

June 2024



Student Voting Rates for Northern Kentucky University

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

35.2%

2022 Voting Rate

-4.9

Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



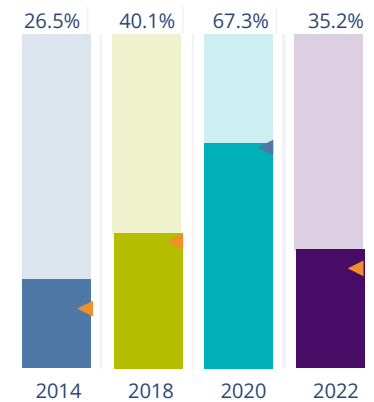
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	14,601	14,335	15,870	15,430	↑ 1,094
Age under 18/Unknown	894	1,362	1,529	1,550	↑ 188
IPEDS estimated non-resident aliens	420	331	228	427	↑ 96
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	55	19	17	-	-
Non-Degree Seeking Students	112	84	689	-	-
Total eligible voters	13,119	12,538	13,406	13,452	↑ 913
Number of students who registered	9,135	10,154	11,791	10,529	↑ 375
Number of students who voted	3,478	5,023	9,029	4,734	↓ -289
Registration Rate %	69	80	87	78	↓ -2
Voting Rate of Registered Students %	38	49	76	44	↓ -4
Voting Rate %	26	40	67	35	↓ -4

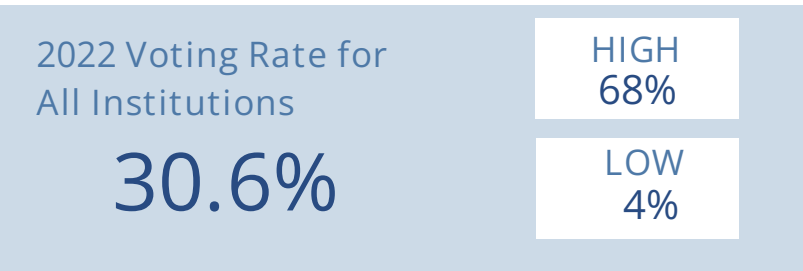
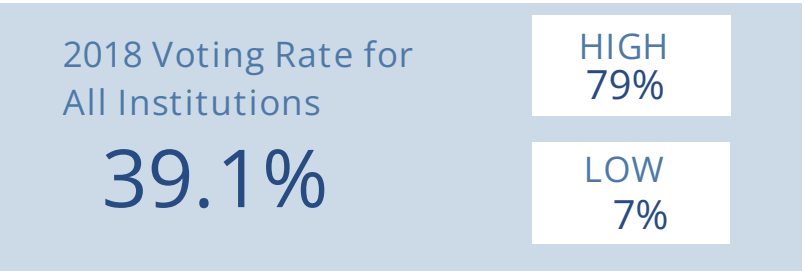
This page provides the numbers we used to calculate your voting, registration, and yield rates.

The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

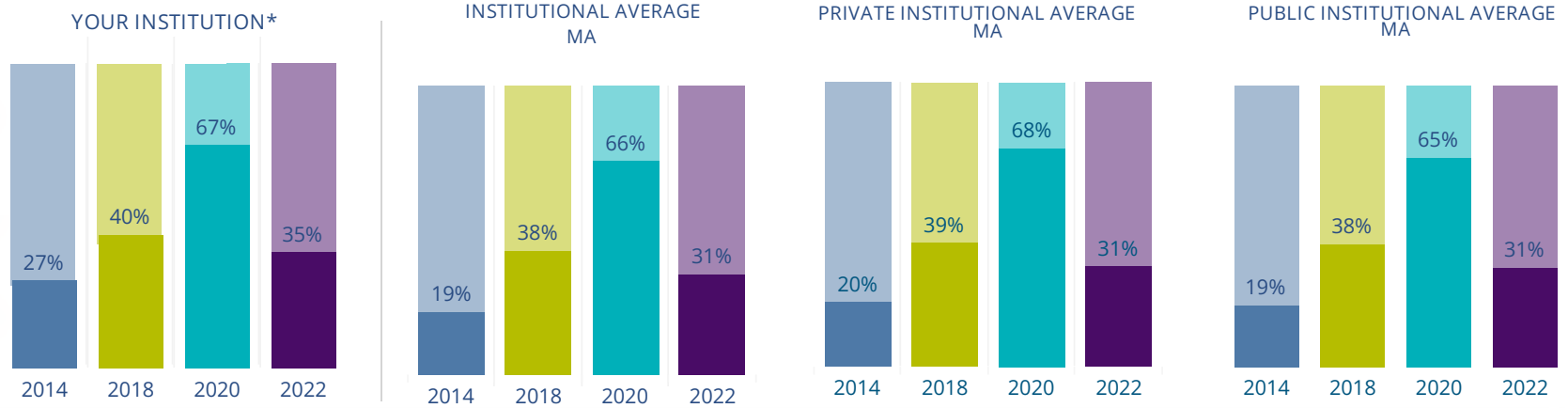
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

