Student Voting Rates for Arkansas Tech University

NSLVE Campus Report

Tufts UNIVERSITY | Jonathan M. Tisch College of Civic Life

NSLVE — THE NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

June 2024
Dear Colleagues:

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to lean on our team's resources, including our Election Imperatives report series, which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report (keep an eye on our homepage!) , our report on how institutions use NSLVE reports, and our discussion guide on how to talk about your NSLVE reports on campus.

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email NSLVE@tufts.edu to get in touch with our team, and as always, watch your inbox (or sign up!) for our periodic newsletter, announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,
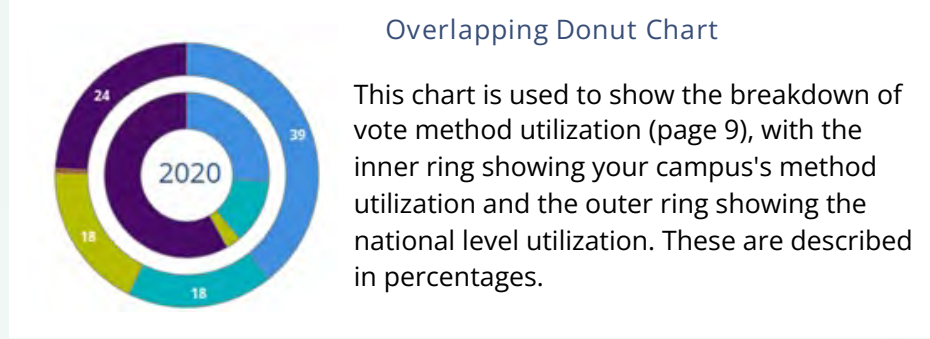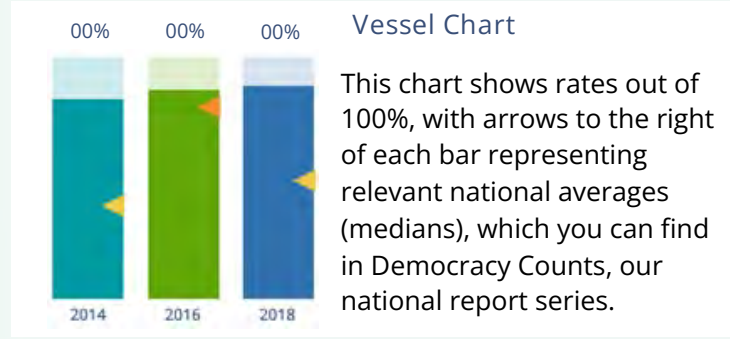Adam, Duy, Mari, and Victoria
The NSLVE Team

In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

Tables

	2014			2018			2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022,when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.

Vessel Chart

This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in Democracy Counts, our national report series.

Overlapping Donut Chart

This chart is used to show the breakdown of vote method utilization (page 9), with the inner ring showing your campus's method utilization and the outer ring showing the national level utilization. These are described in percentages.

Voting, Registration and Yield Rates

YOUR INSTITUTION

23.4%
2022 Voting Rate

-2.6
Change From 2018

ALL INSTITUTIONS

30.6%
2022 Voting Rate

REGISTRATION RATE

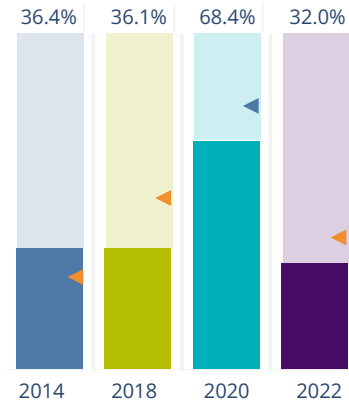| 66.0% | 72.0% | 75.2% | 73.2% |
| 2014 | 2018 | 2020 | 2022 |
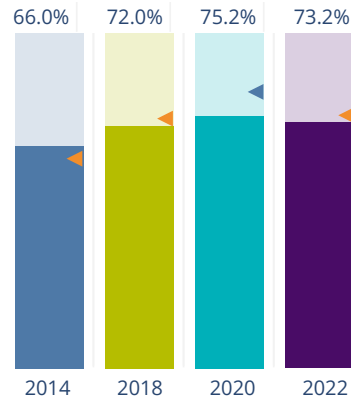
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

VOTING RATE OF REGISTERED STUDENTS

| 36.4% | 36.1% | 68.4% | 32.0% |
| 2014 | 2018 | 2020 | 2022 |

The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the "yield" rate.

