

June 2024

Student Voting Rates for Purdue University-Main Campus

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

20.6%

2022 Voting Rate

-10.0

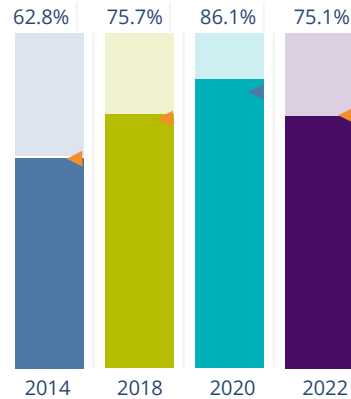
Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



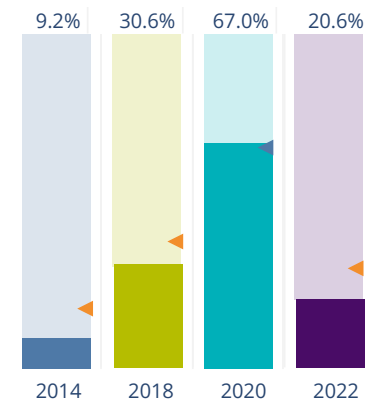
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	39,413	44,204	46,467	50,962	↑ 6,758
Age under 18/Unknown	200	256	285	295	↑ 39
IPEDS estimated non-resident aliens	8,837	8,658	7,954	9,282	↑ 623
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	28	11	-	-	-
Non-Degree Seeking Students	398	694	572	-	-
Total eligible voters	29,949	34,584	37,645	41,384	↑ 6,800
Number of students who registered	18,823	26,188	32,416	31,071	↑ 4,883
Number of students who voted	2,746	10,573	25,212	8,540	↓ -2,033
Registration Rate %	62	75	86	75	→ 0
Voting Rate of Registered Students %	14	40	77	27	↓ -12
Voting Rate %	9	30	66	20	↓ -9

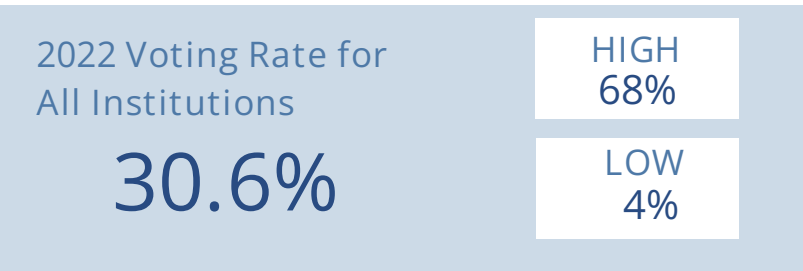
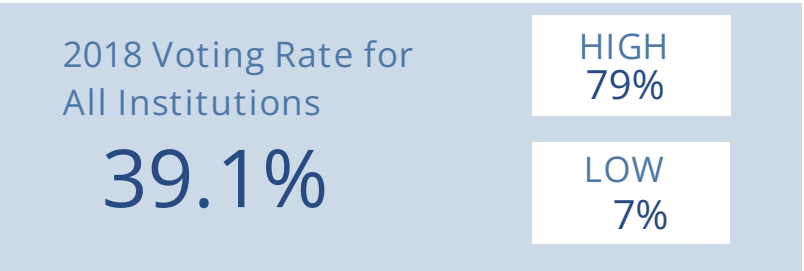
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

