

**Northeastern University**  
**ALL IN Democracy Challenge Action Plan**  
**Fall 2018**

**SUMMARY:**

The Northeastern University ALL IN Democracy Challenge Action Plan was developed by the Elections Committee of the Northeastern University Student Government Association.

The Elections Committee is a Standing Committee of the Student Government Association, whose responsibilities include promoting civic engagement on the Northeastern University campus through the Northeastern Votes Initiative. The University currently does not have a structured plan for election years. With past voter turnout records for the University being 56.9% in 2016 presidential elections and 18.8% in 2014 midterm elections.

This plan lays out the Committee members as well as the goals for said Committee. This plan can be used by the Committee in future years as Northeastern Votes grows.

**MEMBERS:**

- Casey Waskiewicz, Elections Committee Chair
- Nisha Rangarajan, Official Member
- Maria Firan, Official Member
- Kelsey Raymond, Official Member
- Henry Weith, Official Member
- Aidan Baglivo, Official Member
- Brian Hamp, Official Member
- Casey Buttke, Official Member

**GOALS:**

- Increase access to information regarding elections
- Promote events on campus from clubs involved with civic engagement

- Increase voter turnout rate from previous midterm election (18.8% in 2014)

**ACTIONS:**

- Hold Voter Information Events
- Hold a Voter Registration Drive
- Promote resources for voters via SGA social Media
- Promote events of other clubs involved with civic engagement via SGA social media
- Maintain an unbiased face when promoting elections

**EVALUATING:**

We will use the 2018 NSLVE data when it becomes available to track the progress of NortheasternVotes. Being that this is NortheasternVotes first time participating in ALL IN, the Committee will use the experiences of this elections cycle to determine improvements for the next election cycle. We will also use SGA surveys distributed in the Spring semester to determine the effectiveness NortheasternVotes had on students during the midterm election.