VOTING RATE

| 24.0% | 26.0% | 51.4% | 23.4% |
| 2014 | 2018 | 2020 | 2022 |
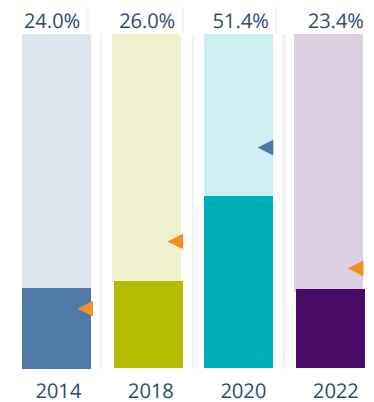
The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

Looking Closer

Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	11,017	11,429	10,097	6,486	⬇ -4,942
Age under 18/Unknown	1,649	2,558	2,166	-	-
IPEDS estimated non-resident aliens	350	273	176	151	⬇ -121
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	-	-	-	-	-
Total eligible voters	9,011	8,595	7,750	6,324	⬇ -2,271
Number of students who registered	5,949	6,193	5,825	4,631	⬇ -1,562
Number of students who voted	2,164	2,235	3,984	1,483	⬇ -752
Registration Rate %	66	72	75	73	⬆ 1
Voting Rate of Registered Students %	36	36	68	32	⬇ -4
Voting Rate %	24	26	51	23	⬇ -2

