

June 2024



Student Voting Rates for East Tennessee State University

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

19.4%

2022 Voting Rate

-14.9

Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



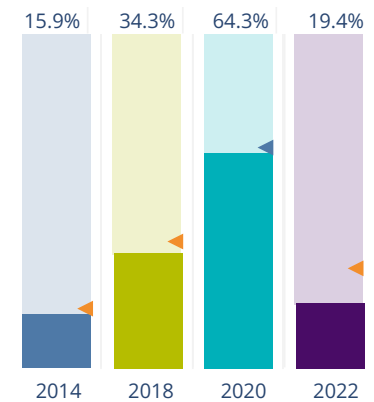
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	13,643	13,963	13,277	13,022	↓ -940
Age under 18/Unknown	179	286	373	584	↑ 298
IPEDS estimated non-resident aliens	454	489	252	345	↓ -143
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	21	15	-	-	-
Non-Degree Seeking Students	-	-	-	-	-
Total eligible voters	12,988	13,172	12,642	12,092	↓ -1,080
Number of students who registered	8,156	9,821	10,698	9,241	↓ -580
Number of students who voted	2,062	4,524	8,129	2,351	↓ -2,173
Registration Rate %	62	74	84	76	↑ 1
Voting Rate of Registered Students %	25	46	75	25	↓ -20
Voting Rate %	15	34	64	19	↓ -14

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

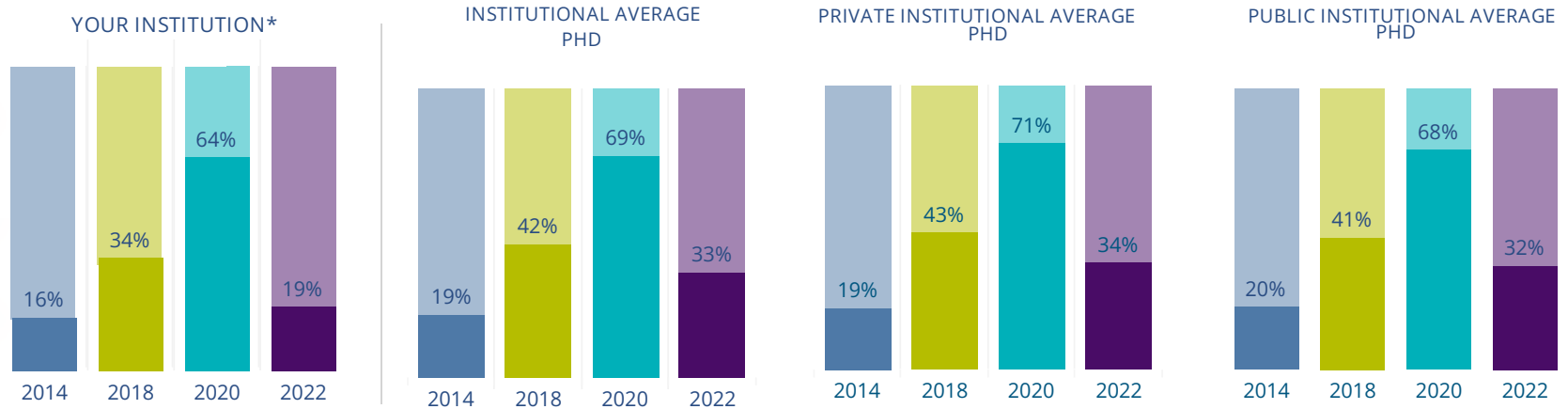
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

