

June 2024



# Student Voting Rates for Mercer University

NSLVE Campus Report

**Tufts**  
UNIVERSITY | Jonathan M. Tisch  
College of Civic Life

**NSLVE** THE NATIONAL STUDY  
OF LEARNING, VOTING,  
AND ENGAGEMENT

**June 2024**

**Dear Colleagues:**

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu) to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,  
Adam, Duy, Mari, and Victoria  
The NSLVE Team

# In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

## Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



# Voting, Registration and Yield Rates

## YOUR INSTITUTION

44.0%

2022 Voting Rate

-5.6

Change From 2018

## ALL INSTITUTIONS

30.6%

2022 Voting Rate

### REGISTRATION RATE



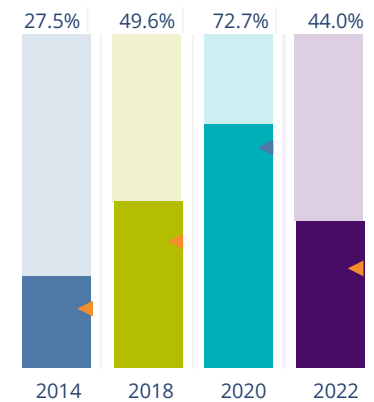
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

### VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

### VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Looking Closer

## Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	8,245	8,505	8,738	8,646	↑ 141
Age under 18/Unknown	28	25	29	35	↑ 10
IPEDS estimated non-resident aliens	287	237	167	259	↑ 22
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	785	76	2,191	-	-
Non-Degree Seeking Students	224	102	-	-	-
Total eligible voters	6,920	8,064	6,350	8,351	↑ 286
Number of students who registered	4,884	6,894	5,777	7,441	↑ 547
Number of students who voted	1,902	3,998	4,616	3,673	↓ -325
Registration Rate %	70	85	90	89	↑ 3
Voting Rate of Registered Students %	38	57	79	49	↓ -8
Voting Rate %	27	49	72	43	↓ -5

**This page provides the numbers we used to calculate your voting, registration, and yield rates.** The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

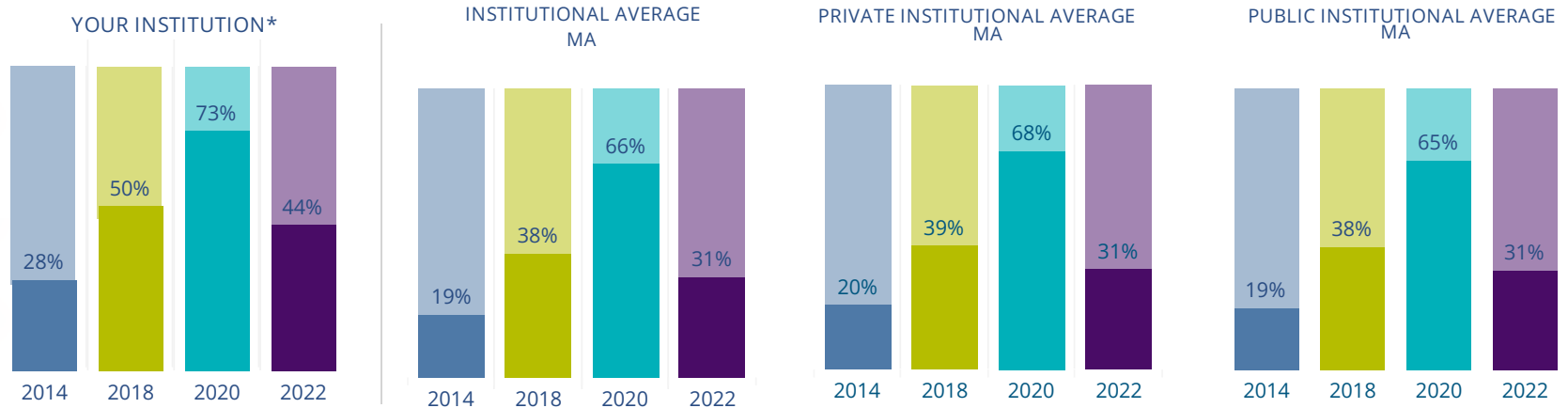
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

