June 2024

Student Voting Rates for Old Dominion University

NSLVE Campus Report

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

NSLVE — THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

33.0%
2022 Voting Rate

-8.6
Change From 2018

ALL INSTITUTIONS

30.6%
2022 Voting Rate

REGISTRATION RATE

| 69.8%	79.4%	85.9%	78.4%
2014	2018	2020	2022
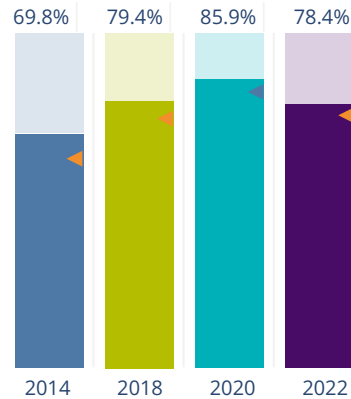
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

26.2%	52.4%	81.0%	42.1%
2014	2018	2020	2022

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

18.3%	41.6%	69.6%	33.0%
2014	2018	2020	2022
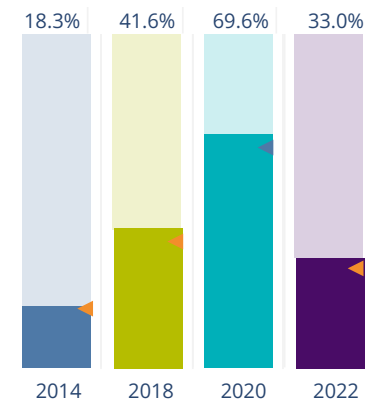
The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	24,755	23,627	23,869	22,668	⬇ -959
Age under 18/Unknown	78	89	80	96	⬆ 7
IPEDS estimated non-resident aliens	793	711	597	685	⬇ -25
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	12	-	-	-	-
Non-Degree Seeking Students	529	365	255	-	-
Total eligible voters	23,342	22,458	22,933	21,886	⬇ -572
Number of students who registered	16,291	17,828	19,694	17,151	⬇ -677
Number of students who voted	4,275	9,336	15,953	7,221	⬇ -2,115
Registration Rate %	69	79	85	78	⬇ -1
Voting Rate of Registered Students %	26	52	81	42	⬇ -10
Voting Rate %	18	41	69	32	⬇ -8

