

A banner for Michigan Secretary of State Jocelyn Benson. On the left is a grey silhouette of Michigan on a dark blue background. To the right, the text "Michigan Secretary of State" is in a smaller white font, and "Jocelyn Benson" is in a larger white font. On the far right is a portrait of Jocelyn Benson, a woman with blonde hair, wearing a dark blazer and a blue scarf, smiling. The background of the banner is a gradient from dark blue to light blue.

Michigan Secretary of State Jocelyn Benson

FOR IMMEDIATE RELEASE

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Secretary Benson, Attorney General Nessel invite students to voter engagement townhall

Virtual, nonpartisan event to help students know their voting rights and make a plan to vote

Secretary of State Jocelyn Benson and Attorney General Dana Nessel will host a virtual Get Out the Vote Rally for Michigan college students this coming Tuesday, Oct. 20 at 5 p.m. At this nonpartisan event Benson and Nessel will remind students of the key deadlines and voting rights information they need to know to make their plan to vote. The event is co-sponsored by the Michigan Association of State Universities, Michigan Independent Colleges and Universities, Campus Vote Project, the ALL IN Challenge, the Big 10 Voting Challenge, Campus Election Engagement Project and PIRGIM Students.

“In a year where we’re expecting record-breaking turnout, we’re working hard to ensure our students and young people have the tools and information they need to vote, many for the first time,” said Benson. “This is going to be an historic election, and we want every voter, especially new ones, to feel confident in the process and in exercising their rights.”

“Voting is a crucial democratic right we must exercise, and I am delighted to team up with Secretary Benson for this event to make sure Michigan’s college-age voters are informed and ready to act on Nov. 3,” Nessel said. “The young people of this state are blazing their own trails, and it’s important that they are equipped with the tools to ensure their voice is heard. At a time when there is so much misinformation out there, it’s imperative that the brilliant young minds who attend our colleges and universities know that they have a say in the future of this state and our nation.”

Last year, Secretary Benson launched the Michigan Collegiate Voting Challenge to support and recognize college and community colleges for their work to increase student voting on campus.

At the event, students will be encouraged to vote and beat the rival schools participating in the challenge. [Michigan has 34 participating campuses](#), with [76 percent of Michigan students attending a participating school](#). Schools can still sign up to participate, or learn more information at [Michigan.gov/VotingChallenge](#).

Also available online at [Michigan.gov/StudentVoting](#) is a toolkit with student-specific messaging and links to helpful sites for student voters, including directions on how to use Michigan.gov/Vote to make a plan to vote. The page is a one-stop shop for student-related voter information and resources, created in response to feedback from students, including the Michigan Collegiate Student Advisory Task Force, on their needs to make voting access easier.

[Those interested in attending can click here to register.](#)