

June 2024

Student Voting Rates for Southern New Hampshire University

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

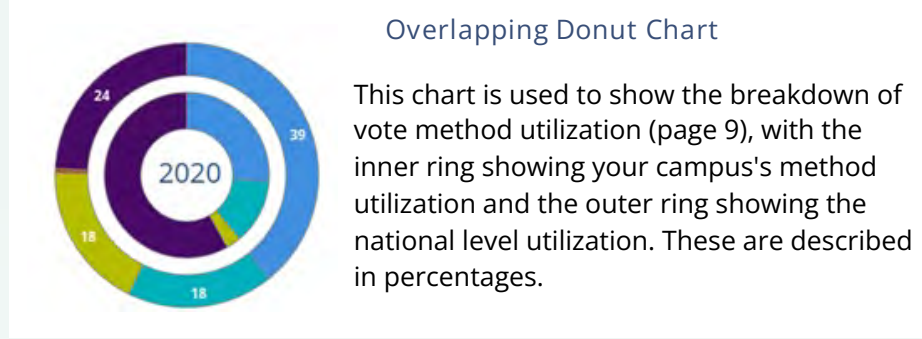
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

27.4%

2022 Voting Rate

-11.6

Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



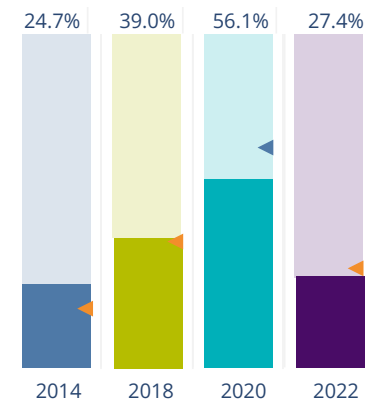
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	44,369	97,241	120,645	118,863	↑21,621
Age under 18/Unknown	993	1,528	1,591	375	↓-1,153
IPEDS estimated non-resident aliens	1,253	420	730	852	↑ 431
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	23	-	13	-	-
Non-Degree Seeking Students	-	-	-	-	-
Total eligible voters	42,099	95,283	118,310	117,635	↑22,352
Number of students who registered	26,178	67,451	88,421	84,504	↑17,053
Number of students who voted	10,401	37,147	66,401	32,231	↓-4,916
Registration Rate %	62	70	74	71	↑ 1
Voting Rate of Registered Students %	39	55	75	38	↓ -16
Voting Rate %	24	38	56	27	↓ -11

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

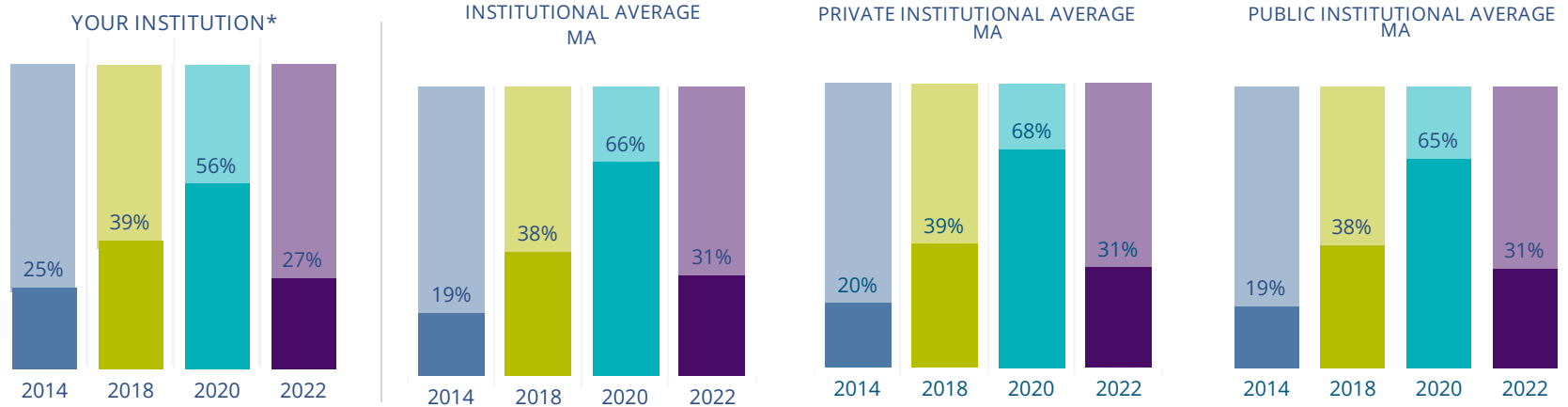
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