This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.
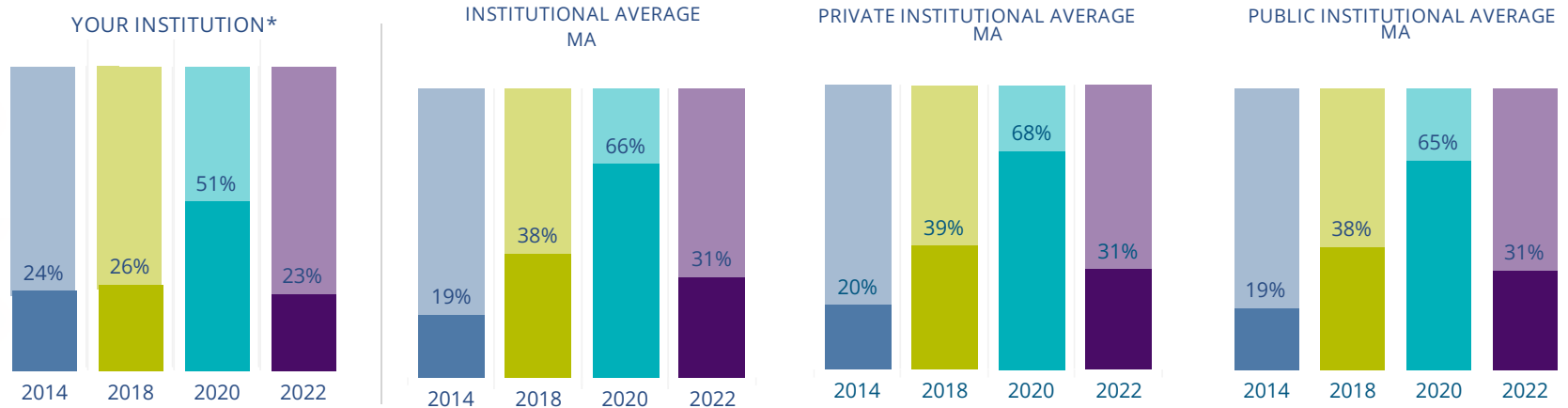
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.
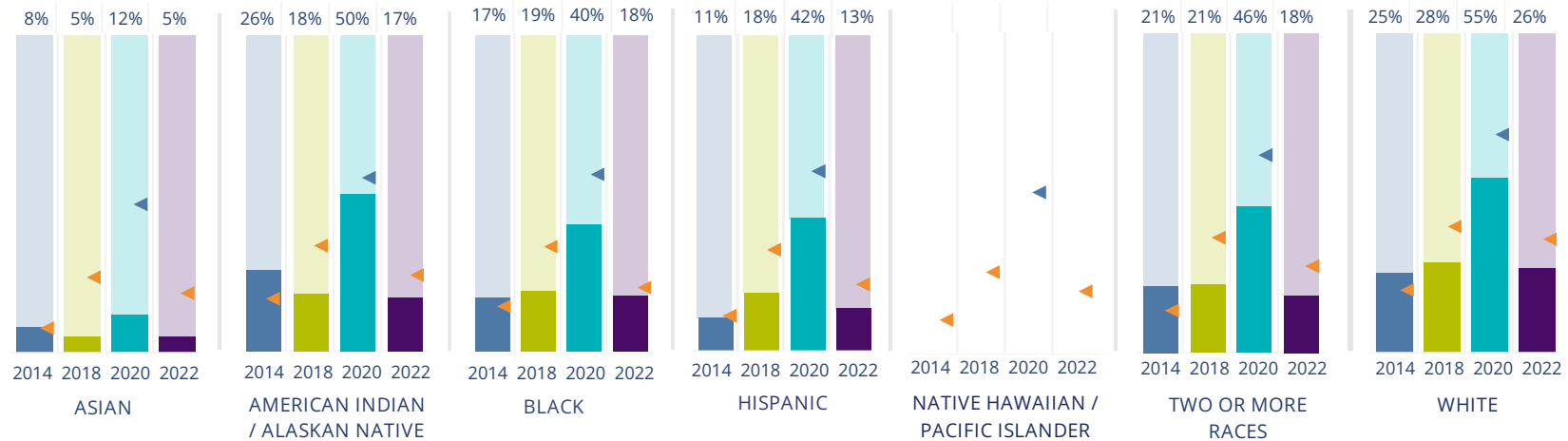
By Institution Types

2018 Voting Rate for All Institutions	HIGH 79%
39.1%	LOW 7%

2022 Voting Rate for All Institutions	HIGH 68%
30.6%	LOW 4%

These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. *"Your Institution" chart is presented at a different scale.

YOUR INSTITUTION*

2014	2018	2020	2022
24%	26%	51%	23%

INSTITUTIONAL AVERAGE MA

2014	2018	2020	2022
19%	38%	66%	31%

PRIVATE INSTITUTIONAL AVERAGE MA

2014	2018	2020	2022
20%	39%	68%	31%

PUBLIC INSTITUTIONAL AVERAGE MA

2014	2018	2020	2022
19%	38%	65%	31%

By Race / Ethnicity

These are estimated voting rates by race / ethnicity group over the years 2014, 2018, 2020, and 2022 for the following groups:

	2014	2018	2020	2022
ASIAN	8%	5%	12%	5%
AMERICAN INDIAN / ALASKAN NATIVE	26%	18%	50%	17%
BLACK	17%	19%	40%	18%
HISPANIC	11%	18%	42%	13%
NATIVE HAWAIIAN / PACIFIC ISLANDER				
TWO OR MORE RACES	21%	21%	46%	18%
WHITE	25%	28%	55%	26%

These are estimated voting rates for race / ethnicity groups. These classifications are provided by campuses and are obtained following race reporting procedures* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes

