

June 2024

Student Voting Rates for Normandale Community College

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

39.0%

2022 Voting Rate

-14.9

Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



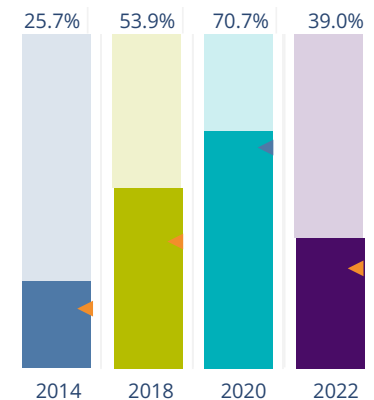
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	8,948	9,144	9,100	8,970	↓ -174
Age under 18/Unknown	630	1,529	1,897	2,382	↑ 853
IPEDS estimated non-resident aliens	69	87	86	75	↓ -12
Datasource	NSC	NSC	NSC	NSC	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	-	-	-	-	-
Total eligible voters	8,247	7,523	7,113	6,513	↓ -1,010
Number of students who registered	4,809	5,361	5,678	4,484	↓ -877
Number of students who voted	2,118	4,056	5,026	2,543	↓ -1,513
Registration Rate %	58	71	79	68	↓ -2
Voting Rate of Registered Students %	44	75	88	56	↓ -18
Voting Rate %	25	53	70	39	↓ -14

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

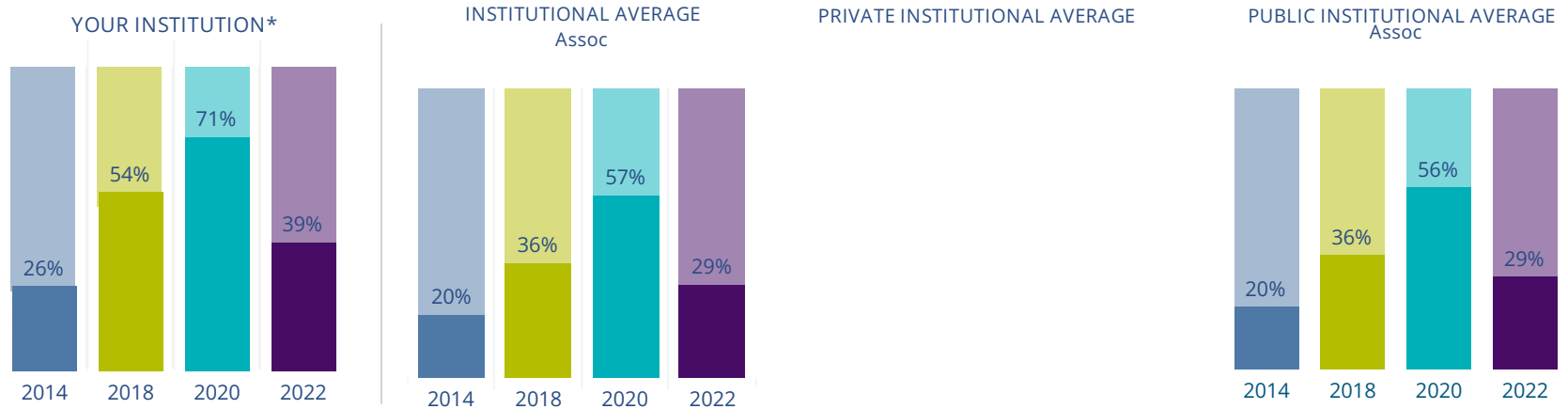
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