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
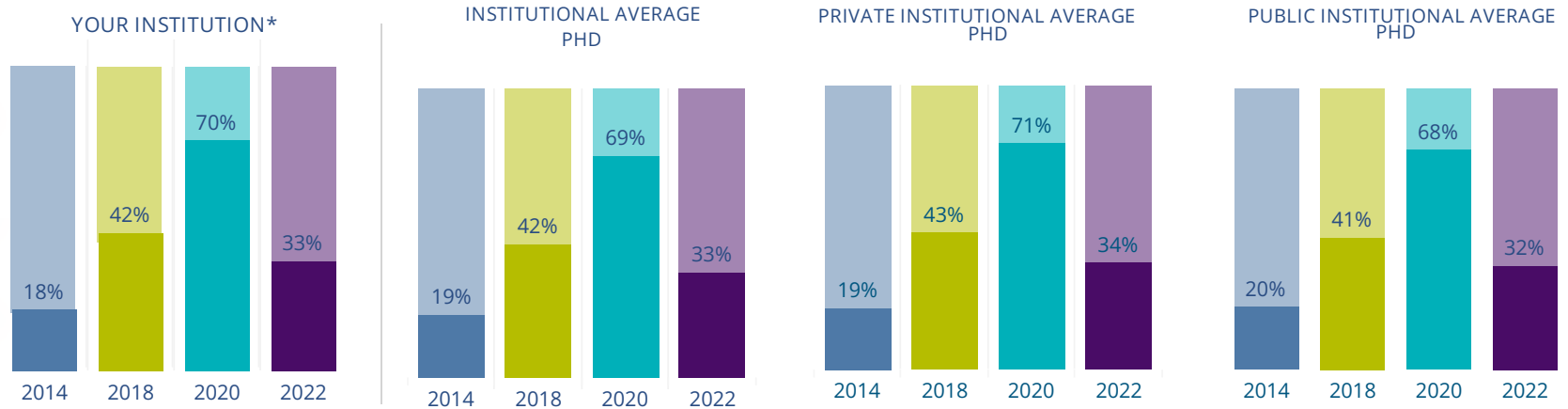
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.
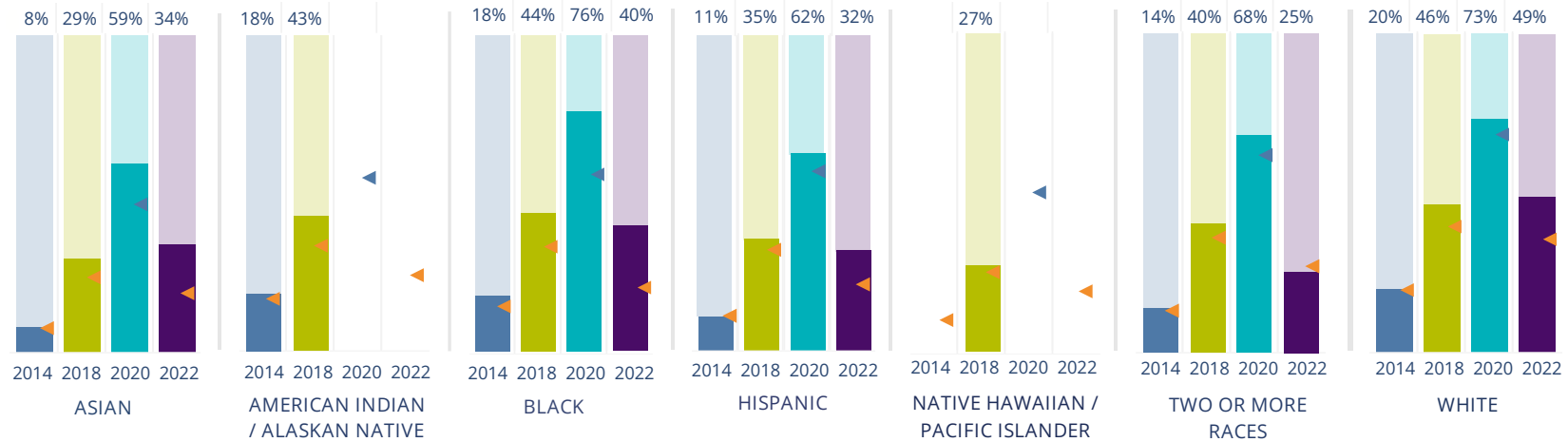
By Institution Types