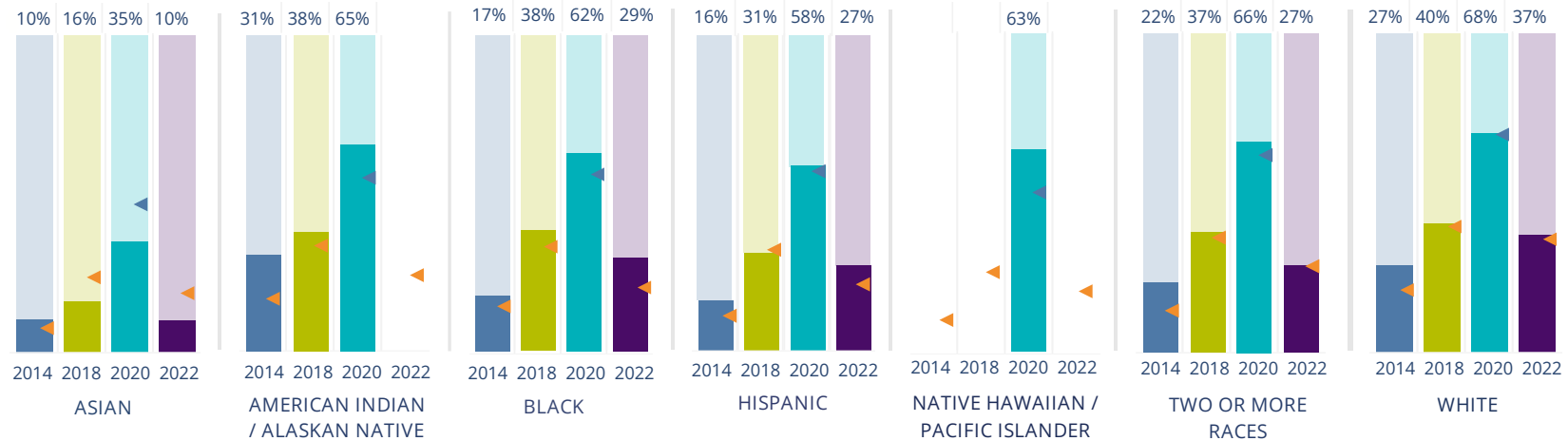
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

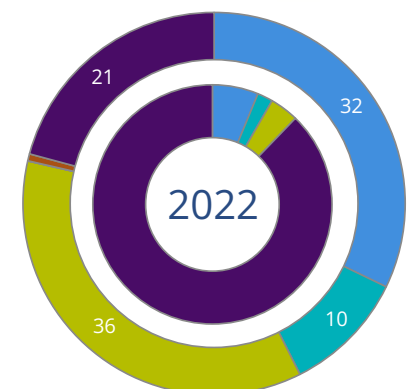
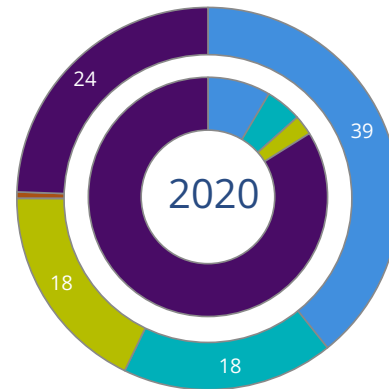
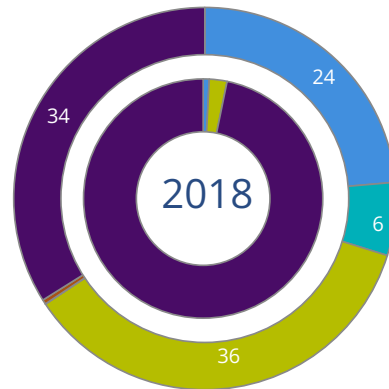
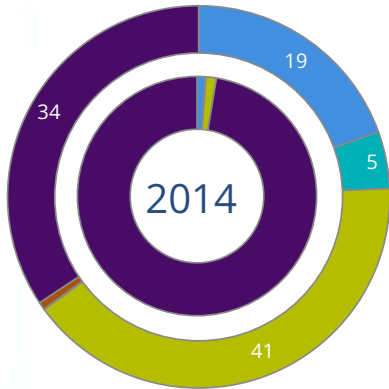
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	254	26	10	249	39	15	356	123	34	624	63	10	↓ -5
American Indian/ Alaska Native	49	15	30	32	12	37	23	15	65	17	-	-	-
Black	949	165	17	1,010	384	38	1,192	743	62	1,340	393	29	↓ -8
Hispanic	371	60	16	409	127	31	515	301	58	601	162	26	↓ -4
Native Hawaiian/ Pacific Islander	14	-	-	14	-	-	19	12	63	16	-	-	-
2 or More Races	219	48	21	337	126	37	374	247	66	375	102	27	↓ -10
White	11,399	3,108	27	10,669	4,279	40	10,952	7,477	68	10,666	3,920	36	↓ -3
Race Unknown	282	53	18	148	51	34	167	111	66	241	85	35	→ 0

