Student Voting Rates for Eastern Michigan University

NSLVE Campus Report

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

NSLVE THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
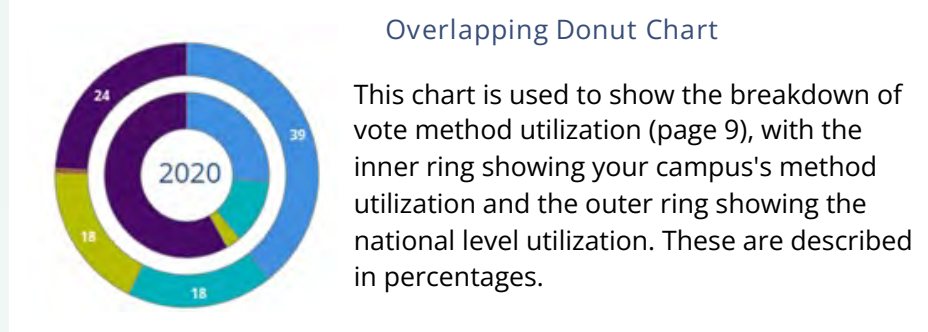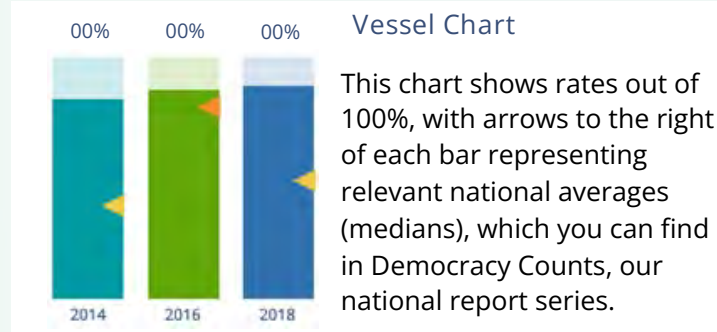Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

53.2%
2022 Voting Rate

+7.6
Change From 2018

ALL INSTITUTIONS

30.6%
2022 Voting Rate

REGISTRATION RATE

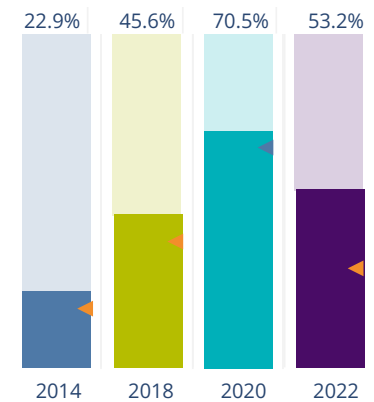| 2014	2018	2020	2022
70.8%	78.8%	90.1%	85.8%

The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

2014	2018	2020	2022
32.3%	57.9%	78.3%	61.9%

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

2014	2018	2020	2022
22.9%	45.6%	70.5%	53.2%

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	22,101	18,734	16,323	14,313	⬇ -4,421
Age under 18/Unknown	492	587	504	533	⬇ -54
IPEDS estimated non-resident aliens	699	477	348	448	⬇ -29
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	57	37	28	-	-
Non-Degree Seeking Students	756	273	181	-	-
Total eligible voters	20,096	17,359	15,261	13,331	⬇ -4,027
Number of students who registered	14,231	13,687	13,757	11,443	⬇ -2,244
Number of students who voted	4,594	7,919	10,765	7,087	⬇ -832
Registration Rate %	70	78	90	85	⬆ 6
Voting Rate of Registered Students %	32	57	78	61	⬆ 4
Voting Rate %	22	45	70	53	⬆ 7