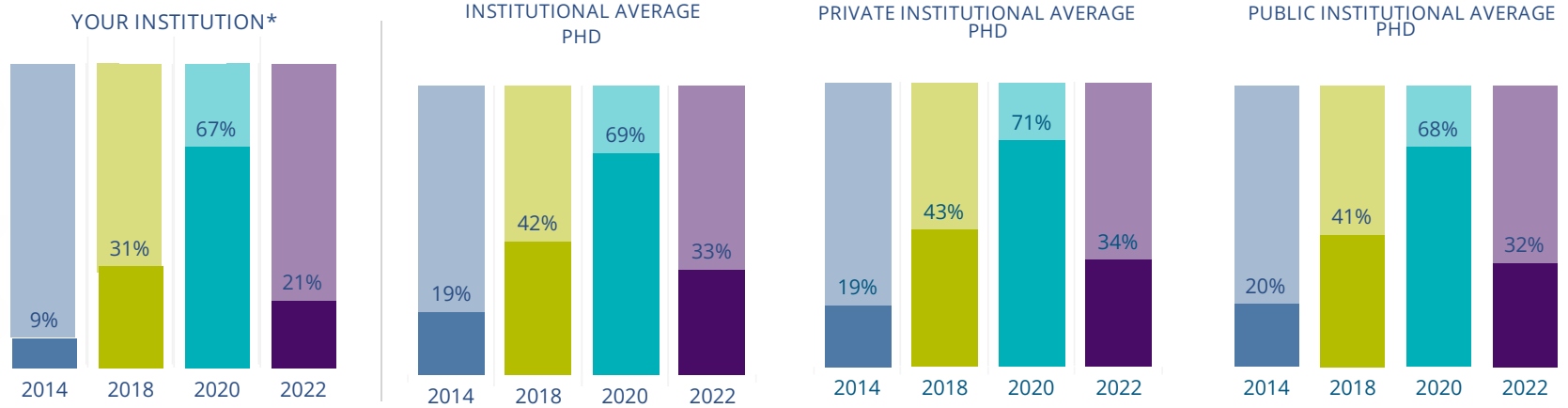
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

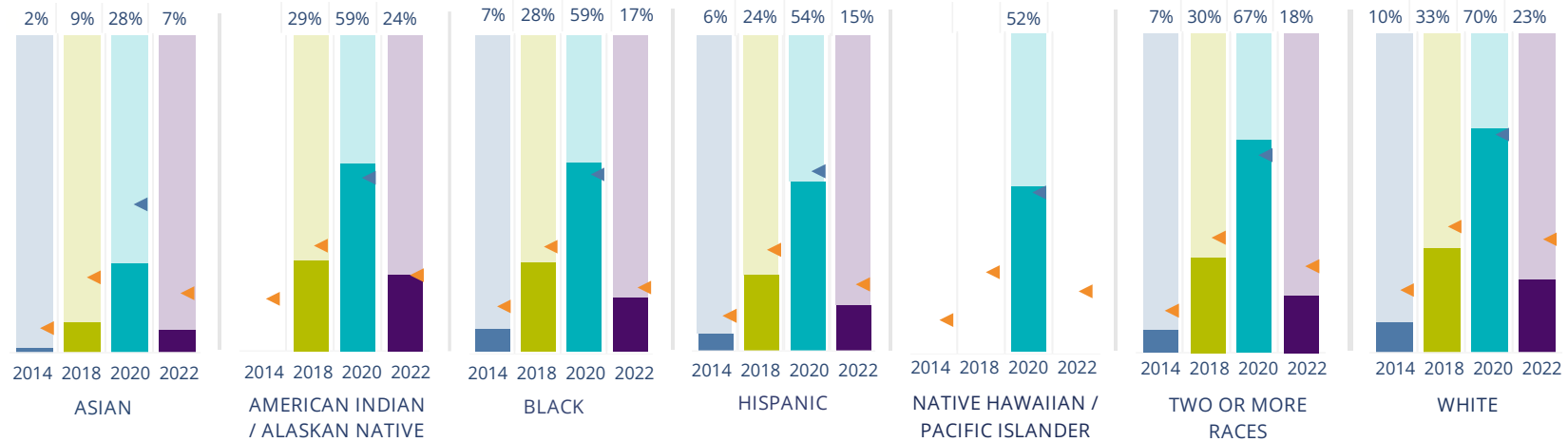
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

