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More than 450 College and University Presidents Commit to 100% Student Voter Turnout

Higher education leaders from across the country pledge to increase civic engagement ahead of midterm elections

(Washington, DC) More than 450 college and university presidents and chancellors signed the ALL IN Campus Democracy Challenge's [Presidents' Commitment](#) to full student voter registration and participation in advance of the 2022 midterm elections. The Presidents' Commitment empowers higher education leaders to support their student bodies in making their voices heard through voting and bolstering civic engagement across their campuses. Over the next few months, these educational leaders will work with ALL IN to prepare millions of students to register and vote in the midterm elections.

Voter turnout among college students jumped to a record high of 66 percent in the 2020 presidential election, according to a report from the Institute for Democracy and Higher Education at Tufts University. The report found that engagement was 14 percentage points higher than college student turnout in the 2016 election and just a shade lower than the national rate of 67 percent for all voters in 2020. Data shows that commitment from college presidents can increase voter turnout. Campuses whose president, provost or chancellor signed the presidents' commitment to full voter participation in 2020 had an average voter turnout rate that was 5.7 percentage points higher than other campuses.

“College students have the potential to be a powerful force in the 2022 midterms if they turn out to vote,” **said Jen Domagal-Goldman, Executive Director of the ALL IN Campus Democracy Challenge.** “College Presidents set the tone for their campuses and these 450+ leaders are making a statement about the importance of student voting by committing to full voter participation this fall.”

Leaders who make the Presidents' Commitment pledge to:

- **Strive toward full student voter participation** by designating staff to lead this effort among the campus community;
- **Acknowledge the importance of student voices in all elections**, preparing students to be informed and active citizens, and creating experiences to help students become lifelong voters;
- **Empower faculty, staff, students and community stakeholders** to come together and determine solutions to the problems communities face;
- **Educate voters to make informed decisions** about issues and candidates in presidential, national, state and local elections; and
- **Actively participate in a democratic engagement action plan** to bolster an institutional culture that supports curricular and cocurricular involvement in the electoral process.

ALL IN launched the Presidents' Commitment in 2020 with over 160 signatories. To date, 452 presidents, provosts and chancellors have taken the pledge representing more than 5.1 million students across their campuses. The higher education leaders pledging to increase civic engagement on their campuses represent institutions in 45 states and the District of Columbia, and include historically black colleges and universities, community colleges and other two- and four-year institutions. **The full list of signatories can be found [here](#).**

About ALL IN Campus Democracy Challenge:

ALL IN Campus Democracy Challenge is an initiative of Civic Nation that empowers colleges and universities to achieve excellence in nonpartisan student democratic engagement. Through an intentionally-designed program that provides structure, support, and recognition, ALL IN works to improve civic learning, political engagement, and voter participation on more than 930 campuses nationwide. ALL IN believes higher education should play a role in developing an active and informed citizenry by educating students, motivating them to engage in American democracy, and instilling the value of lifelong participation. Learn more [here](#).

About Civic Nation:

Civic Nation is a nonpartisan nonprofit ecosystem for high-impact organizing and education initiatives working to build a more inclusive and equitable America. Civic Nation shifts culture, systems and policy by bringing together individuals, grassroots organizers, industry leaders and influencers to tackle some of our nation's most pressing social challenges. Civic Nation initiatives take on the biggest issues of our time — strengthening democracy, fostering civic engagement and voter participation, fighting for gender equity, and more. Six national initiatives are part of Civic Nation - ALL IN Campus Democracy Challenge, End Rape on Campus, It's On Us, United State of Women, We The Action and When We All Vote. Learn more [here](#).

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