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
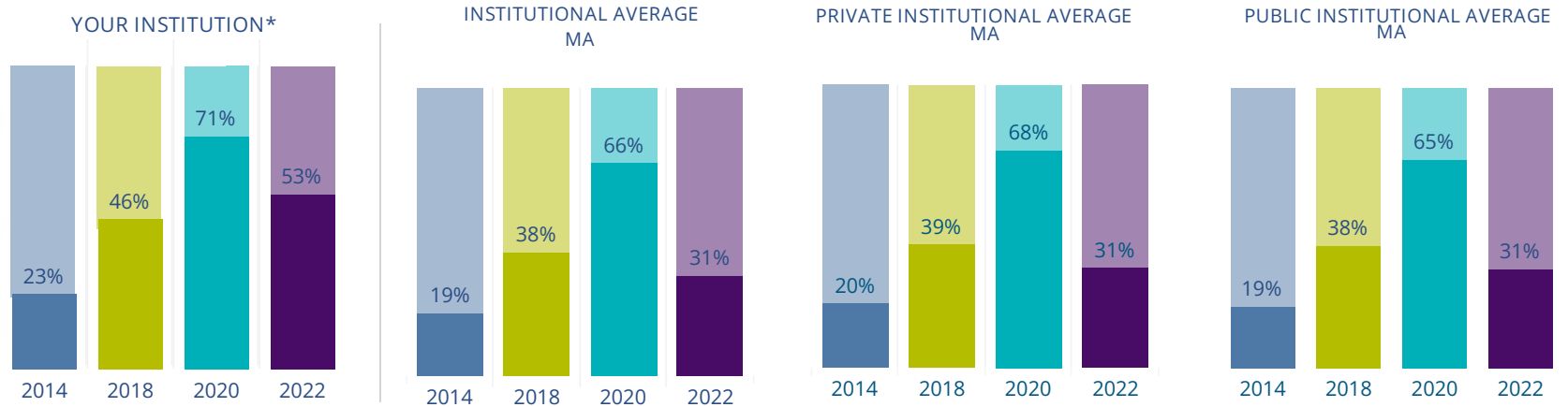
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.
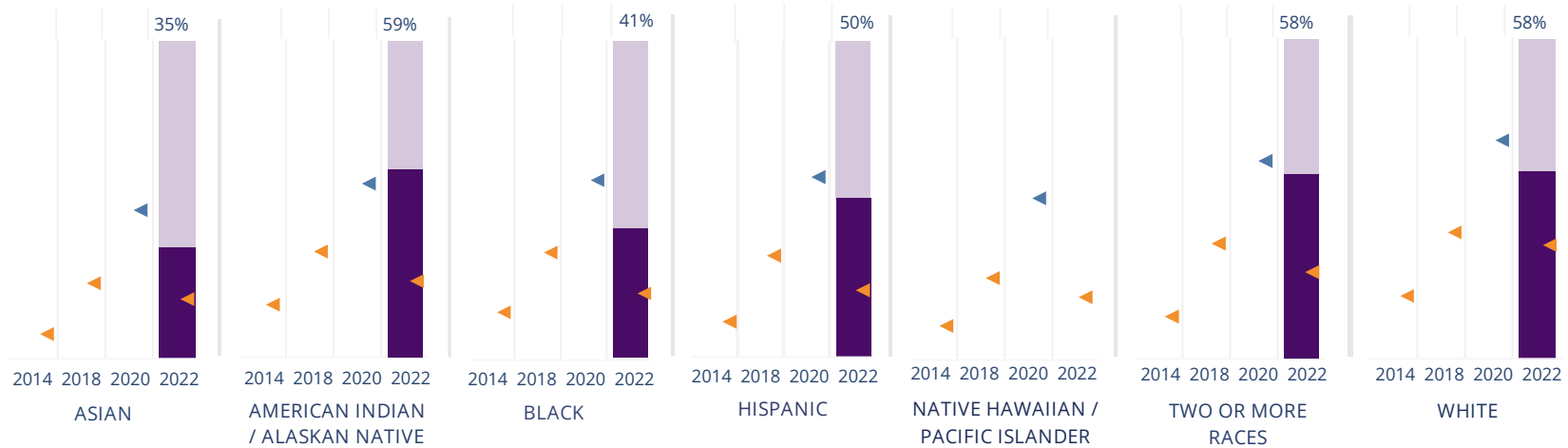
By Institution Types

