

June 2024



Student Voting Rates for Oakland University

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

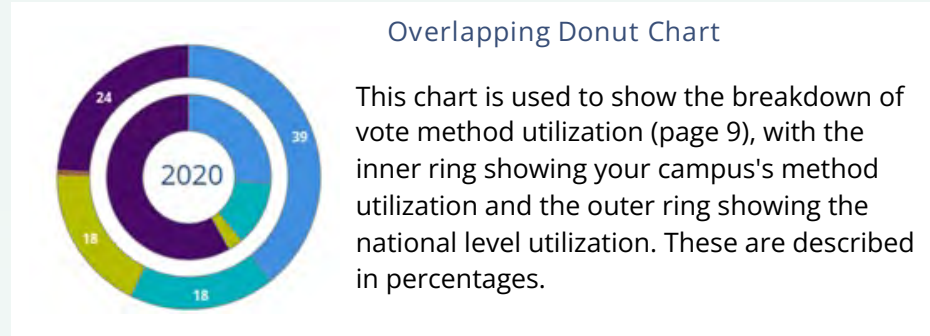
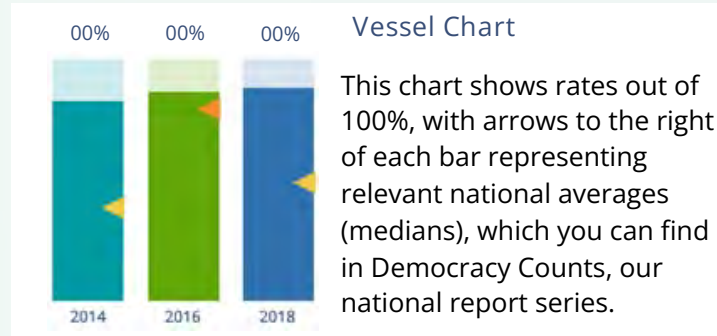
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

56.6%

2022 Voting Rate

+10.7

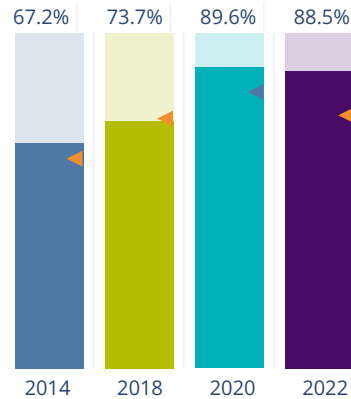
Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



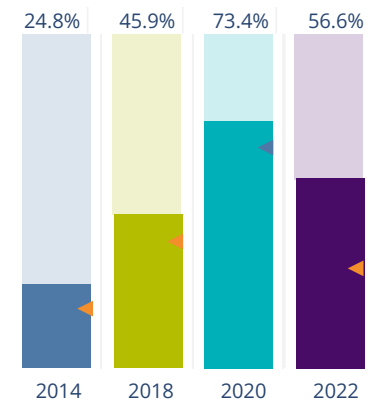
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	19,276	18,944	18,278	15,854	↓ -3,089
Age under 18/Unknown	159	116	129	95	↓ -21
IPEDS estimated non-resident aliens	605	872	793	739	↓ -132
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	-	146	132	-	-
Total eligible voters	18,510	17,804	17,214	15,019	↓ -2,785
Number of students who registered	12,442	13,130	15,421	13,286	↑ 156
Number of students who voted	4,590	8,168	12,634	8,508	↑ 340
Registration Rate %	67	73	89	88	↑ 14
Voting Rate of Registered Students %	36	62	81	64	↑ 1
Voting Rate %	24	45	73	56	↑ 10

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

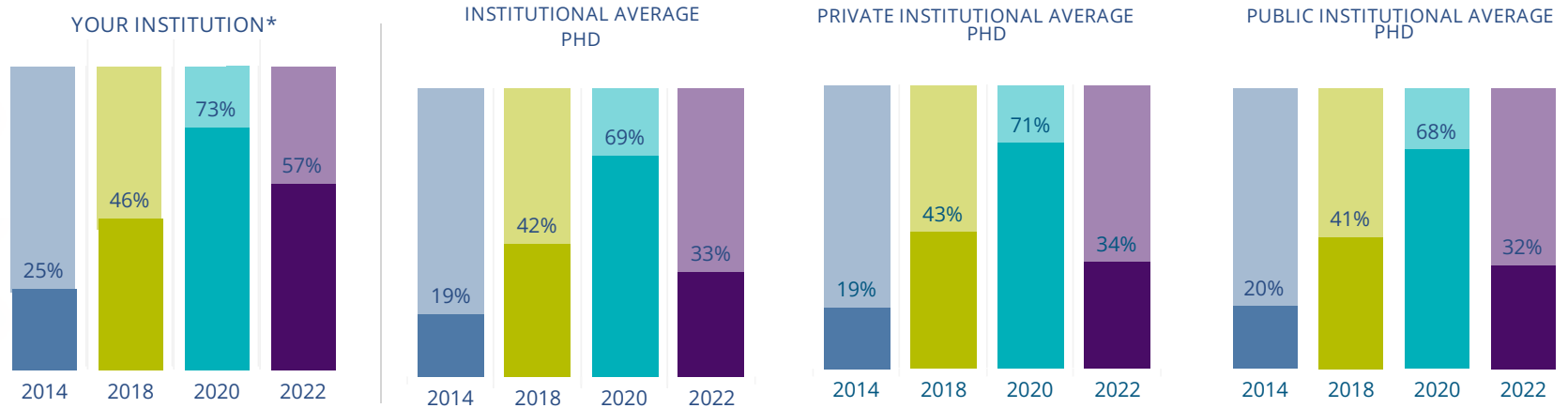
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

