

2012 & 2016 CAMPUS REPORT

Student Voting Rates for
East Carolina University

WHAT'S INSIDE

About This Report

Your Institution's Voting Data

Voting and Registration Rates

How Your Institution's Numbers
Compare

Your Students' Voting Data

By Voting Method

By Age Group

By Education Level

By Undergraduate Class Year

By Enrollment Status

By Gender

By Field of Study

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE). Since NSLVE's launch in 2013, more than 1,000 colleges and universities have signed up to receive their voting rates for the 2012, 2014 and 2016 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of nearly 30 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2016 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse (FERPA-blocked records excluded) and publicly available voting files collected by Catalyst.

Institutional voting rates are adjusted by deducting an estimated number of students identified by each institution as non-resident aliens and reported to the Integrated Postsecondary Education Data System (IPEDS). For breakdowns by student characteristics, we cannot consistently adjust for students who are non-resident aliens, resident aliens, or undocumented students. This may result in your institution's actual voting rate being higher than we report. To calculate that percentage, and to read more about NSLVE data, see our [FAQ on Campus Reports](#). Please also see [Creating and Maintaining the NSLVE Database](#) paper for a more detailed study methodology.

Reviewing the Data

Use the following key to interpret the charts:

* = number of students is less than 10

n/a = no data was collected or calculated for this field.

What to do next?

- Review the data. This report provides a baseline measure of your students' engagement in democracy in 2012 and 2016, and compares your institution's voting rates to similar institutions. Visit our website for more comparison data.
- Share the report widely and strategically, including posting it online.
- Put your data into practice. Use our IDHE Resources to guide you.
- Address your campus climate for student political learning, discourse, and participation. Start by bringing the IDHE team to your campus or using the IDHE self-assessment rubric available on our website.
- Partner with IDHE. We are available with virtual office hours, webinars, brown bag discussions and in-person trainings.

For up-to-date news on NSLVE data, resources and upcoming opportunities visit our website: idhe.tufts.edu.

Follow us on Twitter [@TuftsIDHE](https://twitter.com/TuftsIDHE) or email us at NSLVE@tufts.edu.

Warm regards,
IDHE Team



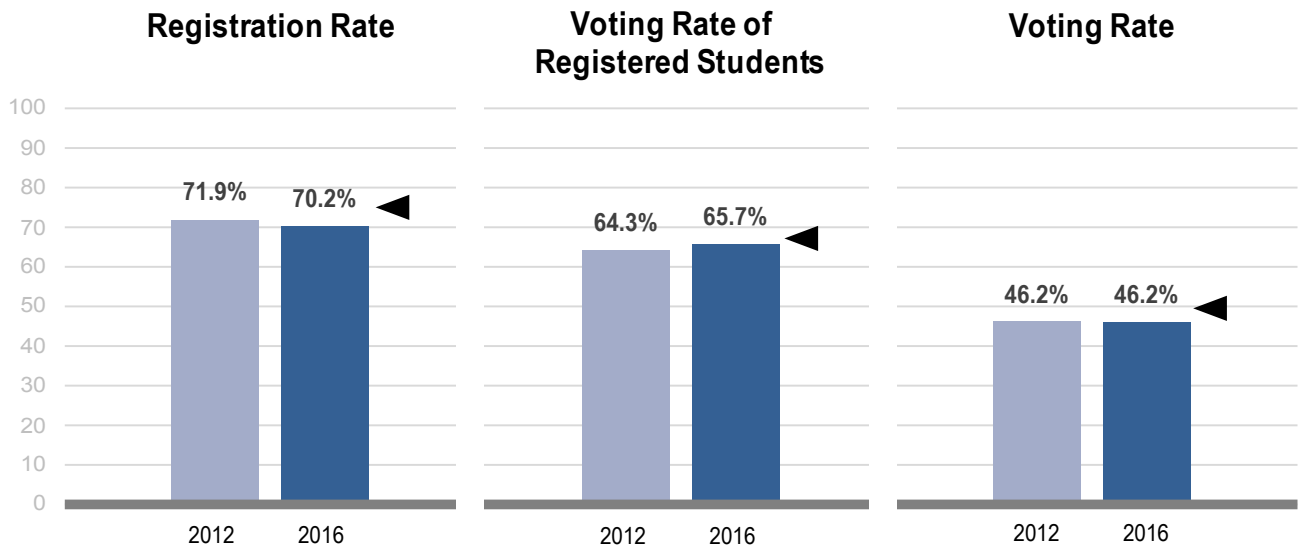
YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

