

June 2024

Student Voting Rates for University of Cincinnati-Main Campus

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

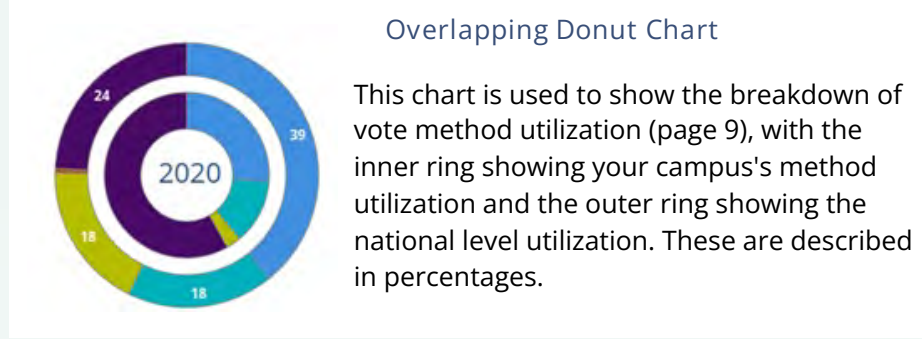
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

34.3%

2022 Voting Rate

-8.9

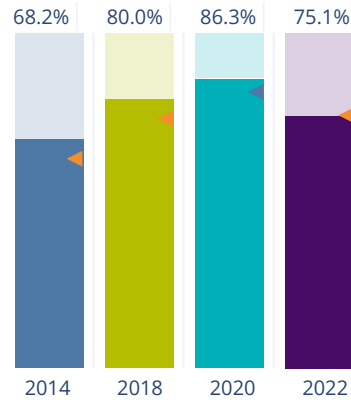
Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



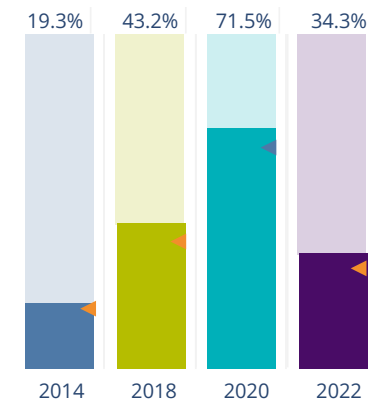
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	43,324	43,543	44,899	47,216	↑ 3,673
Age under 18/Unknown	1,009	439	572	1,318	↑ 879
IPEDS estimated non-resident aliens	3,049	3,240	2,690	3,683	↑ 443
Datasource	IPEDS	IPEDS	NSC	IPEDS	-
FERPA records blocked	658	404	417	-	-
Non-Degree Seeking Students	-	853	901	-	-
Total eligible voters	38,607	38,606	40,319	42,215	↑ 3,608
Number of students who registered	26,339	30,899	34,809	31,685	↑ 786
Number of students who voted	7,438	16,681	28,845	14,484	↓ -2,197
Registration Rate %	68	80	86	75	↓ -4
Voting Rate of Registered Students %	28	53	82	45	↓ -8
Voting Rate %	19	43	71	34	↓ -8

