

June 2024



# Student Voting Rates for Appalachian State University

## NSLVE Campus Report

**Tufts**  
UNIVERSITY | Jonathan M. Tisch  
College of Civic Life

**NSLVE** THE NATIONAL STUDY  
OF LEARNING, VOTING,  
AND ENGAGEMENT

**June 2024**

**Dear Colleagues:**

We are pleased to share this tailored report containing your students' voting rates for several recent election cycles. For the first time ever, this report contains *four* years of relevant topline data: the midterm elections of 2014, 2018, and 2022, along with contextual data from the 2020 presidential election year. As we build the NSLVE data over time, the additional years of data may help your institution to begin to understand longer-term trends and considerations for practice.

This month, we are also looking forward to the release of Democracy Counts 2022, our national report on our most recent midterm elections. The results from 2022 were mixed – some encouraging trends and some signs of more work to do. We are excited to dive into the results with you and share what we see as the major takeaways in the coming weeks, so stay tuned.

You've heard this from us before: we urge you to share this report widely and strategically across your campus community. NSLVE data is an important resource for not only understanding your institution but also building a culture of political learning in higher education. We also invite you to invite you to [lean on our team's resources, including our Election Imperatives report series](#), which provides data-backed practical recommendations for centering civic and political learning and participation.

Other resources that you might find helpful in your work include our forthcoming national report ([keep an eye on our homepage!](#)), [our report on how institutions use NSLVE reports](#), and [our discussion guide on how to talk about your NSLVE reports on campus](#).

Finally, we always encourage you to reach out to us for support and with any questions that you may have. Email [NSLVE@tufts.edu](mailto:NSLVE@tufts.edu) to get in touch with our team, and as always, watch your inbox (or sign up!) for [our periodic newsletter](#), announcements about upcoming releases, and new resources.

Remember, student political learning is a constant effort, requiring year-round strategic building. Elections may be episodic, but student engagement in democracy should not be.

All the Best,  
Adam, Duy, Mari, and Victoria  
The NSLVE Team

# In This Report

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

## Tables

	2014			2018			2014-2018 Change (p.p.)
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-	-	-	-	-	-
Black	-	-	-	-	-	-	-
Hispanic	-	-	-	-	-	-	-

The tables show the numbers of students and the rates from 2014, 2018, 2020, and 2022, when available. The change column represents difference between comparable counts and rates. The change in rates are in terms of percentage points. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



# Voting, Registration and Yield Rates

## YOUR INSTITUTION

31.3%

2022 Voting Rate

-5.8

Change From 2018

## ALL INSTITUTIONS

30.6%

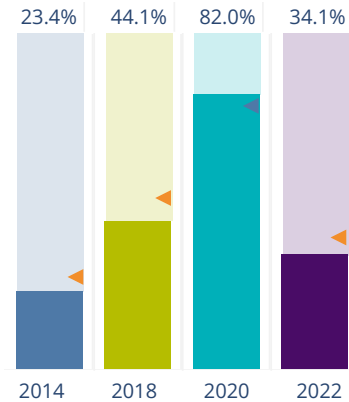
2022 Voting Rate

## REGISTRATION RATE



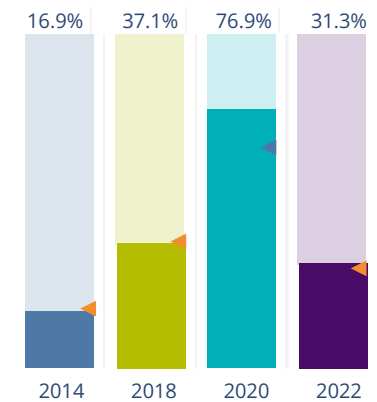
The **Registration Rate** is the percent of your voting-eligible students who registered to vote.

## VOTING RATE OF REGISTERED STUDENTS



The **Voting Rate of Registered Students** is the percent of registered students who voted on Election Day. We often refer to this as the “yield” rate.

