Student Voting Rates for University of Oklahoma-Norman Campus

NSLVE Campus Report

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

NSLVE THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

29.9%

2022 Voting Rate

-6.2

Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE

61.5%	75.4%	79.9%	76.6%

| 2014 | 2018 | 2020 | 2022 |

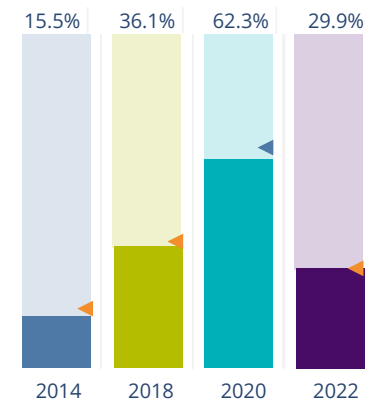The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

25.2%	47.9%	77.9%	39.0%

| 2014 | 2018 | 2020 | 2022 |

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

15.5%	36.1%	62.3%	29.9%

| 2014 | 2018 | 2020 | 2022 |

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	31,854	31,346	30,446	30,768	↓ -578
Age under 18/Unknown	140	201	225	167	↓ -34
IPEDS estimated non-resident aliens	2,153	1,877	874	1,686	↓ -191
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	199	437	264	-	-
Non-Degree Seeking Students	-	17	28	-	-
Total eligible voters	29,361	28,813	29,054	28,914	↑ 101
Number of students who registered	18,071	21,711	23,215	22,159	↑ 448
Number of students who voted	4,559	10,402	18,089	8,638	↓ -1,764
Registration Rate %	61	75	79	76	↑ 1
Voting Rate of Registered Students %	25	47	77	38	↓ -8
Voting Rate %	15	36	62	29	↓ -6

