

June 2024



Student Voting Rates for Grand Valley State University

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

46.2%

2022 Voting Rate

+11.0

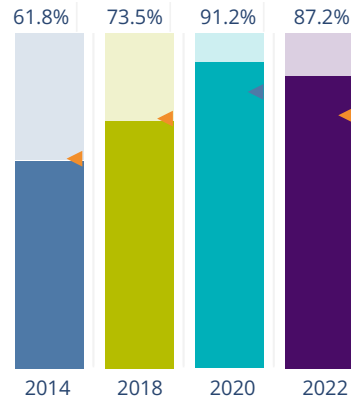
Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



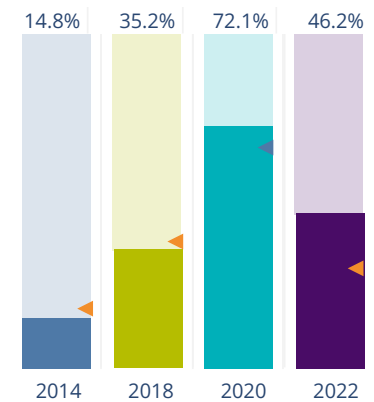
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	24,435	23,954	22,633	20,892	↓ -3,061
Age under 18/Unknown	127	141	160	174	↑ 33
IPEDS estimated non-resident aliens	385	380	299	557	↑ 177
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	167	93	54	-	-
Non-Degree Seeking Students	-	20	11	-	-
Total eligible voters	23,750	23,319	22,108	20,160	↓ -3,159
Number of students who registered	14,682	17,131	20,167	17,582	↑ 451
Number of students who voted	3,508	8,210	15,938	9,321	↑ 1,111
Registration Rate %	61	73	91	87	↑ 13
Voting Rate of Registered Students %	23	47	79	53	↑ 5
Voting Rate %	14	35	72	46	↑ 11

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

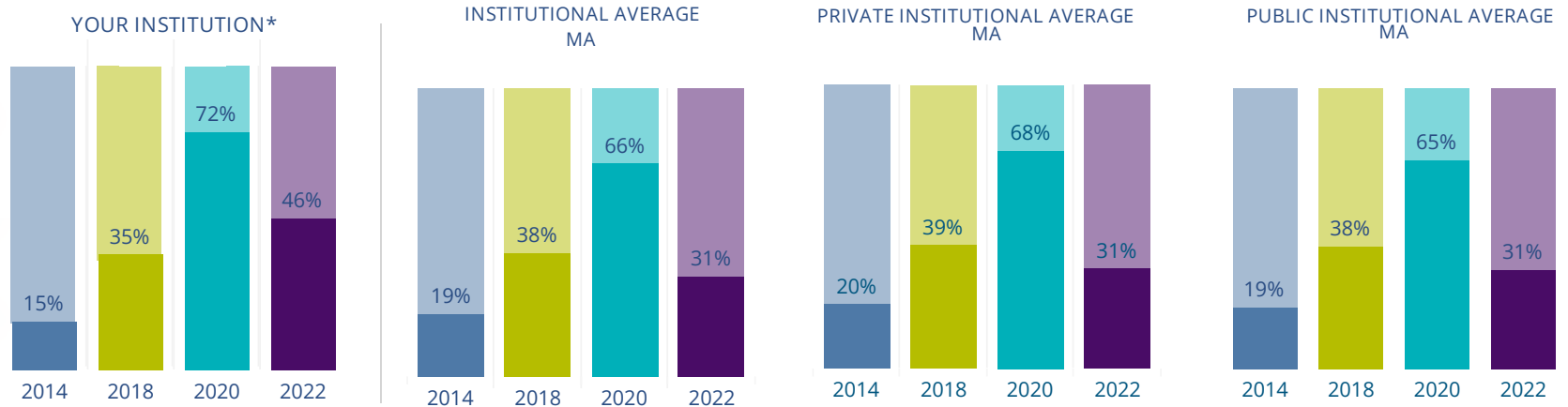
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

