


June 2024



Student Voting Rates for Kent State University at Kent

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

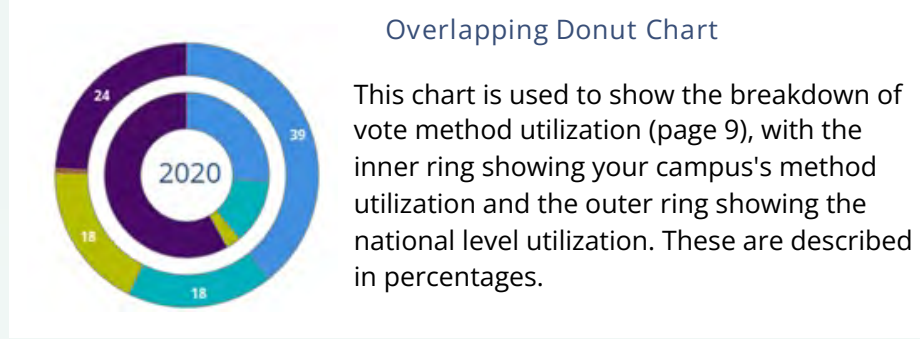
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

33.7%

2022 Voting Rate

-4.6

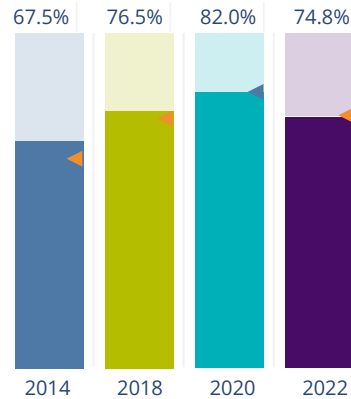
Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



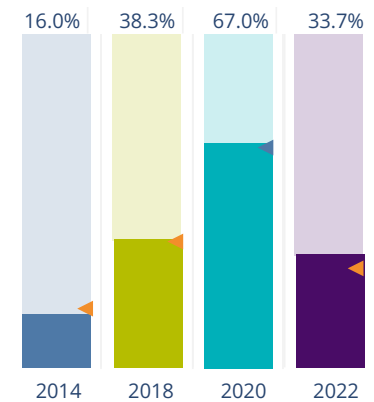
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	40,457	37,800	35,584	32,534	↓ -5,265
Age under 18/Unknown	1,118	2,165	2,658	2,527	↑ 362
IPEDS estimated non-resident aliens	2,225	1,421	286	1,315	↓ -105
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	514	336	267	-	-
Non-Degree Seeking Students	-	-	-	-	-
Total eligible voters	36,599	33,877	32,372	28,691	↓ -5,186
Number of students who registered	24,708	25,916	26,545	21,471	↓ -4,445
Number of students who voted	5,870	12,970	21,689	9,682	↓ -3,288
Registration Rate %	67	76	81	74	↓ -1
Voting Rate of Registered Students %	23	50	81	45	↓ -4
Voting Rate %	16	38	66	33	↓ -4

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

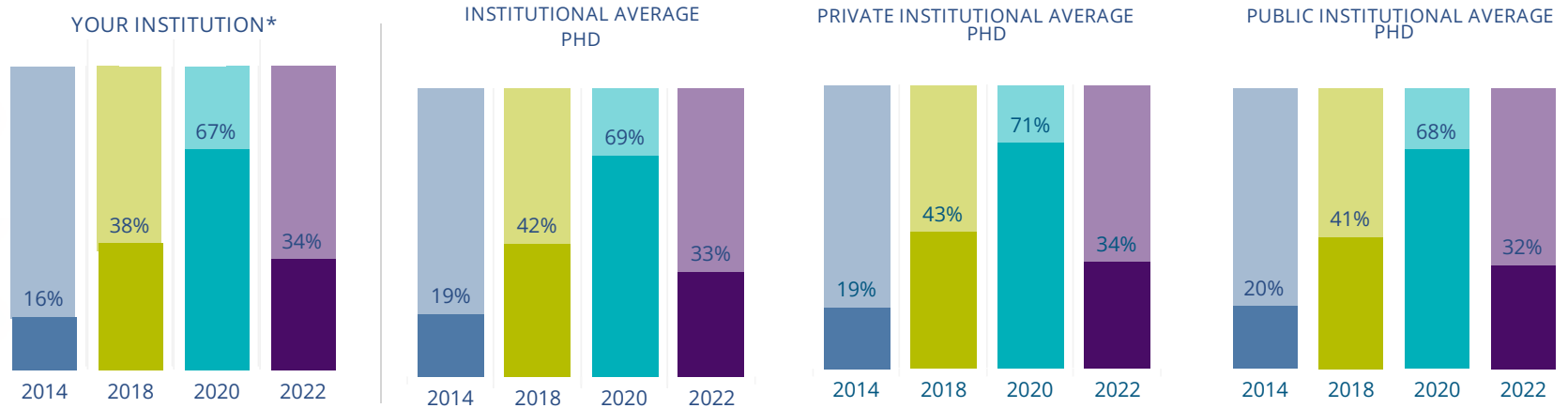
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

