

# **Student Voting Rates for Clemson University**

NSLVE Campus Report





#### June 2024 **Dear Colleagues:**

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed - some encouraging trends and some signs of more work to do. We are excited All the Best, to dive into the results with you and share what we see as the major takeaways in the Adam, Duy, Mari, and Victoria coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!), our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

The NSLVE Team

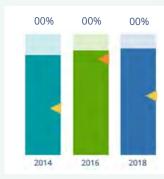
### In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018		2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	- 12	-	-	-	-
American Indian/ Alaska Native		-	-	-	-	-	-
Black	14.1	141	-	-	14	-	-
Hispanic	141	+	4	0	16	-	-

#### **Tables**

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



### **Vessel Chart**

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.



### Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

### **Voting, Registration and Yield Rates**

YOUR INSTITUTION

33.9%

2022 Voting Rate

-5.0

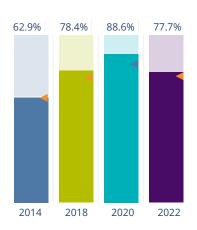
Change From 2018

**ALL INSTITUTIONS** 

30.6%

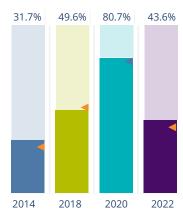
2022 Voting Rate





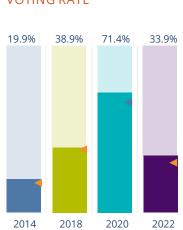
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

### **VOTING RATE OF REGISTERED STUDENTS**



The Voting Rate of **Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

### **VOTING RATE**



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

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#### **Voting and Registration Rates**

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	21,826	24,843	26,381	28,394	<b>1</b> 3,550
Age under 18/Unknown	125	51	50	75	<b>1</b> 24
IPEDS estimated non-resident aliens	1,550	1,412	1,279	1,645	<b>↑</b> 232
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	93	137	220	-	-
Total eligible voters	20,057	23,242	24,831	26,673	<b>1</b> 3,431
Number of students who registered	12,619	18,228	21,991	20,722	<b>1</b> 2,494
Number of students who voted	3,998	9,045	17,736	9,037	-8
Registration Rate %	62	78	88	77	<b>⇒</b> 0
Voting Rate of Registered Students %	31	49	80	43	<b>.</b> -6
Voting Rate %	19	38	71	33	<b>.</b> -5

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

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### **By Institution Types**

2018 Voting Rate for All Institutions

39.1%

HIGH **7**9%

LOW 7%

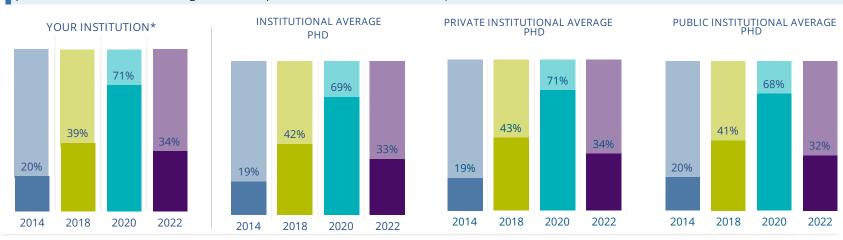
2022 Voting Rate for All Institutions

30.6%

HIGH 68%

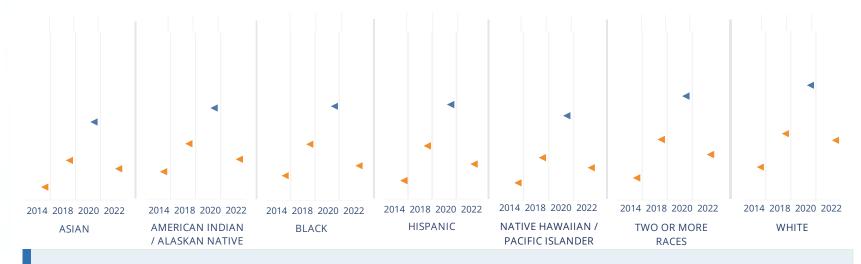
LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. \*"Your Institution" chart is presented at a different scale.