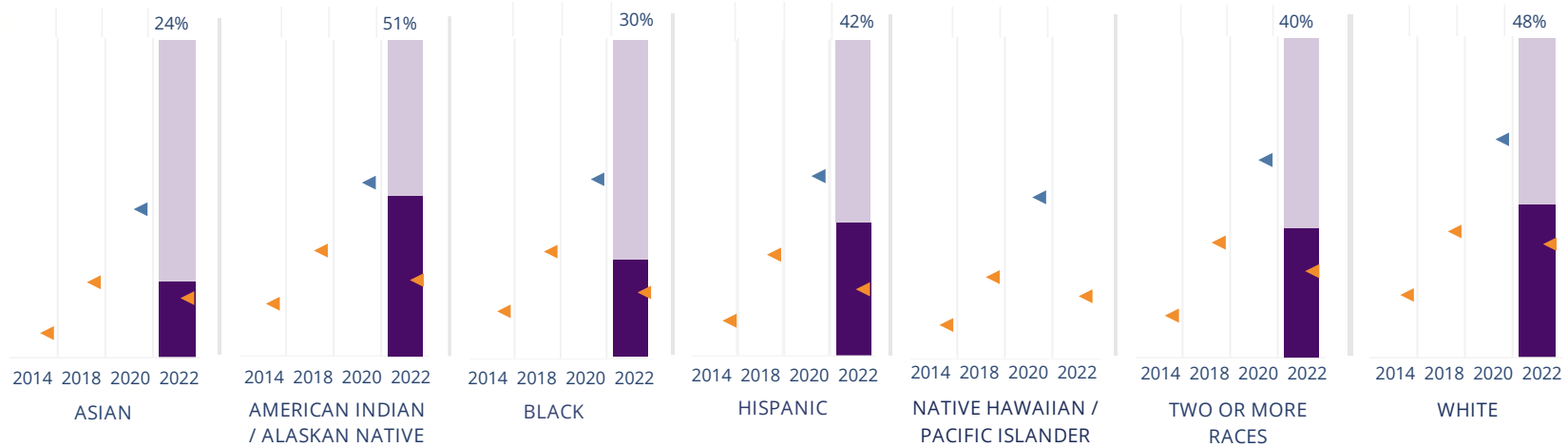
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

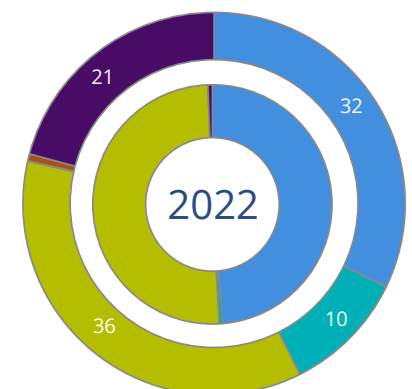
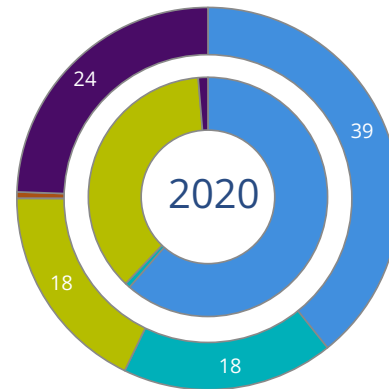
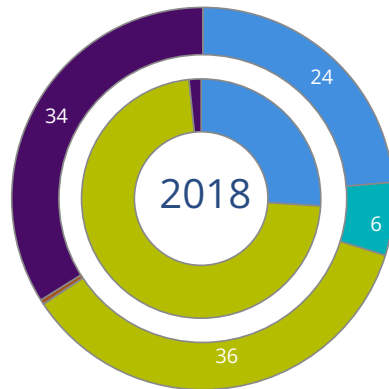
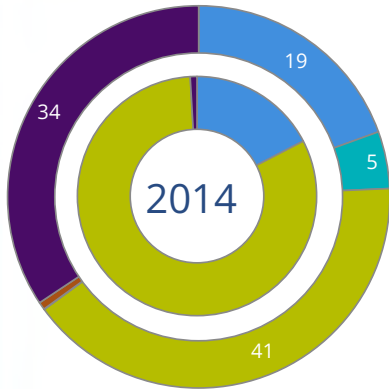
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	-	-	-	-	-	-	845	202	23	-
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	73	37	50	-
Black	-	-	-	-	-	-	-	-	-	1,145	347	30	-
Hispanic	-	-	-	-	-	-	-	-	-	1,392	588	42	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	12	-	-	-
2 or More Races	-	-	-	-	-	-	-	-	-	732	294	40	-
White	-	-	-	-	-	-	-	-	-	16,385	7,793	47	-
Race Unknown	24,136	3,508	14	23,700	8,210	34	22,408	15,938	71	134	58	43	↑ 8

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	-	-	109	0	44	0	-	-
In-Person	2,867	81	5,948	72	5,837	36	4,692	50	↓	-22
Not-In-Person	610	17	2,133	26	9,779	61	4,528	48	↑	22
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-	-
Voting Method Unknown	30	0	128	1	213	1	57	0	↓	-1