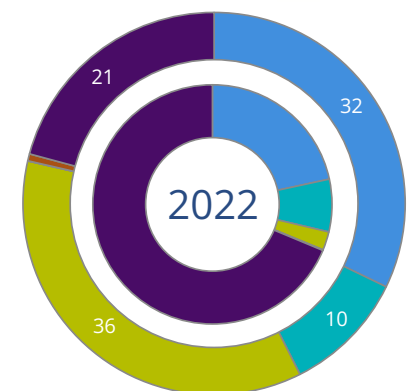
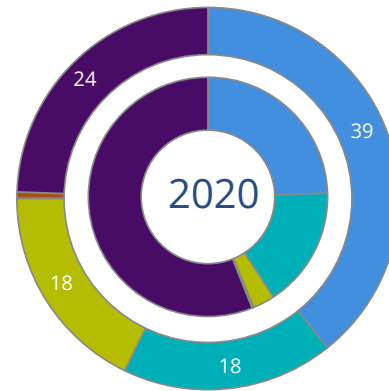
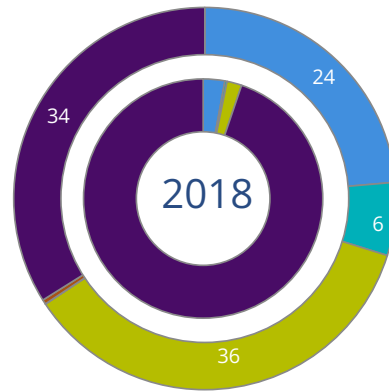
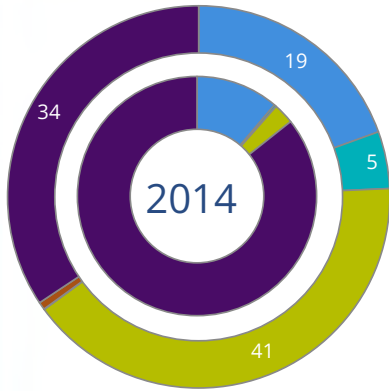
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	-	-	-	-	-	-	-	-	-	-
White	-	-	-	-	-	-	-	-	-	-	-	-	-
Race Unknown	38,825	5,870	15	35,299	12,970	36	32,659	21,689	66	30,007	9,682	32	↓ -4

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	17	0	39	0	3,542	16	691	7	↑	6
In-Person	166	2	256	2	655	3	240	2	→	0
Not-In-Person	655	11	374	2	5,303	24	2,094	21	↑	18
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	34	0	-	-	-	-
Voting Method Unknown	5,031	85	12,299	94	12,155	56	6,649	68	↓	-26

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	9%	31%	67%	27%
22-24	12%	37%	65%	33%
25-29	16%	39%	59%	33%
30-39	24%	47%	63%	39%
40-49	36%	61%	77%	59%
50+	55%	77%	87%	71%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	19,556	1,915	9	19,906	6,285	31	18,462	12,371	67	17,250	4,815	27	↓ -3
22-24	7,823	1,000	12	6,615	2,457	37	6,181	4,057	65	5,567	1,850	33	↓ -3
25-29	4,768	781	16	3,897	1,523	39	3,588	2,143	59	3,169	1,056	33	↓ -5
30-39	3,834	941	24	2,900	1,385	47	2,715	1,737	63	2,448	960	39	↓ -8
40-49	1,884	696	36	1,344	827	61	1,187	923	77	1,008	597	59	↓ -2
50+	960	537	55	637	493	77	526	458	87	565	404	71	↓ -5