Voting and Registration Rates

2016 Voting Rate
46.2%

CHANGE FROM 2012
-0.1

2016 VOTING RATE FOR ALL INSTITUTIONS
50.4%



◀ All Institutions, 2016

	2012	2016	Change
Total student enrollment	25,768	27,945	↑ 2,177
Age under 18/Unknown	(142)	(74)	
IPEDS estimated non-resident aliens	(308)	(242)	
FERPA records blocked	(11)	*	
Total eligible voters	25,307	27,623	↑ 2,316
Number of students who registered	18,191	19,397	↑ 1,206
Number of students who voted	11,697	12,747	↑ 1,050
Registration rate	71.9%	70.2%	↓ -1.7
Voting rate of registered students	64.3%	65.7%	↑ 1.4
Voting rate	46.2%	46.2%	↓ -0.1
Difference from all institutions	-0.7	-4.3	

HOW YOUR NUMBERS COMPARE | PRESIDENTIAL ELECTIONS

By Carnegie Classification

2012 Voting Rate for All Institutions
46.9%

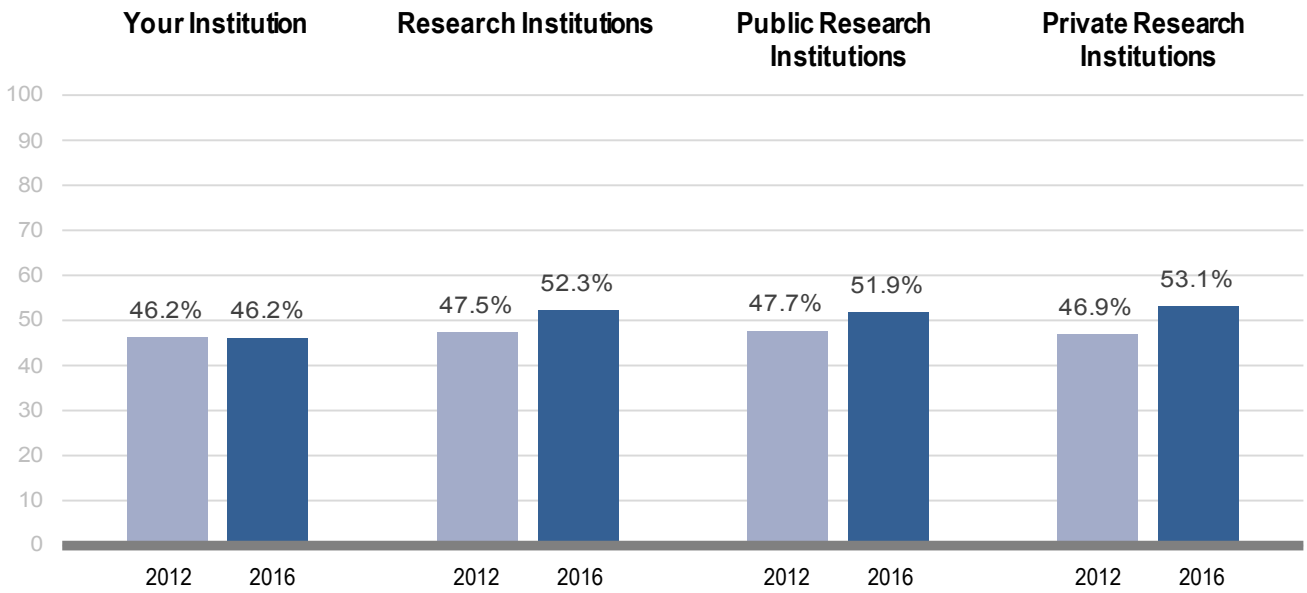
HIGH 72.9%
 LOW 19.3%

2016 Voting Rate for All Institutions
50.4%

HIGH 81.4%
 LOW 13.1%

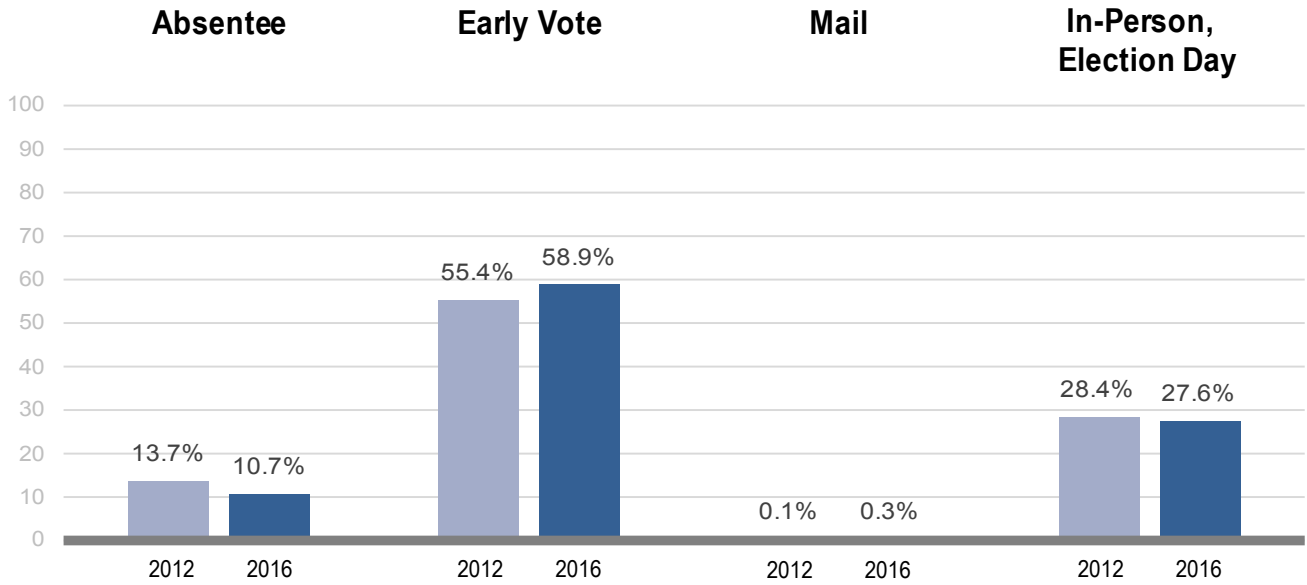
Difference from All Institutions **-0.7**