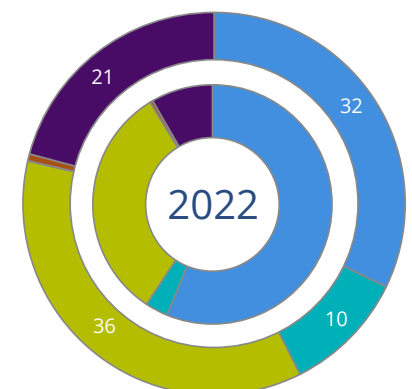
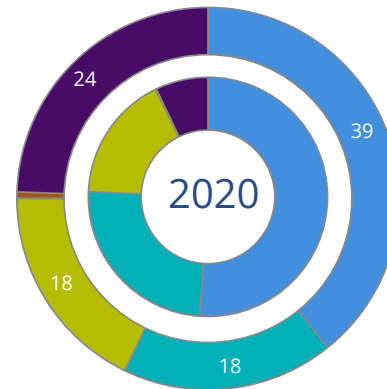
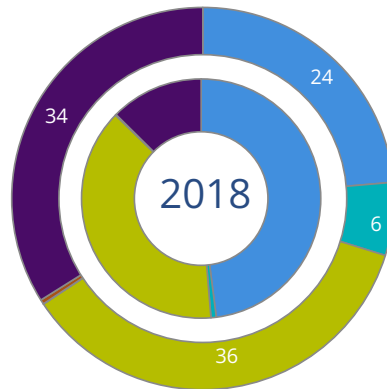
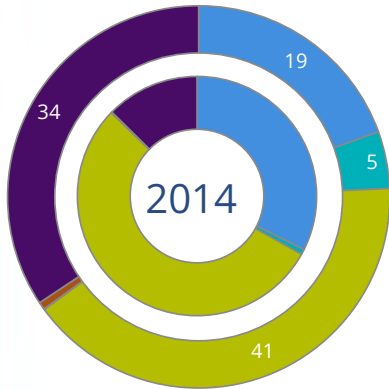
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	4,442	67	1	6,251	581	9	7,780	2,189	28	8,889	635	7	↓ -2
American Indian/ Alaska Native	45	-	-	59	17	28	59	35	59	62	15	24	↓ -4
Black	1,232	87	7	1,314	368	28	1,361	807	59	1,429	241	16	↓ -11
Hispanic	1,656	91	5	2,399	576	24	3,030	1,626	53	3,678	536	14	↓ -9
Native Hawaiian/ Pacific Islander	32	-	-	31	-	-	31	16	51	24	-	-	-
2 or More Races	766	52	6	1,331	393	29	1,715	1,141	66	2,037	362	17	↓ -11
White	23,207	2,216	9	25,608	8,346	32	27,209	18,967	69	28,586	6,557	22	↓ -9
Race Unknown	7,311	222	3	6,102	286	4	4,303	431	10	5,962	189	3	↓ -1

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	19	0	73	0	6,206	24	262	3	↑	2
In-Person	1,487	54	4,086	38	4,300	17	2,733	32	↓	-6
Not-In-Person	890	32	5,073	48	12,893	51	4,801	56	↑	8
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	16	0	30	0	-	-
Voting Method Unknown	346	12	1,335	12	1,795	7	713	8	↓	-4

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	4%	23%	59%	14%
22-24	6%	23%	52%	16%
25-29	9%	24%	39%	18%
30-39	15%	32%	40%	24%
40-49	32%	50%	64%	41%
50+	51%	70%	72%	57%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group



Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	22,598	1,090	4	27,502	6,328	23	29,648	17,659	59	32,469	4,830	14	↓ -8
22-24	8,475	519	6	7,744	1,847	23	7,869	4,135	52	8,445	1,432	16	↓ -6
25-29	4,243	415	9	4,523	1,121	24	4,543	1,796	39	5,683	1,028	18	↓ -6
30-39	2,511	394	15	2,446	784	32	2,488	996	40	2,893	705	24	↓ -7
40-49	610	197	32	636	320	50	666	428	64	823	341	41	↓ -8
50+	254	131	51	244	173	70	274	198	72	354	204	57	↓ -13