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
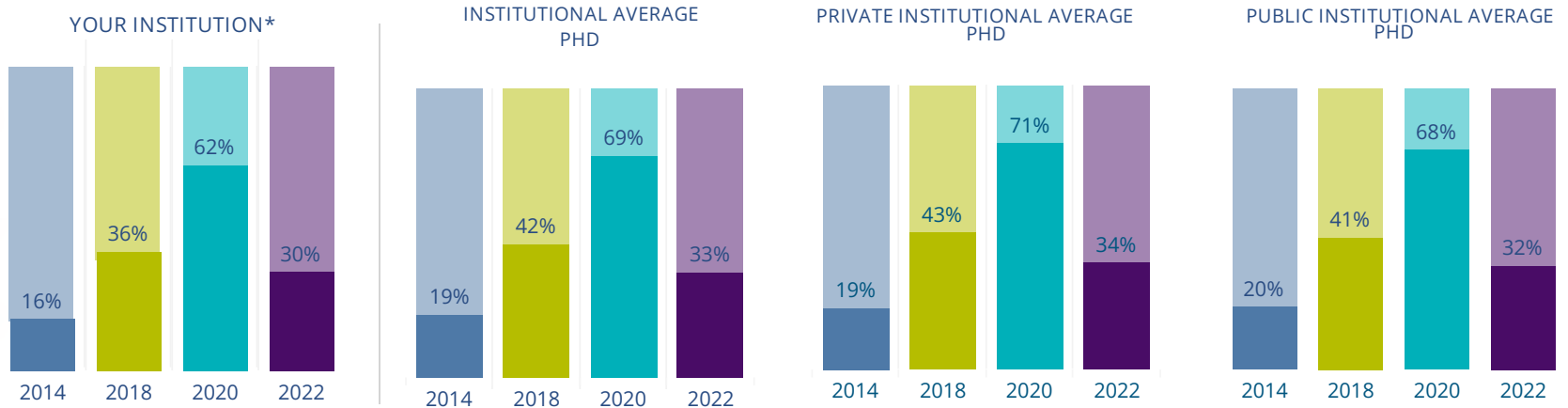
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.
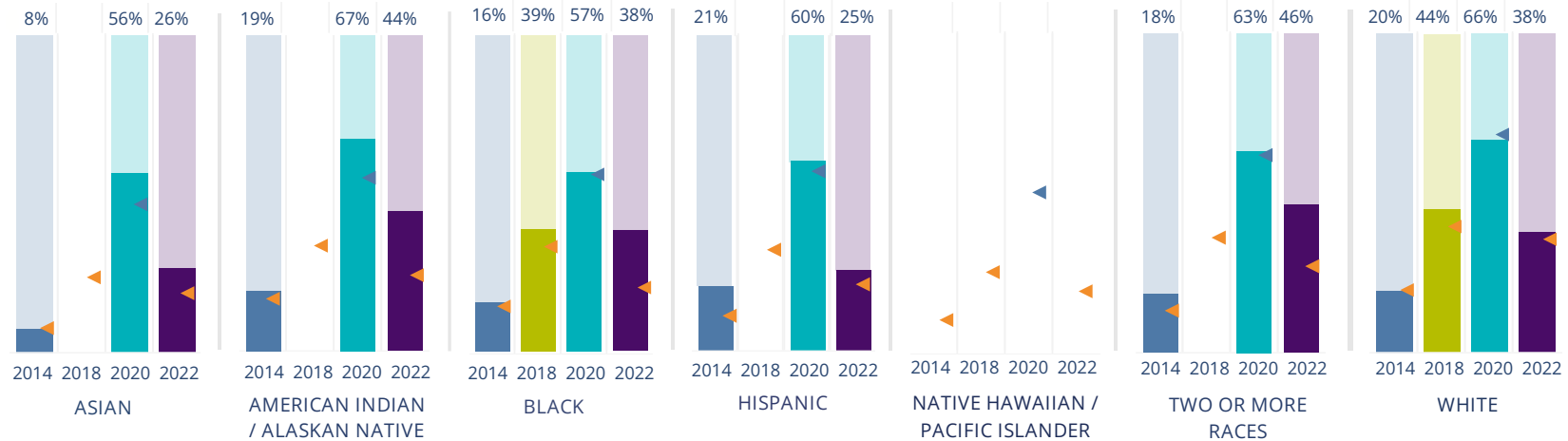
By Institution Types

2018 Voting Rate for All Institutions	HIGH 79%
39.1%	LOW 7%

2022 Voting Rate for All Institutions	HIGH 68%
30.6%	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

2014	2018	2020	2022
16%	36%	62%	30%

INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	42%	69%	33%

PRIVATE INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	43%	71%	34%

PUBLIC INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
20%	41%	68%	32%

By Race / Ethnicity

ASIAN: 2014 8%, 2018, 2020 56%, 2022 26%
AMERICAN INDIAN / ALASKAN NATIVE: 2014 19%, 2018, 2020 67%, 2022 44%
BLACK: 2014 16%, 2018 39%, 2020 57%, 2022 38%
HISPANIC: 2014 21%, 2018, 2020 60%, 2022 25%
NATIVE HAWAIIAN / PACIFIC ISLANDER: 2014, 2018, 2020, 2022
TWO OR MORE RACES: 2014 18%, 2018, 2020 63%, 2022 46%
WHITE: 2014 20%, 2018 44%, 2020 66%, 2022 38%