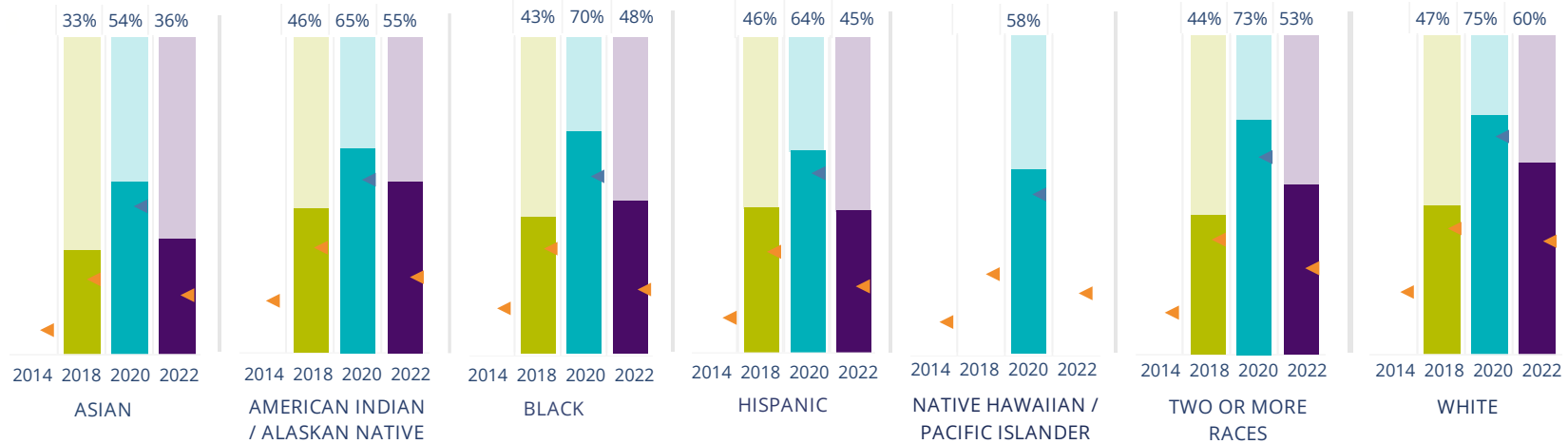
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

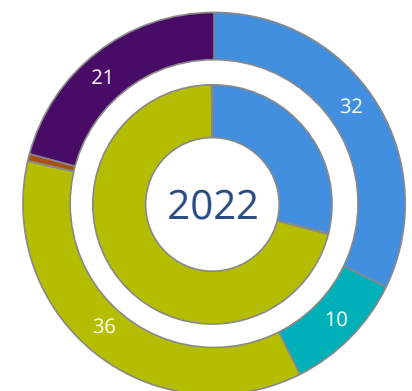
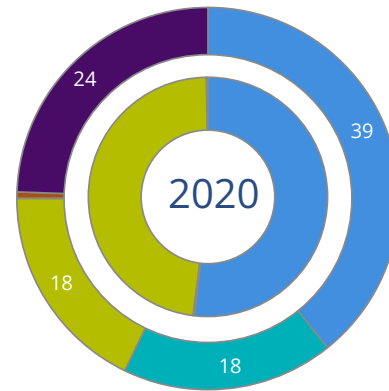
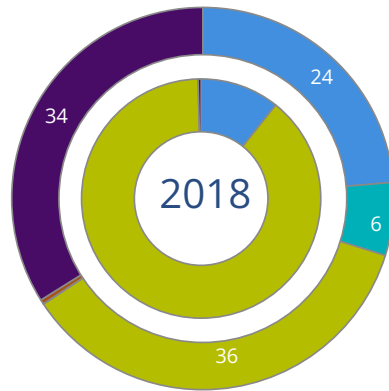
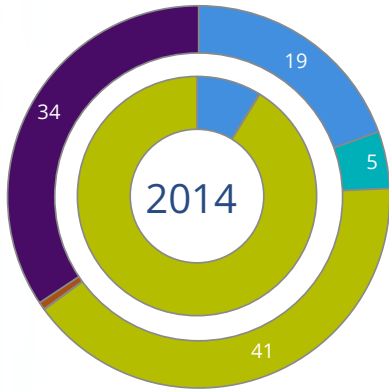
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	990	327	33	1,073	583	54	1,006	364	36	↑ 3
American Indian/ Alaska Native	-	-	-	57	26	45	40	26	65	33	18	54	↑ 8
Black	-	-	-	1,352	582	43	1,390	973	70	1,302	625	48	↑ 4
Hispanic	-	-	-	680	312	45	759	484	63	702	315	44	↓ -1
Native Hawaiian/ Pacific Islander	-	-	-	16	-	-	19	11	57	13	-	-	-
2 or More Races	-	-	-	539	235	43	550	403	73	582	309	53	↑ 9
White	-	-	-	13,206	6,173	46	12,409	9,270	74	10,624	6,378	60	↑ 13
Race Unknown	19,116	4,590	24	1,830	505	27	1,762	884	50	1,497	493	32	↑ 5