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

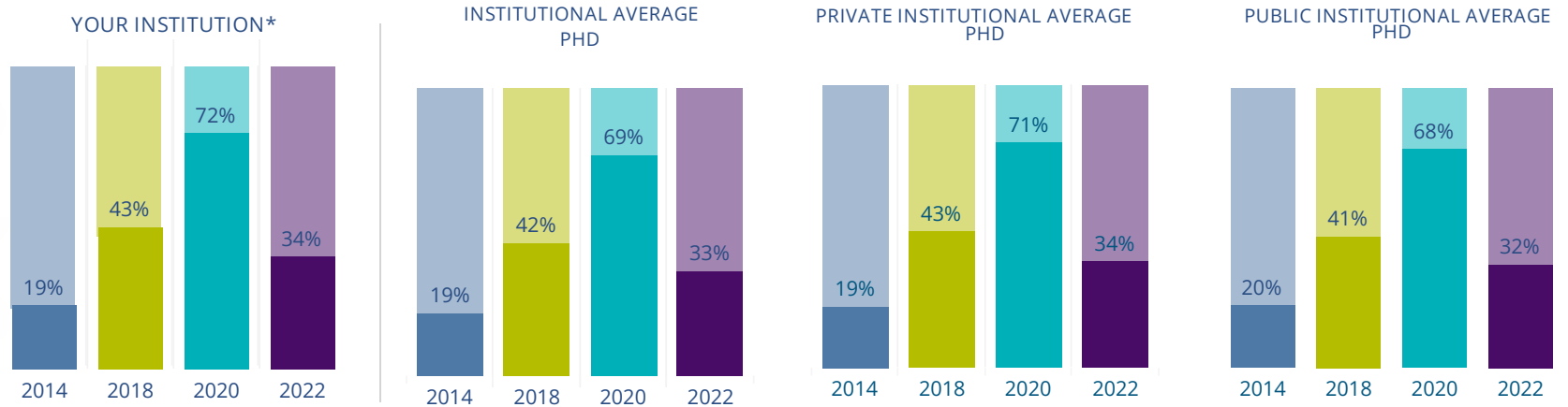
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

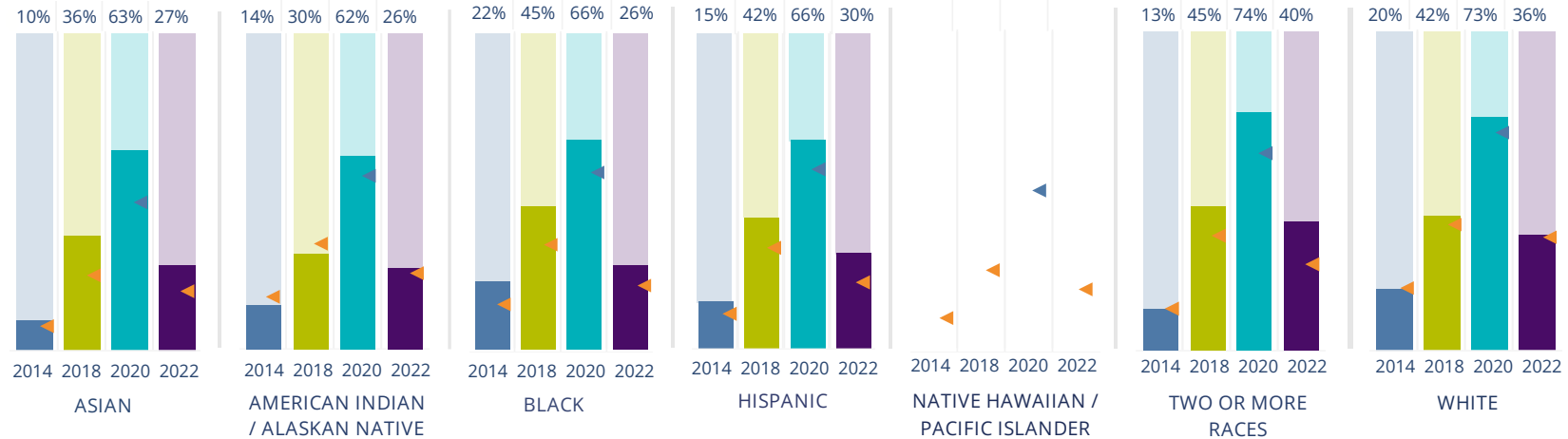
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