2018 Voting Rate for All Institutions	HIGH 79%
39.1%	LOW 7%

2022 Voting Rate for All Institutions	HIGH 68%
30.6%	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

2014	2018	2020	2022
18%	42%	70%	33%

INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	42%	69%	33%

PRIVATE INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
19%	43%	71%	34%

PUBLIC INSTITUTIONAL AVERAGE PHD

2014	2018	2020	2022
20%	41%	68%	32%

By Race / Ethnicity

ASIAN
8% 29% 59% 34%
2014 2018 2020 2022

AMERICAN INDIAN / ALASKAN NATIVE
18% 43%
2014 2018 2020 2022

BLACK
18% 44% 76% 40%
2014 2018 2020 2022

HISPANIC
11% 35% 62% 32%
2014 2018 2020 2022

NATIVE HAWAIIAN / PACIFIC ISLANDER
27%
2014 2018 2020 2022

TWO OR MORE RACES
14% 40% 68% 25%
2014 2018 2020 2022

WHITE
20% 46% 73% 49%
2014 2018 2020 2022

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	924	74	8	774	226	29	317	188	59	100	34	34	⬆ 4
American Indian/ Alaska Native	78	14	17	42	18	42	12	-	-	-	-	-	-
Black	5,514	977	17	4,544	1,975	43	1,905	1,439	75	613	243	39	⬇ -3
Hispanic	1,471	164	11	1,355	478	35	583	363	62	195	62	31	⬇ -3
Native Hawaiian/ Pacific Islander	95	-	-	52	14	26	22	-	-	-	-	-	-
2 or More Races	1,407	199	14	1,077	434	40	454	307	67	151	38	25	⬇ -15
White	11,996	2,400	20	7,768	3,558	45	2,996	2,178	72	1,043	507	48	⬆ 2
Race Unknown	2,633	440	16	7,547	2,633	34	17,235	11,460	66	20,464	6,337	30	⬇ -3

By Voting Method

Legend: ■ Not-In-Person ■ Early Vote ■ In-Person ■ Other ■ Provisional ■ Unknown
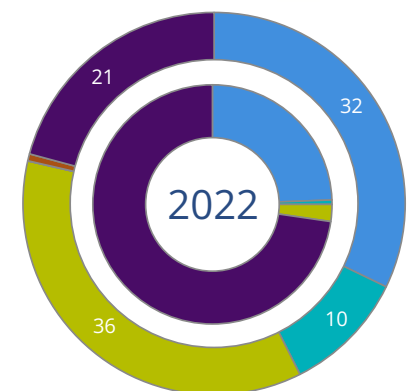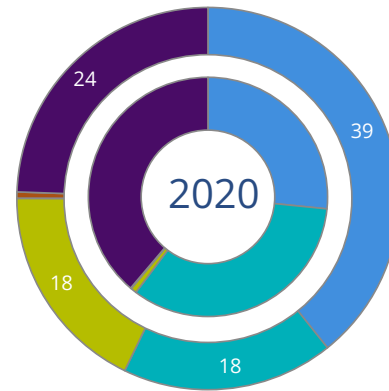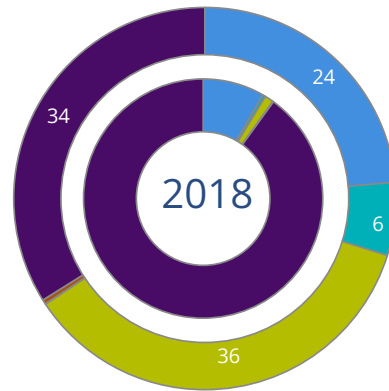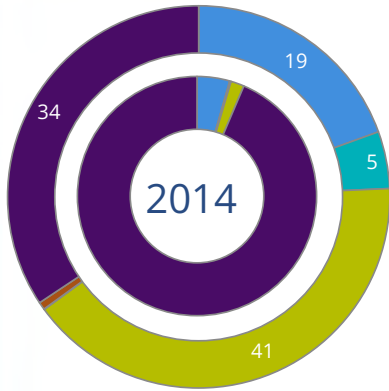
	2014		2018		2020		2022		2018-2022
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	-	-	35	0	5,378	33	41	0	⇨ 0
In-Person	79	1	110	1	128	0	166	2	⬆ 1
Not-In-Person	190	4	774	8	4,237	26	1,762	24	⬆ 16
Other	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-
Voting Method Unknown	3,996	93	8,411	90	6,201	38	5,250	72	⬇ -17

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	8%	31%	68%	22%
22-24	15%	40%	68%	31%
25-29	18%	41%	61%	33%
30-39	27%	50%	63%	39%
40-49	43%	62%	77%	55%
50+	58%	75%	85%	71%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	9,965	843	8	9,853	3,110	31	10,387	7,145	68	9,666	2,191	22	⬇ -8
22-24	4,941	761	15	4,645	1,863	40	4,405	2,998	68	4,403	1,393	31	⬇ -8
25-29	3,735	681	18	3,478	1,427	41	3,418	2,097	61	3,206	1,083	33	⬇ -7
30-39	3,211	890	27	3,213	1,614	50	3,331	2,126	63	3,220	1,287	39	⬇ -10
40-49	1,507	657	43	1,286	804	62	1,276	983	77	1,341	744	55	⬇ -7
50+	759	443	58	684	518	75	707	604	85	736	523	71	⬇ -4