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	-	-	19	0	-	-	-	-
In-Person	4,186	91	7,263	88	6,038	47	6,028	70	↓	-18
Not-In-Person	400	8	872	10	6,539	51	2,461	28	↑	18
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-	-
Voting Method Unknown	-	-	31	0	36	0	12	0	→	0

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	18%	42%	76%	54%
22-24	22%	45%	70%	56%
25-29	24%	40%	59%	48%
30-39	33%	41%	51%	45%
40-49	49%	58%	67%	58%
50+	60%	74%	79%	76%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group



Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	8,810	1,643	18	9,147	3,893	42	8,854	6,756	76	7,544	4,145	54	↑ 12
22-24	4,555	1,034	22	4,389	1,986	45	4,214	2,958	70	3,805	2,142	56	↑ 11
25-29	2,835	706	24	2,905	1,186	40	2,765	1,647	59	2,347	1,147	48	↑ 8
30-39	1,723	578	33	1,450	605	41	1,417	736	51	1,322	598	45	↑ 3
40-49	808	396	49	524	308	58	499	337	67	501	293	58	→ 0
50+	385	233	60	255	190	74	253	200	79	240	183	76	↑ 1

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	8,830	3,985	45	9,998	7,261	72	8,799	5,052	57	 12
Male	-	-	-	6,792	2,910	42	7,506	5,022	66	6,471	3,233	49	 7

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	

EDUCATION LEVEL

Undergraduate	15,427	3,310	21	15,020	6,585	43	14,452	10,484	72	12,340	6,800	55	↑ 11
Graduate	2,826	966	34	3,262	1,396	42	3,280	1,956	59	3,077	1,519	49	↑ 6
Class Unknown	863	155	17	388	187	48	270	194	71	342	189	55	↑ 7

CLASS YEAR

Freshman	-	-	-	-	-	-	-	-	-	-	-	-	-
Sophomore	-	-	-	-	-	-	-	-	-	-	-	-	-
Upperclassman	-	-	-	-	-	-	-	-	-	-	-	-	-

ENROLLMENT STATUS

Full-time	12,962	2,755	21	14,261	6,088	42	13,778	9,936	72	12,023	6,464	53	↑ 11
Part-time	6,154	1,835	29	4,409	2,080	47	4,224	2,698	63	3,736	2,044	54	↑ 7

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Area, Ethnic, Cultural, and Gender Studies	22	-	-	23	11	47	16	12	75	17	11	64	16
Biological and Biomedical Sciences	1,385	237	17	1,087	458	42	955	688	72	784	399	50	8
Business, Management, and Marketing	3,100	710	22	3,156	1,361	43	2,982	2,103	70	2,610	1,367	52	9
Communication and Journalism	787	203	25	590	306	51	467	371	79	310	192	61	10

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	540	111	20	907	373	41	925	544	58	906	415	45	↑ 4
Education	1,969	707	35	1,301	677	52	1,326	1,003	75	1,164	762	65	↑ 13
Engineering and Engineering Technologies	1,676	357	21	2,594	902	34	2,436	1,429	58	2,022	914	45	↑ 10
English Language and Literature	441	120	27	340	184	54	304	249	81	281	195	69	↑ 15
Foreign Languages, Literatures, and Linguistics	193	38	19	177	102	57	148	117	79	100	55	55	↓ -2
Health Professions	4,278	832	19	4,367	1,766	40	3,972	2,850	71	3,688	1,977	53	↑ 13
History	265	107	40	196	119	60	187	159	85	167	117	70	↑ 9
Law Enforcement, Firefighting, and Protective Services	300	58	19	370	170	45	349	246	70	257	117	45	→ 0
Parks, Recreation, Leisure, and Fitness Studies	52	-	-	-	-	-	288	213	73	177	103	58	-

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	940	251	26	590	263	44	609	431	70	443	234	52	8
Mathematics and Statistics	140	50	35	110	52	47	119	76	63	92	50	54	7
Multi/Interdisciplinary Studies	-	-	-	-	-	-	31	21	67	40	20	50	-
Philosophy and Religious Studies	30	12	40	31	12	38	18	11	61	29	18	62	23
Social Sciences	451	146	32	370	232	62	387	295	76	298	197	66	3
Visual and Performing Arts	672	167	24	718	350	48	722	562	77	729	402	55	6
Unknown	26	-	-	397	192	48	304	214	70	277	155	55	7

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 The National Study for Learning Voting and Engagement

 TuftsNSLVE