Looking Closer

By Race/Ethnicity

This page provides the **numbers we used to calculate race / ethnicity group voting rates.** We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	135	11	8	257	13	5	231	27	11	212	11	5	0
American Indian/ Alaska Native	102	26	25	82	15	18	78	39	50	75	13	17	0
Black	796	136	17	657	125	19	550	220	40	475	83	17	-1
Hispanic	515	54	10	667	123	18	688	288	41	690	92	13	-5
Native Hawaiian/ Pacific Islander	-	-	-	-	-	-	-	-	-	-	-	-	-
2 or More Races	183	38	20	299	64	21	312	142	45	258	46	17	-3
White	7,191	1,794	24	6,619	1,851	27	5,796	3,157	54	4,570	1,198	26	-1
Race Unknown	432	104	24	282	44	15	264	108	40	190	40	21	5

By Voting Method

Legend: ■ Not-In-Person ■ Early Vote ■ In-Person ■ Other ■ Provisional ■ Unknown
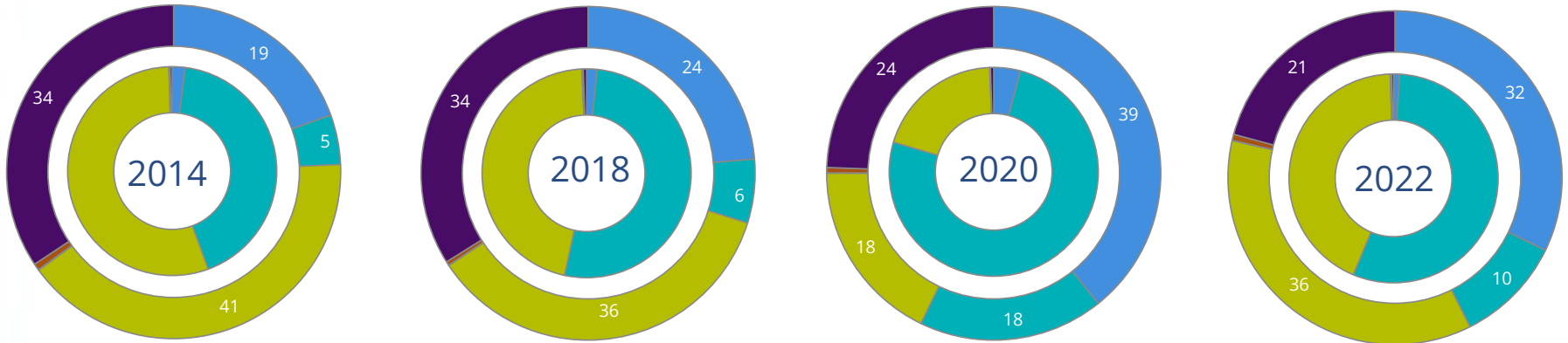
| | **2014** | | **2018** | | **2020** | | **2022** | | **2018-2022** |
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change
Early Vote	917	42	1,157	51	3,009	75	822	55	⬆ 3
In-Person	1,192	55	1,026	45	790	19	640	43	⬇ -2
Not-In-Person	43	2	36	1	163	4	13	0	➡ 0
Other	-	-	-	-	-	-	-	-	-
Provisional	-	-	-	-	-	-	-	-	-
Voting Method Unknown	-	-	12	0	20	0	-	-	-

These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. https://idhe.tufts.edu/nslve/nslve-faq#CampusReports. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

By Age Group

	2014	2018	2020	2022
18-21	15%	19%	48%	18%
22-24	19%	21%	45%	19%
25-29	26%	25%	44%	21%
30-39	36%	40%	59%	33%
40-49	46%	53%	73%	48%
50+	57%	62%	71%	54%

Voting is habit-forming and young voters will often continue as voters in subsequent elections. Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

Looking Closer

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
18-21	4,841	733	15	5,140	1,021	19	4,915	2,390	48	3,809	720	18	⇨ 0
22-24	1,433	284	19	1,373	290	21	1,174	533	45	1,041	202	19	⬇ -1
25-29	1,087	283	26	823	208	25	655	292	44	547	119	21	⬇ -3
30-39	1,050	388	36	920	368	40	694	412	59	592	197	33	⬇ -6
40-49	612	282	46	362	192	53	325	239	73	330	160	48	⬇ -4
50+	339	194	57	251	156	62	164	118	71	157	85	54	⬇ -8