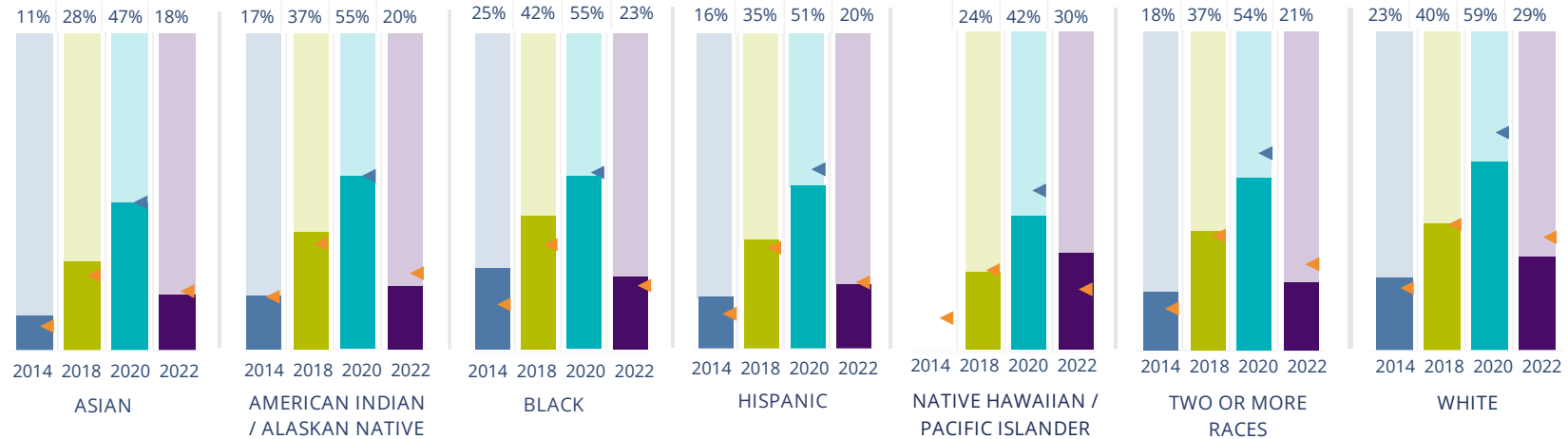
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

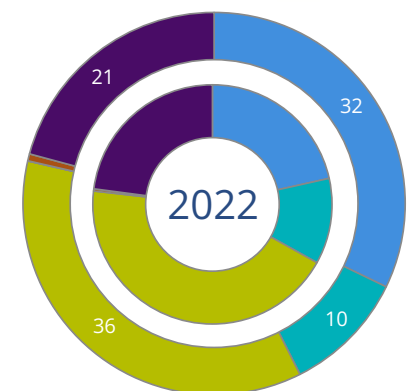
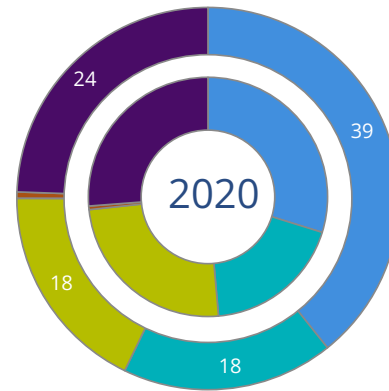
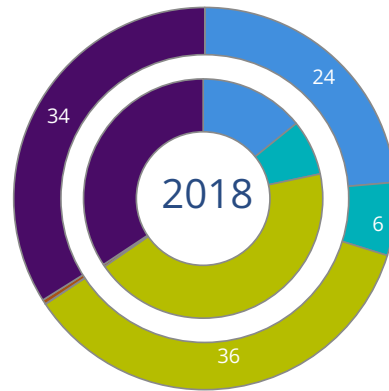
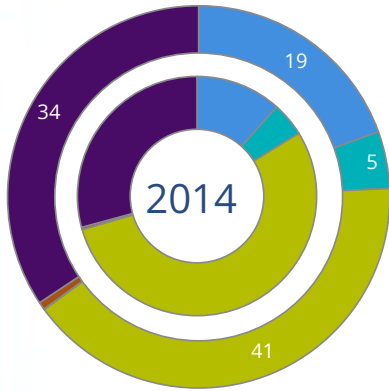
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	351	38	10	1,884	521	27	1,010	470	46	1,598	279	17	↓-10
American Indian/ Alaska Native	154	26	16	537	201	37	251	138	54	453	90	19	↓-17
Black	2,566	651	25	16,117	6,805	42	8,118	4,422	54	11,979	2,740	22	↓-19
Hispanic	1,101	180	16	9,462	3,268	34	12,419	6,382	51	14,964	3,056	20	↓-14
Native Hawaiian/ Pacific Islander	29	-	-	305	74	24	167	70	41	53	16	30	↑5
2 or More Races	60	11	18	1,842	683	37	995	536	53	2,639	563	21	↓-15
White	11,583	2,634	22	57,883	22,880	39	29,260	17,293	59	37,376	10,979	29	↓-10
Race Unknown	27,509	6,856	24	7,674	2,715	35	66,821	37,090	55	49,426	14,508	29	↓-6