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	8%	30%	74%	42%
22-24	14%	36%	68%	47%
25-29	24%	44%	57%	46%
30-39	37%	54%	58%	49%
40-49	49%	68%	75%	68%
50+	60%	71%	83%	76%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	14,702	1,305	8	15,121	4,558	30	14,463	10,721	74	13,142	5,595	42	↑ 12
22-24	5,076	741	14	5,109	1,875	36	4,722	3,257	68	4,518	2,139	47	↑ 10
25-29	2,208	538	24	1,874	839	44	1,709	986	57	1,511	708	46	↑ 2
30-39	1,419	538	37	1,107	599	54	1,046	609	58	1,006	499	49	↓ -4
40-49	528	263	49	350	240	68	333	252	75	395	269	68	→ 0
50+	203	123	60	139	99	71	135	113	83	146	111	76	↑ 4

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	-	-	-	-	-	-	12,737	6,182	48	-
Male	-	-	-	-	-	-	-	-	-	7,939	3,120	39	-

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer





By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	20,854	2,418	11	20,788	6,826	32	19,570	14,058	71	17,787	7,812	43	↑ 11
Graduate	3,261	1,089	33	2,911	1,384	47	2,835	1,877	66	2,886	1,479	51	↑ 3
Class Unknown	21	-	-	-	-	-	-	-	-	45	-	-	-
CLASS YEAR													
Freshman	4,358	244	5	4,168	1,021	24	3,695	2,645	71	3,875	1,309	33	↑ 9
Sophomore	4,686	395	8	4,621	1,269	27	4,256	3,112	73	3,907	1,622	41	↑ 14
Upperclassman	10,910	1,636	14	12,034	4,552	37	11,656	8,325	71	10,083	4,921	48	↑ 10
ENROLLMENT STATUS													
Full-time	-	-	-	20,097	6,506	32	18,893	13,667	72	17,512	7,623	43	↑ 11
Part-time	-	-	-	3,603	1,704	47	3,515	2,271	64	3,206	1,698	52	↑ 5

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Area, Ethnic, Cultural, and Gender Studies	49	-	-	32	25	78	23	15	65	22	11	50	 -28
Biological and Biomedical Sciences	791	96	12	1,011	360	35	2,019	1,450	71	1,661	730	43	 8
Business, Management, and Marketing	3,998	491	12	4,622	1,384	29	4,136	2,864	69	3,963	1,543	38	 8
Communication and Journalism	1,125	118	10	1,025	353	34	877	628	71	722	334	46	 11

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nsive-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	649	82	12	797	273	34	776	498	64	977	345	35	↑ 1
Education	2,735	615	22	1,199	551	45	1,332	915	68	1,561	824	52	↑ 6
Engineering and Engineering Technologies	1,165	139	11	1,173	362	30	1,091	724	66	966	391	40	↑ 9
English Language and Literature	846	139	16	709	308	43	609	466	76	427	239	55	↑ 12
Foreign Languages, Literatures, and Linguistics	166	32	19	131	52	39	84	62	73	82	52	63	↑ 23
Health Professions	4,940	593	12	5,221	1,616	30	3,885	2,794	71	3,465	1,557	44	↑ 13
History	160	30	18	143	78	54	119	91	76	204	121	59	↑ 4
Law Enforcement, Firefighting, and Protective Services	652	71	10	538	170	31	524	346	66	502	173	34	↑ 2
Parks, Recreation, Leisure, and Fitness Studies	-	-	-	1,147	268	23	1,164	805	69	1,071	358	33	↑ 10

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	111	13	11	95	31	32	118	87	73	107	52	48	15
Liberal Arts and Sciences, and Humanities	1,445	226	15	1,334	441	33	1,096	769	70	734	322	43	10
Mathematics and Statistics	463	65	14	410	156	38	400	290	72	276	138	50	11
Multi/Interdisciplinary Studies	190	23	12	155	65	41	202	134	66	197	66	33	-8
Philosophy and Religious Studies	54	-	-	30	15	50	27	20	74	17	11	64	14
Social Sciences	924	198	21	819	393	47	714	569	79	634	404	63	15
Visual and Performing Arts	885	111	12	814	346	42	790	613	77	760	403	53	10
Unknown	13	-	-	-	-	-	15	-	-	29	12	41	-

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

 nslve@tufts.edu

 nslve.tufts.edu

 The National Study for Learning Voting and Engagement

 TuftsNSLVE