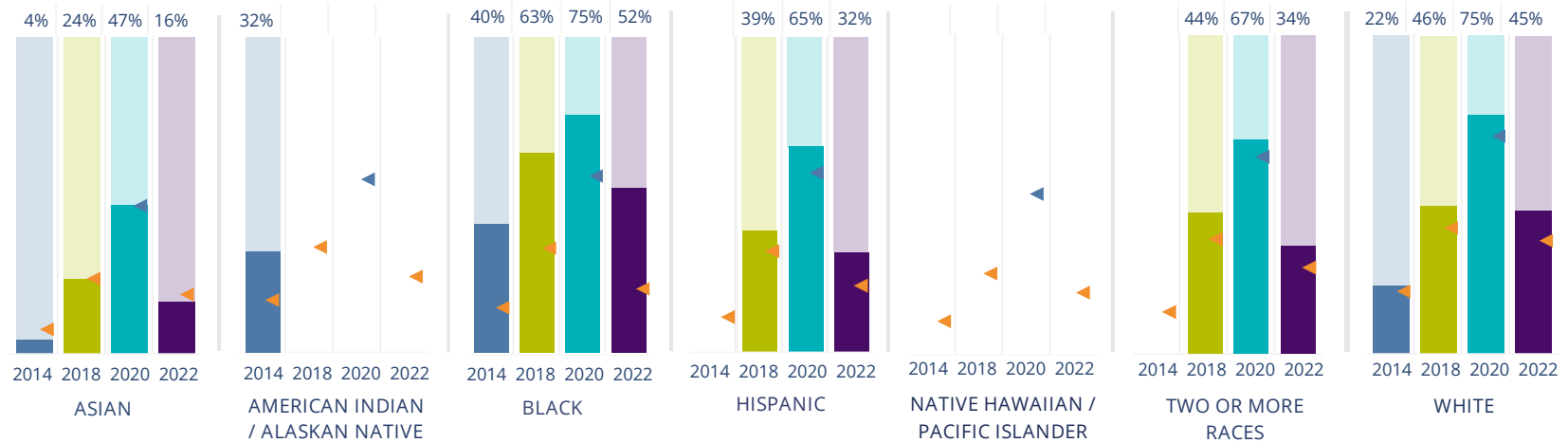
## By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups.** These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

# Looking Closer

## By Race/Ethnicity

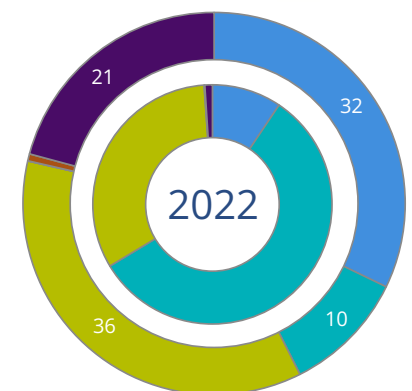
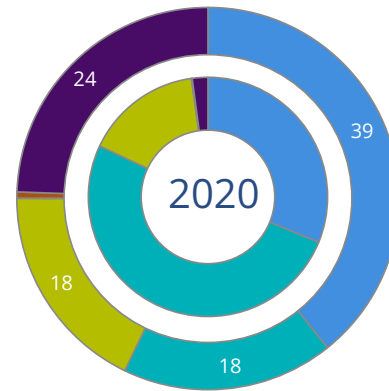
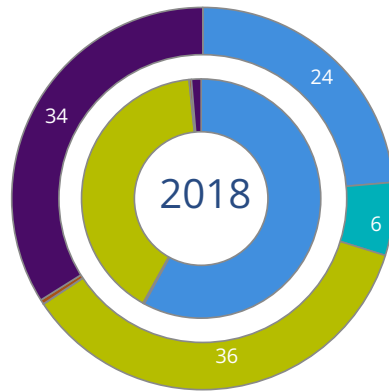
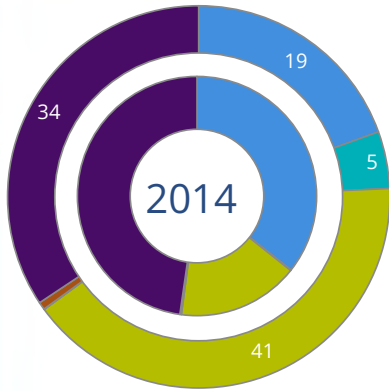
**This page provides the numbers we used to calculate race / ethnicity group voting rates.** We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	557	24	4	848	200	23	682	318	46	868	142	16	↓ -7
American Indian/ Alaska Native	37	12	32	-	-	-	-	-	-	-	-	-	-
Black	2,257	910	40	2,372	1,491	62	2,225	1,667	74	2,738	1,419	51	↓ -11
Hispanic	-	-	-	466	180	38	409	265	64	580	183	31	↓ -7
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	196	86	43	138	92	66	281	95	33	↓ -10
White	3,596	774	21	3,944	1,813	45	2,773	2,071	74	3,890	1,732	44	↓ -1
Race Unknown	742	180	24	465	226	48	286	200	69	240	95	39	↓ -9



# By Voting Method

■ Not-In-Person 
 ■ Early Vote 
 ■ In-Person 
 ■ Other 
 ■ Provisional 
 ■ Unknown



	2014		2018		2020		2022		2018-2022
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	-	-	-	-	2,343	50	2,092	57	-
In-Person	312	16	1,610	40	731	15	1,195	32	↓ -7
Not-In-Person	678	35	2,316	57	1,442	31	347	9	↓ -48
Other	-	-	-	-	-	-	-	-	-
Provisional	-	-	11	0	-	-	-	-	-
Voting Method Unknown	906	47	52	1	95	2	37	1	→ 0