Difference from All Institutions **-4.3**



YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Voting Method*

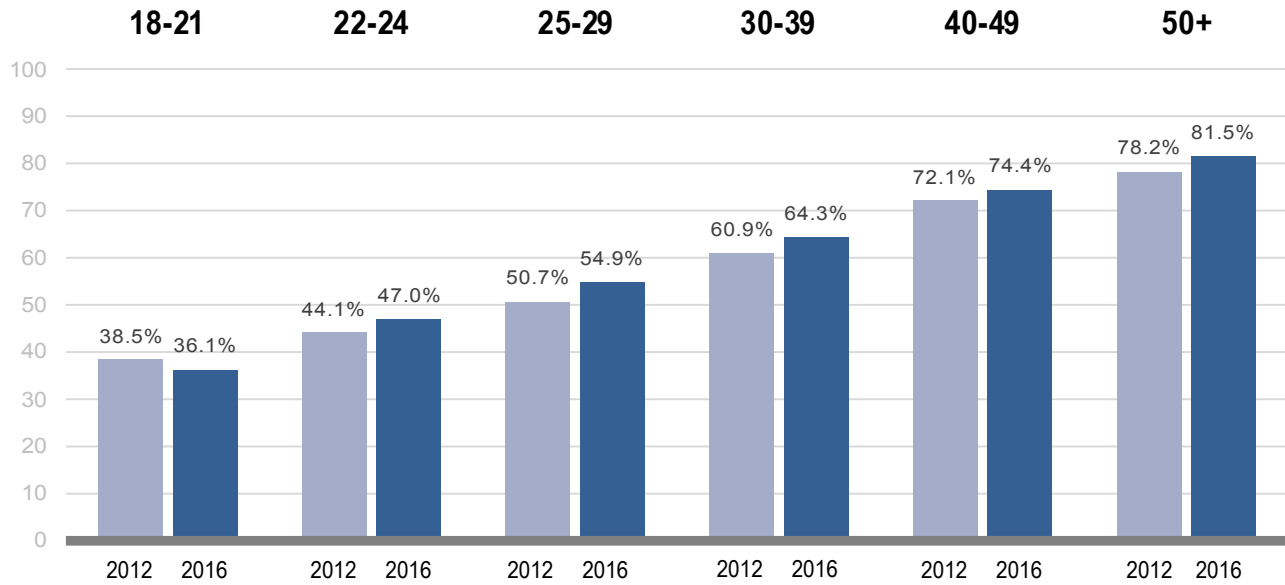


	2012		2016		Change
	Voted	Rate	Voted	Rate	
Absentee	1,603	13.7%	1,366	10.7%	↓ -3.0
Early Vote	6,474	55.4%	7,512	58.9%	↑ 3.6
Mail	11	0.1%	37	0.3%	↑ 0.2
In-Person, Election Day	3,322	28.4%	3,516	27.6%	↓ -0.8
Unknown	287	2.5%	316	2.5%	
Total	11,697		12,747		

* Your students' data broken down by voting method. If your campus has a high number of voting method "Unknown", it means that this information was not reported by local officials where your students voted.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Age Group*

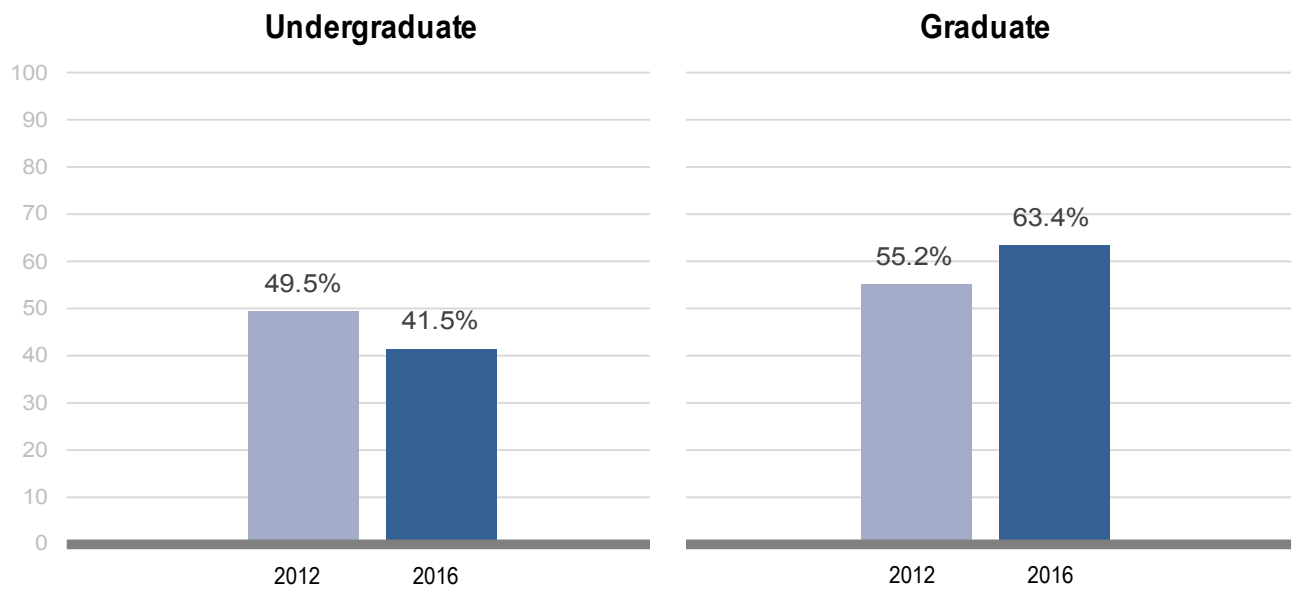


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
18-21	13,569	5,220	38.5%	15,387	5,556	36.1%	↓ -2.4
22-24	4,963	2,189	44.1%	4,933	2,319	47.0%	↑ 2.9
25-29	2,697	1,366	50.7%	2,674	1,468	54.9%	↑ 4.3
30-39	2,472	1,506	60.9%	2,673	1,719	64.3%	↑ 3.4
40-49	1,319	951	72.1%	1,495	1,112	74.4%	↑ 2.3
50+	595	465	78.2%	703	573	81.5%	↑ 3.4
Unknown	0			0			

