,209	640	28	⬇ -8
English Language and Literature	816	307	37	856	493	57	812	516	63	852	324	38	⬇ -19
Foreign Languages, Literatures, and Linguistics	272	96	35	269	144	53	229	152	66	235	103	43	⬇ -9
Health Professions	4,069	1,082	26	5,643	2,428	43	5,942	3,899	65	6,148	2,042	33	⬇ -9
History	251	87	34	183	102	55	157	114	72	132	65	49	⬇ -6
Library Science	59	39	66	41	33	80	44	39	88	66	44	66	⬇ -13
Parks, Recreation, Leisure, and Fitness Studies	2,131	358	16	1,779	668	37	1,413	902	63	1,418	407	28	⬇ -8
Basic Skills Education	-	-	-	55	-	-	78	-	-	88	-	-	-

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	394	184	46	733	419	57	666	437	65	707	298	42	⬇ -15
Liberal Arts and Sciences, and Humanities	1,222	245	20	1,163	488	41	1,776	1,178	66	1,855	678	36	⬇ -5
Mathematics and Statistics	369	54	14	351	81	23	247	113	45	270	73	27	⬆ 3
Multi/Interdisciplinary Studies	451	202	44	473	286	60	287	212	73	1,055	404	38	⬇ -22
Philosophy and Religious Studies	84	36	42	77	44	57	65	41	63	64	29	45	⬇ -11
Social Sciences	1,294	400	30	1,200	565	47	1,015	621	61	1,014	455	44	⬇ -2
Visual and Performing Arts	1,256	355	28	1,237	639	51	1,126	774	68	1,102	451	40	⬇ -10
Unknown	26	13	50	571	295	51	462	339	73	481	207	43	⬇ -8

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

✉ nslve@tufts.edu

🌐 nslve.tufts.edu

in The National Study for Learning Voting and Engagement

✕ TuftsNSLVE

NSLVE THE NATIONAL STUDY OF LEARNING, VOTING AND ENGAGEMENT