

June 2024



# Student Voting Rates for Salisbury University

NSLVE Campus Report

**Tufts**  
UNIVERSITY | Jonathan M. Tisch  
College of Civic Life

**NSLVE** THE NATIONAL STUDY  
OF LEARNING, VOTING,  
AND ENGAGEMENT

**June 2024**

**Dear Colleagues:**

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu) to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,  
Adam, Duy, Mari, and Victoria  
The NSLVE Team

# In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

## Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



# Voting, Registration and Yield Rates

## YOUR INSTITUTION

22.1%

2022 Voting Rate

-6.8

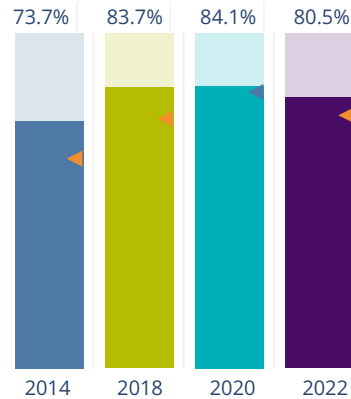
Change From 2018

## ALL INSTITUTIONS

30.6%

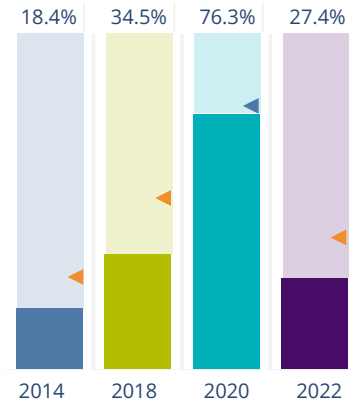
2022 Voting Rate

### REGISTRATION RATE



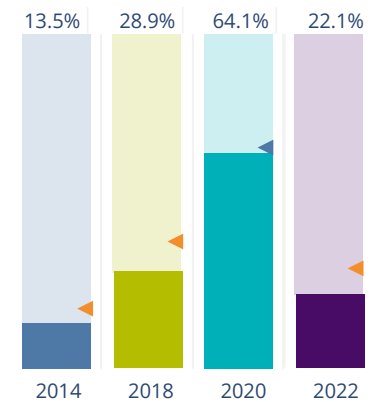
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

### VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

### VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Looking Closer

## Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	8,772	8,431	7,940	6,958	↓ -1,473
Age under 18/Unknown	102	56	50	85	↑ 29
IPEDS estimated non-resident aliens	151	95	70	64	↓ -31
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	25	11	26	-	-
Total eligible voters	8,492	8,268	7,791	6,808	↓ -1,459
Number of students who registered	6,255	6,921	6,553	5,480	↓ -1,441
Number of students who voted	1,150	2,388	4,998	1,504	↓ -884
Registration Rate %	73	83	84	80	↓ -3
Voting Rate of Registered Students %	18	34	76	27	↓ -7
Voting Rate %	13	28	64	22	↓ -6

**This page provides the numbers we used to calculate your voting, registration, and yield rates.** The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

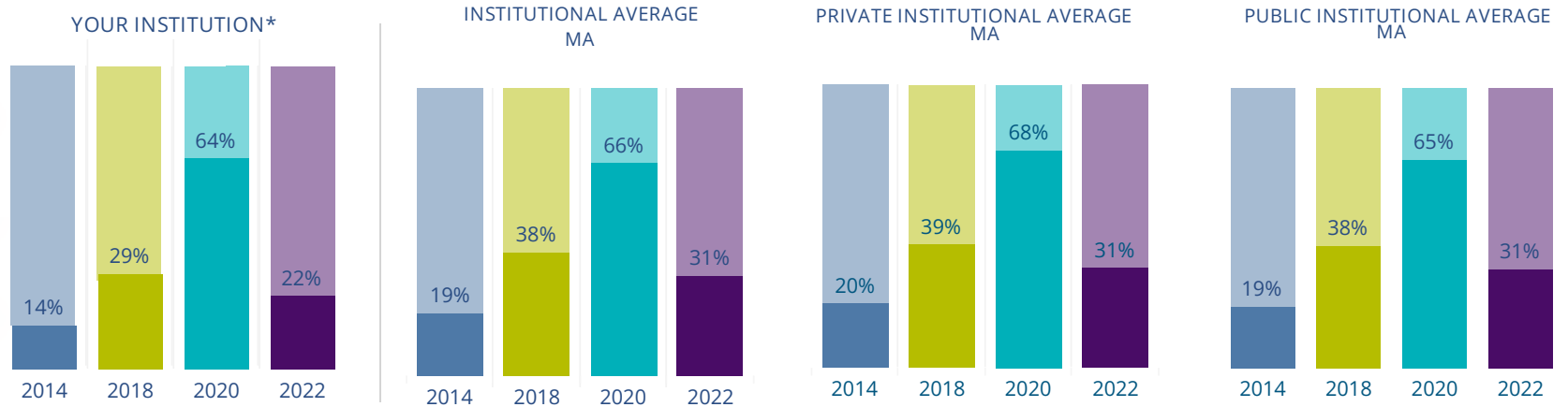
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