2018 Voting Rate for All Institutions	HIGH 79%
39.1%	LOW 7%

2022 Voting Rate for All Institutions	HIGH 68%
30.6%	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

- 2014: 23%
- 2018: 46%
- 2020: 71%
- 2022: 53%

INSTITUTIONAL AVERAGE MA

- 2014: 19%
- 2018: 38%
- 2020: 66%
- 2022: 31%

PRIVATE INSTITUTIONAL AVERAGE MA

- 2014: 20%
- 2018: 39%
- 2020: 68%
- 2022: 31%

PUBLIC INSTITUTIONAL AVERAGE MA

- 2014: 19%
- 2018: 38%
- 2020: 65%
- 2022: 31%

By Race / Ethnicity

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

Looking Closer

By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014 Enrolled	Voted	Rate (%)	2018 Enrolled	Voted	Rate (%)	2020 Enrolled	Voted	Rate (%)	2022 Enrolled	Voted	Rate (%)	2018-2022 Change
Asian	-	-	-	-	-	-	-	-	-	523	182	34	-
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	27	16	59	-
Black	-	-	-	-	-	-	-	-	-	2,047	833	40	-
Hispanic	-	-	-	-	-	-	-	-	-	1,200	599	49	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	-	-	-	-	-	-	1,767	1,016	57	-
White	-	-	-	-	-	-	-	-	-	7,191	4,189	58	-
Race Unknown	20,759	4,594	22	17,830	7,919	44	15,606	10,765	68	1,016	250	24	↓-19

By Voting Method

Legend: ■ Not-In-Person ■ Early Vote ■ In-Person ■ Other ■ Provisional ■ Unknown
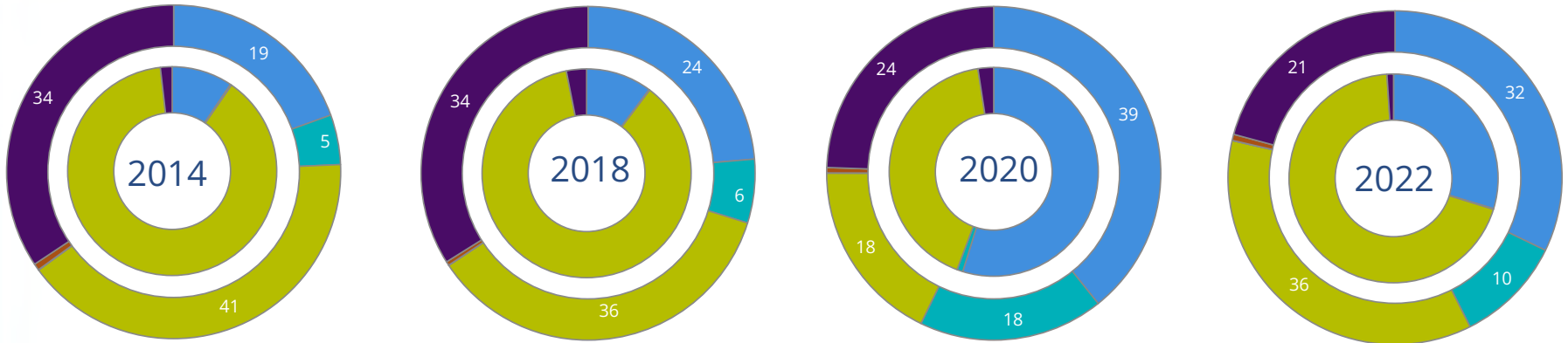
	2014		2018		2020		2022		2018-2022
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	-	-	-	-	93	0	-	-	-
In-Person	4,069	88	6,856	86	4,510	41	4,901	69	▼ -17
Not-In-Person	433	9	805	10	5,900	54	2,108	29	▲ 19
Other	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-
Voting Method Unknown	83	1	251	3	260	2	68	1	▼ -2

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	13%	40%	73%	47%
22-24	20%	43%	67%	54%
25-29	23%	44%	61%	53%
30-39	35%	50%	60%	51%
40-49	50%	58%	68%	63%
50+	62%	71%	76%	69%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	8,721	1,163	13	8,309	3,397	40	6,949	5,142	73	6,576	3,124	47	⬆ 6
22-24	4,841	978	20	3,897	1,688	43	3,457	2,338	67	2,908	1,578	54	⬆ 10
25-29	3,294	780	23	2,593	1,160	44	2,338	1,428	61	1,793	953	53	⬆ 8
30-39	2,321	818	35	1,831	925	50	1,728	1,049	60	1,471	757	51	➡ 0
40-49	1,083	542	50	849	498	58	806	556	68	702	445	63	⬆ 4
50+	499	313	62	351	251	71	328	252	76	330	230	69	⬇ -1

