


June 2024



Student Voting Rates for Baldwin Wallace University

NSLVE Campus Report

Tufts
UNIVERSITY | Jonathan M. Tisch
College of Civic Life

NSLVE THE NATIONAL STUDY
OF LEARNING, VOTING,
AND ENGAGEMENT

June 2024

Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
Adam, Duy, Mari, and Victoria
The NSLVE Team

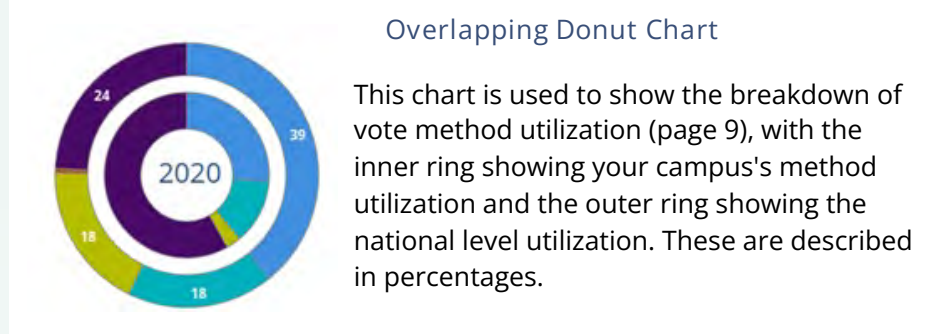
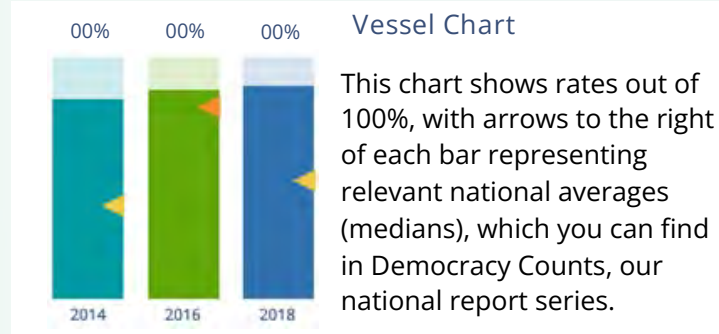
In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



Voting, Registration and Yield Rates

YOUR INSTITUTION

33.6%

2022 Voting Rate

-7.4

Change From 2018

ALL INSTITUTIONS

30.6%

2022 Voting Rate

REGISTRATION RATE



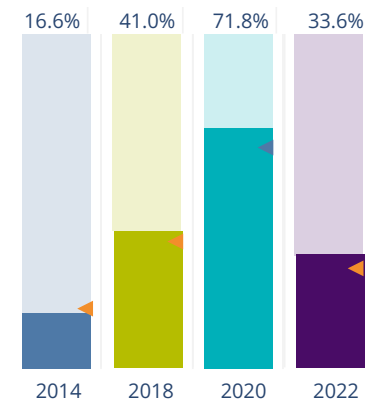
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	3,899	3,687	3,367	3,190	↓ -497
Age under 18/Unknown	21	12	-	11	↓ -1
IPEDS estimated non-resident aliens	57	28	17	22	↓ -6
Datasource	IPEDS	NSC	NSC	NSC	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	79	40	37	-	-
Total eligible voters	3,741	3,607	3,303	3,157	↓ -450
Number of students who registered	2,456	2,843	2,841	2,347	↓ -496
Number of students who voted	621	1,479	2,370	1,060	↓ -419
Registration Rate %	65	78	86	74	↓ -4
Voting Rate of Registered Students %	25	52	83	45	↓ -6
Voting Rate %	16	41	71	33	↓ -7

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

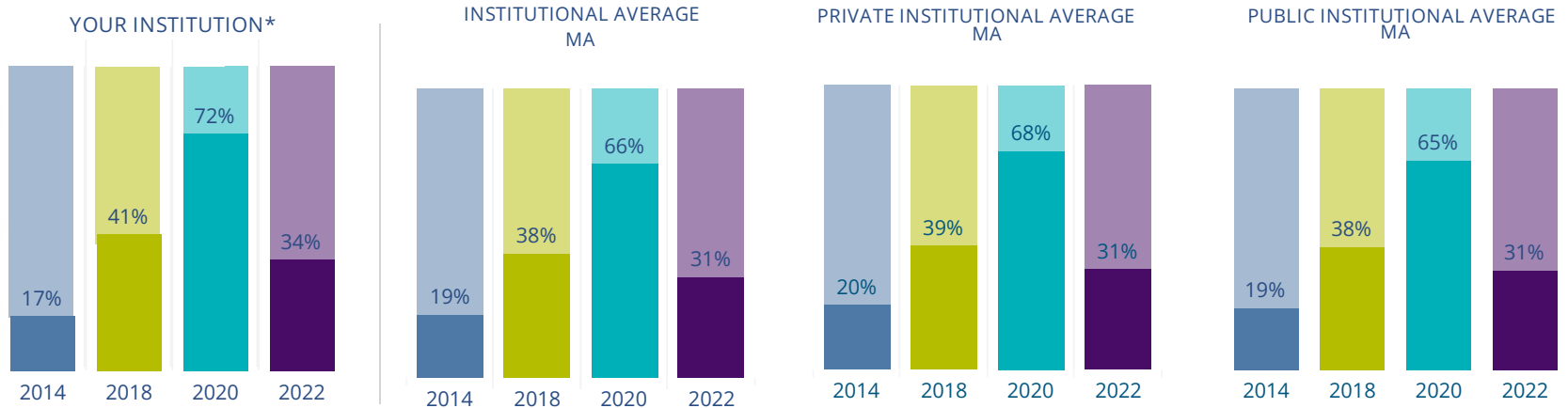
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