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	16,093	1,141	7	18,394	5,182	28	19,334	12,267	63	21,374	4,125	19	 -8
Male	22,598	1,605	7	24,701	5,391	21	26,154	12,945	49	29,293	4,415	15	 -6

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	29,487	1,707	5	32,831	7,793	23	34,858	20,583	59	37,505	5,742	15	↓ -8
Graduate	9,188	1,039	11	10,263	2,779	27	10,630	4,629	43	12,647	2,650	20	↓ -6
Class Unknown	16	-	-	-	-	-	-	-	-	515	21	4	-
CLASS YEAR													
Freshman	6,782	256	3	7,346	1,390	18	7,539	4,107	54	7,945	937	11	↓ -7
Sophomore	6,858	351	5	7,686	1,637	21	7,711	4,436	57	9,562	1,324	13	↓ -7
Upperclassman	15,896	1,103	6	17,838	4,778	26	19,661	12,076	61	20,277	3,538	17	↓ -9
ENROLLMENT STATUS													
Full-time	34,692	2,020	5	38,843	8,969	23	40,313	22,551	55	43,950	6,612	15	↓ -8
Part-time	3,999	726	18	4,252	1,604	37	5,175	2,661	51	6,717	1,928	28	↓ -9

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	2,036	166	8	1,977	519	26	1,857	1,207	64	2,887	546	18	↓ -7
Architecture	92	-	-	86	19	22	82	51	62	93	18	19	↓ -2
Area, Ethnic, Cultural, and Gender Studies	81	22	27	60	25	41	58	35	60	66	21	31	↓ -9
Biological and Biomedical Sciences	1,506	92	6	1,678	426	25	2,271	1,406	61	3,088	475	15	↓ -10
Business, Management, and Marketing	4,608	301	6	4,465	890	19	4,425	2,441	55	5,406	737	13	↓ -6
Communication and Journalism	699	71	10	795	316	39	785	524	66	608	185	30	↓ -9
Transportation	623	36	5	513	133	25	484	276	57	499	102	20	↓ -5




These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nsive-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	2,299	120	5	3,585	686	19	3,507	1,577	44	4,453	483	10	↓ -8
Education	1,668	231	13	1,753	667	38	1,688	1,156	68	1,826	498	27	↓ -10
Engineering and Engineering Technologies	13,100	942	7	15,521	3,580	23	15,818	7,941	50	17,895	3,071	17	↓ -5
English Language and Literature	361	48	13	387	177	45	348	239	68	332	77	23	↓ -22
Family and Consumer/Human Sciences	464	21	4	325	68	20	277	168	60	271	42	15	↓ -5
Foreign Languages, Literatures, and Linguistics	222	19	8	181	55	30	244	149	61	199	55	27	↓ -2
Health Professions	3,725	233	6	4,251	1,145	26	3,978	2,582	64	3,158	560	17	↓ -9
History	151	25	16	128	62	48	152	113	74	169	48	28	↓ -20
Parks, Recreation, Leisure, and Fitness Studies	324	12	3	337	62	18	438	282	64	-	-	-	-
Transportation	623	36	5	513	133	25	484	276	57	499	102	20	↓ -5

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	1,699	59	3	1,865	381	20	1,880	1,049	55	1,710	204	11	 -8
Mathematics and Statistics	697	39	5	815	155	19	945	383	40	1,061	140	13	 -5
Multi/Interdisciplinary Studies	86	-	-	261	58	22	1,390	817	58	1,543	269	17	 -4
Philosophy and Religious Studies	79	15	18	77	26	33	83	44	53	102	19	18	 -15
Social Sciences	1,318	107	8	1,078	329	30	1,384	767	55	1,492	329	22	 -8
Visual and Performing Arts	675	38	5	540	139	25	607	371	61	682	102	14	 -10
Unknown	28	-	-	35	16	45	40	25	62	52	13	25	 -20

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 The National Study for
Learning Voting and
Engagement

 TuftsNSLVE