Looking Closer

By Sex

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	13,217	2,471	18	9,295	4,224	45	3,715	2,693	72	1,272	526	41	🔻 -4
Male	10,898	1,804	16	7,387	2,742	37	3,042	1,979	65	1,046	417	39	🔺 2

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	19,440	2,837	14	18,603	6,971	37	18,984	12,823	67	17,742	4,989	28	⬇ -9
Graduate	4,619	1,427	30	4,458	2,296	51	4,388	3,009	68	4,383	2,014	45	⬇ -5
Class Unknown	59	11	18	98	69	70	152	121	79	447	118	26	⬇ -44
CLASS YEAR													
Freshman	-	-	-	-	-	-	-	-	-	-	-	-	-
Sophomore	-	-	-	-	-	-	-	-	-	-	-	-	-
Upperclassman	-	-	-	-	-	-	-	-	-	-	-	-	-
ENROLLMENT STATUS													
Full-time	16,863	2,132	12	17,005	6,120	35	16,709	11,238	67	15,875	4,394	27	⬇ -8
Part-time	7,255	2,143	29	6,154	3,216	52	6,815	4,715	69	6,697	2,827	42	⬇ -10

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Area, Ethnic, Cultural, and Gender Studies	50	-	-	50	26	52	42	30	71	33	19	57	⬆ 5
Biological and Biomedical Sciences	1,464	174	11	1,441	503	34	1,382	914	66	1,303	358	27	⬇ -7
Business, Management, and Marketing	3,319	518	15	3,321	1,204	36	3,032	1,946	64	3,124	845	27	⬇ -9
Communication and Journalism	24	-	-	21	13	61	17	13	76	21	-	-	-

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	675	104	15	878	325	37	1,634	1,000	61	2,234	615	27	⬇ -9
Education	2,722	624	22	2,169	1,079	49	2,418	1,808	74	2,175	926	42	⬇ -7
Engineering and Engineering Technologies	3,206	547	17	3,142	1,050	33	3,109	1,913	61	2,757	926	33	➡ 0
English Language and Literature	1,395	241	17	1,290	592	45	1,250	892	71	1,014	358	35	⬇ -10
Foreign Languages, Literatures, and Linguistics	68	-	-	54	21	38	67	56	83	57	20	35	⬇ -3
Health Professions	3,537	585	16	3,367	1,373	40	3,439	2,411	70	3,050	911	29	⬇ -10
History	339	99	29	236	125	52	238	179	75	220	105	47	⬇ -5
Library Science	-	-	-	-	-	-	121	114	94	194	147	75	-
Parks, Recreation, Leisure, and Fitness Studies	257	29	11	483	142	29	636	447	70	780	167	21	⬇ -7

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	1,223	329	26	767	435	56	425	338	79	562	278	49	⬇ -7
Mathematics and Statistics	187	24	12	145	61	42	149	91	61	102	26	25	⬇ -16
Multi/Interdisciplinary Studies	1,010	223	22	1,654	628	37	1,080	730	67	817	213	26	⬇ -11
Philosophy and Religious Studies	42	-	-	34	15	44	26	20	76	43	12	27	⬇ -16
Social Sciences	2,013	295	14	1,595	652	40	1,606	1,116	69	1,361	397	29	⬇ -11
Visual and Performing Arts	686	81	11	626	285	45	614	432	70	623	201	32	⬇ -13
Unknown	-	-	-	97	67	69	163	130	79	182	112	61	⬇ -7

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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in The National Study for Learning Voting and Engagement

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