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### By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups**. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail: <a href="https://tufts.app.box.com/v/idhe-nslve-report-faq">https://tufts.app.box.com/v/idhe-nslve-report-faq</a>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

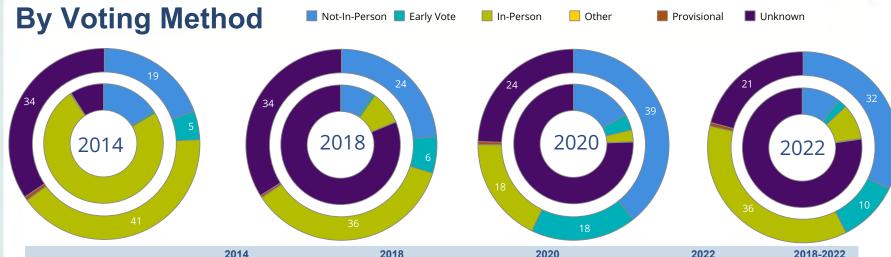
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### By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

		2014			2018			2020			2022		2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	-	-	-	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-	-	-	-	-	-	-
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	-	-	-	-	-	-	-	-	-	-
White	-	-	-	-	-	-	-	-	-	-	-	-	-
Race Unknown	21,597	3,998	18	24,647	9,045	36	26,100	17,736	67	28,319	9,037	31	<b>-</b> 4

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	2014		2018		2020		2022		2018-20	22
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Ch	ange
Early Vote	22	0	69	0	759	4	218	2	1	1
In-Person	2,967	74	814	9	559	3	866	9	<b>⇒</b>	0
Not-In-Person	636	15	806	8	2,996	16	951	10	<b>+</b>	1
Other	-	-	-	-	-	-	-	-		-
Provisional	-	-	12	0	16	0	16	0	<b>⇒</b>	0
Voting Method Unknown	365	9	7,343	81	13,405	75	6,984	77	+	-3

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <a href="https://idhe.tufts.edu/nslve/nslve-faq#CampusReports.">https://idhe.tufts.edu/nslve/nslve-faq#CampusReports.</a>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

### By Age Group

	2014	2018	2020	2022
18-21	16%	36%	71%	31%
22-24	15%	32%	64%	29%
25-29	16%	31%	52%	25%
30-39	32%	43%	57%	38%
40-49	49%	64%	78%	62%
50+	61%	74%	84%	76%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

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By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

		2014			2018			2020			2022	:	2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	13,899	2,354	16	15,899	5,847	36	17,102	12,203	71	18,841	5,860	31	<b>4</b> -5
22-24	4,009	624	15	4,546	1,459	32	4,589	2,958	64	4,797	1,408	29	<b>4</b> -2
25-29	1,894	312	16	2,136	668	31	2,197	1,143	52	2,264	586	25	<b>4</b> -5
30-39	1,165	374	32	1,340	582	43	1,504	864	57	1,526	586	38	<b>4</b> -5
40-49	452	225	49	505	324	64	491	385	78	616	387	62	<b>4</b> -1
50+	178	109	61	221	165	74	217	183	84	275	210	76	<b>1</b>

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#### By Sex

					2018			2020			2022		2018-2022
	Enrolled	Voted	Rate (%)	Change									
Female	-	-	-	-	-	-	-	-	-	-	-	-	-
Male	-	-	-	-	-	-	-	-	-	-	-	-	-

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

### By Education Level / Undergraduate Class Year

	Enrolled	<b>2014</b> Voted	Rate (%)	Enrolled	2018 Voted Ra	ate (%)	Enrolled	2020 Voted	Rate (%)	Enrolled	2022 Voted	Rate (%)	2018-2022 Rate Change
EDUCATION	LEVEL												
Undergraduate	17,246	2,96	9 17	19,621	7,136	36	20,792	14,74	2 70	22,389	6,98	4 31	<b>-</b> 5
Graduate	4,060	85	9 21	4,699	1,710	36	5,098	2,84	1 55	5,397	1,76	7 32	. 👃 -3
Class Unknown	291	17	0 58	327	199	60	210	15	3 72	533	278	8 52	. 4 -8
CLASS YEAR	R												
Freshman	-			-	-	-	-			-			-
Sophomore	-			-	-	-	-			-			_
Upperclassman	-			-	-	-	-			-			_
													•