* Your students' data broken down by age at the time of the election. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Education Level*

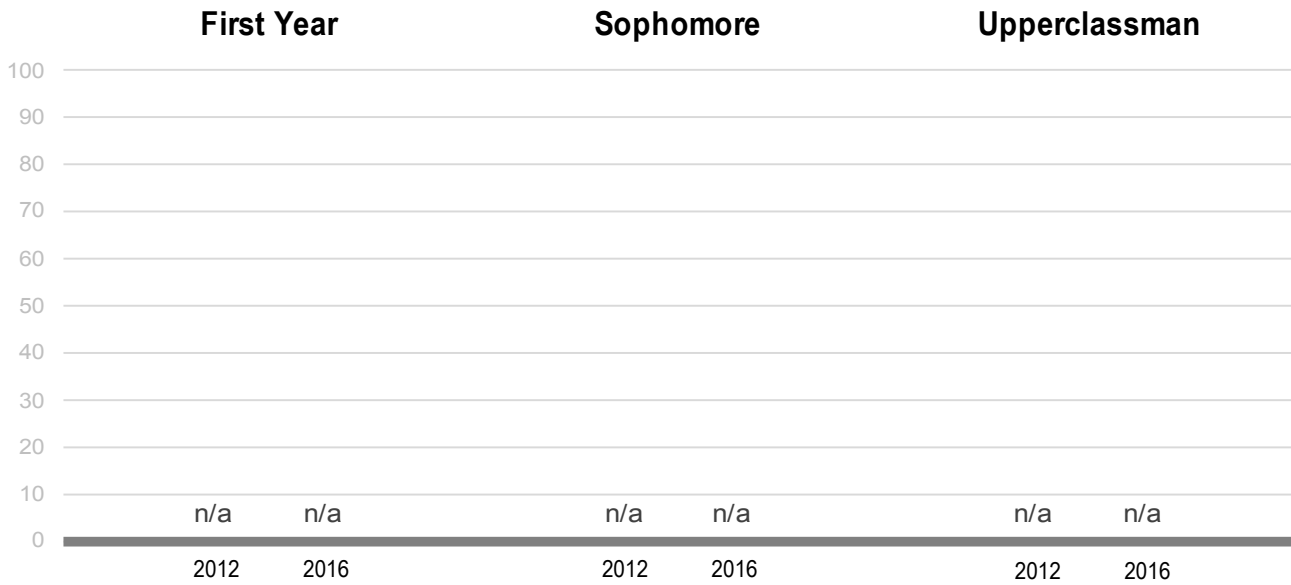


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Undergraduate	400	198	49.5%	22,442	9,315	41.5%	↓ -8.0
Graduate	299	165	55.2%	5,233	3,316	63.4%	↑ 8.2
Unknown	24,916			190			

* Your students' data broken down by undergraduate and graduate students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Undergraduate Class Year*