## VOTING RATE



The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

# Looking Closer

## Voting and Registration Rates

	2014	2018	2020	2022	2018-2022 Change
Total Student Enrollment	17,477	18,817	19,755	20,109	↑ 1,291
Age under 18/Unknown	41	44	38	56	↑ 12
IPEDS estimated non-resident aliens	204	147	88	153	↑ 5
Datasource	IPEDS	IPEDS	IPEDS	IPEDS	-
FERPA records blocked	-	-	-	-	-
Non-Degree Seeking Students	355	353	427	-	-
Total eligible voters	16,869	18,268	19,198	19,899	↑ 1,631
Number of students who registered	12,147	15,379	17,994	18,313	↑ 2,934
Number of students who voted	2,845	6,782	14,759	6,236	↓ -546
Registration Rate %	72	84	93	92	↑ 7
Voting Rate of Registered Students %	23	44	82	34	↓ -10
Voting Rate %	16	37	76	31	↓ -5

**This page provides the numbers we used to calculate your voting, registration, and yield rates.** The sub-categories under total student enrollment are the adjustments that we

make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

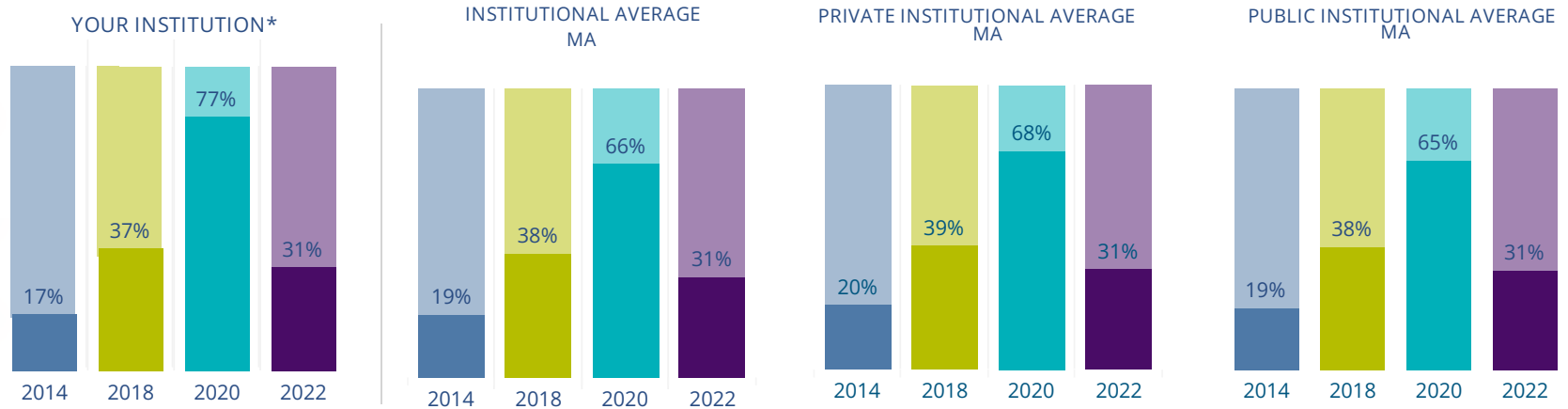
When we have removed non-resident aliens (international students), it is based on your institution's enrollment submission to the NSC. This is indicated by NSC for non-resident aliens data source. We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This is indicated by IPEDS in the data source.

In the following pages with tables, **Enrolled** represents the eligible voters when we have used NSC as the data source. When we have used IPEDS as the data source, **Enrolled** includes non-resident aliens who are ineligible to vote, and for whom we are unable to account due to the lack of data from your institution.