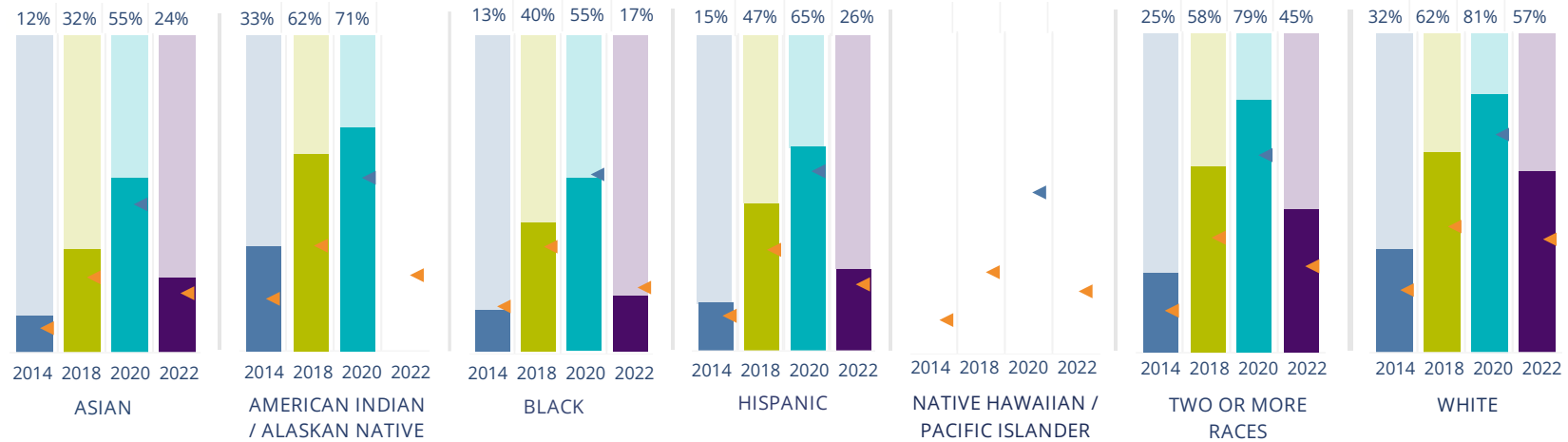
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

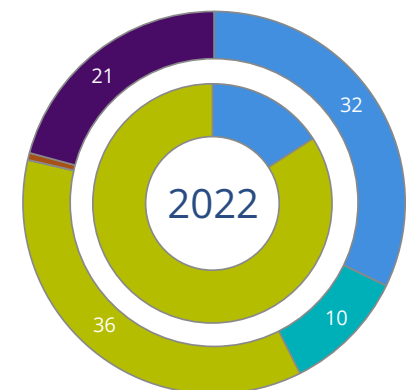
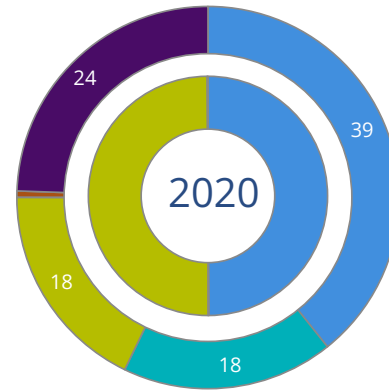
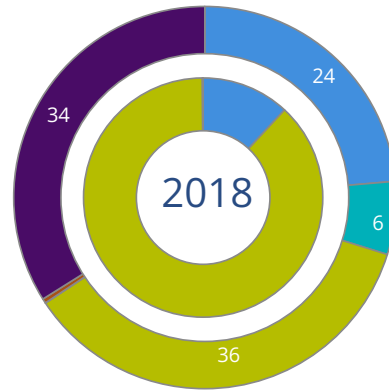
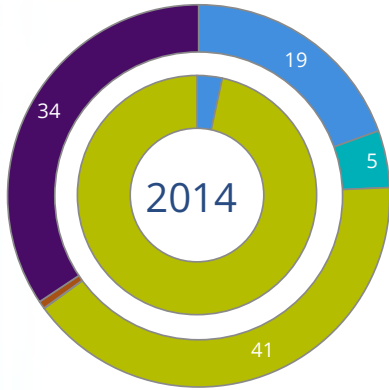
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	679	79	11	641	208	32	650	354	54	596	140	23	↓-8
American Indian/ Alaska Native	33	11	33	29	18	62	38	27	71	23	-	-	-
Black	1,224	162	13	1,257	508	40	1,435	783	54	1,588	277	17	↓22
Hispanic	727	111	15	890	416	46	890	574	64	843	218	25	↓20
Native Hawaiian/ Pacific Islander	14	-	-	12	-	-	-	-	-	-	-	-	-
2 or More Races	440	110	25	410	238	58	359	283	78	315	141	44	↓13
White	4,981	1,594	32	4,106	2,552	62	3,523	2,850	80	2,917	1,649	56	↓-5
Race Unknown	149	50	33	178	111	62	209	149	71	225	107	47	↓14