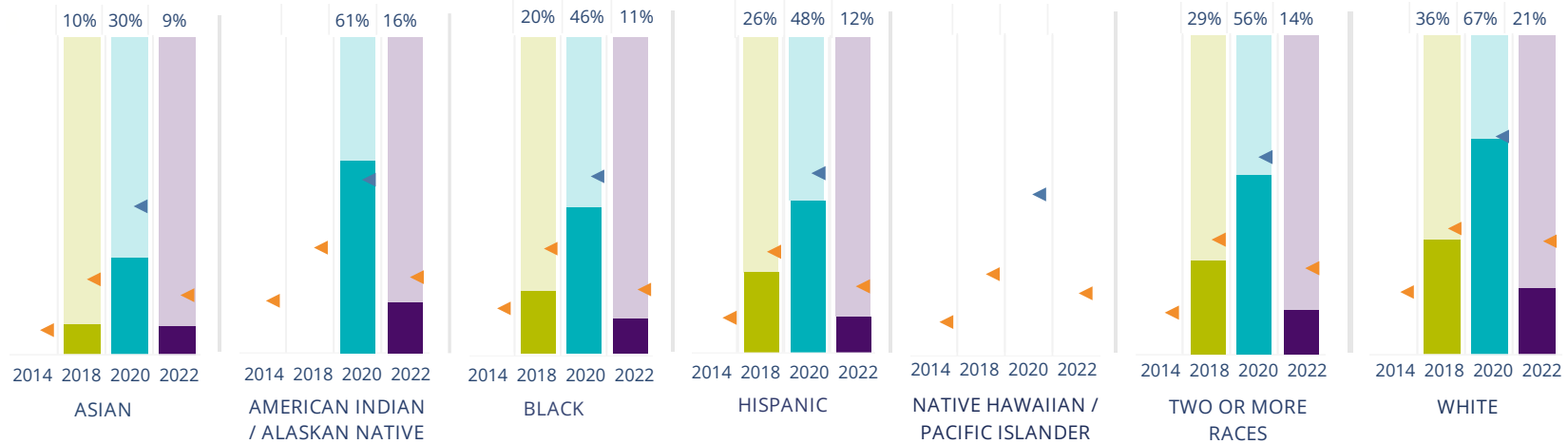
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

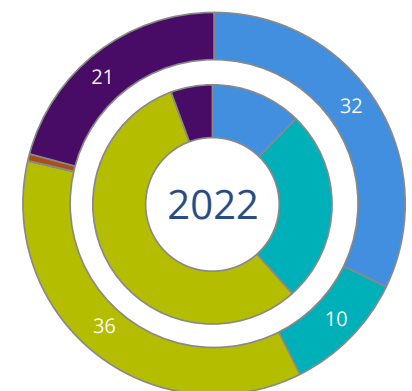
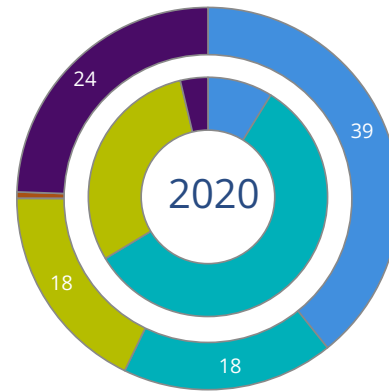
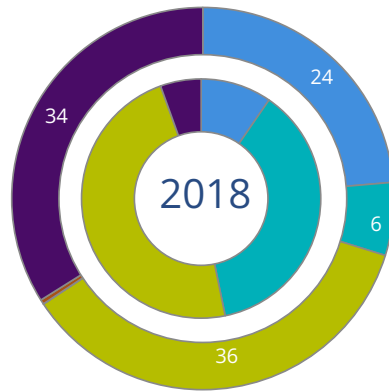
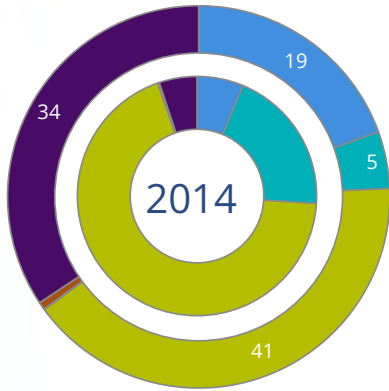
By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	329	32	9	247	75	30	295	27	9	→ 0
American Indian/ Alaska Native	-	-	-	24	-	-	41	25	60	69	11	15	-
Black	-	-	-	989	193	19	932	431	46	970	109	11	↓ -8
Hispanic	-	-	-	365	93	25	435	209	48	468	54	11	↓ -13
Native Hawaiian/ Pacific Islander	-	-	-	13	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	420	123	29	442	246	55	303	42	13	↓ -15
White	-	-	-	10,677	3,805	35	9,850	6,620	67	9,019	1,881	20	↓ -14
Race Unknown	13,443	2,062	15	845	267	31	940	520	55	1,314	227	17	↓ -14

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	406	19	1,684	37	4,679	57	613	26	↓	-11
In-Person	1,417	68	2,160	47	2,432	29	1,316	56	↑	8
Not-In-Person	130	6	436	9	718	8	288	12	↑	2
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-	-
Voting Method Unknown	104	5	244	5	299	3	134	5	→	0

