The ALL IN Campus Democracy Challenge (ALL IN) is a national, nonpartisan initiative of Civic Nation launched in 2016 that supports and recognizes nearly 1,000 colleges and universities across the nation working to improve nonpartisan democratic engagement - defined as civic learning, political engagement, and voter participation.
In 2022, we had a lot to celebrate and be grateful for at ALL IN! Congratulations to our campuses, partners, and students for helping to achieve the second-highest youth voter turnout in the past 30 years in the midterm elections.

In the six years since ALL IN was founded, we’ve grown from two staff members to a team of five full-time staff and seven faculty/staff fellows who support cohorts of campuses within our Communities of Practice. We launched ALL IN with just a handful of campuses in 2016, and now we support nearly 1,000 colleges and universities across all 50 states and DC, representing 9.8 million students.

This report illustrates the impact of our collective efforts toward a stronger, more inclusive democracy. We're excited to share what we accomplished together in 2022 and look forward to a bright 2023!

Sincerely,

Jen

Jen Domagal-Goldman, Ph.D.
Executive Director, ALL IN Challenge
GROWTH
We hope you'll check out our new video about participating in ALL IN!

963 colleges & universities
+114 more campuses in 2022

50 states & Washington, D.C

9.8 million students
+535,576 more students served in 2022
GROWTH IN CAMPUSES SERVED

NUMBER OF ALL IN CAMPUSES

COMMUNITY COLLEGES
222 +39

MINORITY-SERVING INSTITUTIONS
263 +31

HSIs HISPANIC-SERVING INSTITUTIONS
170 +12

HBCUs HISTORICALLY BLACK COLLEGES & UNIVERSITIES
45 +10

AANAPISIs ASIAN AMERICAN & NATIVE AMERICAN PACIFIC ISLANDER-SERVING INSTITUTIONS
60 +5
NEW & EXPANDING INITIATIVES
NEW & EXPANDING INITIATIVES

STATE & CITY VOTING CHALLENGES

ALL IN organized and supported state campus voting summits and 22 state and city campus voting challenges. In 2022, we launched the Georgia Campus Voting Challenge with the New Georgia Project and the Tennessee Campus Voting Challenge with the Tennessee Campus Democracy Network. Eight of the state challenges are in partnership with the respective secretary of state's office.

RECOGNITION PROGRAMS

ALL IN expanded programs to recognize campuses and students through the development of three new and distinct recognition programs: Highly Established Action Plans, Student Voting Honor Roll, and our Most Engaged Campuses for College Student Voting. Together these programs recognized 82 individual students and 406 campuses.

Learn More

Learn More
NEW & EXPANDING INITIATIVES

COMMUNITIES OF PRACTICE

ALL IN prioritized support for Minority Serving Institutions (MSIs) — especially Historically Black Colleges and Universities (HBCUs) and Hispanic-Serving Institutions (HSIs) — and Community Colleges through tailored resources, coaching, and other programming. We launched communities of practice for community colleges and HSIs to regularly convene and support cohorts of these campuses in keeping with our existing HBCU community of practice.

Learn More

PRESIDENTS’ COMMITMENT

We grew the Presidents’ Commitment to Full Student Voter Participation by 249 signatories for 583 commitments overall. These senior leaders uplifted the importance of nonpartisan engagement in all elections. To preview a few public statements by senior leaders, check out ALL IN’s compendium of examples.

Learn More
ALL IN actively supports 14 athletic conference voting challenges. In 2022, ALL IN onboarded two new athletic voting challenges with the Metro Atlantic Athletic Conference (MAAC) and Mid-America Conference (MAC). The Women’s Basketball Coaches Association joined ALL IN and the National Association of Basketball Coaches with the Coaches’ Voter Engagement Pledge program.

ALL IN and its partners coached campuses on developing and implementing data-informed democratic engagement action plans ahead of the 2022 election. Plans were reviewed and campuses were provided confidential scores and detailed feedback. A record 535 campuses submitted plans, and plans had higher average scores.
NEW & EXPANDING INITIATIVES

NONPARTISAN STUDENT VOTING GROUPS

In 2022, ALL IN released the second edition of the Nonpartisan Student Voting Group Report & Toolkit to support campuses and students to start, grow, and sustain nonpartisan student voting groups.