Looking Closer

By Sex

| | 2014 | | | 2018 | | | 2020 | | | 2022 | | | 2018-2022 |
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	5,361	1,289	24	4,961	1,365	27	4,510	2,360	52	3,742	890	23	🔻 -3
Male	4,001	875	21	3,908	870	22	3,408	1,619	47	2,734	593	21	➡️ 0

These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

*https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11

Looking Closer

By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
EDUCATION LEVEL													
Undergraduate	-	-	-	7,816	1,793	22	7,001	3,475	49	5,647	1,167	20	⬇ -2
Graduate	-	-	-	833	381	45	668	421	63	609	244	40	⬇ -5
Class Unknown	9,362	2,164	23	220	61	27	258	88	34	220	72	32	⬆ 5
CLASS YEAR													
Freshman	3,187	499	15	2,823	545	19	2,587	1,123	43	1,787	250	13	⬇ -5
Sophomore	1,611	313	19	1,574	335	21	1,513	733	48	1,159	220	18	⬇ -2
Upperclassman	3,789	1,032	27	3,571	941	26	3,126	1,686	53	2,831	720	25	➡ 0
ENROLLMENT STATUS													
Full-time	6,927	1,334	19	6,532	1,383	21	6,168	3,015	48	5,043	987	19	⬇ -1
Part-time	2,435	830	34	2,337	852	36	1,759	969	55	1,433	496	34	⬇ -1

These are estimated voting rates by Education Level (under-graduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Agriculture	221	37	16	244	50	20	228	119	52	179	37	20	0
Biological and Biomedical Sciences	273	45	16	282	59	20	275	131	47	171	43	25	4
Business, Management, and Marketing	858	187	21	1,046	252	24	1,039	507	48	1,028	240	23	0
Communication and Journalism	208	41	19	167	44	26	135	64	47	95	23	24	-2

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

*https://tufts.app.box.com/v/idhe-nslve-report-faq

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Computer and Information Sciences	286	43	15	389	73	18	438	189	43	418	80	19	⮕ 0
Education	1,685	447	26	1,590	521	32	1,320	767	58	1,106	332	30	⬇ -2
Engineering and Engineering Technologies	495	88	17	593	94	15	483	223	46	429	67	15	⮕ 0
English Language and Literature	88	19	21	84	26	30	87	47	54	85	27	31	⮕ 0
Family and Consumer/Human Sciences	26	11	42	46	-	-	58	30	51	40	-	-	-
Foreign Languages, Literatures, and Linguistics	14	-	-	-	-	-	-	-	-	-	-	-	-
Health Professions	1,193	241	20	1,206	291	24	1,256	618	49	1,085	213	19	⬇ -4
History	103	36	34	82	36	43	71	58	81	53	19	35	⬇ -8
Law Enforcement, Firefighting, and Protective Services	373	98	26	346	92	26	370	196	52	254	48	18	⬇ -7
Parks, Recreation, Leisure, and Fitness Studies	105	18	17	100	19	19	71	29	40	141	11	7	⬇ -11

By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	1,137	217	19	1,239	303	24	754	346	45	336	97	28	⬆ 4
Mathematics and Statistics	22	-	-	21	-	-	28	19	67	41	11	26	-
Mechanic and Repair Technologies/Technicians	25	-	-	88	18	20	97	33	34	113	18	15	⬇ -4
Multi/Interdisciplinary Studies	978	364	37	369	118	31	176	95	53	56	20	35	⬆ 3
Personal and Culinary Services	13	-	-	-	-	-	23	12	52	19	-	-	-
Precision Production	11	-	-	38	-	-	44	20	45	30	-	-	-
Social Sciences	87	25	28	135	47	34	112	73	65	101	33	32	⬇ -2
Visual and Performing Arts	134	14	10	244	49	20	265	106	40	221	51	23	⬆ 2
Unknown	23	-	-	14	-	-	41	22	53	26	12	46	-

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://nslve.tufts.edu.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for _____ [name of institution]. Medford, MA.

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in The National Study for Learning Voting and Engagement

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