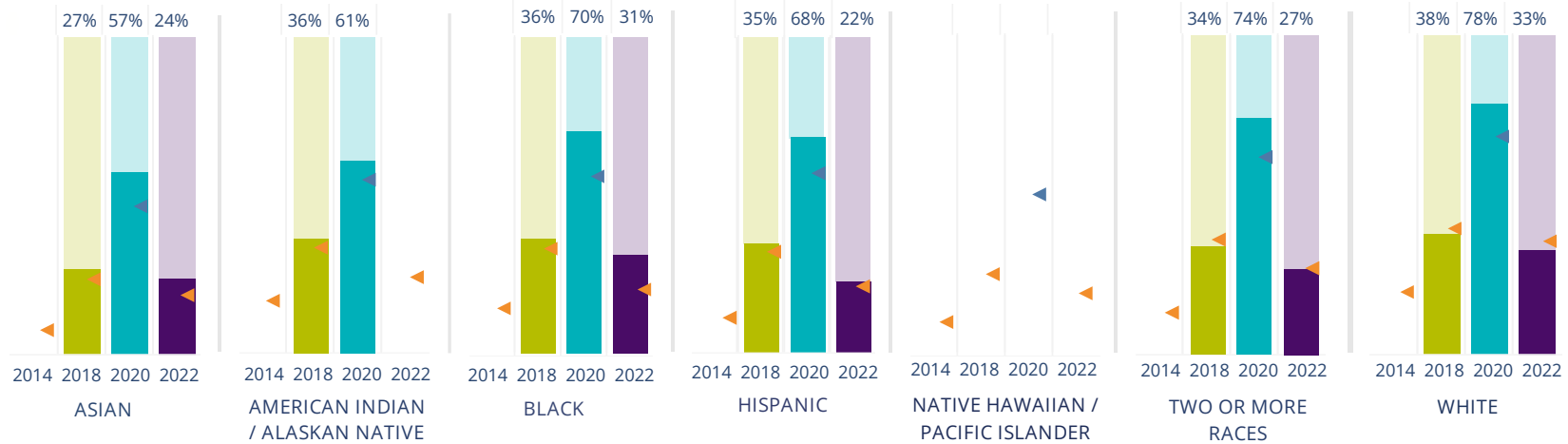
## By Institution Types



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. For Associate institutions, we only share public associate institutional averages due to sample size. \*"Your Institution" chart is presented at a different scale.



## By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups.** These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail : <https://tufts.app.box.com/v/idhe-nsive-report-faq>

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes>

# Looking Closer

## By Race/Ethnicity

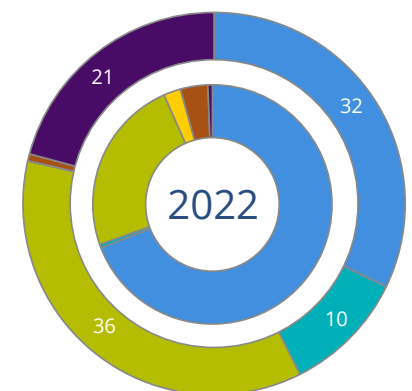
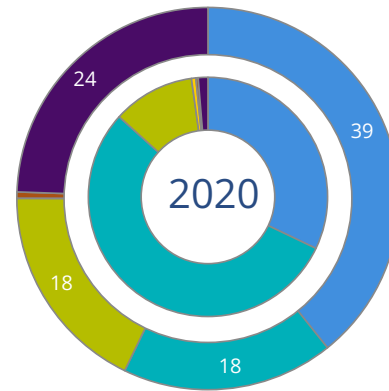
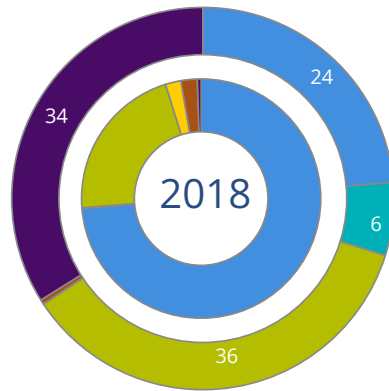
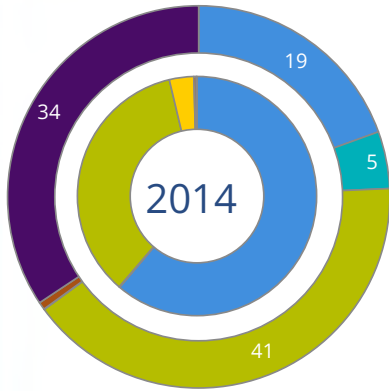
**This page provides the numbers we used to calculate race / ethnicity group voting rates.** We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data or reports this data as unknown; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Asian	-	-	-	322	87	27	318	182	57	353	84	23	↓ -3
American Indian/ Alaska Native	-	-	-	44	16	36	28	17	60	34	-	-	-
Black	-	-	-	661	239	36	730	512	70	734	228	31	↓ -5
Hispanic	-	-	-	1,146	395	34	1,495	1,015	67	1,607	360	22	↓ -12
Native Hawaiian/ Pacific Islander	-	-	-	13	-	-	-	-	-	-	-	-	-
2 or More Races	-	-	-	661	224	33	795	586	73	852	227	26	↓ -7
White	-	-	-	15,316	5,738	37	15,760	12,331	78	16,296	5,291	32	↓ -4
Race Unknown	17,070	2,845	16	250	80	32	159	116	72	177	37	20	↓ -11