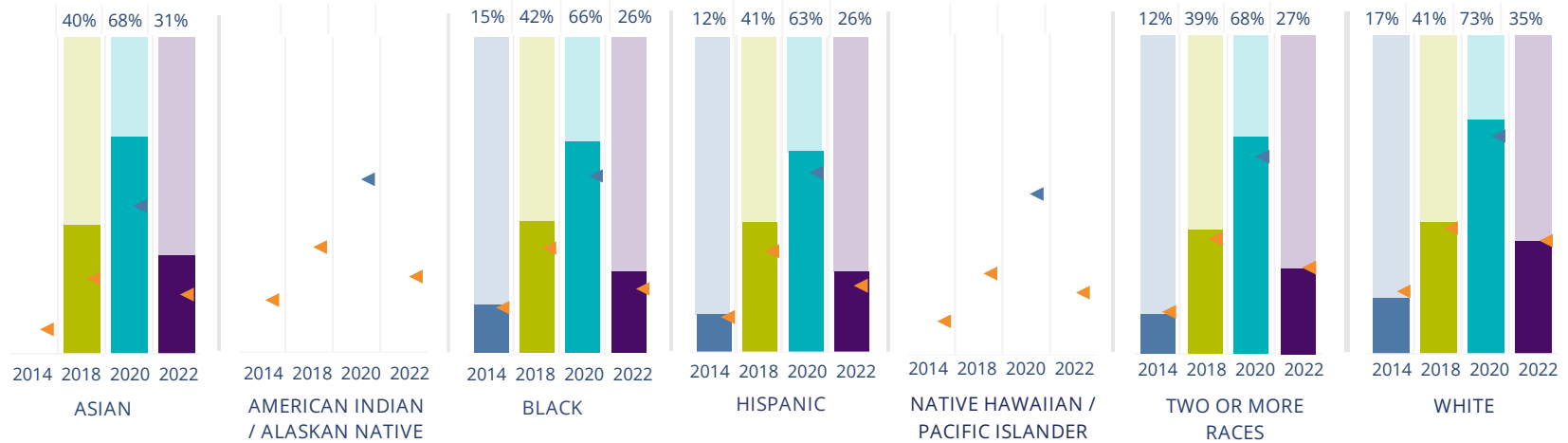
By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.



By Race / Ethnicity



These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

Looking Closer

By Race/Ethnicity

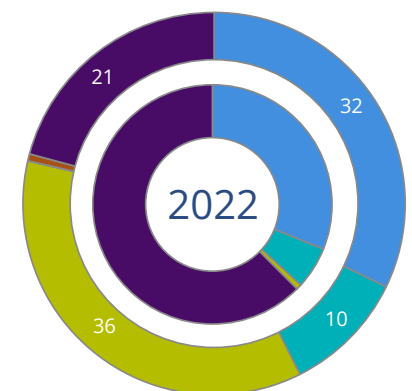
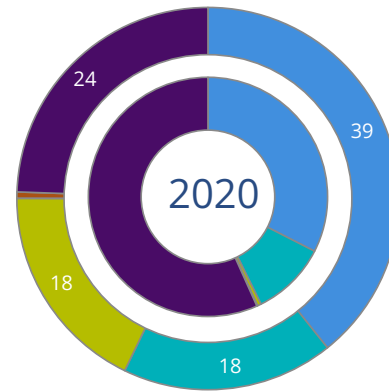
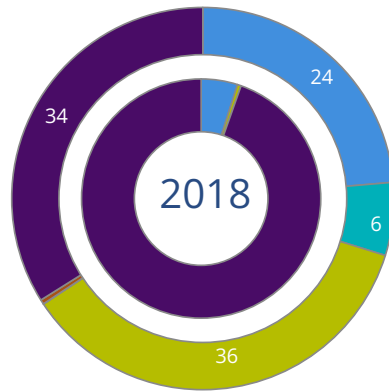
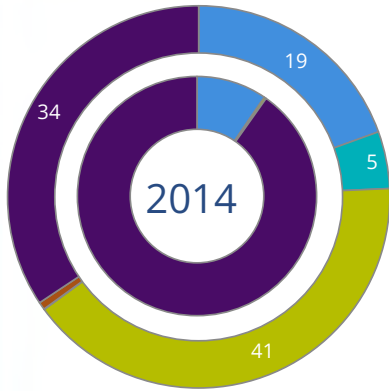
This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice

unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	58	-	-	62	25	40	63	43	68	71	22	30	↓ -9
American Indian/ Alaska Native	-	-	-	-	-	-	-	-	-	-	-	-	-
Black	315	47	14	327	136	41	271	180	66	220	56	25	↓ -16
Hispanic	181	22	12	182	75	41	199	126	63	204	52	25	↓ -15
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	130	16	12	150	58	38	169	115	68	160	43	26	↓ -11
White	3,053	521	17	2,870	1,176	40	2,590	1,899	73	2,475	867	35	↓ -5
Race Unknown	61	-	-	16	-	-	11	-	-	27	20	74	-

