



Get out the Vote Action Plan FY21

#	Initiative / Task	Deadline / Timeline	Goal/Desired Result	Department Responsible, Partners	Actual Result	Next steps based on Results?
1.	Create blog post promoting voting/voter registrations.	September 2020	A. Blog shared on social media outlets. B. Blog linked to in other promotion.	Marketing		
2.	Set up display on campus with information about voting/voter registration.	September 2020	A. Display is set up.	Student Life/Senate		
3.	Promote Constitution Day.	September 17	A. Promoted in student bulletin. B. Promoted on social media.	Student Life/Senate, Marketing		Do more do educate students (Zak interested in helping)
4.	Promote National Voter Registration Day.	September 22	A. Promoted in student bulletin. B. Promoted on social media.	Student Life/Senate, Marketing		
5.	Offer info session(s) on voting/voter registration.	October 2020	A. Event(s) promoted. B. Attendance tracked. C. Feedback gathered about event(s).	Library, Student Life/Senate		
6.	Promote voting/voter registration in virtual classroom visits.	November 2020	A. Classrooms visits promoted to faculty. B. Virtual classroom visits conducted as requested by faculty.	Student Life/Senate, Faculty		
7.	Promote voting/voter registrations to students.	November 2020	A. Information posted on D2L. B. Information included in Bulletin. C. Information shared on social media.	Student Life/Senate, Center for Teaching and Learning		
8.	Send action plan to ALL IN Campus Democracy Challenge	November 3	A. Action plan is emailed.	Student Life/Senate		
9.	Document work on GOTV efforts to use in continuous improvement cycle for future years.	December 2020	B. Information is document and saved for future reference.	Student Life/Senate		