ALL IN to Vote is a free, one-stop shop for campuses and students to navigate the voting process. In 2022, ALL IN established custom voter registration portals for 47 participating institutions.
OUR IMPACT
Campuses engaged in ALL IN had average 2020 voter turnout rates that were **3.7 percentage points higher** than other campuses.

ALL IN will have data from the 2022 election once the National Study of Learning, Voting & Engagement (NSLVE) reports are released in late 2023.
WHAT DOES THE DATA SHOW ABOUT ALL IN’S IMPACT?

963 participating campuses in ALL IN across all 50 states and Washington, DC, serving more than 9.8 million students; including 210 Community Colleges, and 222 Minority-Serving Institutions, including 45 Historically Black Colleges & Universities and 170 Hispanic-Serving Institutions.

27% of youth (ages 18-29) cast a ballot in 2022, making this the midterm election with the second-highest youth voter turnout in almost three decades.*

*CIRCLE

Campuses whose President, Provost, or Chancellor signed ALL IN’s Presidents’ Commitment to Full Voter Participation had an average 2020 voter turnout rate 5.7 percentage points higher than other campuses.

- Total Campuses with a Current Presidents’ Commitment Signatory = 583
WHAT DOES THE DATA SHOW ABOUT ALL IN’S IMPACT?

ALL IN HBCUs, Hispanic-serving institutions, and community colleges had higher average 2020 voter turnout rates compared to their peers.

Campuses participating in state campus voting challenges and athletic conference voting challenges had higher average 2020 voter turnout rates.

Campuses that have been participating in ALL IN longer and submitting action plans had higher 2020 voter turnout rates.
2023 PRIORITIES
Focus recruitment on Minority Serving Institutions and community colleges.

Increase breadth & depth of Communities of Practice for HBCUs, HSIs, and community colleges.

Offer campus grants to support institutional infrastructure and capacity for nonpartisan democratic engagement.

Provide campuses with free nonpartisan voting portals as well as peer-to-peer texting tools.
Celebrate the democratic engagement efforts of participating campuses through ALL IN Awards and recognition at our biennial Awards Celebration.

Expand Athletic Conference Voting Challenges to include more community colleges and MSIs.

Leverage State Campus Voting Challenges to grow campus participation.

Grow ALL IN's Presidents' Council and Commitment.
WHAT PEOPLE ARE SAYING
Receiving recognition from ALL IN has helped us catch the eye of campus leaders. We hope to continue to work hard to gain more recognition and bring said leaders into the fold of campus-wide voter engagement.

GERRY MEDINA
Leadership and Service Programs Coordinator, University of California, Riverside

WHAT ARE PEOPLE SAYING?

ALL IN provides a framework that helps our institutions articulate, embrace, and embed a strong commitment to civic engagement in all that we do.

JONATHAN ALGER
President, James Madison University

I believe that being an ALL IN campus has given us credibility as a civically engaged institution, supporting our mission to be a student-centered college that creates learning experiences and growth opportunities designed for our diverse communities.

KATHERINE HAAR
Service-Learning and Civic Engagement Program Supervisor, Chandler-Gilbert Community College

The ALL IN Democracy Challenge has tapped into the essence of what drives most student-athletes, competition, all while raising awareness and support to help increase student voter engagement.

SCOTT HAYS
Chief of Staff/General Counsel, Conference USA

The Michigan Department of State has partnered with the ALL IN Campus Democracy Challenge since 2019 on the nonpartisan Michigan Collegiate Voting Challenge, which provides support and recognition to Michigan colleges and universities to increase student voter engagement.

JOCELYN BENSON
Secretary of State of Michigan

Partnering with the ALL IN Campus Democracy Challenge on the nonpartisan Pennsylvania Campus Voting Challenge has been instrumental in increasing engagement with and support of colleges and universities across the Commonwealth.

LEIGH CHAPMAN
Secretary of The Commonwealth of Pennsylvania

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GERRY MEDINA
Leadership and Service Programs Coordinator, University of California, Riverside
From the ALL IN Team

Thank You

For more information and to donate visit: www.allinchallenge.org