## By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups.** These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

# Looking Closer

## By Race/Ethnicity

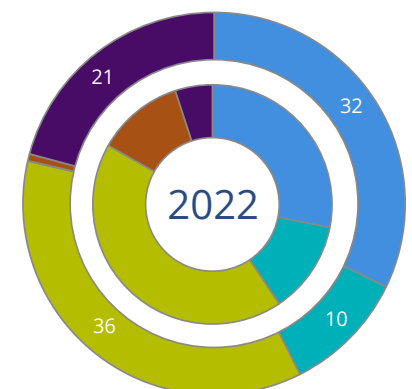
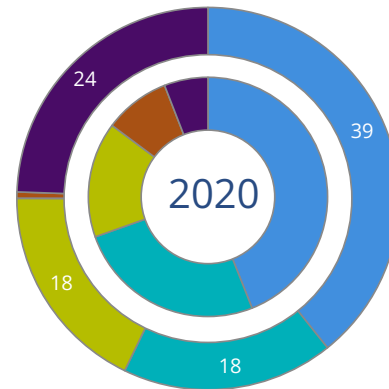
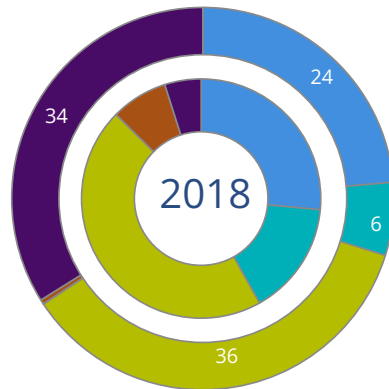
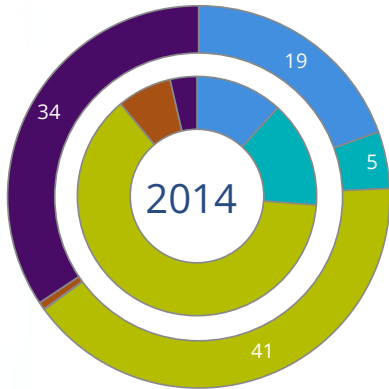
**This page provides the numbers we used to calculate race / ethnicity group voting rates.** We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	-	-	-	-	-	-	-	-	-	-
White	-	-	-	-	-	-	-	-	-	-	-	-	-
Race Unknown	8,644	1,150	13	8,364	2,388	28	7,862	4,998	63	6,873	1,504	21	↓ -6



# By Voting Method

■ Not-In-Person 
 ■ Early Vote 
 ■ In-Person 
 ■ Other 
 ■ Provisional 
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	166	14	368	15	1,279	25	188	12	↓	-2
In-Person	722	62	1,087	45	782	15	640	42	↓	-2
Not-In-Person	136	11	634	26	2,201	44	423	28	↑	1
Other	-	-	-	-	-	-	-	-	-	-
Provisional	85	7	185	7	446	8	178	11	↑	4
Voting Method Unknown	41	3	114	4	290	5	75	5	→	0

**These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method.** Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

## By Age Group

	2014	2018	2020	2022
18-21	8%	23%	63%	17%
22-24	13%	28%	63%	21%
25-29	27%	43%	61%	35%
30-39	34%	50%	65%	43%
40-49	43%	63%	76%	53%
50+	65%	73%	81%	71%