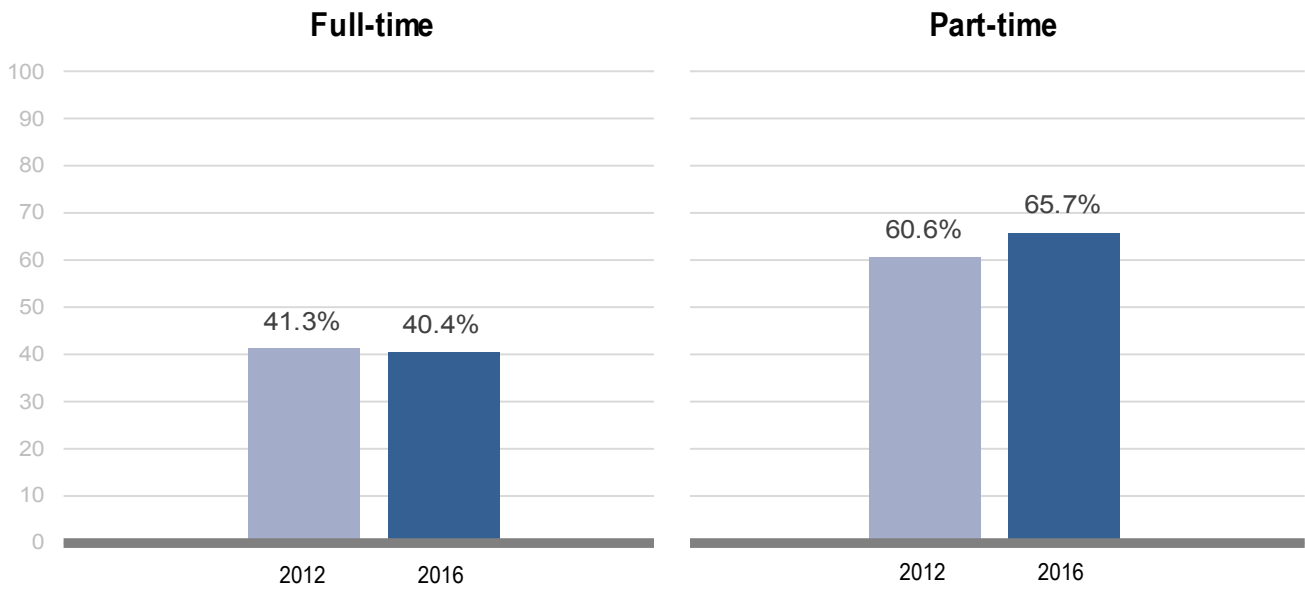


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
First Year	0	0	n/a	0	0	n/a	n/a
Sophomore	0	0	n/a	0	0	n/a	n/a
Upperclassman	0	0	n/a	0	0	n/a	n/a

* Your students' data broken down by undergraduate students' class level. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Enrollment Status*

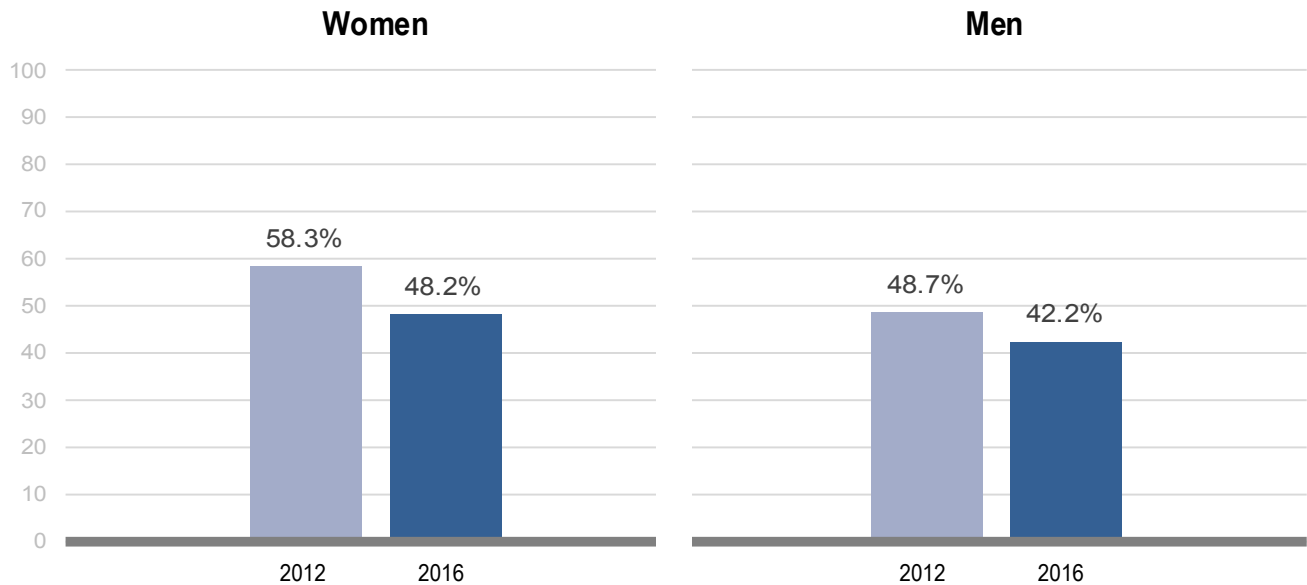


	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Full-time	19,801	8,172	41.3%	21,968	8,875	40.4%	↓ -0.9
Part-time	5,814	3,525	60.6%	5,897	3,872	65.7%	↑ 5.0
Unknown	0	0	n/a	0	0	n/a	