# By Voting Method

■ Not-In-Person 
 ■ Early Vote 
 ■ In-Person 
 ■ Other 
 ■ Provisional 
 ■ Unknown



	2014		2018		2020		2022		2018-2022	
	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Voted	Rate (%)	Change	
Early Vote	-	-	-	-	8,060	54	31	0	-	-
In-Person	995	35	1,451	21	1,638	11	1,484	23	↑	2
Not-In-Person	1,741	61	4,995	73	4,745	32	4,312	69	↓	-4
Other	95	3	144	2	93	0	146	2	→	0
Provisional	-	-	147	2	50	0	229	3	↑	1
Voting Method Unknown	-	-	39	0	173	1	34	0	→	0

**These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method.** Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <https://idhe.tufts.edu/nslve/nslve-faq#CampusReports>. The inner ring in these charts show your campus's method utilization and the outer ring show the national level utilization.

## By Age Group

	2014	2018	2020	2022
18-21	13%	35%	77%	28%
22-24	14%	35%	71%	30%
25-29	21%	40%	66%	36%
30-39	40%	54%	79%	49%
40-49	57%	66%	88%	66%
50+	73%	81%	87%	72%

**Voting is habit-forming and young voters will often continue as voters in subsequent elections.** Also, elected officials and public opinion polls solicit opinions from people they can locate - people in the voter files. Our 2020 data showed a surge among the youngest voters on college campuses, yet 2022 saw a return to past trends, with older students voting at higher rates than their younger counterparts. This change underscores the importance of continued need for institutionalized learning -- working with students to help them understand their political voice and power as they arrive on campus.

# Looking Closer

## By Age Group



**Here, we provide the numbers of students in each age category and the voting rates for each group.** These

are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2014			2018			2020			2022			2018-2022	
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change	
18-21	11,603	1,584	13	13,054	4,573	35	14,006	10,910	77	14,554	4,170	28	↓	-6
22-24	3,409	500	14	3,380	1,215	35	3,307	2,376	71	3,392	1,031	30	↓	-5
25-29	953	209	21	1,053	425	40	1,003	666	66	909	336	36	↓	-3
30-39	630	256	40	530	288	54	555	441	79	651	324	49	↓	-4
40-49	335	193	57	280	186	66	299	265	88	385	257	66	→	0
50+	140	103	73	116	95	81	115	101	87	162	118	72	↓	-9

# Looking Closer

## By Sex

	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Female	-	-	-	10,515	4,292	40	11,193	9,002	80	11,556	3,979	34	 -6
Male	-	-	-	7,893	2,488	31	8,092	5,757	71	8,496	2,257	26	 -4

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates.** These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as “Male” or “Female” only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11>

# Looking Closer

## By Education Level / Undergraduate Class Year

	2014			2018			2020			2022			2018-2022 Rate Change
	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	Enrolled	Voted	Rate(%)	

### EDUCATION LEVEL

Undergraduate	15,594	2,311	14	16,966	6,027	35	17,715	13,500	76	18,121	5,270	29	↓ -6
Graduate	1,464	532	36	1,314	696	52	1,493	1,200	80	1,419	704	49	↓ -3
Class Unknown	12	-	-	133	59	44	77	59	76	513	262	51	↑ 6

### CLASS YEAR

Freshman	-	-	-	-	-	-	-	-	-	-	-	-	-
Sophomore	-	-	-	-	-	-	-	-	-	-	-	-	-
Upperclassman	-	-	-	-	-	-	-	-	-	-	-	-	-