**Voting is habit-forming and young voters will often continue as voters in subsequent elections.** Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

# Looking Closer

## By Age Group

**Here, we provide the numbers of students in each age category and the voting rates for each group.** These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change	
18-21	5,719	498	8	5,636	1,342	23	5,273	3,324	63	4,666	810	17	↓	-6
22-24	1,723	229	13	1,531	440	28	1,447	915	63	1,262	277	21	↓	-6
25-29	540	149	27	570	249	43	531	328	61	406	145	35	↓	-7
30-39	388	135	34	375	188	50	359	234	65	313	136	43	↓	-6
40-49	184	80	43	158	100	63	156	119	76	144	77	53	↓	-9
50+	90	59	65	94	69	73	96	78	81	82	59	71	↓	-1

# Looking Closer

## By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	-	-	-	-	-	-	-	-	-	-
Male	-	-	-	-	-	-	-	-	-	-	-	-	-

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates.** These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

# Looking Closer




## By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
<b>EDUCATION LEVEL</b>													
Undergraduate	7,597	827	10	7,400	1,889	25	6,842	4,276	62	5,984	1,137	19	↓ -6
Graduate	667	233	34	805	416	51	864	620	71	689	303	43	↓ -7
Class Unknown	380	90	23	159	83	52	156	102	65	200	64	32	↓ -20
<b>CLASS YEAR</b>													
Freshman	1,436	117	8	1,159	217	18	1,136	664	58	1,264	155	12	↓ -6
Sophomore	1,836	152	8	1,546	337	21	1,405	821	58	1,152	198	17	↓ -4
Upperclassman	4,327	560	12	4,606	1,308	28	4,300	2,792	64	3,593	792	22	↓ -6
<b>ENROLLMENT STATUS</b>													
Full-time	7,180	803	11	7,485	1,971	26	7,003	4,440	63	6,155	1,224	19	↓ -6
Part-time	1,464	347	23	879	417	47	859	558	64	718	280	38	↓ -8

**These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.**

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Architecture	-	-	-	13	-	-	15	-	-	11	-	-	-
Biological and Biomedical Sciences	-	-	-	516	142	27	413	256	61	339	71	20	 -6
Business, Management, and Marketing	-	-	-	1,423	291	20	1,373	819	59	1,296	200	15	 -5
Communication and Journalism	-	-	-	561	150	26	477	316	66	389	62	15	 -10



**These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates.** For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	-	-	-	392	97	24	366	205	56	363	59	16	 -8
Education	-	-	-	981	330	33	954	653	68	784	229	29	 -4
English Language and Literature	-	-	-	175	71	40	158	112	70	130	43	33	 -7
Foreign Languages, Literatures, and Linguistics	-	-	-	29	11	37	27	17	62	19	-	-	-
Health Professions	-	-	-	691	164	23	657	422	64	706	132	18	 -5
History	-	-	-	135	52	38	144	93	64	103	34	33	 -5
Parks, Recreation, Leisure, and Fitness Studies	-	-	-	544	116	21	517	318	61	422	67	15	 -5

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	-	-	-	106	36	33	84	48	57	111	23	20	 -13
Mathematics and Statistics	-	-	-	101	38	37	102	60	58	67	-	-	-
Multi/Interdisciplinary Studies	-	-	-	364	77	21	303	185	61	232	46	19	 -1
Philosophy and Religious Studies	-	-	-	23	-	-	15	-	-	22	-	-	-
Social Sciences	-	-	-	319	111	34	279	171	61	204	52	25	 -9
Visual and Performing Arts	-	-	-	282	79	28	240	169	70	209	52	24	 -3
Unknown	8,644	1,150	13	156	81	51	164	106	64	186	57	30	 -21



## About This Report

### **Thank you for participating in the National Study of Learning, Voting, and Engagement.**

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

#### **About the Data**

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for \_\_\_\_\_ [name of institution]. Medford, MA.

### Contact us to get more info

 [nslve@tufts.edu](mailto:nslve@tufts.edu)

 [nslve.tufts.edu](https://nslve.tufts.edu)

 The National Study for Learning Voting and Engagement

 TuftsNSLVE