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	482	4	2,776	7	12,483	18	3,750	11	↑	4
In-Person	5,649	54	16,231	43	16,428	24	14,090	43	→	0
Not-In-Person	1,206	11	5,270	14	19,764	29	6,942	21	↑	7
Other	-	-	-	-	11	0	-	-	-	-
Provisional	34	0	101	0	338	0	90	0	→	0
Voting Method Unknown	3,030	29	12,764	34	17,377	26	7,349	22	↓	-11

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	10%	24%	49%	22%
22-24	14%	28%	46%	20%
25-29	17%	31%	49%	19%
30-39	25%	39%	56%	26%
40-49	35%	51%	67%	39%
50+	46%	61%	74%	50%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	4,439	461	10	8,175	2,019	24	11,617	5,704	49	14,249	3,159	22	↓ -2
22-24	5,510	808	14	10,939	3,097	28	14,420	6,693	46	15,478	3,105	20	↓ -8
25-29	10,106	1,733	17	22,771	7,168	31	27,779	13,648	49	25,831	5,057	19	↓ -11
30-39	13,057	3,385	25	30,595	12,236	39	37,920	21,378	56	36,998	9,771	26	↓ -13
40-49	7,074	2,541	35	15,970	8,182	51	18,532	12,477	67	17,641	6,951	39	↓ -11
50+	3,167	1,473	46	7,254	4,445	61	8,773	6,501	74	8,291	4,188	50	↓ -10

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	25,994	6,246	24	62,437	24,756	39	72,285	41,044	56	66,268	17,613	26	↓ -13
Male	16,738	4,025	24	33,230	12,378	37	39,371	21,193	53	37,314	10,259	27	↓ -9

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer



By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	29,471	6,153	20	74,101	26,726	36	92,295	49,242	53	114,183	30,563	26	↓ -9
Graduate	12,352	3,795	30	19,545	9,396	48	20,785	13,348	64	944	373	39	↓ -8
Class Unknown	1,530	364	23	2,058	645	31	5,961	2,245	37	3,361	420	12	↓ -18
CLASS YEAR													
Freshman	9,084	1,430	15	19,352	5,510	28	23,068	10,714	46	29,549	5,281	17	↓ -10
Sophomore	5,558	1,119	20	16,101	5,438	33	19,726	10,084	51	24,309	5,957	24	↓ -9
Upperclassman	11,891	3,001	25	39,013	15,945	40	50,831	29,179	57	60,191	19,233	31	↓ -8
ENROLLMENT STATUS													
Full-time	18,676	3,897	20	35,977	12,719	35	48,924	26,579	54	51,714	13,191	25	↓ -9
Part-time	24,677	6,504	26	59,726	24,427	40	70,115	39,822	56	66,774	19,040	28	↓ -12

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

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By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Biological and Biomedical Sciences	-	-	-	26	-	-	61	37	60	109	25	22	-
Business, Management, and Marketing	17,510	4,326	24	33,984	13,347	39	41,555	23,672	56	39,051	11,223	28	 -10
Communication and Journalism	1,153	304	26	2,506	1,099	43	2,696	1,501	55	2,017	614	30	 -13
Transportation	-	-	-	16	-	-	37	31	83	-	-	-	-


These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nsive-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	3,886	751	19	8,796	2,948	33	12,854	6,487	50	19,074	4,527	23	 -9
Education	1,347	406	30	1,449	729	50	2,254	1,606	71	733	386	52	 2
Engineering and Engineering Technologies	-	-	-	95	22	23	119	74	62	630	142	22	 0
English Language and Literature	3,471	931	26	4,376	1,945	44	4,446	2,737	61	3,443	1,042	30	 -14
Health Professions	2,952	805	27	12,338	5,301	42	12,964	7,746	59	8,510	2,504	29	 -13
History	1,015	327	32	1,719	878	51	1,863	1,201	64	1,579	623	39	 -11
Law Enforcement, Firefighting, and Protective Services	2,011	456	22	5,251	1,690	32	6,404	3,141	49	6,229	1,372	22	 -10
Parks, Recreation, Leisure, and Fitness Studies	741	154	20	991	302	30	977	546	55	808	203	25	 -5
Transportation	-	-	-	16	-	-	37	31	83	-	-	-	-

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	1,871	458	24	5,723	2,384	41	7,501	4,623	61	5,703	2,227	39	 -2
Mathematics and Statistics	432	93	21	672	235	34	648	339	52	749	206	27	 -7
Social Sciences	677	180	26	1,488	661	44	1,671	983	58	1,916	653	34	 -10
Visual and Performing Arts	735	176	23	2,463	891	36	3,460	1,874	54	5,065	1,363	26	 -9
Unknown	630	179	28	209	114	54	602	410	68	109	24	22	 -32

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 The National Study for Learning Voting and Engagement

 TuftsNSLVE