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	-	-	-	-	-	-	-	-
In-Person	2,045	96	3,568	88	2,509	49	2,138	84	↓	-3
Not-In-Person	72	3	482	11	2,510	49	405	15	↑	4
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-	-
Voting Method Unknown	-	-	-	-	-	-	-	-	-	-

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	25%	55%	73%	38%
22-24	20%	50%	64%	35%
25-29	22%	47%	65%	34%
30-39	29%	51%	68%	41%
40-49	39%	65%	70%	53%
50+	58%	81%	83%	74%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	3,944	993	25	4,162	2,308	55	4,016	2,956	73	4,005	1,549	38	↓ -16
22-24	1,410	296	20	1,281	644	50	1,144	739	64	1,023	367	35	↓ -14
25-29	1,366	303	22	982	469	47	946	622	65	694	237	34	↓ -13
30-39	1,035	302	29	737	376	51	670	456	68	499	207	41	↓ -9
40-49	341	136	39	215	140	65	212	149	70	165	88	53	↓ -11
50+	151	88	58	146	119	81	125	104	83	127	95	74	↓ -6

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	4,393	1,104	25	4,063	2,212	54	4,015	2,864	71	3,555	1,381	38	↓ -15
Male	3,760	982	26	3,354	1,779	53	2,947	2,052	69	2,827	1,104	39	↓ -13

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer



By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	7,705	1,940	25	6,951	3,694	53	6,503	4,579	70	5,833	2,193	37	↓-15
Graduate	-	-	-	-	-	-	-	-	-	-	-	-	-
Class Unknown	542	175	32	572	362	63	610	447	73	680	350	51	↓-11
CLASS YEAR													
Freshman	3,827	820	21	2,720	1,303	47	2,681	1,829	68	2,634	805	30	↓-17
Sophomore	3,407	921	27	3,661	1,982	54	3,447	2,437	70	2,920	1,194	40	↓-13
Upperclassman	-	-	-	-	-	-	-	-	-	-	-	-	-
ENROLLMENT STATUS													
Full-time	3,032	784	25	3,378	1,800	53	2,880	2,100	72	2,602	998	38	↓-14
Part-time	5,215	1,334	25	4,145	2,256	54	4,233	2,926	69	3,911	1,545	39	↓-14

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.






By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	19	-	-	12	-	-	12	-	-	-	-	-	-
Biological and Biomedical Sciences	-	-	-	153	87	56	169	117	69	134	56	41	 15
Business, Management, and Marketing	660	138	20	849	427	50	868	608	70	784	286	36	 13




These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	267	60	22	295	151	51	338	221	65	358	114	31	 -19
Education	221	63	28	169	103	60	161	126	78	108	56	51	 -9
Engineering and Engineering Technologies	474	132	27	364	174	47	331	208	62	278	104	37	 -10
English Language and Literature	58	16	27	48	30	62	34	28	82	25	16	64	 1
Foreign Languages, Literatures, and Linguistics	-	-	-	-	-	-	-	-	-	-	-	-	-
Health Professions	404	105	25	408	197	48	279	206	73	254	99	38	 -9
Law Enforcement, Firefighting, and Protective Services	299	72	24	246	115	46	169	113	66	118	28	23	 -23
Parks, Recreation, Leisure, and Fitness Studies	81	18	22	77	28	36	55	40	72	46	21	45	 9

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	5,556	1,452	26	4,233	2,318	54	4,055	2,883	71	3,684	1,395	37	 -16
Mathematics and Statistics	-	-	-	18	-	-	16	12	75	-	-	-	-
Multi/Interdisciplinary Studies	25	-	-	21	14	66	16	12	75	27	-	-	-
Visual and Performing Arts	165	45	27	85	51	60	38	33	86	30	19	63	 3
Unknown	18	-	-	529	337	63	532	393	73	591	318	53	 -9

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 nslve.tufts.edu

 The National Study for
Learning Voting and
Engagement

 TuftsNSLVE