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	9%	27%	64%	14%
22-24	12%	30%	59%	17%
25-29	18%	35%	56%	20%
30-39	25%	45%	63%	28%
40-49	35%	56%	74%	39%
50+	53%	68%	81%	57%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group



Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	6,389	579	9	6,908	1,931	27	6,377	4,087	64	6,352	892	14	↓-13
22-24	2,833	349	12	2,987	925	30	2,801	1,665	59	2,595	442	17	↓-13
25-29	1,694	309	18	1,635	577	35	1,573	892	56	1,484	305	20	↓-14
30-39	1,424	368	25	1,313	595	45	1,226	779	63	1,179	335	28	↓-16
40-49	747	268	35	556	315	56	598	446	74	541	211	39	↓-17
50+	356	189	53	263	181	68	320	260	81	287	166	57	↓-10

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	7,785	2,745	35	7,705	5,030	65	7,542	1,495	19	 -15
Male	-	-	-	5,295	1,576	29	4,705	2,836	60	4,535	809	17	 -11

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer





By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	-	-	-	8,781	2,750	31	8,899	5,598	62	8,726	1,414	16	↓-15
Graduate	-	-	-	2,820	1,160	41	2,694	1,713	63	2,636	717	27	↓-13
Class Unknown	13,443	2,062	15	2,061	614	29	1,302	818	62	1,076	220	20	↓-9
CLASS YEAR													
Freshman	2,903	170	5	2,350	523	22	1,835	1,079	58	2,231	251	11	↓-11
Sophomore	1,998	206	10	1,957	533	27	1,792	1,091	60	1,693	232	13	↓-13
Upperclassman	6,079	1,004	16	6,163	2,126	34	6,205	3,974	64	5,537	1,025	18	↓-15
ENROLLMENT STATUS													
Full-time	10,282	1,242	12	11,352	3,429	30	10,515	6,486	61	10,072	1,597	15	↓-14
Part-time	3,161	820	25	2,308	1,094	47	2,377	1,640	68	2,365	754	31	↓-15

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Area, Ethnic, Cultural, and Gender Studies	22	-	-	19	-	-	18	12	66	17	12	70	-
Biological and Biomedical Sciences	487	50	10	609	160	26	665	421	63	557	121	21	 -4
Business, Management, and Marketing	1,385	171	12	738	261	35	1,308	783	59	1,591	283	17	 -17
Communication and Journalism	320	33	10	395	139	35	345	230	66	252	47	18	 -16
Communications Technologies/Technicians	290	17	5	277	57	20	289	167	57	271	33	12	 -8


These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Communications Technologies/Technicians	290	17	5	277	57	20	289	167	57	271	33	12	↓ -8
Computer and Information Sciences	403	42	10	490	168	34	451	258	57	520	78	15	↓ -19
Education	966	287	29	657	363	55	872	640	73	813	239	29	↓ -25
Engineering and Engineering Technologies	384	38	9	466	122	26	381	243	63	369	73	19	↓ -6
English Language and Literature	278	56	20	276	104	37	270	186	68	240	50	20	↓ -16
Family and Consumer/Human Sciences	191	33	17	89	37	41	155	97	62	121	16	13	↓ -28
Foreign Languages, Literatures, and Linguistics	50	-	-	47	16	34	36	24	66	47	12	25	↓ -8
Health Professions	3,161	527	16	3,510	1,179	33	3,379	2,114	62	3,297	602	18	↓ -15
History	256	62	24	211	85	40	218	155	71	184	48	26	↓ -14
Law Enforcement, Firefighting, and Protective Services	482	48	9	360	106	29	369	222	60	354	60	16	↓ -12
Parks, Recreation, Leisure, and Fitness Studies	812	62	7	694	143	20	531	291	54	537	65	12	↓ -8

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	1,210	158	13	343	122	35	230	142	61	191	43	22	 -13
Mathematics and Statistics	150	25	16	110	33	30	60	29	48	65	-	-	-
Multi/Interdisciplinary Studies	-	-	-	-	-	-	-	-	-	-	-	-	-
Philosophy and Religious Studies	25	-	-	34	-	-	36	25	69	17	-	-	-
Social Sciences	343	75	21	279	124	44	257	174	67	224	73	32	 -11
Visual and Performing Arts	505	71	14	543	183	33	505	330	65	528	80	15	 -18
Unknown	314	71	22	1,932	547	28	1,142	697	61	973	163	16	 -11

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.


References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 The National Study for Learning Voting and Engagement

 TuftsNSLVE