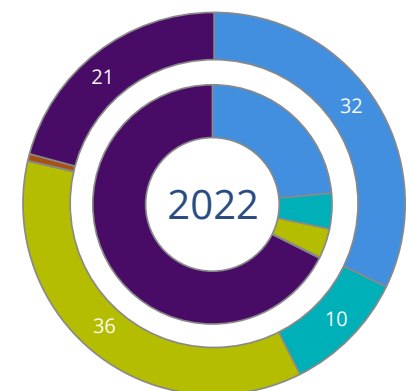
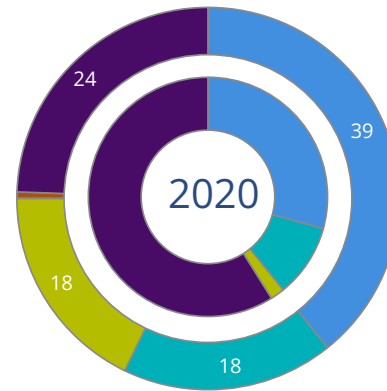
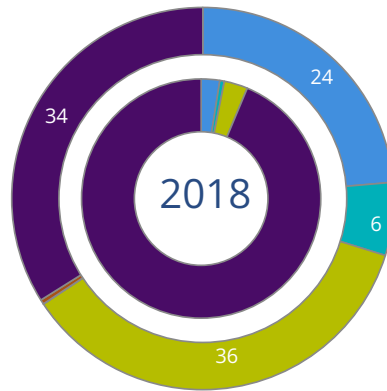
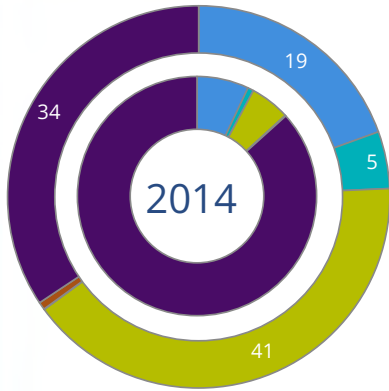
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	1,264	121	9	1,338	476	35	1,773	1,108	62	2,187	584	26	↓ -8
American Indian/ Alaska Native	79	11	13	50	15	30	39	24	61	55	14	25	↓ -4
Black	3,446	740	21	2,867	1,294	45	3,158	2,078	65	3,721	978	26	↓ -18
Hispanic	1,125	167	14	1,621	674	41	1,772	1,170	66	2,120	642	30	↓ -11
Native Hawaiian/ Pacific Islander	44	-	-	16	-	-	19	-	-	20	-	-	-
2 or More Races	888	116	13	8,322	3,764	45	6,053	4,504	74	4,066	1,634	40	↓ -5
White	29,543	5,748	19	23,481	9,828	41	26,298	19,193	72	28,540	10,298	36	↓ -5
Race Unknown	5,268	530	10	4,086	625	15	1,207	760	62	5,190	329	6	↓ -8

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	59	0	99	0	2,851	9	697	4	↑	4
In-Person	402	5	540	3	537	1	581	4	→	0
Not-In-Person	521	7	409	2	8,456	29	3,409	23	↑	21
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	14	0	14	0	-	-
Voting Method Unknown	6,452	86	15,630	93	16,986	58	9,782	67	↓	-26

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	12%	36%	71%	27%
22-24	15%	41%	73%	32%
25-29	19%	39%	71%	31%
30-39	27%	47%	68%	38%
40-49	38%	54%	73%	48%
50+	57%	70%	77%	62%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group



Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change	
18-21	19,538	2,399	12	22,133	8,046	36	22,705	16,130	71	24,565	6,856	27	↓	-8
22-24	8,674	1,342	15	8,518	3,556	41	7,979	5,874	73	9,393	3,035	32	↓	-9
25-29	5,962	1,139	19	5,331	2,086	39	4,428	3,153	71	5,386	1,719	31	↓	-7
30-39	4,532	1,238	27	3,731	1,757	47	3,367	2,305	68	4,177	1,609	38	↓	-8
40-49	1,971	760	38	1,427	784	54	1,253	926	73	1,600	778	48	↓	-6
50+	980	560	57	641	452	70	587	457	77	778	487	62	↓	-7

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	22,550	4,253	18	22,186	9,361	42	22,234	16,181	72	25,008	8,416	33	 -8
Male	19,107	3,185	16	19,504	7,283	37	18,040	12,630	70	20,834	6,048	29	 -8