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes
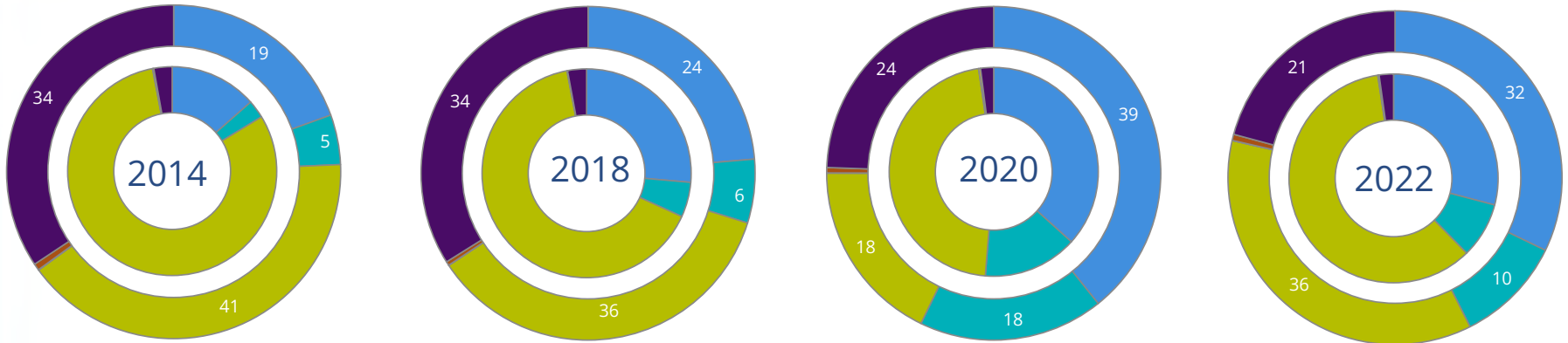
Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	334	25	7	83	-	-	323	181	56	388	102	26	-
American Indian/ Alaska Native	122	23	18	-	-	-	86	58	67	79	35	44	-
Black	116	18	15	142	55	38	104	59	56	126	48	38	⬈ 0
Hispanic	155	32	20	62	-	-	207	124	59	252	64	25	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	229	42	18	-	-	-	103	65	63	65	30	46	-
White	2,291	446	19	2,560	1,136	44	1,838	1,221	66	1,957	734	37	🔻 -6
Race Unknown	28,268	3,973	14	27,843	9,207	33	27,267	16,381	60	27,729	7,624	27	🔻 -5

By Voting Method

■ Not-In-Person ■ Early Vote ■ In-Person ■ Other ■ Provisional ■ Unknown

	2014		2018		2020		2022		2018-2022
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	129	2	565	5	2,644	14	743	8	⬆ 3
In-Person	3,679	80	6,787	65	8,385	46	5,176	59	⬇ -5
Not-In-Person	615	13	2,749	26	6,641	36	2,513	29	⬆ 2
Other	-	-	16	0	54	0	-	-	- -
Provisional	-	-	-	-	-	-	-	-	- -
Voting Method Unknown	123	2	284	2	361	2	190	2	➡ 0

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	7%	27%	61%	20%
22-24	12%	34%	60%	29%
25-29	17%	38%	56%	33%
30-39	26%	43%	56%	41%
40-49	37%	56%	67%	56%
50+	48%	67%	77%	64%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	14,786	1,175	7	15,603	4,311	27	15,618	9,571	61	16,141	3,349	20	⬇ -6
22-24	6,770	862	12	6,408	2,241	34	6,280	3,776	60	6,251	1,848	29	⬇ -5
25-29	4,593	818	17	3,909	1,491	38	3,689	2,069	56	3,572	1,206	33	⬇ -4
30-39	3,495	937	26	3,024	1,319	43	2,759	1,559	56	2,821	1,161	41	⬇ -2
40-49	1,305	491	37	1,221	686	56	1,094	738	67	1,250	709	56	➡ 0
50+	566	276	48	525	354	67	488	376	77	566	365	64	⬇ -2

Looking Closer

By Sex

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	16,089	2,565	15	16,000	5,976	37	15,918	10,313	64	16,838	5,259	31	⬇ -6
Male	15,420	1,994	12	14,669	4,416	30	14,001	7,772	55	13,758	3,376	24	⬇ -5

