



2021 New Jersey Ballot Bowl Kicks Off With New Partnership

New Jersey Secretary of State Tahesha Way is pleased to welcome ALL IN Campus Democracy Challenge as the Department of State's partner in the 4th Annual New Jersey Ballot Bowl. The New Jersey Ballot Bowl is a non-partisan voter registration and engagement competition, led by and for students. New Jersey colleges and universities are grouped into conferences based upon campus enrollment, and each school's Ballot Bowl team competes to tally the most voter registrations and pledges to vote in the 2021 season.

This season, the New Jersey Department of State is partnering with ALL IN Campus Democracy Challenge, a national, nonpartisan nonprofit encouraging youth voter participation. ALL IN will help the Department of State expand access to the Ballot Bowl and help track team progress across the competition. In addition, schools that sign up for the Ballot Bowl and the New Jersey Campus Voting Challenge will also be automatic participants in the nationwide ALL IN Challenge.

The Ballot Bowl competition begins September 2, 2021, and a formal Kick Off with a statewide event will take place on Constitution Day, September 17, 2021. Teams will compete through Election Day. The season closes out with a Touchdown Ceremony on November 9, 2021.

"We are thrilled to start the 2021 New Jersey Ballot Bowl season with our new partner, ALL In Campus Democracy Challenge," said Secretary of State Tahesha Way. "Young voters have an important role to play in our elections. We are proud that New Jersey recorded the highest youth voter turnout in the nation in 2020. We look forward to seeing what our Ballot Bowl teams do this fall to bring more young voters into our democracy."

"Preparing students for their public lives as citizens, members of communities, and professionals in society has historically been a responsibility of higher education," said Jennifer Domagal-Goldman, Executive Director of the ALL IN Campus Democracy Challenge. "We are

thrilled to partner with New Jersey Secretary of State Tahesha Way and the Department of State to encourage higher education institutions in New Jersey to make a plan to increase nonpartisan student voter engagement.”