**These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method.** Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

## By Age Group

	2014	2018	2020	2022
18-21	10%	37%	67%	33%
22-24	15%	45%	67%	38%
25-29	23%	47%	69%	41%
30-39	41%	60%	72%	51%
40-49	56%	73%	82%	71%
50+	64%	81%	83%	74%

**Voting is habit-forming and young voters will often continue as voters in subsequent elections.** Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

# Looking Closer



## By Age Group

**Here, we provide the numbers of students in each age category and the voting rates for each group.** These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change	
18-21	2,155	223	10	3,060	1,158	37	1,689	1,133	67	3,099	1,030	33	↓	-4
22-24	1,317	205	15	1,633	743	45	1,311	890	67	1,742	674	38	↓	-6
25-29	1,437	340	23	1,683	792	47	1,602	1,121	69	1,706	714	41	↓	-5
30-39	1,203	494	41	1,040	630	60	1,087	784	72	1,144	590	51	↓	-9
40-49	700	392	56	576	424	73	532	439	82	614	436	71	↓	-2
50+	387	248	64	307	251	81	297	249	83	306	229	74	↓	-6

# Looking Closer

## By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	4,474	1,309	29	5,233	2,749	52	4,424	3,217	72	5,778	2,589	44	 -7
Male	2,725	593	21	3,063	1,249	40	2,094	1,399	66	2,833	1,084	38	 -2

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates.** These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

# Looking Closer





## By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
<b>EDUCATION LEVEL</b>													
Undergraduate	3,897	920	23	4,521	2,020	44	2,815	1,937	68	4,405	1,613	36	↓ -8
Graduate	3,257	960	29	3,766	1,971	52	3,497	2,524	72	3,879	1,876	48	↓ -3
Class Unknown	45	22	48	12	-	-	206	46	22	327	59	18	-
<b>CLASS YEAR</b>													
Freshman	787	99	12	746	261	34	534	334	62	951	273	28	↓ -6
Sophomore	861	138	16	1,002	394	39	716	497	69	967	332	34	↓ -4
Upperclassman	2,231	667	29	2,828	1,389	49	1,594	1,122	70	2,545	1,035	40	↓ -8
<b>ENROLLMENT STATUS</b>													
Full-time	5,475	1,158	21	6,909	3,086	44	5,036	3,464	68	7,021	2,787	39	↓ -4
Part-time	1,721	743	43	1,384	909	65	1,479	1,150	77	1,589	885	55	↓ -9

**These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.**

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.







## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Biological and Biomedical Sciences	36	-	-	413	154	37	157	104	66	409	139	33	 -3
Business, Management, and Marketing	1,008	261	25	1,232	543	44	929	601	64	1,274	500	39	 -4
Communication and Journalism	-	-	-	124	65	52	43	26	60	145	62	42	 -9
Theology	186	71	38	125	84	67	111	93	83	132	91	68	 1




**These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates.** For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	-	-	-	115	48	41	52	32	61	142	53	37	 -4
Education	1,012	480	47	883	580	65	797	636	79	904	558	61	 -3
Engineering and Engineering Technologies	618	88	14	685	261	38	311	213	68	655	258	39	 1
English Language and Literature	-	-	-	48	24	50	-	-	-	30	11	36	 -13
Health Professions	1,413	251	17	2,139	1,000	46	1,964	1,368	69	2,619	1,147	43	 -2
History	-	-	-	24	-	-	-	-	-	20	-	-	-
Law Enforcement, Firefighting, and Protective Services	-	-	-	78	41	52	58	39	67	58	33	56	 4
Theology	186	71	38	125	84	67	111	93	83	132	91	68	 1

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	391	93	23	371	205	55	355	278	78	379	175	46	 -9
Liberal Arts and Sciences, and Humanities	2,013	473	23	938	349	37	815	532	65	872	263	30	 -7
Multi/Interdisciplinary Studies	-	-	-	36	22	61	41	34	82	-	-	-	-
Social Sciences	391	146	37	226	139	61	115	95	82	127	55	43	 -18
Visual and Performing Arts	64	-	-	95	37	38	24	18	75	85	23	27	 -11
Unknown	-	-	-	72	42	58	113	78	69	81	42	51	 -6



## About This Report

### **Thank you for participating in the National Study of Learning, Voting, and Engagement.**

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

#### **About the Data**

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for \_\_\_\_\_ [name of institution]. Medford, MA.

### Contact us to get more info

 [nslve@tufts.edu](mailto:nslve@tufts.edu)

 [nslve.tufts.edu](https://nslve.tufts.edu)

 The National Study for  
Learning Voting and  
Engagement

 TuftsNSLVE