Looking Closer

By Sex

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	12,354	2,777	22	10,907	5,039	46	9,632	6,818	70	8,403	4,630	55	⬆ 8
Male	8,404	1,816	21	6,923	2,880	41	5,943	3,930	66	5,350	2,450	45	⬆ 4

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	17,244	3,357	19	14,814	6,423	43	12,841	8,972	69	11,132	5,603	50	⬆ 6
Graduate	3,490	1,230	35	2,772	1,372	49	2,577	1,664	64	2,311	1,278	55	⬆ 5
Class Unknown	25	-	-	244	124	50	188	129	68	337	148	43	⬇ -6
CLASS YEAR													
Freshman	3,024	280	9	2,498	906	36	1,975	1,391	70	2,484	833	33	⬇ -2
Sophomore	3,586	512	14	2,864	1,080	37	2,299	1,653	71	1,925	953	49	⬆ 11
Upperclassman	10,656	2,567	24	9,454	4,434	46	8,590	5,941	69	6,750	3,825	56	⬆ 9
ENROLLMENT STATUS													
Full-time	13,467	2,263	16	12,053	5,015	41	10,353	7,324	70	8,963	4,575	51	⬆ 9
Part-time	7,292	2,331	31	5,777	2,904	50	5,253	3,441	65	4,817	2,512	52	⬆ 1

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

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By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	-	-	-	-	-	-	11	-	-	26	14	53	-
Architecture	41	12	29	30	11	36	26	22	84	26	18	69	⬆ 32
Area, Ethnic, Cultural, and Gende..	64	21	32	58	27	46	29	19	65	30	15	50	⬆ 3
Biological and Biomedical Sciences	752	140	18	601	261	43	578	401	69	596	276	46	⬆ 2
Business, Management, and Mark..	3,306	626	18	2,706	1,098	40	2,198	1,394	63	1,999	842	42	⬆ 1
Communication and Journalism	669	133	19	617	247	40	562	397	70	425	230	54	⬆ 14
Communications Technologies/Te..	258	40	15	232	90	38	179	125	69	16	11	68	⬆ 29
Transportation	166	36	21	173	68	39	195	124	63	200	103	51	⬆ 12

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Communications Technologies/Technicians	258	40	15	232	90	38	179	125	69	16	11	68	⬆ 29
Computer and Information Sciences	403	61	15	611	267	43	784	491	62	721	316	43	➡ 0
Education	3,202	984	30	2,277	1,144	50	2,287	1,711	74	2,105	1,327	63	⬆ 12
Engineering and Engineering Technologies	941	209	22	819	303	36	637	398	62	915	286	31	⬇ -5
English Language and Literature	327	87	26	224	142	63	153	114	74	135	80	59	⬇ -4
Family and Consumer/Human Sciences	75	26	34	108	48	44	60	38	63	41	16	39	⬇ -5
Foreign Languages, Literatures, and Linguistics	154	36	23	119	47	39	93	68	73	56	41	73	⬆ 33
Health Professions	3,283	622	18	3,095	1,347	43	2,751	1,902	69	2,195	1,150	52	⬆ 8
History	181	81	44	141	87	61	105	80	76	87	63	72	⬆ 10
Parks, Recreation, Leisure, and Fitness Studies	529	67	12	573	167	29	387	238	61	217	76	35	⬆ 5
Transportation	166	36	21	173	68	39	195	124	63	200	103	51	⬆ 12

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Legal Professions and Studies	92	26	28	66	30	45	64	46	71	55	26	47	⬆ 1
Liberal Arts and Sciences, and Humanities	823	107	13	341	130	38	336	232	69	268	132	49	⬆ 11
Mathematics and Statistics	110	31	28	101	50	49	76	53	69	54	26	48	⬇ -1
Multi/Interdisciplinary Studies	614	187	30	914	418	45	716	525	73	635	386	60	⬆ 15
Philosophy and Religious Studies	38	-	-	41	20	48	30	19	63	21	14	66	⬆ 17
Social Sciences	1,200	257	21	942	414	43	719	470	65	558	286	51	⬆ 7
Visual and Performing Arts	1,003	209	20	756	368	48	590	439	74	614	350	57	⬆ 8
Unknown	41	11	26	283	137	48	265	179	67	253	144	56	⬆ 8

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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in The National Study for Learning Voting and Engagement

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