### ENROLLMENT STATUS

Full-time	15,175	2,209	14	16,859	5,976	35	17,362	13,263	76	17,917	5,230	29	↓ -6
Part-time	1,895	636	33	1,554	806	51	1,923	1,496	77	2,136	1,006	47	↓ -4

**These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and the numbers we used to calculate these rates.**

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Architecture	11	-	-	20	12	60	16	14	87	12	-	-	-
Area, Ethnic, Cultural, and Gender Studies	32	16	50	29	19	65	32	24	75	32	20	62	↓ -3
Biological and Biomedical Sciences	776	101	13	823	287	34	862	655	75	902	265	29	↓ -5
Business, Management, and Marketing	2,925	375	12	3,348	897	26	3,627	2,626	72	4,496	1,067	23	↓ -3
Communication and Journalism	962	177	18	1,087	411	37	1,071	829	77	997	313	31	↓ -6
Communications Technologies/Technicians	-	-	-	-	-	-	30	22	73	64	15	23	-

**These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates.** For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*<https://tufts.app.box.com/v/idhe-nsive-report-faq>

# By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Communications Technologies/Tec..	-	-	-	-	-	-	30	22	73	64	15	23	-
Computer and Information Sciences	346	42	12	445	162	36	491	332	67	572	148	25	↓ -10
Education	2,509	652	25	2,083	918	44	2,252	1,853	82	2,398	1,001	41	↓ -2
Engineering and Engineering Techn..	229	47	20	267	108	40	242	179	73	181	61	33	↓ -6
English Language and Literature	300	61	20	322	137	42	280	222	79	346	131	37	↓ -4
Family and Consumer/Human Scien..	173	22	12	261	110	42	289	235	81	265	79	29	↓ -12
Foreign Languages, Literatures, an..	63	-	-	121	63	52	98	83	84	84	37	44	↓ -8
Health Professions	1,696	266	15	1,740	606	34	1,835	1,449	78	1,712	529	30	↓ -3
History	180	30	16	167	84	50	185	140	75	203	81	39	↓ -10
Law Enforcement, Firefighting, and ..	537	78	14	456	121	26	535	391	73	459	121	26	→ 0
Library Science	69	32	46	58	39	67	84	68	80	91	53	58	↓ -8
Parks, Recreation, Leisure, and Fitn..	1,180	117	9	1,292	354	27	1,358	986	72	1,336	275	20	↓ -6

## By Field of Study

FIELDS	2014			2018			2020			2022			2018-2022
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change
Liberal Arts and Sciences, and Humanities	347	48	13	461	160	34	426	320	75	385	100	25	 -8
Mathematics and Statistics	114	19	16	167	60	35	173	134	77	139	47	33	 -2
Multi/Interdisciplinary Studies	109	23	21	81	37	45	63	49	77	40	17	42	 -3
Philosophy and Religious Studies	78	-	-	95	40	42	70	49	70	62	20	32	 -9
Social Sciences	855	185	21	1,061	509	47	1,034	828	80	828	378	45	 -2
Visual and Performing Arts	1,162	129	11	1,308	483	36	1,293	1,026	79	1,309	389	29	 -7
Unknown	16	-	-	139	59	42	78	59	75	122	42	34	 -8



## About This Report

### Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, 2020, and 2022 federal elections.

Along with others, your institution's participation in this study has allowed us to build a robust database representing an average of well over 10 million students for each election year, that serves as a foundation for innovative research on college student political learning and engagement in democracy.

The National Study of Learning, Voting and Engagement (NSLVE, "en-solve") is a service offered to colleges and universities that provides a tailored report on their students' voting rates and other metrics. Launched in 2013 at Tufts University's Jonathan M. Tisch College of Civic Life, NSLVE represents more than 1,200 campuses in all 50 states + D.C. and now serves as a widely impactful resource for the work of understanding and fostering student political learning.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2014, 2018, 2020, and 2022 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also quality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: <https://nslve.tufts.edu>.

References: NSLVE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: National Study of Learning, Voting and Engagement. (2024). 2022 report for \_\_\_\_\_ [name of institution]. Medford, MA.

### Contact us to get more info

 [nslve@tufts.edu](mailto:nslve@tufts.edu)

 [nslve.tufts.edu](https://nslve.tufts.edu)

 The National Study for Learning Voting and Engagement

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