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	-	-	440	4	99	2	-	-
In-Person	50	1	119	2	245	2	186	3	↑	1
Not-In-Person	37	1	40	0	766	8	293	6	↑	5
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-	-
Voting Method Unknown	3,387	97	4,862	96	7,576	83	4,156	87	↓	-9

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	19%	33%	67%	30%
22-24	22%	36%	60%	27%
25-29	26%	38%	61%	30%
30-39	36%	48%	68%	38%
40-49	46%	58%	73%	48%
50+	62%	71%	78%	57%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	6,299	1,256	19	6,357	2,157	33	5,886	3,975	67	5,585	1,712	30	↓ -3
22-24	2,771	615	22	2,365	873	36	2,233	1,351	60	2,261	611	27	↓ -9
25-29	1,862	496	26	1,674	639	38	2,071	1,268	61	1,921	589	30	↓ -7
30-39	1,589	579	36	1,437	704	48	1,971	1,353	68	2,244	864	38	↓ -10
40-49	661	309	46	706	414	58	1,025	757	73	1,280	620	48	↓ -10
50+	355	223	62	329	236	71	412	325	78	589	338	57	↓ -14

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	7,534	1,940	25	7,645	3,071	40	8,628	5,912	68	8,846	3,133	35	↓ -4
Male	6,003	1,538	25	5,199	1,943	37	4,962	3,111	62	5,033	1,601	31	↓ -5

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer




By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	11,439	2,635	23	10,068	3,568	35	9,423	6,091	64	8,550	2,586	30	↓ -5
Graduate	1,777	723	40	2,428	1,278	52	4,173	2,936	70	4,560	1,860	40	↓ -11
Class Unknown	321	120	37	372	177	47	-	-	-	770	-	-	-
CLASS YEAR													
Freshman	2,043	343	16	2,294	651	28	458	243	53	521	103	19	↓ -8
Sophomore	2,284	430	18	2,058	686	33	1,665	1,083	65	1,375	401	29	↓ -4
Upperclassman	6,629	1,722	25	5,349	2,099	39	4,813	3,121	64	4,444	1,462	32	↓ -6
ENROLLMENT STATUS													
Full-time	9,592	2,191	22	11,056	4,166	37	11,062	7,387	66	10,409	3,425	32	↓ -4
Part-time	3,945	1,287	32	1,812	857	47	2,536	1,642	64	3,471	1,309	37	↓ -9

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.



By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Biological and Biomedical Sciences	425	95	22	453	151	33	580	387	66	655	175	26	 -6
Business, Management, and Marketing	2,441	661	27	2,143	785	36	2,389	1,520	63	2,658	917	34	 -2
Communication and Journalism	739	190	25	599	266	44	475	319	67	453	187	41	 -3






These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change	
Computer and Information Sciences	1,002	242	24	1,046	371	35	937	541	57	1,053	271	25	 -9	
Education	1,078	319	29	1,045	442	42	898	646	71	820	344	41	 0	
Engineering and Engineering Technologies	315	35	11	264	69	26	212	109	51	179	42	23	 -2	
English Language and Literature	297	75	25	228	111	48	166	114	68	156	65	41	 -7	
Foreign Languages, Literatures, and Linguistics	66	22	33	51	26	50	51	37	72	36	12	33	 -17	
Health Professions	1,741	478	27	2,338	940	40	3,811	2,632	69	3,679	1,266	34	 -5	
History	173	68	39	120	65	54	129	85	65	130	61	46	 -7	
Law Enforcement, Firefighting, and Protective Services	251	59	23	252	69	27	224	135	60	198	56	28	 0	
Parks, Recreation, Leisure, and Fitness Studies	112	15	13	101	32	31	123	83	67	117	19	16	 -15	

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	418	187	44	430	229	53	440	311	70	459	206	44	 -8
Liberal Arts and Sciences, and Humanities	1,532	287	18	1,108	329	29	1,077	657	61	1,266	395	31	 1
Mathematics and Statistics	109	29	26	79	31	39	65	47	72	64	20	31	 -7
Philosophy and Religious Studies	19	-	-	-	-	-	13	-	-	11	-	-	-
Social Sciences	345	118	34	298	146	48	236	174	73	198	82	41	 -7
Visual and Performing Arts	821	143	17	706	291	41	610	443	72	538	189	35	 -6
Unknown	323	120	37	371	177	47	-	-	-	26	12	46	 -1

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 The National Study for
Learning Voting and
Engagement

 TuftsNSLVE