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	-	-	-	31,431	12,085	38	31,531	22,240	70	33,565	10,059	29	↓ -8
Graduate	-	-	-	9,459	4,102	43	8,157	6,115	74	10,514	3,592	34	↓ -9
Class Unknown	41,657	7,438	17	891	494	55	631	490	77	1,820	661	36	↓ -19
CLASS YEAR													
Freshman	4,693	418	8	5,071	1,554	30	4,437	3,055	68	6,437	1,259	19	↓ -11
Sophomore	4,265	477	11	6,091	2,242	36	5,967	4,353	72	6,311	1,761	27	↓ -8
Upperclassman	13,457	2,459	18	13,698	6,093	44	14,784	11,068	74	14,898	5,455	36	↓ -7
ENROLLMENT STATUS													
Full-time	29,107	4,219	14	32,066	12,478	38	31,539	22,867	72	35,073	10,499	29	↓ -8
Part-time	12,546	3,218	25	9,711	4,202	43	8,780	5,978	68	10,823	3,984	36	↓ -6

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	32	-	-	38	16	42	36	28	77	220	69	31	↓-10
Architecture	680	117	17	583	214	36	542	441	81	573	169	29	↓-7
Area, Ethnic, Cultural, and Gende..	61	15	24	58	31	53	53	38	71	57	24	42	↓-11
Basic Skills Education	-	-	-	-	-	-	-	-	-	40	-	-	-
Biological and Biomedical Sciences	1,970	301	15	2,325	996	42	2,309	1,675	72	2,295	776	33	↓-9
Business, Management, and Mark..	5,114	781	15	5,248	1,937	36	5,573	3,913	70	5,812	1,755	30	↓-6
Communication and Journalism	1,242	206	16	1,101	507	46	1,078	797	73	1,037	356	34	↓-11
Communications Technologies/Te..	163	31	19	130	53	40	126	89	70	104	38	36	↓-4
Transportation	41	-	-	61	24	39	69	46	66	75	25	33	↓-6









These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change	
Communications Technologies/Tec..	163	31	19	130	53	40	126	89	70	104	38	36	↓	-4
Computer and Information Sciences	1,268	166	13	2,162	683	31	1,919	1,325	69	3,337	731	21	↓	-9
Education	2,824	713	25	1,997	905	45	1,922	1,441	74	1,981	843	42	↓	-2
Engineering and Engineering Techn..	4,561	637	13	5,305	1,801	33	4,709	3,488	74	6,008	1,618	26	↓	-7
English Language and Literature	279	61	21	270	154	57	298	239	80	316	148	46	↓	-10
Family and Consumer/Human Scien..	-	-	-	-	-	-	45	32	71	39	14	35		-
Foreign Languages, Literatures, an..	260	62	23	153	72	47	99	79	79	134	50	37	↓	-9
Health Professions	8,913	1,834	20	8,517	3,497	41	8,079	5,549	68	8,423	2,973	35	↓	-5
History	158	57	36	165	98	59	170	134	78	165	82	49	↓	-9
Law Enforcement, Firefighting, and ..	1,813	378	20	1,291	520	40	1,236	819	66	1,103	323	29	↓	-10
Parks, Recreation, Leisure, and Fitn..	401	48	11	472	161	34	992	685	69	1,772	462	26	↓	-8
Transportation	41	-	-	61	24	39	69	46	66	75	25	33	↓	-6
Basic Skills Education	-	-	-	-	-	-	-	-	-	40	-	-		-

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	456	151	33	420	266	63	443	347	78	615	307	49	 -13
Liberal Arts and Sciences, and Humanities	410	89	21	3,162	980	30	2,404	1,541	64	2,288	523	22	 -8
Mathematics and Statistics	229	31	13	288	87	30	178	132	74	282	69	24	 -5
Multi/Interdisciplinary Studies	602	111	18	693	324	46	936	648	69	1,333	352	26	 -20
Personal and Culinary Services	34	-	-	14	-	-	23	11	47	39	-	-	-
Philosophy and Religious Studies	62	11	17	48	26	54	45	34	75	42	14	33	 -20
Social Sciences	843	200	23	809	436	53	720	578	80	802	329	41	 -12
Visual and Performing Arts	2,762	268	9	2,641	1,118	42	2,562	2,024	79	2,762	864	31	 -11
Unknown	3,451	595	17	1,003	545	54	688	529	76	834	372	44	 -9

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 The National Study for
Learning Voting and
Engagement

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