* Your students' data broken down by part-time and full-time students. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Gender*



	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Women	12,996	7,581	58.3%	16,495	7,946	48.2%	↓ -10.2
Men	8,428	4,108	48.7%	11,370	4,801	42.2%	↓ -6.5
Unknown	4,191	*	n/a	0	0	n/a	

* Your students' data broken down by gender. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students.

YOUR STUDENTS' VOTING DATA | PRESIDENTIAL ELECTIONS

By Field of Study*

* Your students' data broken down by field of study. To provide more accurate voting rates, students ineligible to vote because they were too young, students whose age data was not reported to the Clearinghouse, as well as records that were FERPA blocked are removed from this table. Please note that we are not able to adjust these voting rates by removing non-resident aliens, resident aliens or undocumented students. The green and red highlighted values below represent your campus's top three and bottom three voting rates by field of study.

	2012			2016			Change
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	
Architecture	0	0	n/a	21	*	n/a	n/a
Area, Ethnic, Cultural, Gender, and Group Studies	0	0	n/a	*	*	n/a	n/a
Biological and Biomedical Sciences	*	*	n/a	1,973	741	37.6%	n/a
Business, Management, and Marketing	198	104	52.5%	5,053	2,341	46.3% ↓	-6.2
Communication and Journalism	63	30	47.6%	1,057	432	40.9% ↓	-6.8
Computer and Information Sciences	0	0	n/a	743	294	39.6%	n/a
Education	67	40	59.7%	2,744	1,422	51.8% ↓	-7.9
Engineering and Engineering Technologies	76	40	52.6%	2,147	1,013	47.2% ↓	-5.5
English Language and Literature	24	10	41.7%	210	117	55.7% ↑	14.0
Family and Consumer/Human Sciences	0	0	n/a	602	262	43.5%	n/a
Foreign Languages, Literatures, and Linguistics	0	0	n/a	33	13	39.4%	n/a
Health Professions	77	41	53.3%	5,797	2,779	47.9% ↓	-5.3
History	0	0	n/a	112	64	57.1%	n/a
Law Enforcement, Firefighting, and Protective Services	0	0	n/a	795	309	38.9%	n/a
Liberal Arts and Sciences, and Humanities	0	0	n/a	1,744	884	50.7%	n/a
Library Science	23	16	69.6%	269	204	75.8% ↑	6.3
Mathematics and Statistics	0	0	n/a	70	26	37.1%	n/a
Multi/Interdisciplinary Studies	0	0	n/a	130	72	55.4%	n/a
Parks, Recreation, Leisure, and Fitness Studies	*	*	n/a	770	237	30.8%	n/a
Philosophy and Religious Studies	0	0	n/a	14	*	n/a	n/a
Physical Sciences	*	*	n/a	392	142	36.2%	n/a
Psychology	0	0	n/a	882	372	42.2%	n/a
Public Administration and Social Service Professions	0	0	n/a	475	237	49.9%	n/a

Social Sciences	25	10	40.0%	877	401	45.7% ↑	5.7
Visual and Performing Arts	19	10	52.6%	901	338	37.5% ↓	-15.1
Unknown	25,023	11,388	45.5%	49	30	61.2% ↑	15.7

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: idhe.tufts.edu.

References:

NSLVE encourages to share this report as broadly as possible, including posting it. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2016). *2012 & 2016 NSLVE Campus Report*. Medford, MA.

Follow us:  [@TuftsIDHE](https://twitter.com/TuftsIDHE)

Contact us:

Institute for Democracy & Higher Education:
 National Study of Learning, Voting and Engagement
 Lincoln Filene Hall, Medford, MA 02155
NSLVE@tufts.edu | 617-627-3804