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	-	-	-	-	-	-	-	-	-	-
Male	-	-	-	-	-	-	-	-	-	-	-	-	-

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	31,891	4,064	12	28,888	9,821	33	26,514	17,504	66	23,700	7,058	29	↓ -4
Graduate	5,636	1,481	26	5,040	2,468	48	4,957	3,331	67	5,078	2,099	41	↓ -7
Class Unknown	1,298	53	4	1,371	681	49	1,188	806	67	1,229	464	37	↓ -11
CLASS YEAR													
Freshman	6,426	546	8	5,415	1,354	25	4,610	2,754	59	4,493	929	20	↓ -4
Sophomore	6,447	685	10	5,660	1,792	31	5,148	3,402	66	4,663	1,287	27	↓ -4
Upperclassman	16,041	2,278	14	15,482	5,892	38	14,856	10,251	69	13,017	4,438	34	↓ -3
ENROLLMENT STATUS													
Full-time	27,325	3,195	11	27,906	9,400	33	25,751	16,963	65	23,856	6,993	29	↓ -4
Part-time	11,497	2,675	23	7,393	3,570	48	6,906	4,725	68	6,147	2,688	43	↓ -4

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	-	-	-	62	21	33	42	28	66	173	50	28	↓ -4
Architecture	-	-	-	584	139	23	626	403	64	583	124	21	↓ -2
Area, Ethnic, Cultural, and Gender Studies	-	-	-	12	-	-	-	-	-	-	-	-	-
Biological and Biomedical Sciences	-	-	-	1,463	500	34	1,469	935	63	1,350	406	30	↓ -4
Business, Management, and Marketing	-	-	-	5,266	1,563	29	4,763	3,064	64	4,732	1,278	27	↓ -2
Communication and Journalism	-	-	-	1,718	770	44	1,320	985	74	1,082	459	42	↓ -2
Transportation	-	-	-	419	112	26	495	321	64	558	160	28	↑ 1









These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change	
Computer and Information Sciences	-	-	-	1,462	518	35	1,493	887	59	1,498	457	30	↓	-4
Education	-	-	-	3,030	1,439	47	2,762	2,029	73	2,682	1,079	40	↓	-7
Engineering and Engineering Techn..	-	-	-	857	249	29	773	438	56	697	192	27	↓	-1
English Language and Literature	-	-	-	391	211	53	369	272	73	291	139	47	↓	-6
Family and Consumer/Human Scien..	-	-	-	396	134	33	319	197	61	230	67	29	↓	-4
Foreign Languages, Literatures, an..	-	-	-	314	112	35	324	202	62	257	81	31	↓	-4
Health Professions	-	-	-	6,574	2,233	33	6,383	4,120	64	5,383	1,647	30	↓	-3
History	-	-	-	212	121	57	179	136	75	162	82	50	↓	-6
Law Enforcement, Firefighting, and ..	-	-	-	947	328	34	820	526	64	703	188	26	↓	-7
Library Science	-	-	-	455	339	74	397	345	86	360	261	72	↓	-2
Parks, Recreation, Leisure, and Fitn..	-	-	-	720	178	24	629	396	62	650	146	22	↓	-2
Transportation	-	-	-	419	112	26	495	321	64	558	160	28	↑	1

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	-	-	-	104	51	49	73	52	71	53	19	35	 -13
Liberal Arts and Sciences, and Humanities	-	-	-	3,298	1,139	34	2,874	1,762	61	1,889	536	28	 -6
Mathematics and Statistics	-	-	-	231	70	30	178	112	62	155	50	32	 1
Multi/Interdisciplinary Studies	-	-	-	60	36	60	81	65	80	86	29	33	 -26
Philosophy and Religious Studies	-	-	-	39	12	30	31	20	64	31	11	35	 4
Social Sciences	-	-	-	789	426	53	788	594	75	656	309	47	 -6
Visual and Performing Arts	-	-	-	2,210	795	35	2,137	1,534	71	2,433	774	31	 -4
Unknown	38,825	5,870	15	1,179	548	46	907	649	71	983	381	38	 -7

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 The National Study for
Learning Voting and
Engagement

 TuftsNSLVE