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	19,499	2,016	10	21,687	6,456	29	21,329	12,907	60	21,295	4,870	22	⬇ -6
Graduate	6,531	1,437	22	8,630	3,864	44	8,408	5,078	60	8,975	3,701	41	⬇ -3
Class Unknown	5,485	1,100	20	373	82	21	191	104	54	331	57	17	⬇ -4
CLASS YEAR													
Freshman	4,710	290	6	4,701	1,022	21	4,673	2,603	55	4,884	747	15	⬇ -6
Sophomore	4,385	338	7	4,499	1,186	26	4,408	2,660	60	4,610	872	18	⬇ -7
Upperclassman	12,686	1,674	13	12,501	4,251	34	12,298	7,677	62	11,778	3,244	27	⬇ -6
ENROLLMENT STATUS													
Full-time	22,242	2,600	11	24,363	7,766	31	23,890	14,530	60	24,510	6,114	24	⬇ -6
Part-time	9,273	1,959	21	6,327	2,636	41	6,038	3,559	58	6,091	2,524	41	➡ 0

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

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By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Architecture	243	37	15	316	108	34	264	159	60	300	62	20	⬇ -13
Area, Ethnic, Cultural, and Gender Studies	85	23	27	75	43	57	50	34	68	45	21	46	⬇ -10
Biological and Biomedical Sciences	1,861	177	9	1,247	396	31	1,247	718	57	1,227	284	23	⬇ -8
Business, Management, and Marketing	5,162	599	11	4,934	1,298	26	5,098	2,999	58	5,813	1,301	22	⬇ -3
Communication and Journalism	1,638	179	10	1,700	542	31	1,635	1,077	65	1,589	466	29	⬇ -2
Transportation	149	12	8	241	71	29	213	133	62	245	59	24	⬇ -5

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	421	53	12	751	214	28	719	335	46	921	184	19	⬇ -8
Education	1,488	409	27	1,329	660	49	1,224	867	70	1,138	516	45	⬇ -4
Engineering and Engineering Techn..	3,965	283	7	3,510	867	24	3,099	1,566	50	2,787	625	22	⬇ -2
English Language and Literature	261	55	21	160	79	49	168	117	69	149	51	34	⬇ -15
Family and Consumer/Human Scien..	-	-	-	-	-	-	-	-	-	-	-	-	-
Foreign Languages, Literatures, an..	254	46	18	249	110	44	184	126	68	164	58	35	⬇ -8
Health Professions	4,206	620	14	5,366	1,809	33	5,376	3,260	60	5,675	1,554	27	⬇ -6
History	234	57	24	203	113	55	220	144	65	187	66	35	⬇ -20
Law Enforcement, Firefighting, and ..	336	79	23	179	57	31	134	78	58	117	41	35	⬆ 3
Library Science	136	68	50	187	131	70	191	150	78	155	101	65	⬇ -4
Parks, Recreation, Leisure, and Fitn..	805	44	5	659	152	23	654	373	57	687	121	17	⬇ -5
Transportation	149	12	8	241	71	29	213	133	62	245	59	24	⬇ -5

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	591	159	26	1,499	723	48	1,418	1,025	72	1,397	579	41	⬇ -6
Liberal Arts and Sciences, and Humanities	2,705	616	22	1,544	682	44	1,241	768	61	996	392	39	⬇ -4
Mathematics and Statistics	180	24	13	235	80	34	182	109	59	164	42	25	⬇ -8
Multi/Interdisciplinary Studies	1,606	206	12	1,127	296	26	1,068	511	47	1,201	291	24	⬇ -2
Philosophy and Religious Studies	95	18	18	82	34	41	83	48	57	60	16	26	⬇ -14
Social Sciences	1,220	245	20	1,088	438	40	1,167	756	64	1,050	346	32	⬇ -7
Visual and Performing Arts	1,020	102	10	929	335	36	898	599	66	912	264	28	⬇ -7
Unknown	93	15	16	381	84	22	215	124	57	311	62	19	⬇ -2

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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in The National Study for Learning Voting and Engagement

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