#### **ENROLLMENT STATUS**

Full-time	19,445	3,217	16	22,031	7,703	34	23,109	15,605	67	25,217	7,485	29	<b>4</b> -5
Part-time	2,152	781	36	2,616	1,342	51	2,991	2,131	71	3,102	1,552	50	<b>4</b> -1

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

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# By Field of Study

FIELDS		2014			2018			2020			2022		2018-2022
	Enrolled	Voted	Rate (%)	Change									
Agriculture	1,311	261	19	1,450	518	35	1,390	976	70	1,514	504	33	<b>-</b> 2
Architecture	449	63	14	553	166	30	616	372	60	690	188	27	<b>-</b> 2
Area, Ethnic, Cultural, and Gender Studies	-	-	-	18	-	-	37	28	75	30	11	36	-
Biological and Biomedical Sciences	2,036	399	19	2,425	991	40	2,456	1,787	72	2,503	846	33	<b>4</b> -7
Business, Management, and Marketing	2,342	489	20	3,069	1,080	35	3,432	2,408	70	3,899	1,191	30	<b>-</b> 4
Communication and Journalism	67	-	-	149	57	38	143	94	65	174	56	32	-6

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*https://tufts.app.box.com/v/idhe-nslve-report-faq

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# By Field of Study

FIELDS		2014			2018			2020			2022		2018-2022
	Enrolled	Voted	Rate (%)	Change									
Computer and Information Sciences	782	125	15	1,042	330	31	1,233	714	57	1,510	371	24	<b>-</b> 7
Education	1,047	327	31	1,301	713	54	1,600	1,252	78	1,785	882	49	<b>-</b> 5
Engineering and Engineering Technologies	4,352	633	14	4,744	1,489	31	4,741	2,904	61	4,898	1,369	27	<b>-</b> 3
English Language and Literature	538	105	19	407	172	42	360	243	67	349	111	31	<b>4</b> 10
Family and Consumer/Human Sciences	73	24	32	85	40	47	70	40	57	62	21	33	<b>↓</b> 13
Foreign Languages, Literatures, and Linguistics	270	38	14	304	130	42	282	227	80	203	59	29	<b>4</b> -13
Health Professions	878	168	19	1,231	500	40	1,400	1,062	75	1,626	526	32	-8
History	208	57	27	157	78	49	128	92	71	169	76	44	<b>-</b> 4
Parks, Recreation, Leisure, and Fitness Studies	590	101	17	646	222	34	547	379	69	560	168	30	<b>-</b> 4

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# By Field of Study

FIELDS		2014			2018			2020			2022		2018-2022
	Enrolled	Voted	Rate (%)	Change									
Liberal Arts and Sciences, and Humanities	3,159	447	14	3,083	980	31	3,354	2,195	65	3,276	854	26	-5
Mathematics and Statistics	304	49	16	315	98	31	320	171	53	295	89	30	0
Multi/Interdisciplinary Studies	46	-	-	18	-	-	56	39	69	144	45	31	-
Philosophy and Religious Studies	51	11	21	65	27	41	69	56	81	82	28	34	<b>-</b> 7
Social Sciences	822	174	21	989	402	40	1,112	776	69	1,582	533	33	-6
Visual and Performing Arts	553	97	17	543	205	37	561	414	73	572	205	35	<b>-</b> 1
Unknown	22	-	-	331	202	61	211	154	72	380	230	60	<b>→</b> 0

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### **About This Report**

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

#### **About the Data**

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

#### **Clemson University**

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <a href="https://nslve.tufts.edu">https://nslve.tufts.edu</a>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for \_\_\_\_\_ [name of institution]. Medford, MA.

### Contact us to get more info



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The National Study for Learning Voting and Engagement



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