By Voting Method

■ Not-In-Person
 ■ Early Vote
 ■ In-Person
 ■ Other
 ■ Provisional
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	-	-	242	10	60	5	-	-
In-Person	-	-	-	-	11	0	-	-	-	-
Not-In-Person	59	9	72	4	770	32	330	31	↑	26
Other	-	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-	-
Voting Method Unknown	560	90	1,400	94	1,345	56	663	62	↓	-32

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	11%	35%	70%	28%
22-24	15%	43%	71%	35%
25-29	20%	45%	71%	47%
30-39	28%	53%	79%	58%
40-49	43%	65%	78%	58%
50+	52%	84%	86%	74%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group



Here, we provide the numbers of students in each age category and the voting rates for each group. These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022 Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
18-21	2,435	271	11	2,320	831	35	2,209	1,562	70	2,204	632	28	↓ -7
22-24	510	78	15	582	254	43	553	393	71	522	185	35	↓ -8
25-29	293	60	20	278	127	45	222	159	71	153	73	47	↑ 2
30-39	276	80	28	229	123	53	190	151	79	153	89	58	↑ 4
40-49	183	79	43	120	78	65	84	66	78	74	43	58	↓ -6
50+	101	53	52	78	66	84	45	39	86	51	38	74	↓ -10

Looking Closer

By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	2,101	360	17	2,018	908	44	1,891	1,425	75	1,817	688	37	 -7
Male	1,697	261	15	1,588	571	35	1,412	945	66	1,327	360	27	 -8

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

Looking Closer




By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	
EDUCATION LEVEL													
Undergraduate	3,160	438	13	2,998	1,136	37	2,765	1,953	70	2,639	790	29	↓ -7
Graduate	609	174	28	582	322	55	523	404	77	455	222	48	↓ -6
Class Unknown	29	-	-	27	21	77	15	13	86	63	38	60	↓ -17
CLASS YEAR													
Freshman	742	70	9	441	112	25	486	319	65	392	90	22	↓ -2
Sophomore	786	90	11	654	216	33	597	405	67	622	166	26	↓ -6
Upperclassman	1,611	274	17	1,881	797	42	1,625	1,191	73	1,601	533	33	↓ -9
ENROLLMENT STATUS													
Full-time	3,214	430	13	3,209	1,258	39	3,040	2,172	71	2,934	923	31	↓ -7
Part-time	584	191	32	398	221	55	263	198	75	223	137	61	↑ 5

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Biological and Biomedical Sciences	351	32	9	262	76	29	247	160	64	224	50	22	 -6
Business, Management, and Marketing	932	202	21	776	329	42	637	458	71	629	203	32	 -10
Communication and Journalism	165	20	12	92	36	39	73	54	73	62	23	37	 -2

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*<https://tufts.app.box.com/v/idhe-nslve-report-faq>

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	75	16	21	102	33	32	113	67	59	107	36	33	1
Education	423	99	23	418	207	49	362	273	75	352	149	42	-7
Engineering and Engineering Technologies	41	-	-	60	21	35	49	35	71	56	20	35	0
English Language and Literature	81	11	13	82	42	51	59	48	81	53	21	39	-11
Foreign Languages, Literatures, and Linguistics	13	-	-	-	-	-	-	-	-	20	-	-	-
Health Professions	373	46	12	407	151	37	473	337	71	450	153	34	-3
History	63	14	22	52	25	48	32	24	75	34	19	55	7
Law Enforcement, Firefighting, and Protective Services	92	13	14	73	20	27	78	44	56	75	23	30	3
Parks, Recreation, Leisure, and Fitness Studies	131	-	-	158	39	24	147	87	59	177	38	21	-3

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	110	-	-	113	34	30	137	90	65	61	16	26	 -3
Mathematics and Statistics	40	-	-	31	18	58	20	15	75	23	-	-	-
Multi/Interdisciplinary Studies	95	26	27	50	32	64	11	11	100	-	-	-	-
Social Sciences	82	21	25	112	59	52	71	58	81	73	39	53	 0
Visual and Performing Arts	390	40	10	522	227	43	521	417	80	441	137	31	 -12
Unknown	37	11	29	45	27	60	41	30	73	61	39	63	 3

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

Contact us to get more info

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 nslve.tufts.edu

 The National Study for
Learning Voting and
Engagement

 TuftsNSLVE